

ARAB FASHION WEEK

PANTHÈRE DE CARTIER CHAIN BAGS

YOUR BEST EVER CHRISTMAS MAKE IT MAGICAL

BVLGARI DIVAS' DREAM JEWELRY COLLECTION

SCARLETT JOHANSSON

THE SEXIEST WOMAN ON EARTH



15% OFF YOUR FIRST ORDER!

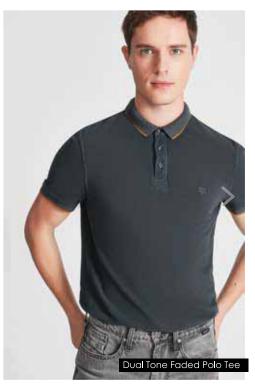






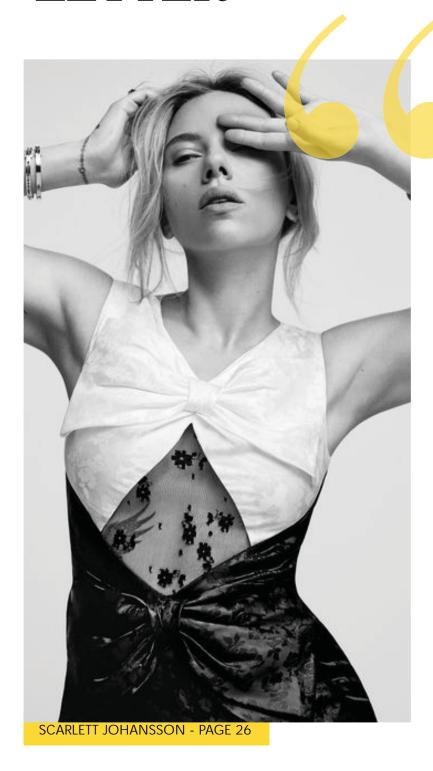






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Editor's LETTER



Time to wrap up yet another year – The start of 2023 is shaping up to be pretty exciting already. The happiest time of the year is here... full of festive cheer! Speaking of wrapping, we've made holiday gift guide to make your Christmas effortless this year. Panic over! And the start of 2023 is shaping up to be exciting already we show you how to channel one of our favorite FROW looks from Arab Fashion Week. But perhaps most excitingly of all, we obsess over our cover star and (eternal not just for this issue!) style crush Scarlett Johansson and her always-radiant red-carpet appearances.

Wishing you all a Merry Christmas and a Happy New Year!!



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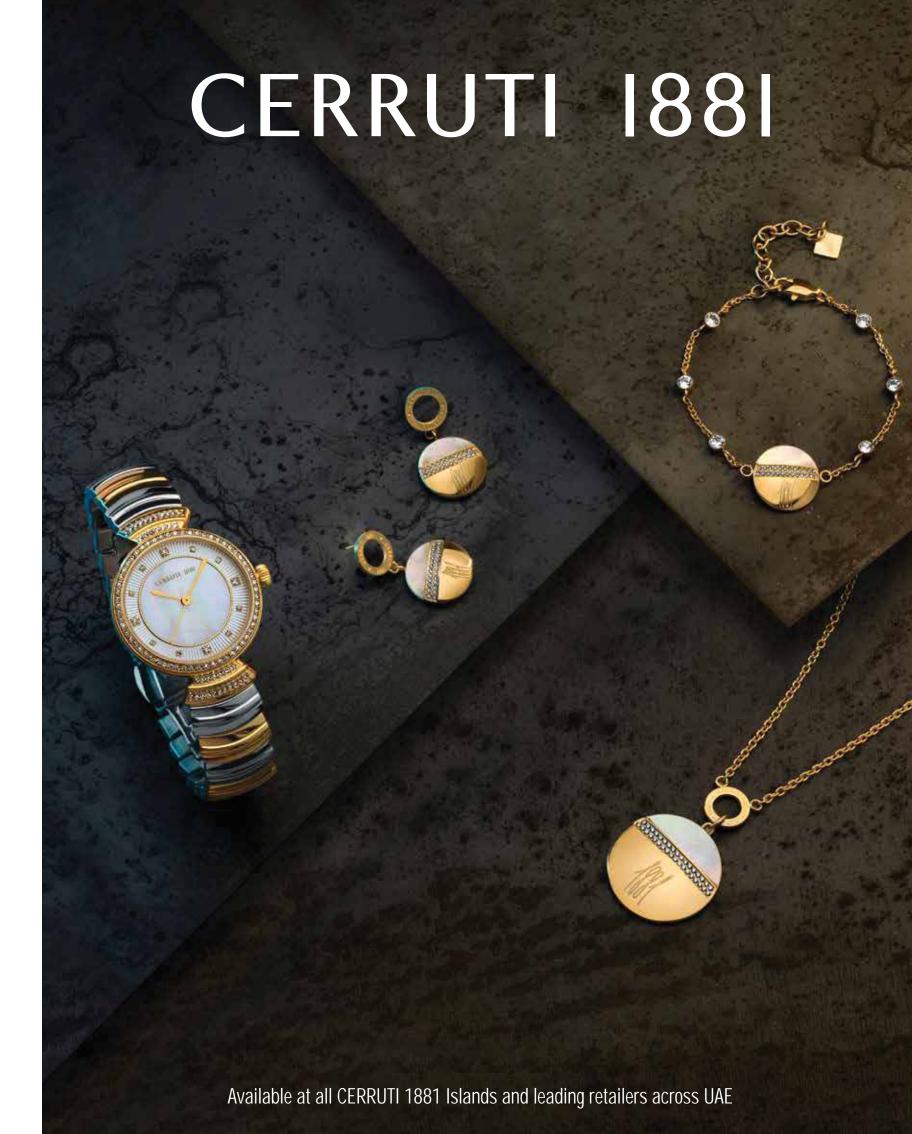
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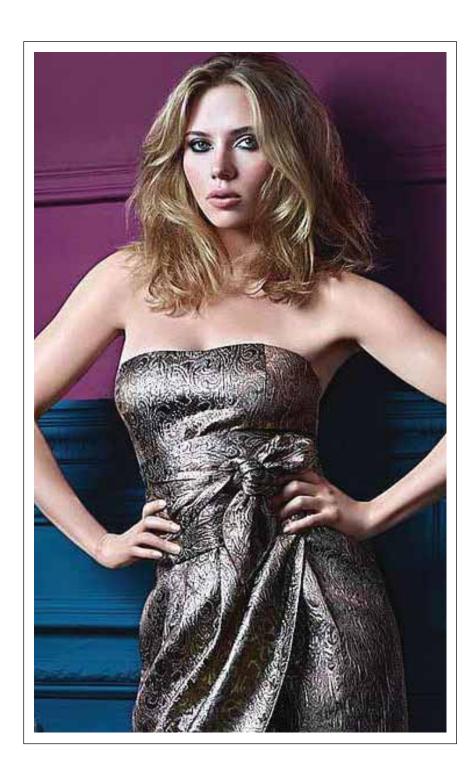
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f First Avenue Magazine





DOLCE GABBANA'S ICONIC

THE ONLY ONE LIPSTICK





The Only One Matte lives up to the iconic brand's reputation for luxurious packaging and high-quality products. This velvety-matte lipstick glides onto the lips effortlessly, so you don't have to worry about using a lip liner. It's blended with Dolce&Gabbana Beauty's Mediterranean Glow Complex, a blend of fig extract, olive oil, and hyaluronic acid that protects your lips all day long.

