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EVERYWHERE

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RULES
WITH
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From
THE EDITOR



RIHANNA - PAGE 34

Hold onto your hats, and prepare to be blown away this issue!

The first preview of everything that's going to be trending during the upcoming spring/summer 2018 season is officially here – prepare for a lot of positive dressing next season with the

return of some old favourites, some romantic soft hues, and more magpie-approved sequins than you can shake a stick at. A sequinned stick, at that!

Since we have Fashion Month on the brain, we will also be unearthing Olivia Palermo's finest front row outfits from seasons past and present, and perhaps most importantly of all, digging deep into Rihanna's highly anticipated debut Fenty Beauty collection. Words can barely express our excitement!

With all this and so much more, let's not waste any more time, and plunge straight into one of the most exciting issues ever.

Myles Mellor

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CONTENTS

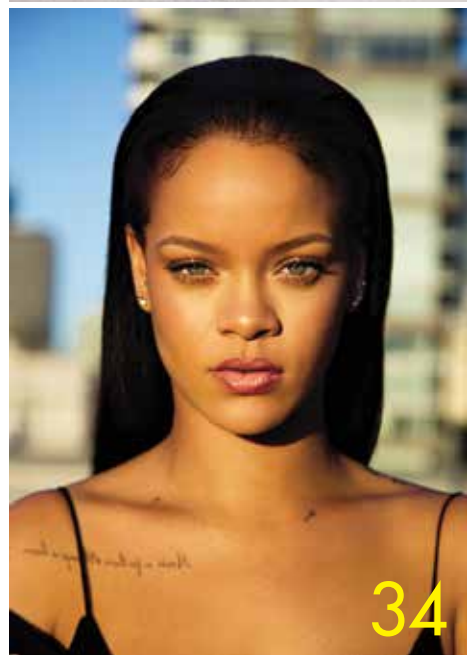
October - November 2017



22



42



34



68

- 22 Get Olivia Culpo's
Rule-breaking look!
- 24 Love to Lust
the SAINT LAURENT
Paris Anya 100 Patch Pump Rollers
- 28 Olivia Palermo
Our Fashion Month Style Crush
- 34 Fenty Beauty by
Rihanna
- 42 Spring Summer 2018
Trends you need to know about
- 58 SEQUINS
Trend to Try



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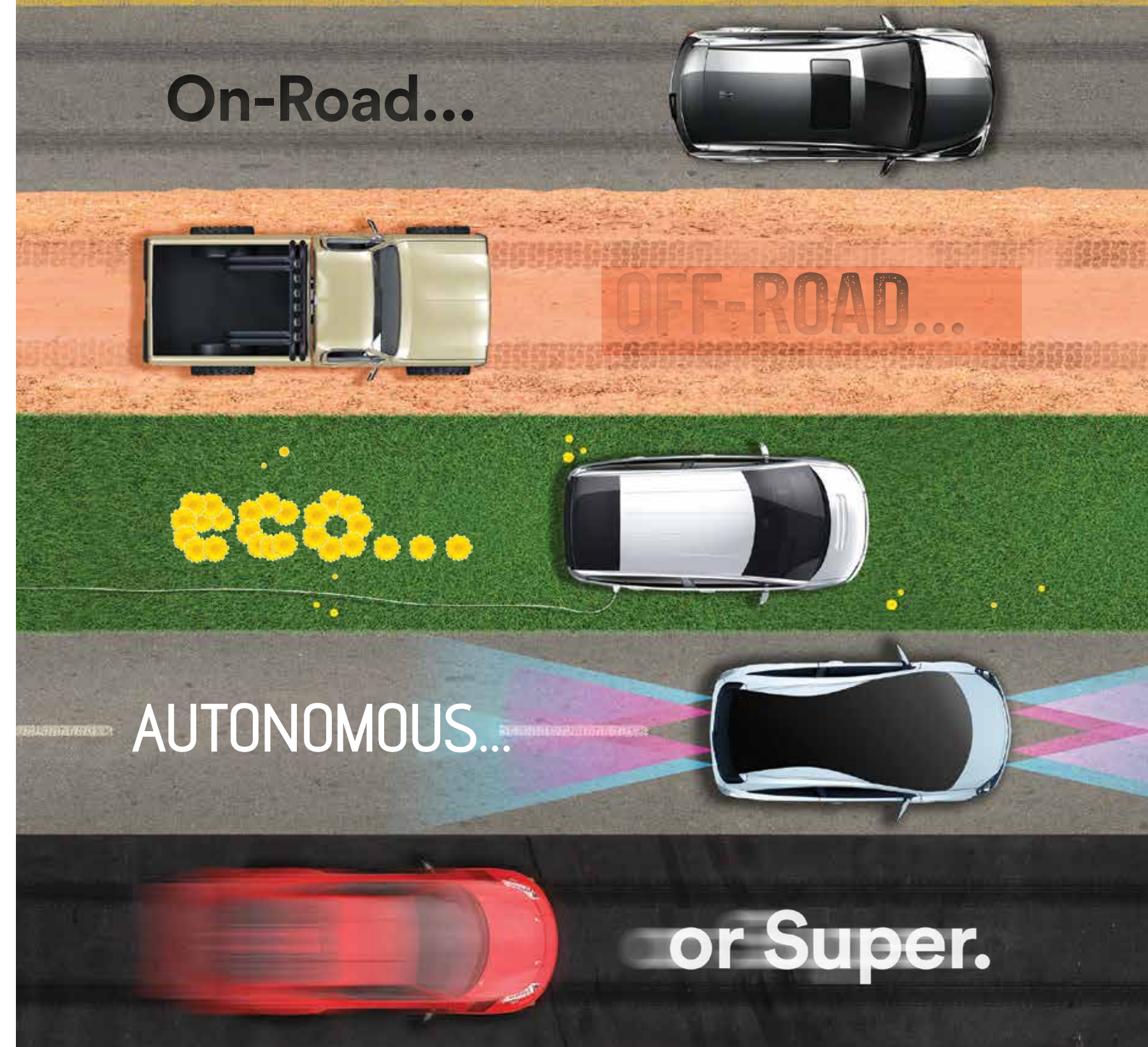
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Get OLIVIA CULPO'S Rule-breaking look!

Before we go any further, you're going to have to forget everything you were ever told about red and pink. Stunning, feel-good, bold and empowering colours individually, but a sartorial nightmare when paired together. Or so you once thought. Because despite what you thought you knew about the infamously controversial colour pairing, red and pink do not clash. Or maybe it's the fact that they do clash that makes their pairing so deliciously endearing? The red and pink combo just might be the bad-boy of fashion; and who has realistically ever been able to resist that?

Certainly not Olivia Culpo, which has rather seamlessly brought us onto our next point. Whatever your thoughts on red and pink together used to be, we think everyone can unanimously agree that, upon seeing Olivia Culpo's red and pink masterpiece, it gets a huge thumbs up from now on.

Don't get us wrong, this isn't the first time A-list fashionistas have toyed with the colour combo (Sarah Jessica Parker and Emma Stone instantly spring to mind) but we feel almost indebted to Olivia Culpo for making us fall in love with it all over again. Red and pink is not just a phase; red is the Dolce to pink's Gabbana, and we don't ever want them to go their separate ways!

If you're loving Olivia Culpo's look as much as we are, then these are the pieces you'll need in order to steal her enviable style. Be prepared for head turns, double takes, and serious style points!



