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BAGS
FOR SUMMER

TREND
TO TRY FLORALS

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COUTURE SPRING 2024

POWER FOODS
FOR WOMEN

KENDALL JENNER

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Editor's
LETTER



KENDALL JENNER - PAGE 28

Prepare to be swept away by this issue as we embark on an exhilarating exploration of summer trends, beginning with a vivid showcase of floral designs that promise to bloom all season long. As events fill your social calendar, anticipate a flurry of excitement and style revelations.

Our cover star, Kendall Jenner, graces this edition with her transformative elegance and distinctive flair. A celebrated figure in fashion, Kendall's choices both on and off the runway exemplify a blend of modern sophistication and timeless charm.

In addition to our exclusive with Kendall, be sure to explore our Celebrity Fashion section for a look at the most stunning Hollywood red carpet looks.

With so much to offer, let's dive into one of our most vibrant issues yet. Happy reading!

Guy Laroche



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CONTENTS

August - September 2024



08



12



14



36

- 08 STEAL HER STYLE
Selena Gomez's Chic Ensemble
- 10 DOLCE AND GABBANA
Cheeks&Eyes Match Lasting Blush &
Eyeshadow Powder
- 12 MOUAWAD CRAFTED THE
MISS LEBANON 2024
CROWN
- 14 EMBRACE THE SUN
Versace's Summer New Collection
- 18 BVLGARI
The Sapphire Brocade Necklace
- 22 THE RESURGENCE
Of The Butterfly Haircut
- 24 CARTIER
Grain De Café Collection
- 28 STYLE CRUSHING ON...
Emma Stone
- 34 CHANEL
Timeless Codes in Eyewear
- 26 RED CARPET RADIANCE
A Glance at Hollywood's Style Icons
- 40 GET GLOWING SKIN
This Summer Naturally
- 44 LOUIS VUITTON CRUISE
2024 Collection
- 46 DUBAI DUTY FREE VOTED
Best Duty Free Shopping In The Middle East.
- 48 INDUSTRY LEGEND TO RETIRE
After A Stellar Career
- 50 ELIE SAAB
Spring/Summer 2024 collection
- 54 ZUHAIR MURAD
Couture Spring 2024
- 58 NEW MORGAN PLUS FOUR
Makes Its Middle East Grand Premiere

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MICHAEL KORS
Gorgeous



**JENNIFER
LOPEZ**
Printed Shirt
and Khaki Pants



Dior Hat Basket Bag

Natural Supple Raffia with Flowers

The hat basket bag stands out with its elegant silhouette combining functionality and refinement. Fully hand-embroidered in natural supple raffia and embellished with tonal flowers, the style is accented by the Christian Dior Paris signature on the front. Equipped with a tonal detachable zipped pouch, the spacious bag is completed by an adjustable and removable leather strap, allowing it to be carried by hand, worn over the shoulder or crossbody.



Ralph Lauren Floral Cotton Tie-Back Blouse

Tie-back blouse made with lightweight woven cotton. Striped fabric is printed with a floral pattern inspired by antique French motifs. Designed with ruffled trim at the collar and the cuffs, shirring at the short sleeves and the back yoke and a cinched back. Western-style pockets with piping and triangular reinforcements.



Jennifer Fisher 2.5” Thread Hoops

The 2.5” Thread Hoops are the thinnest hoops you’ll find, perfect for adding a stylish statement to any outfit. Their clean, minimal look ensures they’ll enhance any look effortlessly.





Trend to Try Florals

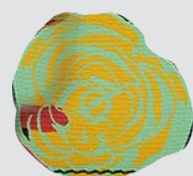
Florals have long been a staple in fashion, but this season, they're blossoming in new and exciting ways. From bold, oversized prints to delicate, intricate patterns, florals are making a statement across all styles and occasions. Designers are reinventing classic floral motifs with fresh color palettes, modern silhouettes, and unexpected combinations, making them a must-try trend.

Whether you prefer a head-to-toe floral look or just a touch of petals in your accessories, there's a way to incorporate florals into any wardrobe. Try pairing a floral blouse with tailored pants for a chic office look, or opt for a flowy, floral maxi dress for a relaxed weekend vibe. Even in menswear, florals are taking center stage, adding a playful yet sophisticated touch to shirts, ties, and even suits.

This trend is all about embracing the beauty and versatility of nature, bringing a sense of freshness and vitality to your fashion choices. So, don't hesitate to add a splash of florals to your style this season and let your wardrobe bloom with creativity and charm.

GUCCI

small Dionysus Ken Scott-print shoulder bag
An iconic Gucci bag gets a botanical twist. Crafted from leather, this small Dionysus bag is adorned with a print taken from the archives of artist Ken Scott that will make your outfit blossom. A vibrant design.