Matte, velvety and shimmering. The Dolce&Gabbana lipsticks give lips a casual and sensual elegance. Available



in a range of unique shades, they provide an ultra-comfortable texture for every occasion.

The perfect union between a longlasting finish matte, highly pigmented nuances and a customizable cover for unique lips. The Only One Matte Lipstick dresses the lips in a light and comfortable veil that lasts all day.

THE ONLY ONE

Luminous and intense color: in just one stroke, Dolce&Gabbana The Only One dresses your lips with a highly-pigmented, silky veil that reflects and enhances their color.

with a highly-pigmented, silky veil that reflects and enhances their color.



CHRISTMAS GIFT GUIDE WE'VE GOTYOU!

Christmas in Dubai? You better believe it! Every year, Christmas in Dubai manages to get bigger, better, and more extravagant, and this year is no exception. With hundreds of thousands of tourists around the world abandoning their country's bitterly cold weather and flocking to the UAE's sunny climes for the Festive Season, it's not hard to see why Dubai goes all-out to accommodate. We love everything about Christmas in Dubai – the fact that it's business as usual and everything stays open (perfect if you're exchanging gifts and have accidentally forgotten something – or someone – important), the whimsically eccentric decorations that encompass every shop, restaurant or hotel, and of course, the holiday traditions that we have come to accept and adopt.

To us, Christmas is not a season or a show — it's a feeling, a state of togetherness, and one that we celebrate in the home. We open our homes to family and friends; we break bread together; exchange gifts and words of affection. We observe our own carefully practiced traditions, traditions that never grow old, no matter how many times we perform them. Family decorations — some homemade by little fingers and others that have been passed down through generations — line the windowsills,

while candles and other ornaments are tucked thoughtfully into their special places.

As the weather turns colder, the trees grow bare and our surroundings are painted in a pallet of grey.

Outside, winter reigns: our streets are blanketed with snow, icicles hang from tree branches and frost lines our windows. With icy fingers and red noses, we head inside, to our sanctuary. We curl up in the comfort of our nests and welcome Christmas with lighted candles, hearty food and festive cheer. Comforting, nostalgic scents and sounds surround us - cinnamon and fresh pine mix with grandma's family recipe as it bubbles on the stove and familiar songs pour out of the speakers. Best part is that all of us will exchange gifts with our family, friends and even colleagues. Which brings us onto our next point... Gift giving can be tricky enough when it's for your close friends or relatives, but it's even harder when it's someone you don't know as well; and even more so when there's a budget in place. So whether you're looking for gifts for your nearest and dearest, or for that mysterious co-worker who started a few weeks ago, we've got you covered! We wish you a merry Christmas, from our hearts to

GUCCI

DOUBLE-BREASTED HORSEBIT COAT

Channel little red riding hood, but make it Gucci. Incorporating the House codes with the gold-tone embossed GG buttons as well as the horsebit GG detailing to the pockets, Gucci focusses on innovative yet classic styles for their outerwear range. Featuring notched lapels, a double-breasted front fastening, two front pockets, a horsebit detail, an interlocking GG logo and long sleeves..





CHOPARD TSAVORITES AND PINK SAPPHIRES

A beautiful clover-shaped necklace, designed as a meadow of jewelled flowers in savories, green tourmalines, pink sapphires and moonstones.



Dior

This Rouge Dior Lipstick is enriched with red peony and pomegranate flower extracts for lip care. It delivers 16 hours of comfort and highly-pigmented couture finish, without drying out lips or color streaking. It is part of the House of Dior's sustainability strategy and is now refillable.



DOLCE & GABBANA

BIRD OF PARADISE SATIN SANDALS

Escape to a tropical paradise in these Bird of Paradise satin sandals from Dolce & Gabbana. Detailed with multicoloured feathers and a front tie fastening, this statement footwear should be your go-to for any warmweather getaway. It's time to soak up some sun







VALENTINO GARAVANI

ROCKSTUD SPIKE TOTE

Combining vintage style with a rocker edge, is the Rockstud Spike quilted tote bag by Valentino Garavani. Staying true to the designer's affinity with luxurious design, this tote is crafted in red and sprinkled with Valentino Garavani's signature Rockstuds. Finished with a delicate chain strap, quilting and a foldover top with twist-lock closure, this coveted accessory will easily find a place alongside an evening ensemble







GIVENCHY SILK-WOOL MIX RUCHED

FRONT V-NECK DRESS

You'll never have 'nothing to wear' again. This ruched detail dress from Givenchy is the perfect outfit for 'that' sort of occasion. V-neck silhouette with slit at the back, this fitted number deserves to be part of your wardrobe.







ABU DHABI MALL

VERSACE LOGO STRIPE SOCKS

You should never compromise on the finishing touches to an outfit. That's why when it comes to socks, you opt for these logo stripe socks from Versace. Only the best for you.



SWAROVSKI

CRYSTAL FLOWER WATCH

This Swarovski watch displays a brilliant integration of natural forms and modern design. Inspired by flowers, the bezel features two intertwined rows of bright crystals on rose-gold tone PVD coating. Nestled among these sparkling lines sits a ruby-tone coloured sunray dial adorned with crystal index markers and the Swarovski logo at 12 o'clock



BALMAIN

FITTED KNITTED MINI DRESS

Looking to stop traffic with your outfit...well pause it? Zip into this siren red fitted knitted mini dress from Balmain that will certainly bring the party to a halt when you enter.

Take this as a green light to try it on for yourself.





FABERGE

The coloured gemstones have been carefully chosen and each have been a potent symbol of love since ancient times. Ruby's red, set in 18k rose gold, represents the colour of passion, beauty, courage and sacrifice – the stone of royalty in the Bible, ancient Sanskrit writings and long-held Persian, Indian and Chinese belief. This versatile ring can be worn alone or stacked with matching bands within the collection to create a signature look which can be built over time as your own love story grows.



GUCCI

Matelassé leather continues to come to the fore of the Creative Director's designs in new and unique ways each season. The emblematic monogram is embroidered on top of this pair of stiletto boots, furthermore defined by a drawstring detail for a contemporary touch.



ROSIEASSOULIN

Almost as fresh as the flowers they depict - these red and white silk floral-print 70mm pleated mules from Rosie Assoulin will have you walking on sunshine. In a simple slip-on style, elegance has never been so effortless. Get strutting. Featuring a peep toe, a floral pattern, a slip-on style, a branded insole and a mid-high block heel. POSITIVELY CONSCIOUS: Rosie Assoulin scores 3 out 5 by independent ethical brand rating agency Good On You. Overall, it uses a minimum quantity of animal products. When it comes to wool, the material is coming from non-mulesed sheep or alternatively from alpaca..



MARYJANE CLAVEROL

ALMA BEAD EMBELLISHED TURBAN

Do you hold the firm belief that more is always...more? Then finish off your outfit before heading out the front door with this Alma beadembellished turban from MaryJane Claverol that exudes glamour with intricate ruched detailing adorning the accessory. Minimalism? We've never heard of it.





BVLGARI DIVAS'DREAMJEWELRY COLLECTION JOYFULFEMININITY

For a true diva, life is full of wonder. Embodying Bulgari's penchant for flawless glamour and quest for beauty, brand ambassador Anne Hathaway shines in the joyful and elegant designs of the Diva's Dream jewellery collection.

Naturally elegant and always striving for life's magical essence. The magnificent Bulgari muse lives her dreams every day.