Altuzarra 'Minamoto' sweater

Forbidden colour combo aside, the first thing we notice about Olivia's outfit is her striking scarlet hued sweater. Inspired by Renaissance artwork, as was the entire Altuzarra AW17 collection, this Minamoto asymmetric sweater instantly commands attention for all the right reasons. The asymmetric neckline which is adorned with ornate pearl buttons is definitely the highlight of the piece, although it's not the only thing we love about it. We're also big fans of the sweater's sleek, slim fit which means it's perfect for tucking inside trousers and skirts, as Olivia has so masterfully done. Slim fit sweaters are just the ticket for chic, sharp dressing – if you don't want to look like you're having a dress-down day and actually want to make your autumn/winter clothing speak volumes, then steering clear of baggier fits is our top tip. Don't let the deep red colour fool you into thinking this – or any other autumn/winter piece – is just for the colder seasons. As demonstrated by Olivia, teaming the colour with more spring-ready shades such as fuchsia, cobalt blue or maybe even orange if you're brave enough, will help you hang onto spring/summer just that little bit longer. Altuzarra Minamoto asymmetric-front wool sweater, £595, available at Matches



Topshop midi skirt



It pains us to say it, but Olivia Culpo's fuchsia Emanuel Ungaro skirt isn't actually available to purchase online right now. Pretty heart-breaking, we know. But once our tears dried, we scoured the 'net and found a pretty acceptable alternative. More than acceptable, actually – and we have high street retail giant Topshop to thank. Because, for just a very small price, we can channel Olivia Culpo with its very similar midi skirt. The mesmerising shade of fuchsia is a perfect colour match, and we have every faith that this high-waisted, wrap skirt will guarantee a flattering silhouette. We love the slit too, which adds just the right hint of sexiness. Well played, Topshop. Topshop high-waisted wrap midi skirt, £55, available at Topshop

Linda Farrow '3.1 Phillip Lim' aviator sunglasses

Dark shades may be the go-to eyewear choice for the A-listers, but Olivia Culpo went down a different route on this occasion. Olivia opted for rose tinted aviator sunglasses to not only complement the tones of her outfit, but no doubt to make sure her beauty wasn't hidden by a dark pair of glasses. After all, when you look as good as Olivia Culpo, hiding should be the last thing on your mind! Olivia's exact pair of Linda Farrow '3.1 Phillip Lim' aviator sunglasses are still available to buy, so make sure you snap them up sharpish before someone else beats you to it.

Linda Farrow '3.1 Phillip Lim' aviator sunglasses, £175, available at Bernard Boutique



Gianvito Rossi mules

Forget your pumps and strappy heels, it's all about mules this season – and boy, does Olivia Culpo know it! And not just any old blend into the background mules – bright

red ones at that! We'll admit that mules might not be for everyone, so rest assured that there are other shoe options that would work (almost) just as well. But don't neglect this look altogether just because of the footwear; we really would encourage experimenting with these Gianvito Rossi beauties, hot off the AW17 runway, because, well, just look at them! Inspired by Japanese culture and the folds found in kimonos, these mules really are one of a kind. They're also great for pairing with jeans-and-tee outfit combos, if you need that one stand-out accessory to save the day.

Gianvito Rossi Aramis patent leather mules, £525, available at Net a Porter



Love to Lust the SAINT LAURENT

Paris Anya 100 Patch Pump Rollers



We have witnessed a lot of crazy fashion trends over the years, so it takes quite a lot to shock us these days. We know that season after season, designers around the world give it their all to try and make half of us scratch our heads in confusion while the other half rejoices with jubilation. Last issue, that was the waist high boot (yes, you read that right – pick up last issue to refresh your memories) courtesy of Vetements and Manolo Blahnik. This issue, the award goes to Saint Laurent, and these wonderfully weird and opinion dividing roller skate stilettos. What do you think?



With fashion constantly changing and the world more or less desensitised when it comes to outlandish footwear choices, it makes more sense to just roll with it (sorry – not sorry, but we will try and keep all “rolling” jokes to a minimum) and have fun with the fashion that is thrown at us.

Footwear aficionados may remember that this isn't the first time the brand has experimented with roller skates. Back in 2013, it released its Stars And Stripes skates, which were a slightly more conventional take on the traditional roller skate. They were made out of a flat sports type shoe, and came complete with red stars and a blue stripe on the back. We thought the release of the Stars and Stripes skates was a pretty bold and wild move; little did we know that a few years down the line something even risqué would follow.



The Saint Laurent 'Anya 100 Patch Pump Rollers', to use their full name, retail for £1,995, and currently come in four different versions. Two of them are made of snakeskin and go down the pop art route, while another is a more classic black pump with patent red leather detailing. The fourth and final one is the most conventional – if you can call roller skate high heels conventional – and is a more elegant black pump adorned with crystals.

Upon first glance, we treated the roller skate pumps



like we would a fine piece of art, obsessing over every small detail and wanting to personally congratulate Anthony Vaccarello on a spectacular job well done. Then, we found ourselves thinking of purchasing a pair, and were torn with indecision, as each pump is gorgeous and unique in its own special way. Then of course we took our heads out of the clouds and came back down to earth, where reality hit us rather hard and we were faced with the very tough but very real question of, “where would we wear these?” and more importantly, how would we walk, or more accurately, roll?

Twitter

Luckily, we weren't the only ones who faced this conundrum and had this thought process. We always love getting audience reactions to controversial or highly anticipated product launches, and as predicted, social media didn't let us down. Twitter has been ablaze with honest, excited, disgusted and downright just plain hilarious reactions to these roller skate stilettos. Here are some of our favourites:



@pattyadams:
“I can't believe YSL roller skate pumps are a thing. I'm not sure if I want to laugh at them or hug them. #YSL #saintlaurent #pumps #skates”



@doremifan100:
“You: Basic High Heels Me: Saint Laurent Roller Skate Pumps”



@jessiemrice:
“Those ysl roller skates are scrumptious. I honestly don't get why I've even been wearing normal heels this whole time”



@k_lyn18:
“For \$1995, you too can have your own ROLLER SKATE PUMPS.and I can barely walk in regular pumps...”



@kanduatgawker:
“My friend showed me these YSL stiletto roller skates and honestly I would love to wear them while shopping. So disco!!!”



@nikitamistry:
“I can't walk in heels or roller skate, how tf you expect me to do both???”



@morganferrero:
“Okay, most females can't even walk comfortably in heels and y'all want us to skate in them????? "Roller pumps?" Saint Laurent pls do less.”



@PersistentBlood:
“Looking at these roller skate heels made me break my neck just by seeing the picture!”

So to summarise, while they may be exquisite to look at, they're very low down on the list of shoes that fashionistas are willing to buy to actually wear. Akin to many YSL items, these Anya 100 Patch Pump Rollers are perfect to add to your collection, so proudly displaying them in a highly visible but difficult to reach area, on the other hand, is something completely different. Call us crazy, but we're still willing to snap a pair of these up and give them a try, as long as we can find a stylish pair of elbow and knee pads and accept that it could take us hours to make what usually is a two minute journey. We are yet to see any famous faces roll down the street or even take to the stage in these badboys, but we are hopeful that someone brave and athletic enough will be up to the challenge. Can someone get Lady Gaga on the phone?

An Ode to OLIVIA PALERMO

Our Fashion Month Style Crush

During Fashion Month, there's always one thing we look forward to almost as much as (if not more than) the new season collections themselves. No, not street style – although that's up there – we're talking about spotting which A-listers are occupying those highly sought after spots on the front rows. Never far from a Fashion Week front row – or any highly fashionable occasion, if we're being honest – is style maven Olivia Palermo. She's the undisputed, forever-reigning Queen of the front row – and we don't think anyone is even close to stealing her crown just yet. Season after season, Olivia delivers consistently inspiring outfit combinations without fail, making her the ultimate Fashion Week style spot. Regardless of the show, city or season, you can always count on Olivia Palermo to put all other FROW-ers in the shade. Expertly put together outfits, flawlessly on point makeup and never a hair out of place – it's almost a wonder how fellow show-goers can concentrate on the collections being debuted when Ms P is in the vicinity. We know we wouldn't be the only ones fan-girling over Olivia Palermo if we saw her sitting opposite us.



Let's take a look at some of the many (and we really do mean many – we lost count quite a while back) style conquests Ms Palermo has had over Fashion Weeks of the past. A word of warning: you'll want to up your style game and re-evaluate your wardrobe when you're through.

At the Christian Dior SS18 show

She always brings her A game, but Olivia Palermo always seems to bring her A+ game for Paris Fashion Week, in particular for the Christian Dior show. Another style victory for the undisputed style maven this season, as she arrived at the photo call looking chicer than ever. Wide legged trousers are in – forget what you see on the catwalk, if OP is wearing them, you know they're going to have a huge moment. Olivia teamed her check-print wide legged trousers with a black blouse, and a jealousy-inducing beach wave hairdo. If anyone's going to sway our decision and make us go for the chop...



At the Valentino SS17 show

If you paid attention to our last issue, you'll know that we – along with every single designer – were feeling fruity last season. Fruity fashion has been absolutely everywhere this year, and we think a large part of that has been down to how well Olivia Palermo rocked this pineapple print skirt while attending the Valentino SS17 show in Paris. We love how she teamed it with a mustard off the shoulder top complete with red and grey vertical stripes, and accessorised with a matching mustard belt. This look is a tad busy and could be quite tricky for some people to pull off, but not our Olivia. Olivia Palermo laughs in the face of busy, contrasting prints, as demonstrated so beautifully here.