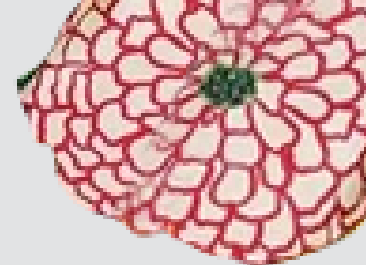
GUCCI

Ken Scott print cropped silk shirt
Flower power! Step into a floral haze, with this Ken Scott print cropped silk shirt from none other than Gucci. The silk shirt will become your spring-time saviour. Long live bright prints!



Dolce & Gabbana

Floral-motif sandals
Your wardrobe's already filled with statement pieces - one more couldn't hurt...right? With a floral motif, these sandals from Dolce & Gabbana are a stylish addition to your growing collection. We think they're going to fit in just fine...





Versace

Trésor de La Mer print shirt
 Appreciate our planet and make it fashion. This 100% cotton Versace shirt boasts the heritage Trésor de la Mer print, a design that celebrates nature and being in tune with its elements. Om...



Valentino

Feather-embellished floral print blouse
 Birds of a feather flock together. Which means you and this equally stylish feather-embellished blouse from Valentino will soon become good friends. Wear it whenever you feel like standing out.



Dolce & Gabbana

Clip-on flower crystal earrings
 More is more . Add these clip-on floral-embellished earrings from Dolce & Gabbana to your looks and expect nothing less than all eyes on you. You can handle the stares.



Etro

Baroque print single-breasted blazer, yellow / multicolour with silk baroque-pattern print having notched lapels, front button fastening. Nice long sleeves with jetted chest pocket having two front flap pockets





GUCCI

Flora print head band
Make bad hair days a thing of the past with this head band from Gucci. The brand's Flora pattern steals the show with this piece. A sweetly nostalgic look with a grown-up twist. Featuring a floral pattern, a monogram pattern and a stretch fit.



The Vampire's Wife

The Festival roses print dress, silk-blend with round neck and shoulder pads. It has three-quarter length puff sleeves and flared cuffs. All-over floral print concealed rear zip fastening and maxi skirt with ruffle hem



mavi





Style Crushing on...

KENDALL JENNER

Kendall Jenner is a prominent American model, television personality, and social media influencer, known for her high-profile career in the fashion industry and her role in the reality TV series “Keeping Up with the Kardashians.” Born on November 3, 1995, in Los Angeles, California, Kendall is the daughter of Kris Jenner and Caitlyn Jenner (formerly Bruce Jenner) and the half-sister of Kim, Kourtney, Khloé, and Rob Kardashian.

Early Life and Career Beginnings

Kendall began her career in the entertainment industry at a young age, first gaining public attention through “Keeping Up with the Kardashians,” which premiered in 2007. The show, which follows the personal and professional lives of the Kardashian-Jenner family, quickly became a cultural phenomenon, making Kendall and her siblings household names.

Modeling Career

Kendall’s modeling career took off in 2009 when she signed with Wilhelmina Models at the age of 14. She made her runway debut in 2011 for Sherri Hill during Mercedes-Benz Fashion Week. However, it was in 2014 that her career truly skyrocketed, as she began walking for high-fashion brands such as Marc Jacobs, Givenchy, and Chanel. Her unique look, characterized by her tall, slender frame and striking features, made her a favorite among designers and photographers.

Kendall has graced the covers of numerous international fashion magazines, including Vogue, Harper’s Bazaar, and Elle. She has also been featured in high-profile campaigns for major brands such as Estée Lauder, Calvin Klein, and Versace. In 2015, she became a Victoria’s Secret Angel, further solidifying her status as a top model.

Awards and Recognitions

Throughout her career, Kendall has received various accolades and recognitions. In 2017, she was named the world’s highest-paid model by Forbes, a title she retained in subsequent years. She has also been honored with the Teen Choice Award for Choice Female Model multiple times and received the Fashion Icon of the Decade award at the Daily Front Row’s Fashion Media Awards in 2017.

Television and Media Presence

In addition to her modeling career, Kendall continues to maintain a strong presence in television and media. “Keeping Up with the Kardashians” concluded its 20-season run in 2021, but the Kardashian-Jenner family quickly transitioned to a new series, “The Kardashians,” which premiered on Hulu in 2022. The new show continues to offer fans a glimpse into their glamorous and often tumultuous lives.

Business Ventures

Like her sisters, Kendall has ventured into the business world. In 2016, she launched a clothing line, Kendall + Kylie, with her younger sister, Kylie Jenner. The line includes a variety of fashion items, from clothing to accessories, and is available in major retail stores and online.

In 2021, Kendall expanded her entrepreneurial endeavors by entering the beverage industry with the launch of her tequila brand, 818 Tequila. Named after the area code of her hometown, the brand quickly gained popularity and received positive reviews for its smooth taste and high quality.

Upcoming Projects

As of 2024, Kendall continues to be a highly sought-after model and influencer. She is expected to feature in upcoming fashion campaigns and runway shows



for top designers. Additionally, she remains actively involved in promoting 818 Tequila and expanding its reach in the beverage market.

Social Media Influence

Kendall is also a significant social media influencer, with over 290 million followers on Instagram. Her social media presence allows her to connect with fans and promote her various projects and endorsements. She often shares behind-the-scenes glimpses of her modeling work, personal life, and travels, maintaining a close connection with her audience.