THE CREATIONS OF DREAMS

In a celebration of refined beauty and joyful femininity, the Diva's Dream high jewellery collection bring to life the exciting nuances, rich textures, and spellbinding emotions of the most beautiful gems of nature. The distinctive fanshaped motif is embellished with vibrant stones, artfully cut to fit the intricate design through the prestigious intarsia technique rooted in Rome's heritage.





MOMENTS OF WONDERS

Roman inspiration meets contemporary elegance in the timeless Diva's Dream watches. Expertly crafted like true jewelry pieces, these dazzling creations display Bulgari's unrivalled mastery in the field of colored gemstones through elegant and ultrafeminine interpretations of the collections iconic fan-shaped signature.









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TIFFANY & CO THE ULTIMATE HOLIDAY GIFTS



Nobody loved a party more than Andy
Warhol. And nobody hosts a party like
Hailey Bieber. This year, Hailey's holiday
soirée is inspired by Warhol's famous
studio, The Factory—complete with the
most extraordinary gifts from Tiffany &
Co. We think Andy would approve.

HEARD IT HERE FIRST

No holiday party is complete without a touch of Tiffany T. Take a cue from Hailey and pair yours with showstopping earrings.



Holiday Lights

Hailey knows a gift from Tiffany is the best kind of plus-one. A Tiffany Lock bracelet with diamonds is sure to make spirits bright



Golden Gifts

The only hard part this holiday is choosing a Tiffany HardWear design. Hailey makes the case for gifting them all.



Wrap It Up

No need to get tied up in knots this holiday season. The perfect gift is Tiffany Knot... and the more diamonds, the merriet.



CARTIER THE MOST MAGNETIC TETE-À-TETE

For Autumn: LILY COLLINS AND LA PANTHÈRE



Red, black or cream? The actress Lily Collins adopts the latest Panthère de Cartier bag in all its colours.

An ultra-urban accessory that retains its wild side with a precious lock in the form of a panther head. The jeweller's

eye makes the bag even precious with a chain strap in facetted links, for a sophisticated allure.

Follow in the impeccable footsteps of Lily Collins by wearing it with a bold, full black look.









This is not just a bag, it's an attitude. It is the threedimensional definition of a style statement, both nomadic and urban. Combining leather with the Maison's emblematic animal, the Panthère Graphique de Cartier bag unites leather goods and jewellery-making savoirfaire



CURVESAND VOLUMES

First of all, there is the sensuality and curvature, which give the bag its generous volume and recalls the flexibility of a panther in motion. No sharp edges, no visible seams: everything is seen in terms of fluidity, curves and softness.

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COACOLLECTION

Coach's effortless attitude is woven into each classic leather bags, its seamless blend of elegant style and practicality make it the perfect bag for your busy lifestyles.

Jennifer Lopez is the latest star to appear in Coach's fall/winter campaign. The singer, actress, and entrepreneur strikes a pose next to the brand's iconic handbags. While being photographed by Tyler Mitchell, she poses in front of a plain background.



Luna Shoulder Bag

Our take on a '90s icon feels as fresh now as it did back then. Crafted of our Signature canvas and refined leather, the Luna shoulder bag fits everything you need for a good time (and comes with an adjustable strap for that all-important, super-snug look).



Bandit Shoulder Bag

Don't let its name fool you: the put-together Bandit is as sophisticated as they come. Detailed with our C pushpin closure, the flap front style is crafted of luxe refined leather with a high shine finish. It features two organized compartments, a secure interior snap pocket and a shoulder strap that adjusts for crossbody wear. (But be warned, it may steal your heart).











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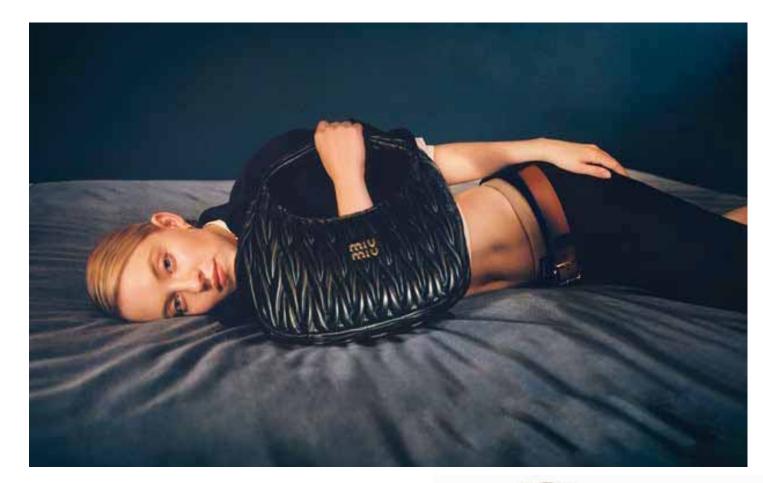
Wander - to roam, to explore, indulge curiosity. To discover. Those instincts inspire the Miu Wander handbag by Miuccia Prada, a rediscovery and re-exploration of the identity of Miu Miu, through a new perspective.

The Miu Wander delineates the codes of Miu Miu with a fresh attitude. Executed in the tactile Matelassé leather, simultaneously playful and sophisticated, that has become a Miu Miu hallmark, the curved lines of the Wander underscore an omnipresent femininity. The pillowy surface invites touch, yet the easy handle - punched through the body of the bag itself - offers innate practicality, fusing pragmatism with decoration. It gives you the freedom to wander at will.

In the same spirit, the actor Sydney Sweeney - of Euphoria and The White Lotus - stars as the face of the Miu Wander, within a campaign photographed by Tyrone Lebon. The spirit of rebellion embodied by Sydney's characters mirrors the ethos of Miu Miu, a twisted luxury energised by youthful rule-breaking - the hallmark of the Miu Miu girl, here embodied anew.

Across the campaign, Sydney is reframed within her craft, captured in imagery that recalls classic film stills. These portraits seem like fragments of a wider narrative, enigmatic and elusive - switching between different contexts, different moods and feelings, they encourage the viewer to imagine scenarios, devise plots. They inspire the mind to wander.





Miu Wander Hobo Bag in Matelassé Nappa

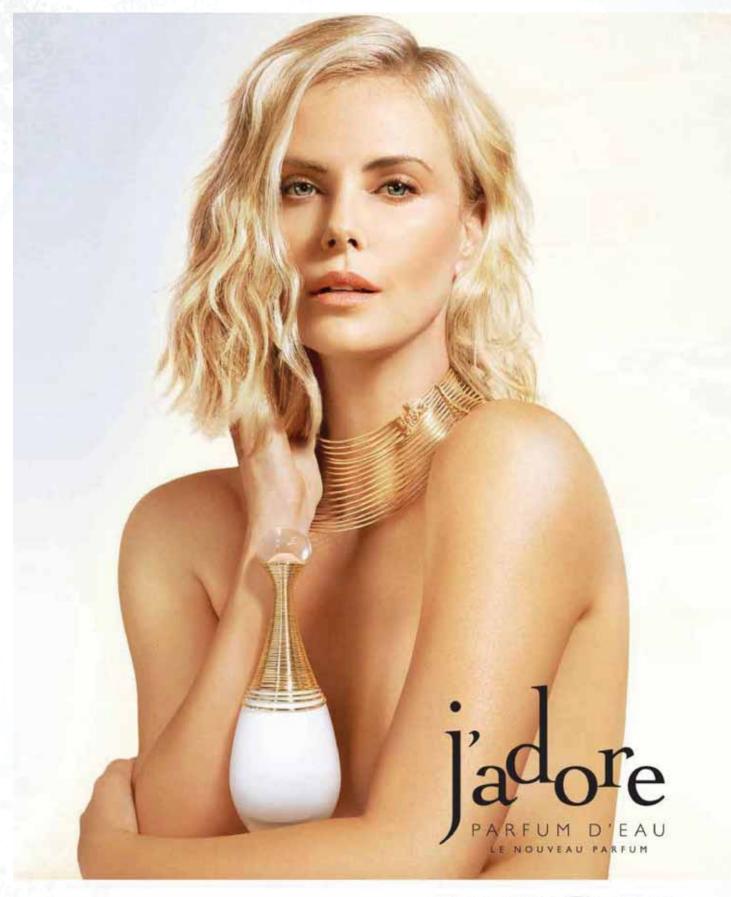
The Miu Wander bag is scaled to hold the essentials, and makes a serious style statement while doing so. Made in Italy, the home of the designer, the nappa leather is defined by matelassé quilting and accented with a gleaming logo.