At the Christian Dior SS17 show

Another look from the SS17 season, this time courtesy of Christian Dior at Paris Fashion Week. We adore this look for so many reasons, and the bold, navy blue lip is just one of them. Olivia Palermo really amped up the sexiness with this look, shying away from her more demure outfit choices and instead, going for a sheer, see-through floral blouse. Luckily, her modesty was preserved with a strategically placed top inside. The matching silver clutch bag and the pleated burgundy skirt were the perfect accompaniments to the show-stopping blouse, as was OP's effortlessly sleek, un-distracting hairdo.



At the Marchesa AW17 show

Time for yet another wonderful sartorial lesson in dressing for the colder months, courtesy of style guru Olivia Palermo. Looking at Olivia Palermo master the art of dressing for the cold with her super adorable chunky knits is making us want to pack our suitcases and leave the scorching sun of the UAE and head to chillier climes. (Not permanently though – we need our vitamin D and would miss wearing summer maxi dresses far too much, but for a change of scenery and more importantly, outfits, we're willing to give it a go!) Who knew you could dress up a chunky knit in such a stylish way? Olivia's seductive red skirt was the perfect accompaniment to what could otherwise be seen as a very casual outfit; plus it was a brilliant post Valentine's Day getup (the New York Fashion Week show was on February 15th, FYI) and she showed no signs of getting out of the Valentine's Day spirit. That's our girl! Heavier make-up and a wavy hairdo ensured the look was the furthest from drab, and was in turn, rather fab!



At the Chloe AW17 show

Olivia Palermo rocked the dark denim even before the designers declared it a new trend – this is how ahead of the fashion game she actually is! And can we take a moment to talk about the hair? Ms P has darkened her locks lately, but this look reminds us that she also looked incredible as a blonde, too. Is there anything she can't pull off? We will never say a bad word against voluminous hair and Victoria's Secret waves, but Ms Palermo has made us fall back in love with early noughties poker straight hair too. We're going to dig out the hair straighteners and the smoothing serum pronto, because we are dying to recreate this hair look for our next event.





At the Schiaparelli Haute Couture SS16 show

More proof that you don't need to arrive in a floor sweeping gown to leave a lasting impression. Olivia Palermo was the epitome of cool rock chick when she touched down in Paris for the Schiaparelli show as part of Haute Couture Fashion Week. She clashed her prints with confidence, kept out the Parisian chill with a fur gilet, and added a splash of colour with a statement red bag. This look was bold, daring, and exactly what the Couture front row needed. This might just be the edgiest we have seen Olivia Palermo look – and we are absolutely obsessed with it! Extra points for the rock star hair, too!

At the Véronique Leroy SS14 show

An oldie, but a goodie! Don't let anyone ever tell you that ripped jeans and a white shirt are not the epitome of smart casual dressing. Ok, admittedly it might not be the first thing someone thinks of when a smart casual dress code is implemented, and it might be one of the last things to cross someone's mind when thinking of an attention grabbing front row ensemble... but we hope Olivia Palermo and her outfit at the Véronique Leroy SS14 show will be enough to change minds around the world. The key to the success of this outfit lies mostly in Olivia's fresh-out-of-the-salon bouncy hair – no doubt the envy of many – and the seductive red heels. And of course, just being Olivia Palermo would help too. A timeless look that will never go out of style, that can be adapted and implemented for every single season.



At the Jonathan Simkhai AW17 show

Olivia once again gave everyone a lesson or two in wrapping up for the colder weather as she attended the Jonathan Simkhai AW17 show during New York Fashion Week. While most people would try to beat the cold in multiple, sometimes bulky layers of clothes, Olivia went about it in a fabulously chic way instead. She proved that you can still be feminine even in the coldest of temperatures – and trust us, NYC in mid-February is exactly that – by teaming her long sleeved, polo neck jumper with an asymmetric midi skirt, elegant black over the knee boots, and an eye-grabbing jacket with a wonderfully full fur collar. We want to do winter the Olivia Palermo way!



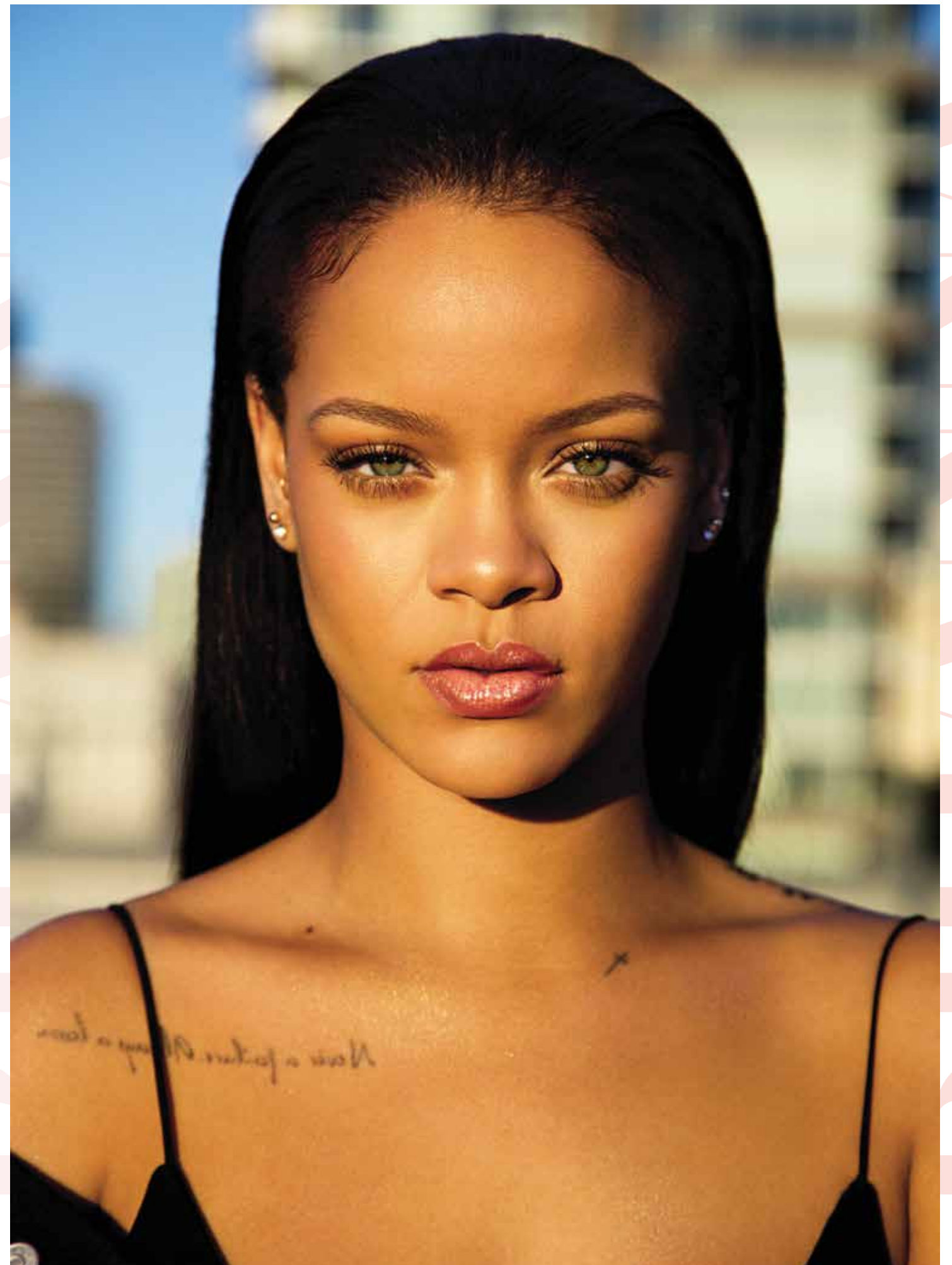
Fenty Beauty by RIHANNA

There are a million reasons we love Rihanna. But thanks to everything we witnessed from her this Fashion Month, we now have a million and one. And a large part of that is down to her brand new, highly anticipated, Fenty Beauty collection. There may have been exceptional fashion shows across New York, London, Milan and Paris this season, but Fenty Beauty was hot on everyone's lips at every single city. And now that Fashion Month is over for another season, the buzz around Rihanna's Fenty Beauty collection is only getting stronger.

Rihanna is by no means the first musician to break out of their comfort zone and branch out into the world of fashion and beauty. And she most likely won't be the last, either. In fact we've actually lost count of the amount of A-listers – musicians, actresses, socialites, reality stars and more – who have either collaborated with big beauty brands or started their very own successful line of cosmetics and fragrances. If you thought Kylie Jenner held the celebrity beauty monopoly, you'll have to think again!