Personal Life

Kendall's personal life has been the subject of much media attention. Known for her relatively private nature compared to her sisters, she has managed to keep many details of her relationships and personal endeavors out of the spotlight. However, her high-profile relationships and friendships, including those with fellow models and celebrities, often make headlines.

Impact and Legacy

Kendall Jenner's impact on the fashion industry and popular culture is undeniable. She has successfully transitioned from reality TV star to a globally recognized supermodel and entrepreneur. Her career trajectory serves as an inspiration to many aspiring models and young entrepreneurs, showcasing the power of leveraging media presence to achieve success in multiple fields.

In conclusion, Kendall Jenner's journey from reality television to becoming one of the world's top models and a successful entrepreneur exemplifies her versatility and determination. With a strong presence in fashion, television, and business, she continues to influence and shape contemporary popular culture. As she embarks on new projects and ventures, Kendall remains a prominent figure to watch in the coming years.





At The 2024 Met Gala in **Givenchy Couture**

Kendall Jenner dazzled at the 2024 Met Gala, wearing a stunning couture gown that perfectly matched the event's theme. Her elegant look featured intricate beadwork and a dramatic silhouette. Kendall accessorized with sparkling jewelry and a chic updo, making her one of the evening's most memorable and stylish attendees.



At the 2023 Academy Museum Gala in **Fendi**

Kendall stunned at the Fendi 2023 Academy Museum Gala in a sleek, custom Fendi gown. The elegant dress featured delicate embroidery and a sophisticated silhouette. Kendall accessorized with minimalistic jewelry and a classic updo, exuding timeless glamour and sophistication, making her one of the evening's standout attendees.



At the 2021 Met Gala in **Givenchy**

Kendall wowed at the 2021 Met Gala in a stunning Givenchy gown. The sheer, crystal-embellished dress featured intricate detailing and a dramatic train, exuding Hollywood glamour. Kendall's sleek updo and minimalistic makeup complemented the striking outfit, making her one of the evening's most talked-about and elegant attendees.



At the 2019 Emmy Awards in **Richard Quinn**

Kendall Jenner turned heads at the 2019 Emmy Awards in a bold Richard Quinn creation. The striking dress featured a floral-patterned latex bodice and a dramatic black skirt. Kendall's sleek hair and minimal jewelry allowed the avant-garde ensemble to shine, making her one of the evening's most memorable fashion icons.

Dolce&Gabbana's Iconic — The Only One Lipstick

The Only One Matte lives up to the about using a lip liner. It's blended iconic brand's reputation for luxurious with Dolce&Gabbana Beauty's packaging and high-quality products. Mediterranean Glow Complex, a This velvety-matte lipstick blend of fig extract, olive glides onto the lips effortlessly, oil, and hyaluronic acid that so you don't have to worry protects your lips all day long.





Matte, velvety and shimmering. The Dolce&Gabbana lipsticks give lips a casual and sensual elegance. Available in a range of unique shades, they provide an ultra-comfortable texture for every occasion.

The perfect union between a long-lasting finish matte, highly pigmented nuances and a customizable cover for unique lips. The Only One Matte Lipstick dresses the lips in a light and comfortable veil that lasts all day.

THE ONLY ONE
Luminous and intense color: in just one stroke, Dolce&Gabbana The Only One dresses your lips with a highly-pigmented, silky veil that reflects and enhances their color.



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معوّض
MOUAWAD
ابتكار الاستثنائي منذ 1890



Mouawad Crafted the Miss Lebanon 2024 Crown A Tribute to Resilience, Unity, and Optimism

Mouawad, the globally renowned luxury jeweler, in partnership with the Lebanese TV channel LBCI, the Miss Lebanon beauty pageant 2024 organizer, is honored to announce the crafting of the exquisite crown for Miss Lebanon 2024 and entrusting her with the role of an ambassador of hope. Inspired by the enduring spirit of the Lebanese culture, the 'Cedar of Hope' embodies resilience, unity, and unwavering optimism. This unique, bespoke work of art and craftsmanship, was a mark of honor for the winner of Miss Lebanon competition, which took place on the 27th of July, 2024. Designed by Robert Mouawad, the crown is a vibrant tribute to the Lebanese spirit

of perseverance. The meticulous selection of red, white, and green gemstones poetically reflects the colors of the Lebanese flag. The design draws inspiration from the majestic cedar tree, a revered national emblem that has stood tall for millennia in the Lebanese landscape. "Lebanon has a long and rich history, and we are committed to crafting a crown that reflects the country's strength, beauty, and enduring hope for a brighter future. The crown will be bestowed upon the winner, who will then become an ambassador for the nation, carrying the hopes and dreams of the Lebanese people with her." - Robert Mouawad, 3rd generation co-guardian of Mouawad.