DIOR THENEWJADORE PARFUMDEAU





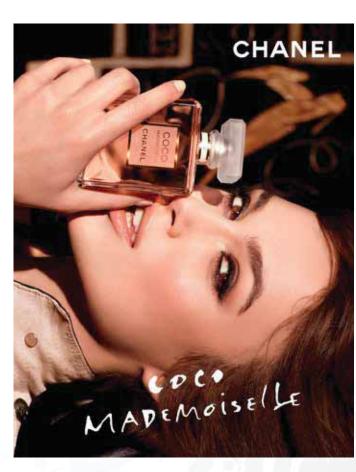
DIOR

CHANEL COCO MADEMOISELLE



A surprisingly fresh, feminine amber fragrance with distinct character. A dual name to evoke a dual personality. A woman who is both mischievous and provocative, independent and endearing, and who reinvents herself freely.

COCO MADEMOISELLE is available as an EAU DE PARFUM INTENSE, an EAU DE PARFUM, an EAU DE TOILETTE, an EAU POUR LA NUIT, body care, and purse sprays.









Irresistibly sensual, irrepressibly spirited. A sparkling, bold ambery fragrance that recalls a daring young Coco Chanel. An absolutely modern composition with a strong yet surprisingly fresh character.

A double name, a double personality. Independent and endearing, mischievous and provocative, light and exuberant. The expression of a woman free to reinvent herself day after day.

Vibrant orange immediately awakens the senses. A clear and sensual heart reveals a transparent accord of jasmine and May rose. The scent finally unfurls with refined accents of patchouli and vetiver.

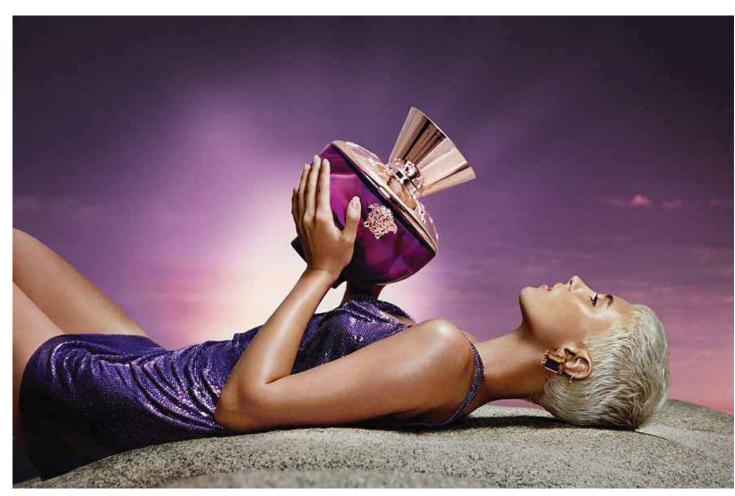
The Eau de Parfum comes in a spray for easy application.

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VERSACE DYLAN PURPLE

Be transported to an endless summer with Dylan Purple—the new bright and elegant Versace fragrance and campaign starring Iris Law.

Be transported to an endless summer with Dylan Purple—the new bright and elegant Versace fragrance and campaign starring Iris Law.



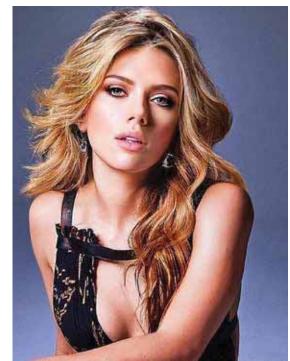


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STYLE CRUSHING ON.... STYLE JOHANSSON

The world's highest-paid actress since 2018, she has made multiple appearances in the Forbes Celebrity 100. Her films have grossed over \$14.3 billion worldwide, making Johansson the third highest-grossing box office star of all time. She is the recipient of numerous accolades, including a Tony Award and a BAFTA Award, as well as nominations for two Academy Awards and five Golden Globe Awards. Scarlet Johansson was just fourteen years old when Robert Redford chose her to play the female leading role in his film, "The Horse Whisperer". Even at that time, Scarlett Johansson had four years' experience of acting and drama, as her career really began at the age of ten. Since then, she has appeared in a number of successful movies that have been directed by La crème de la crème amongst movie makers. Actress, Scarlett Johansson is seen in roles where her femininity is accentuated, whether in the period pieces like, 'Girl With a Pearl Earring' and 'The Other Boleyn Girl', or Woody Allen's films such as 'Match Point and Vicky Cristina Barcelona', she has been praised for her subtle expressiveness, her ability to convey pensive moments and in spite of that subtlety, articulate a siren-like, bold and aggressive flirtatiousness, in the characters that she portrays. She has won awards from the New York Film