Apart from her fragrances – including Rogue and Reb'L Fleur – and a few collaborations over the years (her collaboration with MAC was particularly memorable!) Rihanna hasn't really done much in terms of beauty, focusing more on her music and clothing collections. Not that we have complained. But we knew from the moment we heard that she would be unleashing a beauty collection upon us that it would be something to write home about. After all, Rihanna doesn't do things by halves.

At the time of writing, the collection has only launched for a few weeks, but it's safe to say that this might be one of the biggest sellers of the year – perhaps even outdoing Kim Kardashian's contour kits and Kylie Jenner's infamous lip kits. Now there's a thought! Rihanna seems to have blown all of her competitors out the water with her debut Fenty beauty collection – and that just might be the biggest understatement of the year, if not, decade.

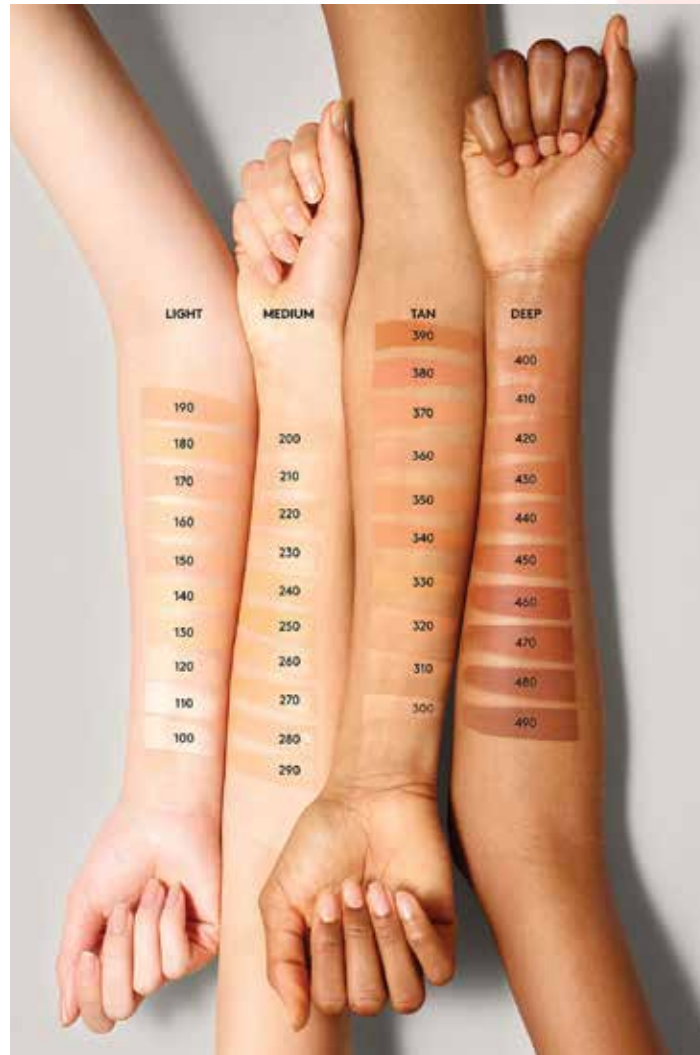


So why is Rihanna's Fenty Beauty collection getting everyone around the world excited?

Well, the world has a big part to play in it – especially when looking at her extensive range of foundations – because it seems to cater for every single person in the world. Rihanna has included a whopping 40 shades in her range of all-inclusive foundations, meaning that there is a perfect match for virtually every single person in the world. How many make-up brands can you say that about?

We've waited (albeit somewhat impatiently) for over a year for this collection to drop, but it's definitely been worth the wait. Rihanna is all too aware of the fact that her fans and beauty aficionados have waited a long time for it, but she reassured fans that she wouldn't be putting her name to anything unless it was 100% perfect. Pretty much like everything she gets involved in!

Named after herself – Robyn Rihanna Fenty, to use her full name – Fenty Beauty was created by the Kendo division of LVMH. (They also produce Marc Jacobs Beauty and Kat Von D Cosmetics, so we knew from the start that the collection would be in exceptionally good hands.) Rihanna knew from the start that versatility and inclusivity was going to be a big part of the collection. She's given many interviews in the past – especially while on the Fenty Beauty promotional trail –



about how she herself has sometimes struggled with finding the right shades and tones for her dreamy Bajan complexion, which is why it was so important to her when creating her own range.

"Fenty Beauty was created for everyone," Rihanna said on the official Fenty Beauty website.

"For women of all shades, personalities, attitudes, cultures, and races. I wanted everyone to feel included. That's the real reason I made this line."

And she's certainly delivered. She enlisted the help of models such as Duckie Thot, Slick Woods, Selena Forrest and Halima Aden to rock her Fenty Beauty pieces, which already shows that diversity and versatility are both hot on her mind.

Oh, and did we mention it's 100% cruelty free?

According to Tanisha Combs, the founder of Logical Harmony who reports almost exclusively about cruelty free brands, the term 'cruelty free' means that "there should be no form of animal testing at any point in the creation of a brand's products." She does however state that "it's common for companies to not test the final product on animals, but to test it along the way or to use ingredients that have been tested on animals by a third party." Sneaky. But you can bet everything you own that Rihanna has ensured that animals are as far away from the process as possible, making Fenty Beauty 100% cruelty free from beginning to end.



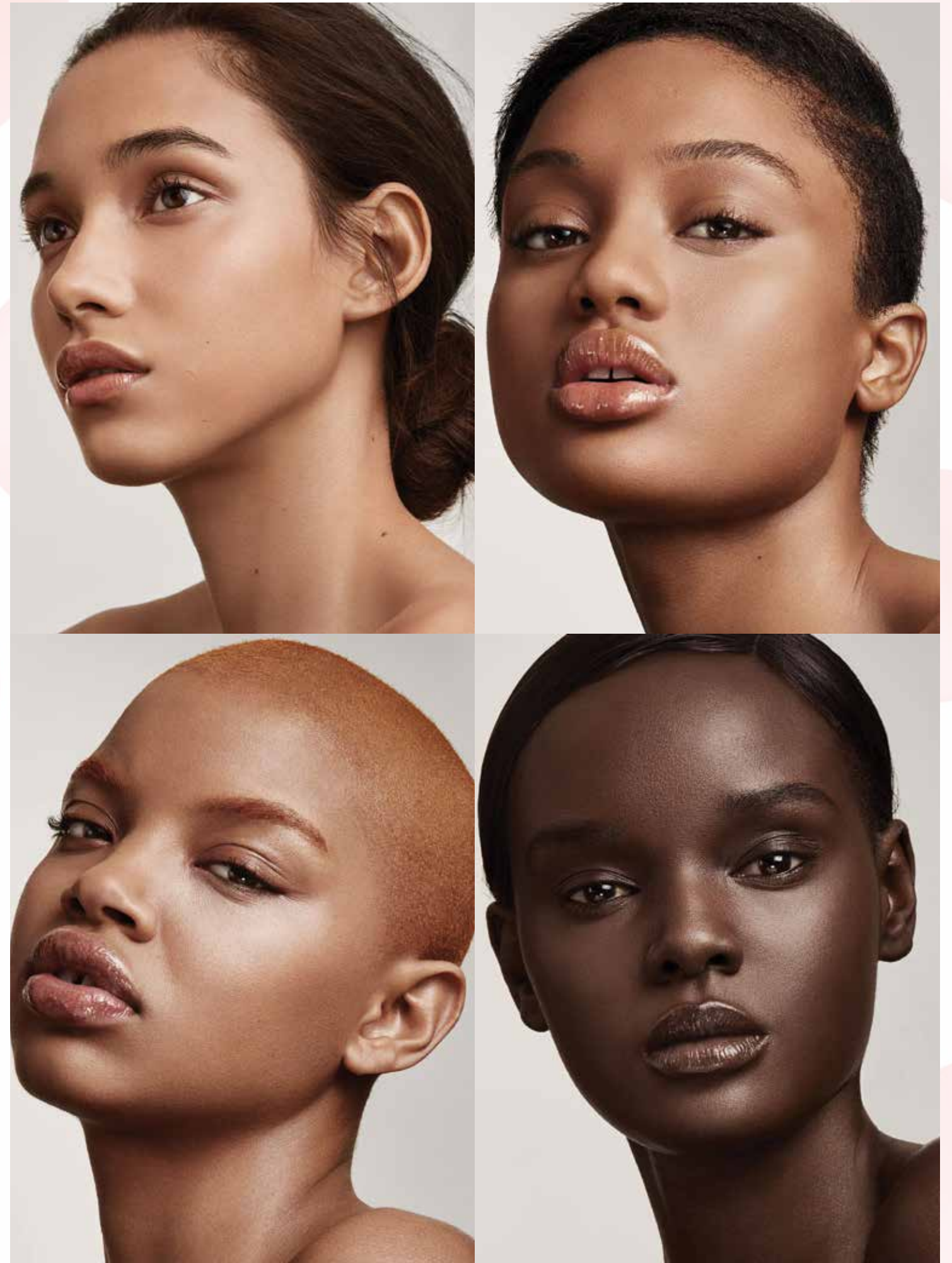
*So what products does Fenty Beauty have to offer? Here are our favourites:
Pro Filt'r Soft Matte Longwear Foundation*