The 'Cedar of Hope' is a unique expression of Mouawad's deep admiration for the Lebanese spirit and serves as a powerful symbol of national pride, crafted with Mouawad's signature artistry and coupled with a profound admiration for the nation's heritage. The crown's centerpiece, features a scrupulously crafted cedar tree which evokes strength and unwavering optimism. Upward-pointing gem-set motifs delicately surround the cedar, representing the boundless aspirations and desires of the Lebanese society.

Through the captivating language of gemstones, the crown reflects the innate power within every Lebanese – the strength to shine, inspire, and lead with unwavering determination. This collaboration is a testament to the enduring spirit to overcome all challenges and obstacles. It also serves as an inspiration for the nation to persevere through challenges and the spirit to dream boldly.

About Mouawad

Mouawad is a renowned luxury jewelry brand recognized for its timeless elegance, exceptional craftsmanship, and rich heritage. With a legacy spanning over a century, Mouawad has epitomized excellence in jewelry, crafting the extraordinary with artistic mastery and trusted expertise. From its exquisite diamond creations to its iconic world records, Mouawad continues to captivate discerning individuals worldwide, embodying the pinnacle of luxury and artistry. Guided by the endeavors and visions of five generations, Mouawad's heritage spans more than a century of creations and traditions in masterful jewelry design and watchmaking. Since its inception in Lebanon in 1890, the revered values of the brand have been revived over the years to offer true luxury and refinement to a discerning clientele, penetrating continents across the world.

Power Foods for Women

Stop focusing your energies on what you can't eat instead.
Change to what you should eat more often!



Power food are the items you should include in your diet to get maximum amount of nutrients, the least amount of calories, and a tremendous feeling of overall wellbeing and health benefits. These power food may seem ordinary, but they offer ample nutritional value, decrease the risk of illness such as heart disease and diabetics, boost the immune system, improve memory and concentration and slow down skin and body aging. So if you want to be healthy – empowered woman, check out our list of fat bursting, energy boosting healthy foods for women.

Almond

Almonds contains antioxidants that help fight skin wrinkles, aging, cancer, heart disease and stroke. They also contain magnesium and phosphorus to build healthy bones. One single serving (1/4 cup) provides 11 grams of heart-healthy monounsaturated fat (which may help to lower blood cholesterol levels).



Apples

An apple a day, really could keep a doctor away! In a study, British researchers said that apples were more effective as compared to other fruits and vegetables, in reducing the risk of developing serious disease, including the lung cancer. Not only that but apples also contain a kind of fiber called pectin, which helps to reduce cholesterol and regulate blood sugar levels. It also contains Boron, a mineral believed to increase your alertness, improve thinking skills and reduce calcium loss which could lead to osteoporosis.



Blueberries

According to the recent studies compound found in blueberries help protect and heal the body against the diseases like obesity, diabetics, heart disease, cancer and cognitive (brain function) decline. Blueberries are full of energy boosting carbs, contain, fiber help your digestive system do its vitamin C, and anthocyanin. Anthocyanin is what makes blueberries blue. It also helps provide protection against certain types of cancer and on top of all of that, one whole cup of these tasty delights only contain 83 calories.

Broccoli

Broccoli is one of the richest vegetables source of calcium, iron, and magnesium. It is also a good source of Vitamin A and C, potassium and fiber. Broccoli also contains phytonutrients- a group of compound that may help prevent chronic disease, such as heart disease and cancer. Broccoli is low in calories and it is fat and cholesterol free, which makes it an excellent food for women who are dieting.



Salmon

Salmon is the best source of omega -3 fatty acids – a type of fat that may protect against heart attacks, sudden cardiac death, and stroke. Omega- 3's may also help to lower blood pressure. In addition, salmon is a good source of protein and is low in saturated salt fat and cholesterol. Eating Sea food rich in Omega 3 fatty acids, up to twice a week, could greatly reduce your risk of heart.

Spinach

Including green, leafy vegetables in every woman's diet is a must do thing and spinach is considered as one of the best green leafy vegetables that is also pretty cheap and readily accessible throughout the world. This super vegetable is well acclaimed for its natural reserves and the main reason why it plays a vital role in a woman's diet is because spinach is also rich in calcium

Tomatoes

Last but not the least; women should definitely remember to munch on a ripe tomato every day. Not only will that help women to lose those extra inches but will also improve their sex health. Apart from that, lycopene found in tomatoes, also help to keep breast cancer risks at bay.



Stylish Summer Bags

From Top Luxury Brands

Bags for summer feature stylish options from top luxury brands, perfect for any summer outing. Gucci's logo-print canvas tote bag combines off-white and brown hues with leather trim, a spacious main compartment, and a removable pouch, exuding classic elegance. Prada's straw tote bag in sand beige and jet black showcases an interwoven design with an embroidered logo, flat top handles, and a roomy main compartment, offering a blend of sophistication and practicality. Dolce & Gabbana's Dolce Box majolica tote bag stands out with its vibrant yellow and white majolica tiles design, 3D detailing, and gold-tone hardware. It also includes a padlock detail, twist-lock fastening, a single top handle, an adjustable detachable shoulder strap, and an interior with an internal logo patch and card slot. These bags elevate summer style with their unique designs and high-quality craftsmanship.