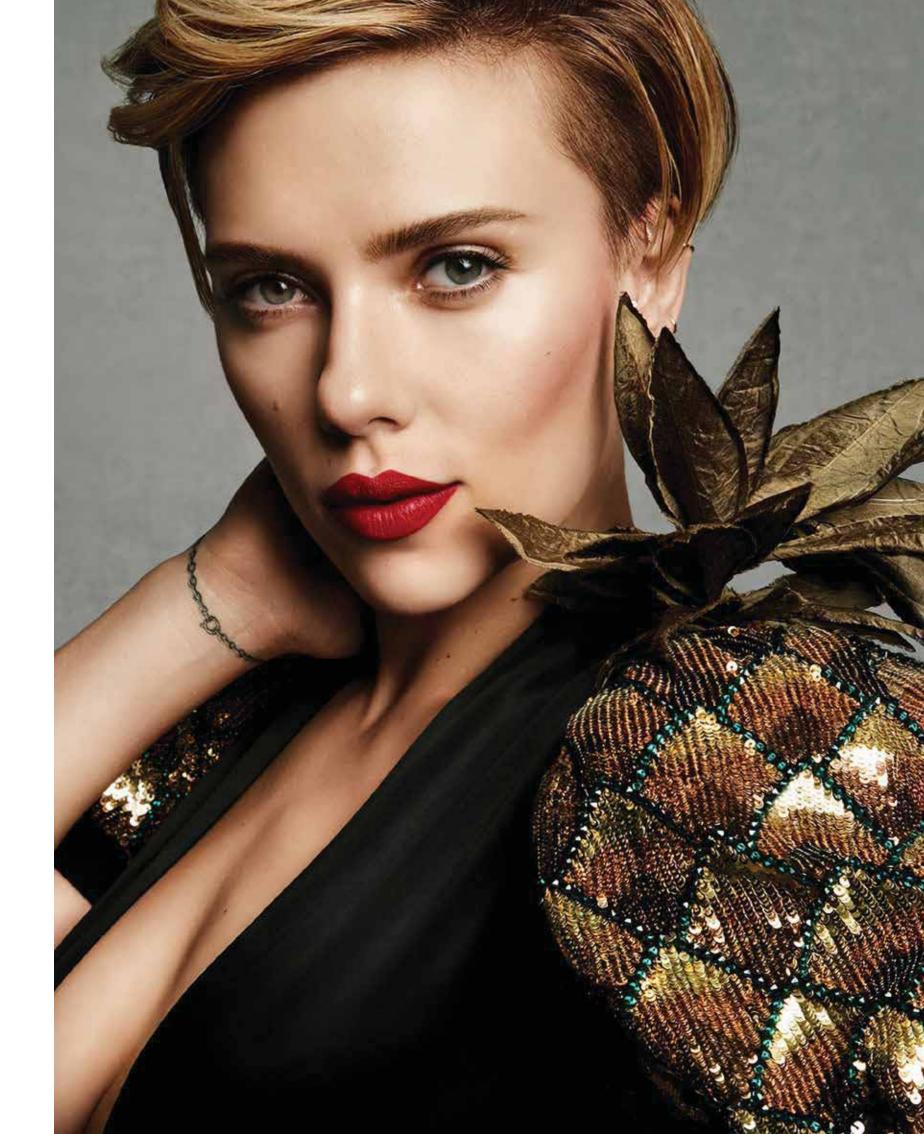




Critics Association, Boston Society of Film Critics, Toronto.

Film Critics as well as BAFTA award for actress in a leading role, among

others. Another accolade frequently awarded to Johansson is that of, 'The Sexiest Woman on Earth', a title given to her by some of the most prestigious glamour magazines in the world. The First Avenue magazine caught up with her while she visited Paris to attend some of the shows presented at the fashion week. The stunningly beautiful actress reveals in a candid interview to First Avenue, her views about fashion, directors, and being the sexiest woman on earth. In 2010, Johansson debuted on Broadway in a revival of A View from the Bridge, which won her a Tony Award for Best Featured Actress and began portraying Black Widow in the Marvel Cinematic Universe with Iron Man 2. She voiced an intelligent computer operating system in the drama Her (2013) and a python in the adventure film The Jungle Book (2016) and starred as an alien in Under the Skin (2013) and a woman with psychokinetic abilities in Lucy (2014), both science fiction films. She received critical praise and nominations for two Academy Awards for playing a single mother in Nazi Germany in the satire Jojo Rabbit and an actress going through a divorce in the drama Marriage Story.





At the 2021 American Cinematheque Awards in Atelier Versace

Scarlett made a glamorous return to the red carpet. The actress attended the 2021 American Cinematheque Gala wearing a white form-fitted suit over a crystal-embellished corset, styled her hair in an updo, and wore jewelry by Anita Ko and pumps by Gianvito Rossi.noted.

At the 2020 Vanity Fair Oscar Party in Oscar de la Renta

Oscar de la Renta is no stranger to the Oscars, so it will be no surprise that the label appeared on a few stars at the 2020 Vanity Fair Oscar Party. The Oscar de la Renta Designers said that they Got "Lucky" with Scarlett Johansson's Oscars Gown. As she wore a gown of pewter-toned silk with a strapless bodice featuring an exposed corset and draped beaded fringe. This gave us some truly mesmerizing looks, proving that like a fine wine, her style may very well be getting better and better. We have chills just writing about it.





At the 2020 Oscars in Oscar de la Renta

This was the dress that everyone was talking about throughout the entire Oscars ceremony in 2020. Scarlett Johansson looked positively gorgeous as she walked the red carpet in a stunning gown for Hollywood's biggest night! Holding a double nomination for her work both in 'Marriage Story' and 'Jojo Rabbit.' She wore a stunning Oscar de la Renta gown with embellishments of stringed gems over the partly sheer bodice. She paired it with a metallic clutch and Forever mark jewels, and couldn't have looked better.





At the 2020 BAFTAs in Atelier Versace

The Black Widow actress picked out a blush pink outfit at the 73rd British Academy Film Award. For this event, she picked out a baby pink custom gown by Atelier Versace. The extravagant gown featured a deep neckline and came with a lavish bodice with loads of beads and a tassel hem. She accessorized her look with dangling silver earrings and silver strappy stilettos. The skirt of her outfit featured a feathered trim and a short train. As usual she looked absolutely graceful in the couture number.



At the 2020 SAGAwards in Armani Prive

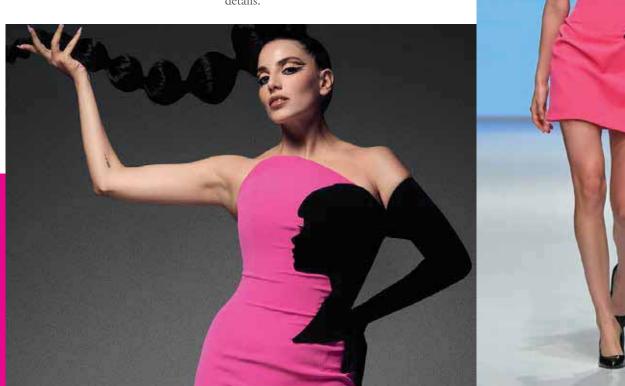
On a red carpet of gold, silver and subtle hued dresses, Scarlett Johansson's striking blue dress was exactly what was needed. It's a beautiful gown in a great color and it all suits her perfectly. She knocked it out of the park with her jawdropping ensembles each and every time. We were stunned, yet again, when we saw her arrive on the red carpet so effortless.

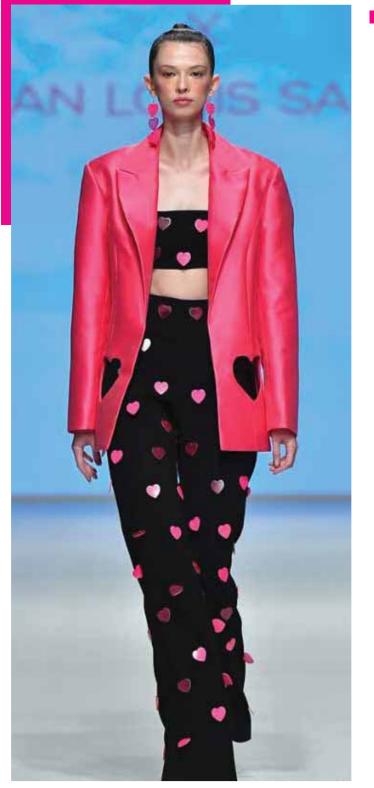


DESIGN ALL THE HIGHLIGHTS FASHION DISTRICT WEE K

SPRING/ SUMMER 2023

Historic co-collaboration between Jean Louis Sabaji and Barbie . An intimate Media dinner took place a day before the show to celebrate Jean Louis Sabaji X Barbie global collaboration. A By Invite Only Afterparty filled with key players in the fashion industry and Media feted Sabaji's work and the most beloved and diverse doll in the world, marking the opening of Arab fashion Week Women's Day One of shows and events. The Jean Louis Sabaji X Barbie capsule unfurled in an array of sleek, formfitting silhouettes crafted with surprising





Barbie comes to the international fore in pure couture regalia — perhaps her most elegant catwalk debut ever. Awash in her preferred hues of powder pink and black, floor-sweeping evening gowns embrace female curves, while uptown cocktail dresses come to fruition. An homage to the incredible evolution of the 2021 Fashion Icon Awardee, feathers and the heart serve as Sabaji's iconic hallmark: the latter is deconstructed into an ironic bodice and crafted into striking neck lines and plunging backs, as Barbie again evolves her aesthetic for one of fashion's most exciting epochs of all.