Matte and longwear are two of our favourite words when it comes to choosing a foundation. This is the foundation we have been talking about, the very foundation that comes in a ground-breaking 40 different shades. It offers medium to full coverage making it perfect for ladies on the go; a foundation that will effortlessly take you from day to night without the need for any emergency reapplications. Exactly what we like to see. And it's pretty buildable and blendable too, which is something we usually love in a foundation, purely because it allows us to achieve our dream shade by mixing and matching different foundations together. We're willing to bet the contents of our wardrobe that you won't need to mix and match, because the perfect shade is in there waiting for you, but it's always nice to know you have that option should you need it.

Another great thing we love about this foundation is that it's made with climate-adaptive technology, which means it doesn't clog the pores, and



is resistant to sweat and humidity. This is music to our ears for so many reasons. Firstly, it means that we finally have a foundation to wear to the gym or yoga class so we don't have to go in bare-faced – and we all need that extra bit of confidence at the gym, don't we? And secondly, we can wear it to the beach, pool, and pretty much anywhere in the intense UAE heat without worrying about the product melting off our faces.



Pro Filt'r Instant Retouch Primer

The first step to creating that dream-like, flawless face, lies in the prep. And luckily, Rihanna has us covered thanks to her Pro Filt'r Instant Retouch Primer. It eliminates shine, eradicates pores, and preps the skin for the foundation application of its life as it's extremely nourishing too. Exactly what the lady herself wanted...

"I wanted this primer to feel soft and moisturising at the same time, as well as do the job of keeping makeup on," Rihanna said on the Fenty Beauty site.

There isn't much more to say about this product, other than the fact that you need it in your make-up bag. If flawless foundation that lasts all day and all night without a hint of imperfection is what you want, then make sure this primer is always waiting alongside your foundation to do its job and work miracles.



Match Stix Skinsticks

A bit of a tongue-twister we must admit, but that isn't going to stop us raving about them. The Match Stix are pretty exciting as well; they come in 10 gorgeous colours, as well as matte or shimmery finishes, enabling you to highlight, blush and bronze to your heart's content. Use the matte skinsticks to conceal, correct, and contour, and use the shimmery ones to highlight, blush, and enhance. Who knew you could achieve so much from one compact little product?

They're the perfect handbag size – excellent for beauty on the go – and they come in stunningly trendy millennial pink packaging. Once again, Rihanna and the Fenty Beauty team have ticked all the boxes.



Portable Highlighter Brush 140

Oh yes, this is a highlighting brush like no other. The magnetized Portable Highlighter Brush 140 goes hand in hand with the Match Stix Shimmer Skinsticks to help you really up your highlighting game and even rival the top make-up artists in the biz. It snaps to the Match Stix shimmer Skinsticks wonderfully, and the slanted, soft synthetic brush hairs help you create the ultimate highlight with unbeatable precision, like a true pro, every single time. This one of a kind highlighter brush also works wonderfully with the Killawatt highlighters, so it really is a make-up bag essential!



Killawatt Freestyle Highlighter

The Killawatt freestyle highlighters are just as dreamy as every other product in the collection. It's obvious that Rihanna and her team of make-up gurus worked exceptionally long and hard on each and every product – and these highlighters are no different. Whether you want a subtle glow or whether you want to look like a golden goddess, you're guaranteed to find the perfect luminising shade to cater to your taste buds. "You can use this on any part of your face—your eyes, your cheeks, your nose bridge, your collarbone," Rihanna says on the official Fenty website. "I like to use it on my body as well because it's such a high sheen. You look at it and think, 'is it going to deliver? ... is it going to deliver? Then—BAM!—it delivers!'" And she's not wrong— the creamy powder formula of these highlighters are like nothing we have ever experienced before. Job well done, Rihanna!



Gloss Bomb Lip Gloss

There's only one lip gloss in the Fenty Beauty range, which might upset some people, but once the doubters see and more importantly try the shade, they'll come to realise that it was the perfect decision. After all, why would you need to look any further if you have already achieved perfection?

"I made it because I wanted the girls to get kissed more," Rihanna says on her website. As good a reason as any! The 'Gloss Bomb' lip gloss comes in a soft yet seductive rose nude shade that has been picked to complement every single skin tone imaginable. Handpicked by Rihanna herself, what more could you ask for?

Fenty Beauty by Rihanna is available on the official [fentybeauty.com](https://www.fentybeauty.com) website, as well as official stockists Harvey Nichols and Sephora – online and in stores. Happy shopping!



All the SPRING SUMMER 2018 TRENDS you need to know about!

Just when you were acquainted with all the autumn/winter 2017 trends and updated your wardrobes to cater to the new season and all its must-haves, the spring/summer 2018 season arrives. That's fashion for you. Bad news if you were under the impression that fashion wasn't one of the fastest moving industries in the world!

Luckily, the spring/summer 2018 season has brought with it some spectacular trends that we know you will be excited to try, so hopefully you won't be too upset with the image overhaul. There are new prints, new colour combinations and palettes, new takes on old classics, and so much more.

To summarise, the biggest theme of the entire SS18 season was positivity, which made a huge change from the slightly more aggressive and provocative messages conveyed for AW17. This was shown in soft, romantic colours such as pastel pink and lavender, as well as multi-coloured combinations to show that diversity and versatility are still in fashion. Vintage inspired pieces were juxtaposed with modern ones, making this one very all-inclusive season. We think this might be one of the most exciting seasons something because we've seldom been disappointed with in a long while, which is saying what has been presented to us over the seasons. Let's take a look at some of the stand-out trends that we are more than happy to look out for on our next few shopping trips.

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Pretty in pink

Think pink this season. Less Barbie pink, and more millennial pink – we know you're already familiar with the blush pink shade that has taken the world by storm recently, so it comes as no surprise to see designers from all four cities include the romantic colour in their shows. Fendi, Roksanda, Anya Hindmarch, Preen and Gucci were just a few of the big names who debuted some stunning millennial pink pieces on the runway. And the best thing is that we don't have to wait for the new collections to drop to get in on the trend, as the colour is absolutely everywhere.



Sequins and sparkles

Our undisputed favourite trend of the new season – so much so that there’s an entire feature in this issue dedicated to it. Tom Ford, JW Anderson, Gucci, and the sequin king himself – Halpern, have all presented some of the most dazzling pieces we’ve ever laid eyes on. Dior was in a league of its own with its sequinned, mirrored creations, too. One of the biggest style lessons this season has taught us is that the red carpet doesn’t need to roll out to warrant sparkles and sequins. Many designers have displayed a more casual approach to adding shine to your everyday wardrobe. But if Oscars-style dress codes are more your thing, then Dior and Halpern will no doubt leave you utterly mesmerised.



Tie dye and rainbow colours

The seventies were back with a vengeance last season thanks to mustard hues and vintage prints, and we’re pleased to say that they’re sticking around for a little while longer. This time, all thanks to the tie dye trend. Milan Fashion Week seemed to hold the monopoly on all things tie dye – from Salvatore Ferragamo to MSGM and Stella Jean, among others, the tie dye trend seems to be back and more ‘groovy’ than ever. If you want to leave the seventies in the past, but still want to embrace all the colours of the rainbow, then you’re in luck as Libertine, Whit and Delpozo are just a few of the catwalks you need to revise to get multi-coloured inspiration.