GUCCI

logo-print canvas tote bag

The Gucci logo-print canvas tote bag in off-white and brown features a stylish logo print on the front. Crafted with leather trim, it has two long top handles, a main compartment with an internal logo patch, a removable pouch, and logo-embellished lining. The bag includes a protective dust bag.

PRADA

logo-embroidered straw tote bag

The Prada logo-embroidered straw tote bag in sand beige and jet black features an interwoven design and an embroidered logo on the front. It has an open top, flat top handles, and a spacious main compartment, offering both style and functionality for a chic, everyday accessory.



JIMMY CHOO

Bon Bon fringed bucket bag

This iteration of Jimmy Choos Bon Bon bag imbues a summer mood. Made from leather with fringed raffia trims, it's secured with a silk scarf decorated with a colourful abstract pattern. Wear handheld or over the shoulder thanks to a detachable shoulder strap.

DOLCE & GABBANA

Dolce Box majolica tote bag

The Dolce & Gabbana Dolce Box majolica tote bag in yellow and white features 3D detailing with a majolica tiles design. It includes a padlock detail and twist-lock fastening. The bag has a single top handle, an adjustable detachable shoulder strap, a main compartment with an internal logo patch and card slot, leather lining, metal feet, and gold-tone hardware.



Red Carpet Highlights

Show-Stopping Styles and Stunning Elegance

The red carpet was graced by several stunning celebrities who showcased impeccable style. Jennifer Lopez captivated in Dior Fall 2024 Haute Couture, with an exquisite gown featuring intricate embroidery and a dramatic silhouette. Anne Hathaway combined elegance and accessibility, wearing a chic ensemble from Gap to celebrate Bulgari's Aeterna High Jewelry, paired with exquisite Bulgari pieces. Margot Robbie dazzled at the 2024 Breakthrough

Prize Ceremony in a sleek Rick Owens gown, exuding avant-garde sophistication. Jennifer Lawrence wowed at the 35th Annual GLAAD Media Awards in a stunning Alaïa gown, complete with intricate detailing and a flattering silhouette, highlighting her timeless beauty. Each star brought their unique flair to the event, making the red carpet a showcase of high fashion and elegance.



Jennifer Lopez
In Dior Fall 2024 Haute Couture

Jennifer stunned in Dior Fall 2024 Haute Couture, wearing an exquisite gown that highlighted her timeless beauty. The dress featured intricate embroidery and a dramatic silhouette, perfectly

complementing her elegance. J.Lo's sophisticated updo and sparkling accessories completed the look, making her a standout at the event.



Anne Hathaway Wore Gap To Celebrate Bulgari's Aeterna High Jewelry

Anne shone at Bulgari's Aeterna High Jewelry celebration, wearing an elegant ensemble from Gap. The stylish outfit highlighted her effortless charm and

sophistication. Paired with exquisite Bulgari jewelry, Anne's look balanced high fashion with accessible style, making her a standout presence at the prestigious event.



Margot Robbie Wore Rick Owens To The 2024 Breakthrough Prize Ceremony

Margot dazzled at the 2024 Breakthrough Prize Ceremony in a stunning Rick Owens gown. The avant-garde design featured sleek lines and a dramatic silhouette,

showcasing Margot's impeccable style. Her minimalist makeup and accessories perfectly complemented the bold outfit, making her one of the evening's most memorable stars.



Jennifer Lawrence Wore Alaïa To The 35th Annual GLAAD Media Awards

Jennifer Lawrence captivated at the 35th Annual GLAAD Media Awards in a stunning Alaïa gown. The elegant dress featured intricate detailing and a flattering

silhouette. Jennifer's sophisticated look was enhanced by minimalistic jewelry and a chic updo, making her a standout presence at the prestigious event.

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Get Glowing Skin This Summer Naturally

Fast skin fixes to get the gorgeous, glowing skin you want!!

No matter what skin type you have, your skin needs extra attention. There's something about glowing and dewy skin that adds freshness and youth to the face. To fight the blues, here is how to keep your skin glowing throughout the season with some handy and technically simple things.



Drink water

Hydrate your skin from within by drinking lots of water. Carry a bottle with you when you go outside. By drinking about one and a half liter to two liters a day (for at least a month), you will see a HUGE difference to your skin. So drink up and don't let your skin go thirsty.



Exfoliate

Exfoliate regularly. Whether you have an oily, dry or combination skin, by exfoliating you clear out all dead skin, this way your skin becomes more radiant and fresh. Baking soda is one of my favorite exfoliators. Clean your skin thoroughly, remove all makeup, and wash and moisturize your skin before going to bed.



Sunscreen

Sunscreens is important during summer season. Before you leave your house, apply a sunscreen with at least an SPF 15 or more. This will protect your skin from nature's damaging elements.