Maison Mada'en

Known for her handmade embroidered looks that have appeared in and around the Cannes Film festival, Dubai-based Farah Bseiso paid tribute to the late Queen Elizabeth II with her fall winter 2023 couture collection Inspired by the Gardens of London, their flora and their scents. Reflecting on the beauty of nature, Maison Mada'en infused inviting colors with fairytale motifs, encouraging us all to take a look beyond reality and dream. Dubbed "Fallen Rose ", the collection featured vibrantly colored tulles and hues of silk mikado that were envisaged to flatter all tones and body types. "The collection represents strength and power, as well as courageous and positive characters that are rooted both in traditions and liberal [ideologies]," she noted.





Nihan Peker

Showing in Dubai marks a new chapter for Turkish label Nihan Peker to captivate the couture-loving market here. At Arab Fashion Week, her "Golden Age" collection shined a spotlight on the sort of high-end craftsmanship made possible by Turkish artisans and the Eurasian country's rich heritage. Looks fit for the red carpets of Hollywood dazzled in hues of black and fuschia, enhanced by upscale collars and gilded hand embroidery conjuring images of Byzantine landmarks. Peker's signature white shirts took center stage as a ready-to-wear piece interpreted into a demi-couture context, for an emboldened woman.

Erick Bendaña

One of Latin America's most prominent designers, Erick Bendaña brought the majesty of the Nicaraguan rainforests to the Arabian shores. In a couture collection marked by meticulously placed flora and feather applique, as well as upbeat red carpet looks emblazoned with indigenous spirited motifs and his "Arte Pop" prints, his "Celestial" collection infused the catwalk with a sense of escapism. The collection culminated in a show-stopping couture ensemble in the shape of a heavenly bird awash in Celestial hues.



Kel by Elena Kondratova

The Ukrainian brand that prides itself on having revolutionized wedding and evening fashion, comes to Arab Fashion Week in search of new retail markets due to the ongoing war. But the ongoing turmoil at home didn't stop its designer Elena Kondratova from injecting d3 with a potent dose of sexy via side slits, plunging necklines and modern goth bride details. Made by Ukrainian seamstresses and tailors, the Kel made a splash at Arab Fashion Week with its intricate accessories – warrior princess face masks fashioned with chains, sequined crowns and veils that conjured the mystery of a bygone era and history's fabled female icons.n.

Humariff

With its fall winter 2022/23 couture collection, Tamam Humariff drove its connection between the cultures of the Middle East and Russia even further in what came to the limelight as a regal wedding party. Fit for a modern sheikha or princess, the brand's flair for embellishment catered to her every whim through a renaissance-display of crystals, whimsical hand embroidery and metallicized leaves. Gilded and crystallized, the Humariff woman's mythical femininity was celebrated and fortified by capes and accentuated shoulders, which were paramount throughout.



PIERRE FABRE REDEFINING E-BEAUTY IN THE MIDDLE EAST

Digital Sumit Questions – Answers

1. What was your main message behind Pierre Fabre Moyen Orient's Digital & E-Retail Summit?

Our purpose was to show the commitment of PF towards its mission - Taking care and living better, by providing health and care for the skin or the human in general across all channels/ pharmacies or online health shoppers.

We want to partner and care with all concerned parties by developing their skills and knowledge and creating proximity with us and our identity.





2. How important was the timing of the summit? Was there a specific reason for choosing the Museum of the Future, and Dubai, as your event's venue/location?

We are always listening to the markets and the behavior of the consumers. There has been a rise of health awareness and health consumption specially after the pandemic and e-consumption is featuring a double-digit growth in the 5 years to go. So, now is a good timing to be the captain in developing the dermo-cosmetics industry on the e-commerce market and what better place to be in than this vibrant city with the vibrant vision of its rulers who are creating the space for companies like us to build together the future, in the museum of the future.

3. Are you planning on making this successful summit an annual event by Pierre Fabre? What would you add to the next agenda?

We believe in long term partnerships, so I don't see why not continuous contact with our partners like we have with Dermatologist and other collaborators. The next agenda will be richer and a continuity of this one. The plan is done already and we will share it with everyone in due time.

4. In line with Pierre Fabre Moyen Orient's vision and mission, what are your plans for the upcoming five years?

Our plan is to continue to be the captain of the dermocosmetics on all channels and recruit to this category that is safe, trustworthy, and medically endorsed.

The priority will be the pharmacy online and offline and all the

channels as well.

We also want to be the partner of people suffering from Cancer and provide healthcare for so many ailments.

We will be launching new lines of treatment in oncology, developing the region in dermo-cosmetics and taking the lead as off 2023.







Best Places to Watch NEW YEARS EVE

Fireworks in Dubai

The Amazing Burj Khalifa Fireworks

Encounter the charming fireworks along with the awe-striking light and water show at the Burj Khalifa on account of the New Year celebration in Dubai. Not just the tourists but the localities

also eagerly wait for this astounding display making it a challenge to secure the right spot. Make sure you arrive as early as possible (around 5:30 pm) to get the right spot to enjoy the high tech pyrotechnics in the light and water show signing off for the new year countdown





Palm Jumeirah Fireworks

If you wish to start your new year with the shimmering fireworks display but the crowd deters you, the Palm Jumeirah is an ideal destination for you. The less hyped Palm offers a variety of spots to

experience the layering effects of the glowing sky. The 11 km walk along the enticing edge of the water - Palm Jumeirah Boardwalk is open to the public and is one of the best places to encounter the bedazzlement.



Global Village

Here comes the place where entertainment is endless! Global Village is one of the favourite festive destinations this season for the entire family.

Visitors and those living nearby will witness a spectacular fireworks display on New Year's Eve 2022.

You will start the upcoming year with a cheerful vibe! After attending the new year events at Global Village Dubai!

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Burj Al Arab Fireworks

A fine-dine underneath the glittering shower of the Dubai New Year fireworks is one of the things you must try when in Dubai. The Madinat Jumeirah has around 40 restaurants and lounges which offer mouth-watering delicacies along with the best view of the shining night sky. Kite Beach is another place to watch the show if you want to lay down on the sand and look at the lit sky.



Glamorous Gala Atlantis, The Palm

Much in demand Atlantis, the Palm is a perfect amalgam of luxury,

elegance, and entrance. A much-acclaimed place to visit at the time of the New Year celebration in Dubai, the hotel has a huge crowd of party lovers hooked along to the grand party the Royal Gala organizes.



Ain Dubai

One of the newest attractions in the city is Ain Dubai, the tallest observation wheel in the world! Need we say more? Imagine being

high up in the sky during the entire city's fireworks display! And if you're on the wheel at midnight, Bluewaters Island serves as a great spot to watch the celebrations.