Sophisticated transparency

Skin is still in! It doesn't look like the naked dress – or any other variation of it – is going anywhere. We can't remember a time when the red carpet didn't consist of a body confident A-lister arriving in a naked dress. However, sheer, flesh-flashing fashion has got a bit of a makeover this season – and it's more classy and sophisticated than ever. If you've been known to shy away from the sheer trend in the past, now might be your time to shine! Ulla Johnson, Mansur Gavriel, Jason Wu and Jeremy Scott are just a few of the brains behind the new take on the transparent trend. We think we might be tempted to give it a go; what say you?



90s style anoraks and parkas

Put your blazers, trench coats, denim or leather jackets away, because this season it's all about anoraks, parkas and windbreakers from the good old nineties. Oscar de la Renta, quite obviously, displayed his version as part of a dressier outfit, while Calvin Klein and Claudia Li, for example, went down the casual and practical approach. The good news is that there is no specific trend in terms of colour, print or even fabric, which means there's bound to be the perfect one out there for just about anyone. Keeping the cold out has never been more practical!



Fancy denim

Again, a trend of seasons past that has had a spring/summer 2018 update. Last season, denim was everywhere we looked, but this season it seems to have upped its game and found itself in slightly more formal situations. Designers teamed their jeans with more formal pairings – think blazers – and even come in their very own embellished designs too. Unlike last season, faded or light wash denim was a no show, and instead, darker denim ruled the runways. Pro tip: the more OTT and seemingly mismatching the rest of the outfit, the better! We have the opportunity to really play around with denim this season, which makes this an exceptionally exciting trend with seemingly endless styling possibilities!



Polka dot

We spotted this trend (sorry- it was too easy) on virtually every single catwalk, and we couldn't have been more elated as we've always had rather a soft spot (sorry, last one we promise) for the polka dot print. We saw big spots at Carolina Herrera and Elizabeth and James, small spots at Jason Wu and Rodarte, and red spots at Self-Portrait. And we want them all! The only time it's really acceptable to be excited about a red spot is when it presents itself on the catwalk, we think you'll agree.



Lovely in lavender

Much like Millennial pink, lavender was having a huge moment on the spring/summer 2018 catwalks. If anything, we think the pretty pastel might well be on its way to replacing its blush hued friend altogether, which is quite a sobering thought. Victoria Beckham and Tibi gave us some gorgeous creations, but Monique Lhuillier blew everyone else out the water with her red carpet worthy dress that floated down the runway. We expect to see this on a hot Hollywood actress during next year's Awards Season; who do you envision wearing it?



Plain white vest

Forget the plain white tee, because this season it's all about the plain white vest top. Never did we think that what was essentially once a piece of underwear we wore underneath our clothes would now be the main event. Some tanks were less plain than others – hello Alexander Wang and Calvin Klein – while others did exactly what they said on the tin and shone in all their plain glory. Elizabeth and James, The Row and Zadig and Voltaire were prime examples.



And it's not just the trends we were keeping an eye on. Fashion Month is about so much more than the new season collections making their runway debut – check out our Top 5 moments from New York, London, Milan and Paris Fashion Week to see what we mean:

Versace's iconic supermodels

Versace owned Fashion Month by bringing back the biggest and most iconic original supermodels for the show. It was an exceptionally big one this year, as it marked 20 years since founder Gianni Versace was killed outside his home. Donatella Versace set the bar extremely high by bringing back the greats such as Naomi Campbell, Carla Bruni, Claudia Schiffer, Cindy Crawford and Helena Christensen, who all closed the show in the most remarkable way imaginable.



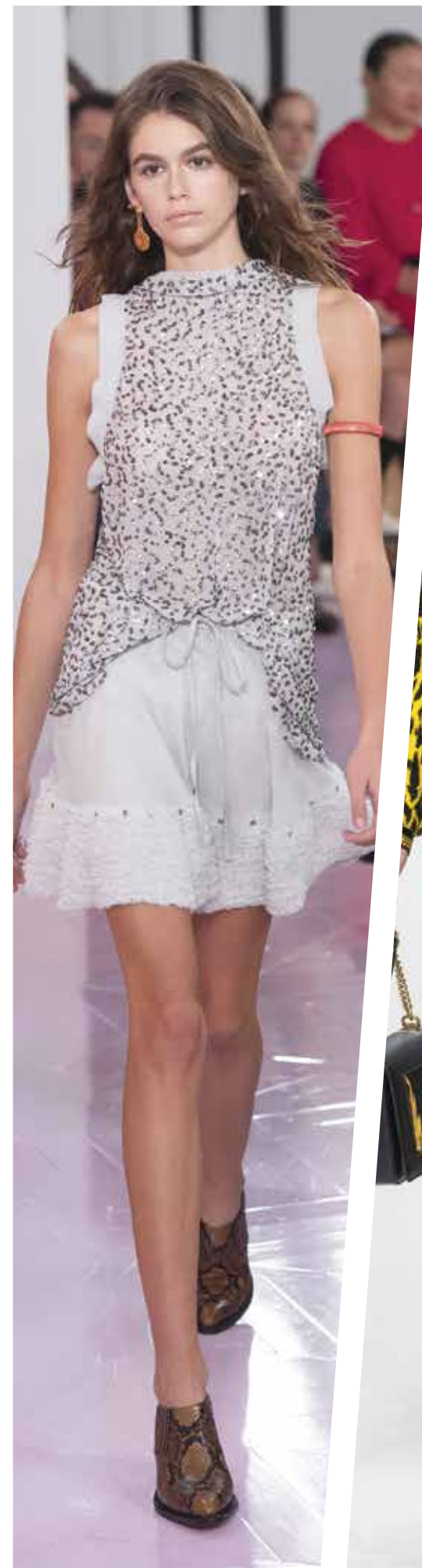
Saint Laurent's breath-taking Eiffel Tower show

How do you take your Paris Fashion Week show to the next level? Stage your show directly underneath the Eiffel Tower itself. Could you ask for a better backdrop? The photos from the show have literally given us goose-bumps – and upon closer inspection, so do the outfits. You need a pretty strong collection to stand out on its own when such a sensational backdrop is being used. Luckily Saint Laurent confidently presented its collection, safe in the knowledge that the glittering Eiffel Tower wouldn't be the only talking point of the show.



Kaia Gerber's runway debut

Cindy Crawford's gorgeous, genetically blessed daughter made her official runway debut this season. We followed the 16 year old pretty closely throughout the whole of Fashion Month, and it's safe to say that she is a chip off the old block. She walked for Chloé, Versace, Calvin Klein, Saint Laurent, Moschino, Alexander Wang, Chanel, Bottega Veneta and Rihanna's Fenty x Puma show – among so many others – and did it with pride and confidence. She looked just as at home on the catwalk as her supermodel mother does. We predict big things for Kaia Gerber in the future – this is only just the beginning!



Dolce and Gabbana's wonderfully weird accessories

Leave it to Domenico Dolce and Stefano Gabbana to present something weird and wild on the runway. Tiaras and crowns in every unconventional shape and form you could ever imagine – and then of course everything you never even imagined you'd imagine too. We haven't lost you, have we? Highlights included Queen of Heart style sunglasses, and headpieces adorned with none other than miniature red cars. If you feel like you've stepped into an alternate reality, then we imagine Dolce and Gabbana will be rejoicing, as that's probably what they had planned all along. Dolce and Gabbana, you will never get boring!



Chanel's tropical rainforest!

We always wait longingly for the Chanel show to arrive, which helps Paris Fashion Week and Fashion Month draw to a wonderful close. This spring/summer 2018 season, Karl Lagerfeld and the Chanel team did what they always do, by thinking outside the box and presenting a theatrical masterpiece alongside a breath-taking clothing and accessories collection. The Chanel show is always the gift that keeps on giving, with the current show being no exception. The Grand Palais was sensationally transformed into a tropical rainforest, and came complete with gargantuan trees, rocks, and tranquil, trickling waterfalls. We would expect nothing less! It was the perfect setting for the new Chanel collection, which had a large focus on waterproof, rain-friendly attire. We think this might be the first time in history we have willed the rain to come...



SEQUINS

Trend to Try

Although the spring/summer 2018 catwalks from New York, London, Milan and Paris were overflowing with desirable trends that we can't wait to incorporate into wardrobes of the not-so-distant future, there were a few in particular that we were exceptionally excited about. Throwing our hands in the air during a First Avenue office-wide celebration, to be more accurate. And one of these trends, in case you hadn't already guessed, was sequins.

Our inner magpies rejoiced as we saw one designer after another debuting their dazzling sequinned ensembles on the catwalks. And do you want to know the best thing about these SS18 sequinned pieces? There were very few Oscars red carpet style dresses in sight!