Organic Care

Instead of using highly chemical-based skincare products that strip off the natural layer of your skin, opt for milder organic skincare. Add natural oils, aloe vera, rose water and pure clays into your skincare routine



Add Vitamin C to Your Lifestyle

Vitamin C is a game changer for the skin and the one antioxidant that brings the long-lost glow back. You can buy serums that consists of pure vitamin C. You can also eat fruits and veggies that contain this wonderful antioxidant. Pineapples and green vegetables are usually rich in vitamin C. Eat them raw or in a salad.



Make Moisturizer Your Best Friend

The right moisturizer for your skin type can totally change the way your skin appears and feels. It does not only keep your skin hydrated but also maintains the right pH level of the skin. When your skin's pH is balanced, it tends to have a natural radiance. So, never skip hydration even if it's a humid day outside



Get Enough Exercise

If the summer heat, sweat, and humidity are keeping you off the treadmill, don't give up. Physical activity improves blood flow, which means your skin cells get more oxygen. Thus, your body heals any tissue damage (like a sunburn or acne) easily





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JIMMY CHOO... ON THE ROAD WITH SYDNEY SWEENEY

The actress answers quick-fire questions on the set of the Summer 2024 campaign. Inspired by the carefree spirit of California, the Summer 2024 collection marries new silhouettes with Jimmy Choo signature design codes, shoes and accessories that can be worn 24/7 - brought to life by Sydney Sweeney.

CINCH M Latte Leather Bag

Inspired by contrasts – the Cinch M handbag is an evolutionary piece in our Bon Bon family defined by a soft and effortless silhouette that



is cinched by a faceted Diamond drawstring closure. This definitive style is crafted from smooth calf leather and is complemented by gold-tone hardware.

CINCH MINI

Rose Satin Crystal Mini Bag

Inspired by contrasts – the Cinch mini handbag is an evolutionary piece in our Bon Bon family defined by a soft and effortless



silhouette that is cinched by a faceted Diamond drawstring closure. This definitive style is crafted from crystal-embellished satin and is complemented by antique silver-tone hardware.



MICRO BON BON

Yellow Sequin Fabric Mini Bag

Inspired by contrasts - hard yet soft, sweet yet bold - the aptly named Micro Bon Bon in sequin fabric is an irresistible, statement handbag. It earns its iconic status with a

contemporary bucket silhouette that is crowned with a metal bracelet handle. This versatile design is complemented by a chain shoulder strap, meaning it can be worn as a Cross Body or held in hand.





ELIE SAAB

ELIE SAAB

2024 COLLECTION

A Desert Rose



In search of the mythical bloom, the rising sun wanders through sandstone tulle passages, illuminating gilded coats woven from intricate metallic knits, silk thread tresses, and ornate engraved porticos. Magnificent archways open onto hidden courtyards with luscious canopies of feather flowers that sway into gradient capes, and dew-kissed florals that glitter and glisten across organza.

Embellishments take center stage, with delicate lace, intricate embroidery, and sequined details adorning the garments. The juxtaposition of transparency and intricate detailing adds a modern edge to the classic designs. Elie Saab's creations capture the essence of a modern-day fairy tale, where every piece tells a story of grace, charm, and unabashed glamour.

The Spring/Summer 2024 collection not only showcases Elie Saab's exceptional craftsmanship but also reinforces his status as a maestro in the world of haute couture. With this collection, Saab invites fashion enthusiasts into a realm of beauty and fantasy, where each creation is a testament to the enduring allure of his artistic vision.

Elie Saab's Spring/Summer 2024 collection is a breathtaking journey into the world of opulence and romance. Renowned for his mastery in creating fairy-tale-worthy garments, Saab continues to weave magic with his latest line. The collection unfolds like a vibrant garden in full bloom, with an array of enchanting hues and intricate floral embellishments.

The runway showcases a diverse range of silhouettes, from flowing ethereal gowns to tailored pieces, each epitomizing Saab's signature blend of sophistication and femininity. Soft pastels, bold florals, and rich, jewel-toned fabrics dominate the palette, exuding a sense of timeless elegance.





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ZUHAIR MURAD

A Tyrian Arabesque

Capturing for the gentle season the timeless spirit of an inventive civilization that continues to inspire and enchant, Zuhair Murad pays homage to the Phoenicians' love for the sea. It is an ode to light, waves, wind, marine sparkles, and the gentle amber of Mediterranean sunsets. A couture collection throughout which Zuhair Murad merges the ancient and the modern through a dazzling celebration of the Phoenician heritage.

A potent sensuality pervades these creations where the craftsmanship of an ancient seafaring people, whose primary calling was to explore the world, finds expression.

Strong female figures, goddesses such as Astarte, Elissa, or Tanit, lend their radiance to the collection. Europe, the Phoenician princess, abducted by Zeus transformed into a bull and placed on the western edge of the Mediterranean, is also present—a bridge-like character between the shores of the central sea.