Creek Festival at Al Seef

Encounter the unvarnished carnival atmosphere along the luxuriate Dubai creek to add up to the best of your Dubai trip. Vibrant live music, waterfront market, amazing decor, street musician and

whatnot, the creek festival brings along an exciting series of activities to enhance the spills and thrills all along.

It is an ideal place for all the shopaholics to get acquainted with a unique shopping experience at this waterfront market.

Your Best Ever MAKE IT MAGICAL MERRY Christmas & HAPPY NEW YEAR



The festive season is upon us and most of us by now are going bonkers making preparations for the two most treasured events of the year; Christmas and the New Year.... So, whether you are planning a perfect dinner, at a restaurant, or planning one at home, or maybe if you want to amp-up your look before the season, or perhaps you are looking for some unique gift ideas to fill up those stockings and more, don't feel lost and look no further for we have

the best of what's hot and trending in Dubai...

This Christmas, the city has more options than ever when it comes to Christmas Eve dinners and Christmas brunches, so we understand if you're feeling overwhelmed with choices. We've put together a list of all the best Christmas inspired dining options in Dubai for 2022.

Embrace the Festive Season at Renaissance Downtown Hotel, Dubai

With Christmas just around the corner and the countdown to New Year already well underway, Renaissance Downtown Hotel, Dubai has made a list, checked it twice, and unveiled a host fantastic festive dining options at BASTA!, Bleu Blanc Oysters & Grill and MAMI UMAMI this holiday season.

From festive four-course feasts at Bleu Blanc and BASTA!, to Bleu Blanc's extra special Christmas Day Brunch – there's a Christmas treat to delight every appetite. And the celebrations don't stop there, because Renaissance has you covered for December 31st as well, with New Year's Eve menus, exclusive views of the iconic NYE fireworks display, and lots more at MAMI UMAMI, BASTA! and Bleu Blanc.

But that's not all, because, for those in search of the perfect pampering experience over the festive period, Six Senses Spa has you covered with a host of relaxation and wellness offers.



Festive Season at Zabeel House the Greens

Zabeel House by Jumeirah™, The Greens - the city's funkiest neighbourhood hangout – is gearing up for the most magical season

of the year with a host of exciting activities and offerings, setting the benchmark for festive fun, including Christmas, Boxing Day, and New Year's brunches, all lined up and ready at LAH LAH and Social Company.







Celebrate it the Meydan Way – Unwrap a world of joy and wonder this season at The Meydan Hotel Make memories this festive season with Dubai's number one scene

setting destination, The Meydan Hotel. From a magical tree lighting

ceremony to festive brunches and more, discover a festive season like no other with our joyous offerings. Light this festive season up as The Meydan Hotel invites you for a tree lighting ceremony. Unwrap the festivities early with our decadent evening brunch that pairs the finest festive culinary delights with classic Christmas classics, courtesy as



Hillhouse Brasserie Brings Festive Cheer with Two Double Christmas Countdown Brunches

Hillhouse Brasserie, the chic all-day eatery, is set to host two double festive brunches following the demand during the venue's 100

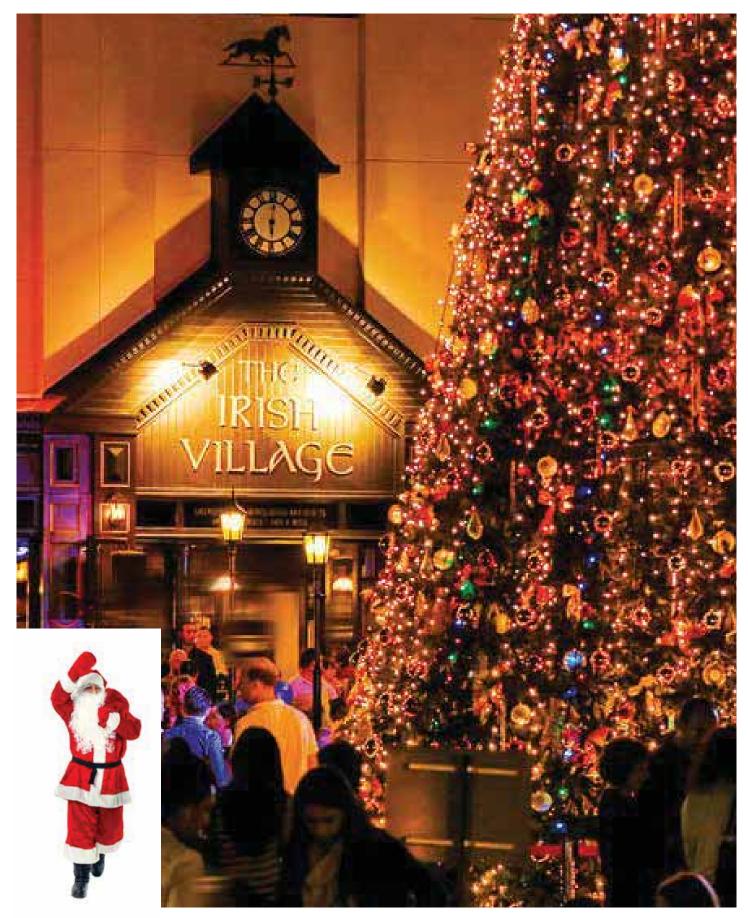
days until Christmas weekend last month. The two special edition Christmas Countdown Brunch in the Hills provides Dubai brunch lovers and festive fanatics additional dining experiences ahead of the big day. Festive nibbles include duck liver pâté with sourdough toast; scotch egg with homemade piccalilli; turkey, chestnut & cranberry salad; prawn cocktail and more.



The Irish Villagei

Looking for a proper Irish Christmas? The Irish Village is hosting a Christmas dinner at both venues – in Garhoud and Studio City – on Christmas Day. It's the only menu available at the pub between noon

and 4pm, so get ready for a full on festive feast. Dishes include prawn cocktail, stuffed mushrooms, roast beef, veggie Wellington or roast turkey, plus homemade Christmas pudding or apple pie for dessert. Kids get a main course plus vanilla ice cream. Booking is online only and menu choices must be made in advance.



Scrumptious Lunch at Cascades

Gather the gang and head to Sheikh Zayed Road for a festive family lunch. Cascades goes all out at Christmas, and if you have fussy eaters in your fam you're sure to find something for everyone. There's a

massive buffet laid out with holiday favourites including slow-roasted turkey, foie gras terrine, plus festive desserts and more. There's even a kids' corner with loads of Christmas treats, so you needn't worry about them feeling left out.



The City Grill

To celebrate the joyful Christmas season, The City Grill will offer a festive package including mains with sides and three selected

beverages for the festive season. Chef Siraj Hussain is all set to elevate the spirit of celebration with festive delights and specialties for one and all. Ring in the celebrations – South African style.





Ways to dress up your home with CHRISTMAS TREE during this holidays...

If you love nothing more than twinkle lights, loads of plaid decor and glitter galore, Christmas is the time to put it all on full display. When it comes to decorating your home for the holiday season, you can choose everything from a well-decorated mantel to a dinner table that's spruced up with standout centerpieces. Whether you prefer to stick to a traditional red and green color palette or go for a more surprising look, we have you covered. There are plenty of ways to make your Christmas tree come to life this holiday season—and create a look your whole family will love.