Now don't get us wrong, we love getting glammed up in long dresses worthy of the Academy Awards, but we love incorporating some sparkle into our everyday ensembles just that little bit more.

According to some of the designers who went down the sequin route this season, they chose the trend to try and put smiles back on everyone's faces – as they did back in the 20s, 30s and even 70s. We adore the idea of incorporating sequins and sparkles into our casual daywear. No fancy ball invitation necessary, as every day is a sequin day. And what could be better than that?

So to summarise – thanks to the likes of Christian Dior, Michael Kors, 3.1 Phillip Lim, Stuart Vevers, Halpern, Tom Ford and many, many more designers, sequins were absolutely everywhere this season, and we couldn't be more elated to put together this feature of sequinned pieces that you can snap up right this very moment. Most of these pieces can be thrown on to give you that extra spring in your step as you go about your day to day lives – although we couldn't resist throwing in a few ultra-glam pieces too.

We're only human, after all!

No need to wait for the new season pieces to drop, go forth and sparkle...



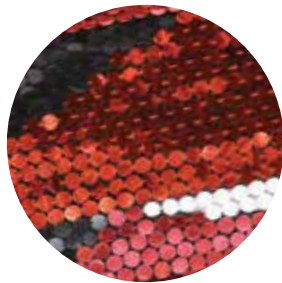
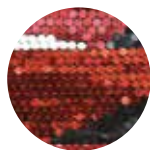
Forget athleisure, and forget understated loungewear, because this season's hottest tracksuits are covered in sequins! The treadmill should be the furthest thing on your mind when you slip on these Ashish track pants. Instead of sliding your trusty trainers on, swap them for a sky high pair of heels and a matching top, and you have yourself the perfect smart casual ensemble. Ashish sequined cotton track pants, £1,135, available at Net a Porter



It's not every day that the bomber jacket gets such a stylish and bedazzling make-over – but then again, we expected nothing less from the visionaries at Gucci. This is the perfect sequinned piece to just throw over an all-black ensemble – we're picturing a slim leg black jumpsuit, but anything monochrome should do the trick. The sequin trend may come and go, but this bomber jacket should stay in your wardrobe forever! Embroidered sequin and velvet bomber jacket, £5,270, available at Gucci



If you're going to ditch the comfort of casualwear and go glam, you really couldn't do any better than a Tom Ford gown – except perhaps with a sequined Tom Ford gown. This silk, sequin Tom Ford gown ticks all the formal, glam and red carpet ready boxes, and even adds a subtle hint of sexiness with the back slit. There's nothing not to love about this dress. Tom Ford sequined silk gown, £6,800, available at My Theresa



Michael Halpern is the name on everyone's lips this season – largely due to his sequin-encrusted debut autumn/winter collection, of which this jumpsuit is a part of. You may also remember that he dressed Marion Cotillard in Cannes earlier this year courtesy of a blinding sequined masterpiece complete with a

1.65 metre-long train. She may have been the first A-lister to wear his designs, but she won't be the last, as there is apparently – and rather unsurprisingly – quite a long queue forming. The New Yorker, who moved to London to study at the one and only Central Saint Martins, wowed the crowd with his SS18 collection at London Fashion Week, making it clear that his love of glitter is here to stay. And we couldn't be happier! Snap up this jumpsuit now to turn heads at your next high profile event – keep all accessories to a minimum to let the jumpsuit really stand out, but add a voluminous up-do and a smoky eye for added drama.

Halpern major sequin embroidered jumpsuit, £1,600, available at Far Fetch



To get on board the sequin trend in a subtle way – if there is such a thing – then look no further than this Diane von Furstenberg cropped top. It is possible to glisten in an understated way, and this top will show you exactly how. We also adore the exposed zip detailing at the back, as well as the ability to team it with virtually anything in our wardrobes. High waisted trousers, as demonstrated on the model in the picture, will work wonderfully with it, but we're also not opposed to adding a splash of colour to the proceedings either. The brighter, the better, some might argue!

Diane von Furstenberg sequined cropped top, £224, available at Style Bop



Sequined clutch bags are never going to go out of style, so this gorgeous Roger Vivier palm tree inspired clutch is more than worth the investment. Team it with an elegant LBD or truly embrace the palm tree theme embedded in the clutch and pack it in your holiday suitcase and pair it with brighter ensembles. The choice is yours, as this clutch lives for versatility!

Roger Vivier 'Pilgrim' small sequined clutch, £1,650, available at My Theresa



This sweater truly echoes everything shown on the SS18 catwalks this season. Sequins plus casualwear equals winning combination; who would have thunk it? There's nothing we love more than having something to "throw on" when there's a slight chill in the air (very slight, if we're not travelling the world and remain in the UAE) and it being truly and utterly glamorous. Fendi sequinned Karlito feature sweater, £1,440, available at Far Fetch



They were one of the biggest trends of the AW17 season, and it looks like slogan tees are here to stay! So with this in mind, it makes perfect fashionable and financial sense to purchase this two-trends-in-one Ashish T-shirt. Throwing on a T-shirt and pairing it with a pair of jeans is one of the easiest ways to wear a trend, and thankfully this T-shirt seems to do all the hard work for you. Dress it up or dress it down, you're still going to make a statement regardless! Ashish sequinned cotton T-shirt, £1,295, available at Net a Porter



Don't limit yourself to just clothes and accessories – sequins and glitter are always going to be strong in the beauty game, so we wouldn't be doing our jobs properly if we didn't encourage you to step it up with some must-have glitter beauty buys. Nail polish is a quick and easy way to unleash the disco diva within – and with so many colour combos available, you'll be spoilt for choice. A glitter nail for every occasion! Nails INC nail polishes in 'Alexa Camo' and 'Alexa Lace', £15, available at Net a Porter



If you're going to go in the direction of a sequinned, metallic, sparkly eye, then we urge you to go straight to the best in the biz – the woman who painted the faces of the very models who debuted the looks during Fashion Month. Pat McGrath is a genius at what she does – the modes she worked with for the Anna Sui SS18 show looked particularly radiant with their subtle glitter eyes – so we have no reservations when it comes to snapping up her Metamorphosis 005 Eye Kit in a bid to get the glitter eyes of our dreams.

Pat McGrath Labs Metamorphosis 005 Eye Kit, £150, available at Net a Porter



20th Anniversary Celebrations at Dreamland Aqua Park

The much awaited Grand Raffle draw winner drives away the Mitsubishi Montero Sport



It has been a year of celebrations at Dreamland Aqua Park as it completed 20 successful years welcoming and taking over ten million visitors to edge of thrill and excitement. Mega surprises were lined up for families and individuals as part of the anniversary celebrations. Starting with special discounted prices on the entry passes with AED 100 per entry pass for Adults and AED 40 for Children and rounding off with a Grand Prize which included a chance to win a Mitsubishi Montero Sport SUV. To add to the excitement, the park line-up a whole assortment of dining specials for all. Irfan Masood Chaudhry has been declared the Grand Draw Prize winner. The key to the Montero Sport was handed over to him by the Park Manager, Ghassan El Kesti.

“It has been a great journey for us at Dreamland Aqua Park over the last two decades. It really feels good to have built such a great rapport with our visitors, which is why, we planned celebrations on this scale.

It is interesting to note some of our visitors literally grew with us, first visiting the park as children and now with their children. The 20th Anniversary Celebrations added to the excitement and today we have grand finale stage as our Grand Prize draw winner drives away his Montero.” said Ghassan El Kesti, Park Manager. Located at Umm Al Quwain, Dreamland Aqua Park is one of the largest water parks in the region set on an amazing 250,000 sq m of land. Featuring over 30 thrilling rides, crazy slides and a lot of other wet rides and dry attractions, it can entertain 7,000 visitors per day and is the ideal place for safe leisure pursuits.

Visitors can watch out for the 1,250,000 liters of water at the gigantic wave pool which is the largest in the region. They can also slide down a 40 meter long tunnel, or take a 2-meter nose dive! There's the 'not to be missed' wild rafting river with 2 gigantic body slides; Twisting Dragons or Kamikaze.

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sushi and sashimi platters, Chef Uechi skillfully translates Japanese flavors for the American palate.

A full-service, upscale casual restaurant, Katsuya boasts of an extraordinary Japanese dining experience, distinguished by a team of highly creative chefs and premier mixologists who pride themselves in



delivering a unique experience each time.