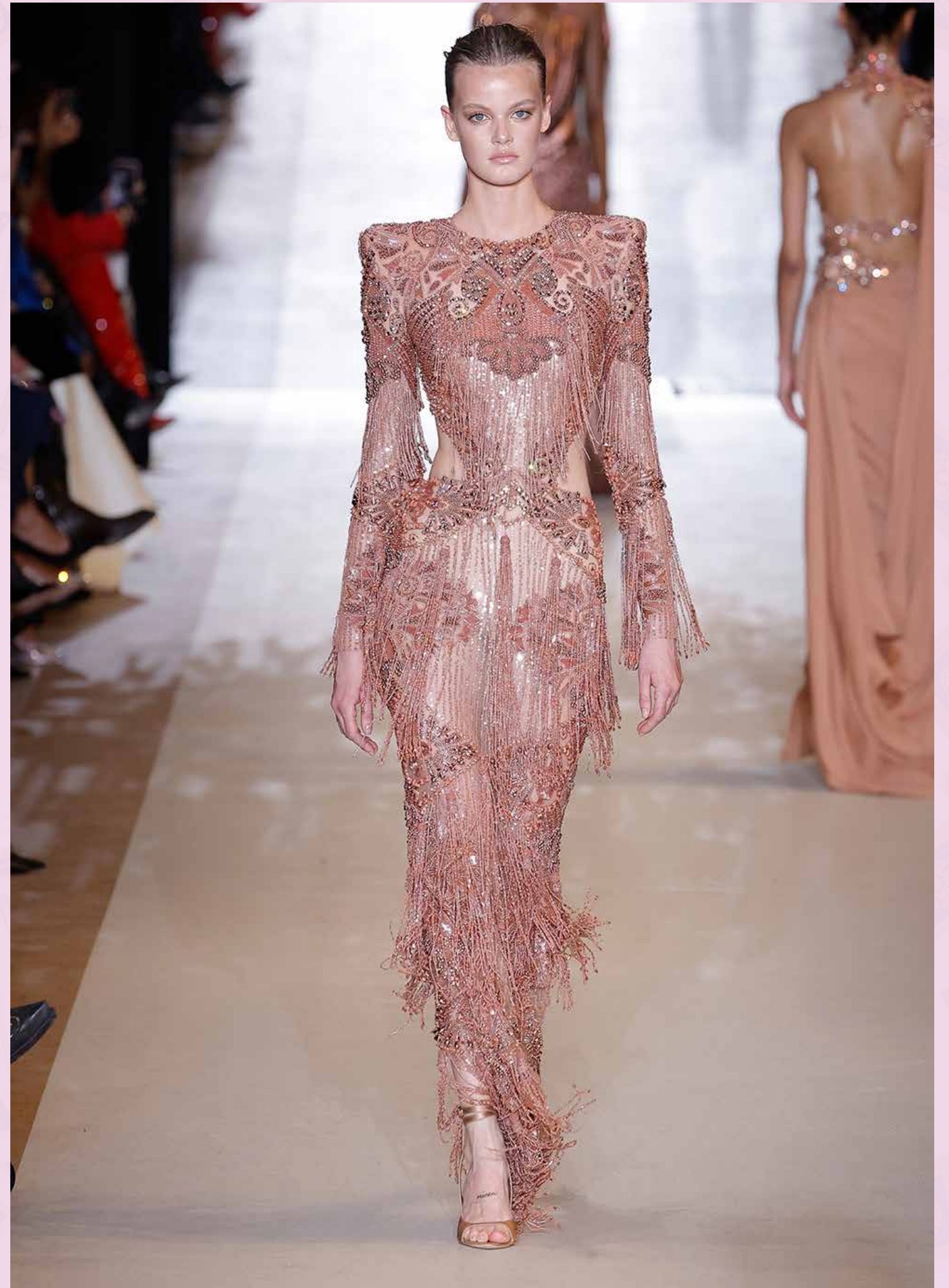
Omnipresent, drapery, Greco-Roman pendants, arabesques, and cascading chains evoke, on precious fabrics such as caddy crepe, chiffon, lame lurex, charmeuse, or satin, the movement of water and the treasures of ships sailing the seas. A long kimono dress, in ivory satin, is adorned with crystals resembling sea spray along its edges. Sheaths, capes, and delicate tunics are

enriched with motifs drawn from mosaics, in carefully chosen details or opulent panels. Fluid, the cuts evoke the joy of waves and the freedom of bodies. Subtle embroideries, beaded fringes, bold jewelry encrusted with crystals add a contemporary touch to the masterful inspiration and surround the silhouettes with a mystical aura.

Metallic inlays capture the brilliance of the sun on the sea and borrow its delicacy from iridescent glass, a material, the legend says, discovered one morning among the remains of a great nocturnal fire on the sands of Tyre. This proud island city, which withstood seven months under the blockade of Alexander the Great, foreshadows for the creator contemporary Lebanon where beauty is an act of resistance.

The palette unfolds in Mediterranean colors and metallic reflections. In faded reds, it recalls marine twilights and the wine of amphorae. A deep green evokes olives and their oil, the wealth of Phoenician plains. Glistening notes of silver, iron, bronze, and copper salute the jewelry craftsmanship of a people known for their luxury and ability to create desire. Between veils and nudity, fluid cuts and sheaths sculpting curves, the collection travels through time, parting the foam, and speaks to free and conquering women, aware of their allure, playful as sirens, and upright as figureheads.