And while red and green hues can certainly help set the stage for a merry Christmas celebration, you can still have a gorgeous display without being completely color-coordinated. Whatever Christmas tree look you choose, the purpose of all of our best ideas is to encourage you to think outside the box, have fun, and bring your family closer together during December

Here, we've rounded up some of our favorite Christmas decoration ideas for just about every room in your house, from your kitchen to your living room. You can choose from creative wreaths, eye-catching garland ideas, stylish stockings, and many more festive finds to show off your holiday spirit. And the best part is we've included an impressive range of ideas across different price points and DIY skill levels. Plus, don't forget to snag your copy of our Christmas Spectacular issue while you're at it. It features tons of festive decorating ideas to make sure this year's celebration is your best yet.





Rainbow Tree

Why just choose one color scheme when you can have 'em all? If you're super indecisive — or just a fan of multiple hues — wrap your tree in a rainbow of simplistic ball ornaments.



Blue Frosted Tree

Why just choose one color scheme when you can have 'em all? If you're super indecisive — or just a fan of multiple hues — wrap your tree in a rainbow of simplistic ball ornaments.



Santa Claus Tree

Pay homage to the man in the red suit by hanging tiny hats and belt buckle ornaments on a classic evergreen. The crowning touch for this Santa-centric tannenbaum: a classic fur-lined hat



Multicolored Tree

Put your love of maximalist decor on full display with a tree that's decked out in colorful ornaments, blue ribbons, and loads of warm lights.t



Christmas Card Tree

Whether you display all the greetings that come through the mail or buy vintage postage at the store, this antique-style tree is bound to make the spirits bright



Navy & Gold There are few things more beautiful than vibrant red

There are few things more beautiful than vibrant red poinsettias. Still, these navy ones might just give them a run for their money.



Vintage Mini Tree

Cover the unsightly base of an artificial Christmas tree by placing it in an antique candy box or toy chest. We're into the idea of using a vintage candy box or antique cookie tin as a tree stand for one of these small Christmas trees.



Moon and Stars

This tree celebrates the heavens with cookie decorations, baked with ready-made dough bought at your local grocery store. Plaid ribbon doubles as garland and packages are wrapped to match. Buy ready-made dough—it's sturdier than homemade. Knead in 2/3 cup flour until smooth to increase dough's density, making it suitable for ornaments. Roll dough. Cut shapes. Make holes for hanging. Chill and bake per manufacturer's instructions. Decorate to suit your style!



Reds and Whites

There's barely any green to be seen here—even on the tree itself!

Blogger Jen Woodhouse matches her living room decor to her tree decorations beautifully.



Colorful Florals

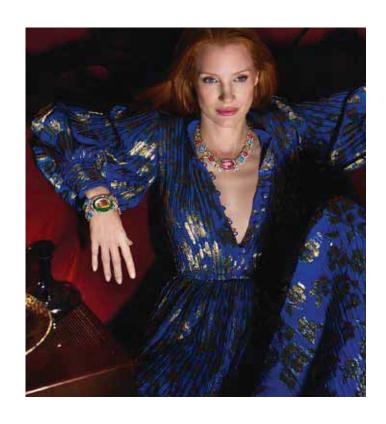
For a set up that looks straight out of nature, adorn your tree with faux or fresh florals. Make it fun with a rainbow array, or keep it simple by sticking with two or three shades.

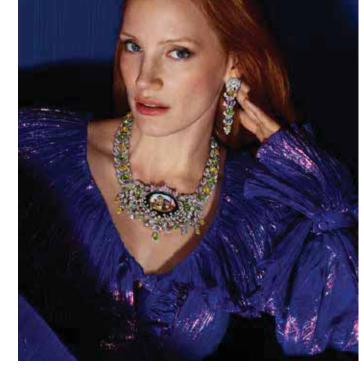


GUCCI

Deliciarum Collection.

Jessica Chastain portrays the stories behind the intricately crafted, maximalist pieces of the third Hortus Deliciarum High Jewelry collection.





To evoke the narrative behind Alessandro Michele's third Hortus Deliciarum High Jewelry collection, Oscar-winning American actress and film producer Jessica Chastain plays an eclectic collector of mementos and memories. In the film and photographs, a peek into the protagonist's home reveals an opulent trove of souvenirs accumulated throughout her life's travels. Mimicking the splendor of a voyage, these special items, masterfully crafted with precious gemstones including emeralds, aquamarines, opals, and rubellites, tell stories and secrets of faraway places.

In the storytelling of the new collection, Alessandro Michele takes on the role of mythographer. Inspired by the 18th-century Grand Tour trips, he creates a dreamlike map of memories suspended in time and space through 200 poetic pieces. Five destinations and five chapters define this travelogue, with each meticulously made creation containing the magnetic rapture of a place through intricate designs and magnificent gemstones. In the campaign, it is Jessica Chastain's character who has seemingly taken this transcendent trip to extraordinary lands.











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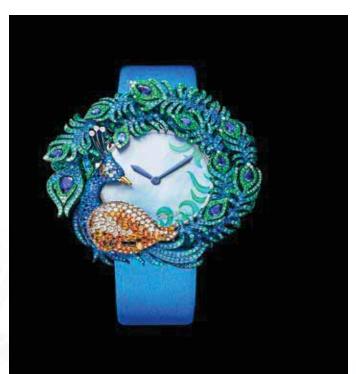
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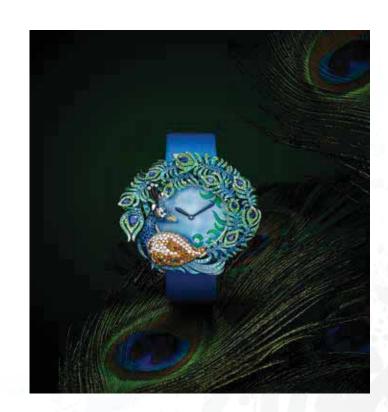
Chopard Animal World PEACO CATON Vaten

A peacock joins Caroline Scheufele's daring jewellery bestiary

Chopard is continuing its extraordinary journey on the trail of the animal world, which began in 2010 when Co-President and Artistic Director Caroline Scheufele imagined an Haute Joaillerie collection paying homage to the 150th anniversary of the Maison. Showcasing an impressive jewellery bestiary, the Animal World collection has already made a memorable mark on the history of Chopard and on Haute Joaillerie in general. The adventure continues with a 'Peacock' jewellery watch reviving the world of mischief and infinite beauty that has made the collection such a success.

Since the presentation of the first pieces in the collection, Animal World has inspired the wonderful world of Haute Joailerie with miniature frescoes and dreamlike tales. Each animal, invested with its own symbolism, represents a fresh challenge for Chopard's sculptors, foundry artisans, polishers and gemsetters. Thanks to their exceptional mastery of jewellery, they make the most of shapes, colours and materials, giving life to gold and gemstone animals demonstrating gestures and expressions brimming with emotion.





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FENDI

Baguette 25th Anniversary

The Re-Editions: 25 iconic Baguettes have been brought back from the archives for the bag's 25th anniversary.

Fendi celebrates 25 years of the Baguette bag with 25 re-editions of the famous "under-the-arm" bag's most iconic archived styles. The Baguette #7 is inspired by the "aluminium sequin" Baguette from the Fall/Winter 1999-2000 collection. The bag is meticulously hand-embroidered with 12,600

aluminium-tone square sequins and embellished with brown leather details.

Decorated with an FF clasp and featuring a front flap, magnetic clasp, internal compartment with zip pocket, a "Baguette Fendi Re-Edition" plate and palladium-finish metalware. The bag can be carried by hand, or worn either on the shoulder or cross-body thanks to the leather handle and shoulder strap, both detachable.