Located in the spectacular Jumeirah Al Naseem Hotel with stunning sea views of Dubai's iconic landmark, the Burj Al Arab, Katsuya by Starck is a slick addition to the city's vibrant dining and nightlife scene. Guests can choose to be seated outdoors, adjacent to the one-of-a-kind Turtle Lagoon, indoors at the sushi bar, or in the ultra-modern bar and restaurant area where they will be looked after by Katsuya's friendly staff.



Whether you're looking for a quick drink or an elaborate affair, Katsuya by Starck promises you an unforgettable experience!

"We're proud of Katsuya's longevity as a brand and our ability to enhance our portfolio on an international scale," states Sam Nazarian, Founder and CEO of leading hospitality group sbe. "With the success of the Katsuya openings in Kuwait at Avenues Mall and Arabella, it was a natural decision to continue to grow our footprint in the Middle East. We're excited to enter Dubai's influential dining scene."

Fashion Environmentalists

The Stories and Style of

Blue



by Jara Ghadri



#Ralph_And_Russo_Couture

Not only because there are campaigns to end ocean exploitation and ensure a healthy ocean future.

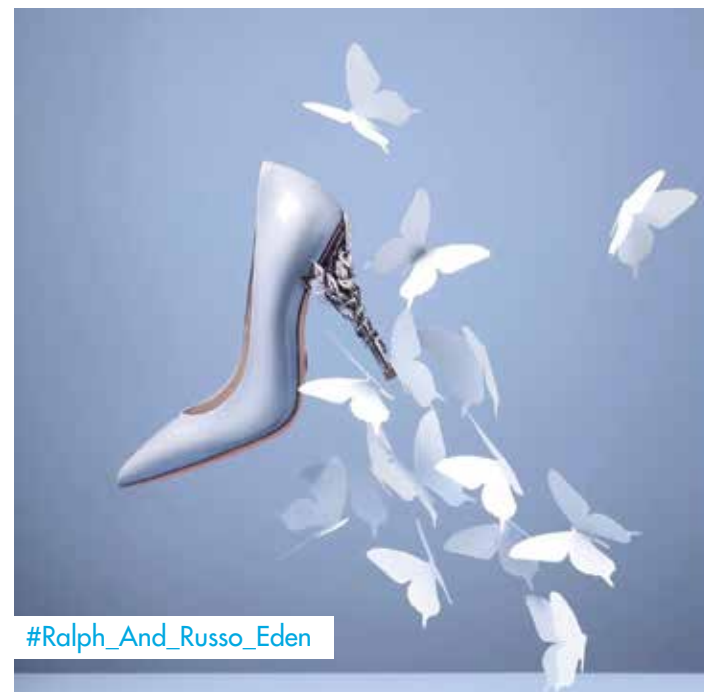
Not only because my birth sign is one of the watery ones, but blue lifts the spirits, calms the nerves, soothes and is the warmest color this season when it comes to fashion

Half of the oxygen we breathe is generated by our oceans and blue synonymly raises awareness and is a cool new way to improve our

attitude towards the ocean and beach environment through the language of fashion.

In alligator, python or lizard, take on unexpected shades of blue.

The nuances of the sky, such as deep sky blue, Dodger blue, bleu de France or the shades of the water underworld, such as real turquoise or azure. At first glance the energy and ethnic of the color blue represents both the sky and the sea, and is associated with open spaces, freedom,



#Ralph_And_Russo_Eden



#Marina_Hoermanseder



#Marina_Hoermanseder



#Marina_Hoermanseder

intuition, imagination, expansiveness, inspiration, and sensitivity. For metropolitan mermaids turquoise seems hopelessly hypnotic, iconic and desirable taking things down to their essential core to be interpreted with a bit of imagination.

Like Hilary Duff who came walking out of Nine ZeroOne, a saloon owned by Nikki Lee and Riawna Capri, in Melrose Place in West Hollywood with long turquoise tresses fascinating with a Mermaid Look.

Being contemporary and classy means following own instincts, and giving voice to own experiences. Inspired by Bondi Beach in Sydney, coral seas, airforce uniforms, lapis, porcelain and pigeon's feather this

intense color makes a statement without being brash finds J. Mendel and Michael Kors, that implmented deep blues within their collection .

HOW TO WORK IT

Deep blues pop against white and are rich and sophisticated with black or yellow.

HOW TO LAYER IT

Add layers from lighter blue to darker blue into an ensemble and wrap a white/silver leather belt around your waist, for example matching earrings and heels.

It is brave it is contemporary it is a statement – wear blue – and lets be fashion environmentalists!



#springessentials
Boots by Enes @enes_antwerpen



#Versace
#iconiclook #VersaceSS18



#Dior
Photo by @marciobastosfilho

SELL OUT SHOWS AT THE DUBLIN ARABIC FILM FESTIVAL



Jim Sheridan, Festival Director Zahra Moufid, UAE Ambassador to Ireland Dr. Saeed El Shamsi and his wife Ayesha with Sinead El Sibai

The fourth Dublin Arabic Film Festival, presented by Dubai Duty Free (DAFF) opened at the Irish Film Institute on Friday (6th October) with a sold-out screening of Sophie Boutros' black comedy, 'Solitaire'. The opening red-carpet night was a glitzy affair and was hosted by Oscar nominated film maker, Jim Sheridan together with DAFF Festival Director, Zahara Moufid. Several ambassadors from the Arab world were in attendance as well as representatives from the worlds of business, film, and entertainment including singer song writer, Damian Dempsey. Sinead El Sibai, Vice President of Marketing of Dubai Duty Free flew in from Dubai to support the festival, as well as journalists from Abu Dhabi and Dubai who came over specially to review the films.

Speaking on the red carpet Zahara Moufid said, "We wanted to show people in Ireland a whole variety of different Arabic countries, issues and culture so they know about all the different cultures in the Arab world. Sometimes you say Arab and they don't really know where it's from. The UAE and Morocco are very different, for example, we even speak differently." She added: "People don't realise that 'Arab' can

mean anything – Christian, Muslim, Jew or Druze and they can all live together happily."

Sinead El Sibai, Senior Vice President of Marketing of Dubai Duty Free, the presenting sponsor of the festival said, "It's our fourth year to be involved with DAFF and I have to say it just gets better each year, the opening film was great and the whole weekend was a real success. Huge congratulations to Zahara Moufid and Jim Sheridan, the choice of films was really excellent."

President and curator of the festival, Jim Sheridan, the Oscar-nominated director of films including My Left Foot and In the Name of the Father, agreed that the festival has an important cultural and political purpose. "It's really fabulous for Irish audiences to get a chance to see these films, we got great reactions to the films and they really entertained and engaged people. The whole weekend and festival was really successful, we're delighted."

The opening night party continued later in the Shelbourne Hotel where the VIP guests enjoyed Arabic music, mini burgers, fish and chips in cones and wines by Bacchus Vinos.



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Dubai Duty Free

Wins Key Frontier Award as Airport Retailer of the Year



Dubai Duty Free walked away with a key award when it was named “Airport Retailer of the Year in Single Location” for a remarkable eight time at the prestigious Frontier Awards held on 4th October in Cannes, France.

Held to coincide with the annual Tax Free World Association (TFWA) exhibition, the Frontier Awards, which marked their 33rd year, are hailed as the ‘Oscars’ of the industry while the ‘Airport Retailer of the Year’ is one of the most coveted awards of all.

Present in Cannes to collect the award, Colm McLoughlin, Executive Vice Chairman and CEO of Dubai Duty Free said: “This is the eight time that Dubai Duty Free has won the ‘Airport Retailer Award’ since the awards began 33 years ago. There is a lot of competition in this category and I would like to thank the organizers and the judges for their support. I join our Chairman H.H. Sheikh Ahmed bin Saeed Al Maktoum in dedicating this Frontier award to each and every member

of the Dubai Duty Free team.”

Dubai Duty Free came in top among the other shortlisted entries in the same category including Capi, Delhi Duty Free Services, Dufry International, Ever Rich Corporation, Lagardère Travel Retail – Aelia London Luton Airport and Mumbai Duty Free.

Launched in 1985 by Frontier magazine, the awards aim to recognize excellence in the industry with trophies going to winners in 17 categories. This year, entries for the ‘Airport Retailer’ award were reviewed by international panel of judges, which included senior representatives from the travel retail industry.

Dubai Duty Free’s continuing sales growth, which is expected to reach US\$1.88 billion this year, its ongoing expansion of its retail offer and its brand partnerships with key suppliers, were some of the key points noted by the judges before awarding the ‘Airport Retailer of the Year – Single Location’ to the operation.



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