PANCHER - TDWGF0028903





NEW MORGAN PLUS FOUR MAKES ITS MIDDLE EAST GRAND PREMIERE ONBOARD THE ICONIC QE2 CRUISE SHIP IN DUBAI

Prestigious event marks the launch of the iconic British brand in the Middle East region with Adamas Motor Group.

Programme includes a dynamic reveal of the new Morgan Plus Four as well as an art auction with all proceeds donated to Emirates Red Crescent. Prominent guests in attendance including

Morgan's CEO, Massimo Fumarola, and His Majesty's Consul General to Dubai and Northern Emirates, Oliver Christian.

New Plus Four features a series of design, dynamic, and technological enhancements informed by 70 years of evolution.



Adamas Motor Group, the exclusive Retail Partner of Morgan Motor Company in the UAE and Bahrain, proudly announces a significant milestone in its expansion in the Middle East region with the Grand Premiere of the long-anticipated Morgan Plus Four sports car held aboard the iconic Queen Elizabeth 2 cruise ship in Dubai, UAE.

The highly exclusive event marked the official arrival of the Morgan brand in the region with Adamas Motor Group officially appointed to support the wider GCC network with providing a suite of Managed Services, in addition to their continued efforts as exclusive Retail Partner in the UAE and Bahrain.

The event was graced by the presence of prominent guests from Morgan Motor Company including CEO, Massimo Fumarola and Chief Design Officer, Jonathan Wells, as

well as His Majesty's Consul General to Dubai and Northern Emirates, Oliver Christian.

In addition to the dramatic dynamic reveal, the evening's programme also featured a charity auction of five bespoke prints, each inspired by Morgan's rich history and heritage. All proceeds from the auction were donated to Emirates Red Crescent, underscoring Adamas Motor Group's commitment to social responsibility "We are thrilled to host the Grand Premiere of the new Morgan Plus Four aboard the iconic Queen Elizabeth 2 ship. In addition to marking the arrival of this iconic British brand in the Middle East, the event is a real showcase of our long-standing commitment to delivering exceptional automotive experiences for our clients. We extend our deepest gratitude to Morgan Motor Company for their partnership and look forward to further developing this great franchise in the region."

Karl Hamer, CEO, Adamas Motor Group



“It is a real honor to return to Dubai to help showcase the new Morgan Plus Four in the region, following its launch in April. We are thankful to Adamas Motor Group for their outstanding work in developing the Morgan brand locally, as well as for their continued commitment to the highest quality of customer experience. We are confident that their unique approach, combined with the timeless appeal of Morgan sports cars will resonate deeply with the discerning owners and automotive enthusiasts in the Middle East.”

Massimo Fumarola, CEO, Morgan Motor Company



The new Morgan Plus Four represents the pinnacle of British craftsmanship and performance, blending timeless design with cutting-edge technology. With its lightweight aluminum architecture and turbocharged

2.0-litre BMW TwinPower Turbo inline four-cylinder engine, delivering 255 horsepower, the Plus Four accelerates from 0-100 in just 4.8 seconds. Its enhanced chassis dynamics and refined interior ensure a thrilling driving experience, with enhanced focus on functionality and daily usability. With meticulous attention to detail and a range of customizable options, the Plus Four offers discerning enthusiasts a truly bespoke driving experience.

For further information on Morgan and its hand-crafted range of sportscars in these markets, please visit: <https://adamasmotors.com/our-brands/>.

ABOUT ADAMAS MOTORS:

Adamas Motors is a prestige-performance motor group based in Dubai, UAE and focusing on providing an unparalleled offering of automotive-lifestyle products across their key markets of Bahrain, UAE, and Hong Kong. The progressive automotive group represents some of the world’s most iconic automotive franchises including Automobili Pininfarina, Aston Martin, INEOS Automotive, Lotus, McLaren Automotive and Morgan Motor Company and has a vision to be a global leader in the premium automotive industry.

ABOUT MORGAN MOTOR COMPANY:

Morgan Motor Company has been handcrafting sports cars since 1909 and is one of the world’s preeminent coachbuilders. Pioneering its unique blend of traditional craftsmanship and modern technology, every Morgan is handmade to order.

The historic home of Morgan is at Pickersleigh Road in Malvern Link, Worcestershire. This is the only place in the world where Morgan cars are built. Steeped in history, the hallowed red brick buildings are home to one of the most unique automotive production facilities in the world.

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Morgan sports cars are hand crafted using three core elements: ash, aluminum, and leather. Every car is entirely unique, built to the highest standards by passionate craftsmen and women, whose skills are handed down through generations and perfected over a lifetime, bringing together heritage, innovation, and cutting-edge technology.

Morgan's model line-up comprises Super 3, Plus Four and Plus Six. Characterised by its analogue driving experience, whichever model you choose, every journey in a Morgan is an adventure.







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LONGINES logo with wings and hourglass symbol