





Editor's LETTER



SAOIRSE RONAN - PAGE 32

As the temperature in Dubai start to rise, the long lazy & hazy summer days are in for the coming months! Welcome to latest edition of the First Avenue Magazine, where we bring you the best from around the world.

Our cover girl for this month is none other than gorgeous Saoirse Ronan – a four-time Oscar nominee known for

Saoirse Ronan – a four-time Oscar nominee known for movies like "Lady Bird" and "The Grand Budapest Hotel". She was nominated for best actress in a leading role at this year's Oscars for her role in "Little Women.

We also invite you to cast your eyes over to the Best Wedding Looks from Bridal Fashion Week Fall 2020, designed by world's biggest and most influential designers. Offering the perfect summer vibes, there's plenty more to buzz about.

Let's not waste any more time — let's jump in and get straight to the glamorous world.

Let's get started....



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10 of the best self A THE RES

Welcome to our brand new feature, where we'll be bringing you a carefully and expertly curated list of some of our favourite and must-have items. This issue, it's all about that perfect summer glow, which is why we've turned our minds and our hearts to... fake tan! Some people might be scratching their heads at the thought of searching for a tan from a bottle when the sun is beaming at scorching and skin bronzing temperatures every single day. After all, the UAE is filled with tourists who come virtually all year round for the very purpose of topping up their tans. However, if you find the sizzling temperatures of the UAE just a little too unbearable for extended periods of time, then we're pleased to tell you that you're not alone. When we go to the pool with our girlfriends, we're more into sipping cocktails and having a girlie catch up in cool and slightly shady areas, as

opposed to baking in the sun – and that's totally okay! We love having a year-round summer glow, and have found that when we can't quite hack the UAE sun – or when we just want a little bit of extra or instant help – then faking it is the way to go. Plus, there's also the added bonus of eliminating the risk of wrinkles and other forms of sun damage. That's fake tan 2, real sun 0. If you haven't been a false tanner before, we have a feeling that you just might be persuaded to try it out by the time you've finished reading. Some of the false tans we have selected not only give you that year round golden glow, but they also smell absolutely incredible too. Like summer in a bottle, some might say. We've chosen a tan to suit everyone – whether you just want a subtle hint of colour or if you really want to glow from head to toe – especially on nights out – then we have something for you too.

TANNING TIP: Make sure skin is clean and exfoliated prior to application, and moisturise dry areas such as knees and ankles. Go hard on other areas of the body, but go soft on the dry areas we mentioned. We like applying fake tan to hands with a make-up brush, with a very light hand. Alternatively, simply brush over hands with your tanning mitt – don't add any extra product – and ensure palms remain tan-free with a make-up removing wipe or dedicated fake tan removing wipes.

Fake Bake Flawless Coconut Tanning Serum For Face and Body

If you're looking for a lightweight consistency, then serums will be your best friend. Moisturising, nourishing and bronzing all at the same time? We're in! This deliciously smelling serum doubles up as a top skincare product that leaves the skin looking and feeling smooth and luxurious. We love that the tan fades evenly too, so no harsh scrubbing to remove the tan required!





Bondi Sands Self Tanning Foam

For self tan virgins, foam is the way to go as it is one of the easiest and smoothest application methods. Bondi Sands in particular is one of the most effortless self tans to use, and it won't even feel like a chore as your nose will be graced with that holiday-ready coconut smell. Plus, the aloe vera and vitamin E infused formula is an added bonus for silky smooth, hydrated skin! Leave on for just an hour for a subtle glow, or reapply after 30 minutes for a deep tan!

Clarins - Liquid bronze self tanning for face and d collet Designed specifically for the face and d collet areas, you

Designed specifically for the face and d collet areas, you know this is going to be as gentle as it is powerful. Clarins has always been a force to be reckoned with in the beauty game, and it's excelled in the fake tan game too. We especially love using this in the winter to bronze up our neck and shoulder areas – any skin that is exposed, basically – but it also works nicely in the summer for that added sun-kissed glow.





La Mer The Face and Body

You know anything with the La Mer name is going to be luxurious and worth every penny – and the fake tan is no different. As the name suggests, this is suitable for both the face and the body so no need to add another product into your tanning routine. The colour and texture, as you would expect is divine!



Tan-Luxe The Body Illuminating Tan Drops Illuminating drops? Say more words like that, we hear you

cry! These illuminating drops are as luxurious as you would imagine, and will leave you with the most glowing bronzed skin you ever thought possible. Add it to your favourite body lotion or even body oil for that extra hydration, and you're good to go. You never knew faking it was this simple, did you





Xen Tan Transformation Ultra

A fake tan that doesn't look or feel like a fake tan? Yes, you read that right. This Xen Tan Transformation Ultra product is something quite magical, as it develops even after you've washed it off. Seriously. The tan applies clear, so it's great if you want to keep your tanning as low key as possible. Wash it off after just an hour for a subtle glow (or 10 for maximum bronzed-ness) and prepare for it to keep developing as you go about your day, with everyone around you completely none the wiser. No tell-tale signs or tan build-up, no need to stay home for hours as it develops – just simple tanning for the on the woman.



MONTERO SPORT

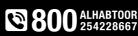


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Isle of Paradise self tanning water

100% organic, vegan and cruelty free, the Isle of Paradise self tanning water is an ethical fake tan if ever there was one. A fake tan like no other, the light, medium and dark water comes in peach, mint green and lilac shades respectively to colour correct itself while you tan. Brilliant, no?





Benefit Hoola Zero Tan Lines Body Bronzer

If you regard tanning as just another part of your makeup routine, then you've probably already come across the Benefit Hoola body bronzer and stuck with it ever since. And as the name suggests, it's also great for blending in pesky tan lines or any colour imperfections. The sponge cleverly disguised as a hula skirt makes application a dream.

St. Tropez One Minute PreShower Tanning Mousse If you want a fake tan without the hassle – that's everything

If you want a fake tan without the hassle – that's everything from the mess, to the application time to the dreaded drying time – then this is the tan for you. Probably the most fussfree fake tan we've ever come across; simply apply onto dry skin, wait for one minute, and then rinse off in the shower.





James Read Gradual Tan Coconut Water Tan Mist

Feels like a refreshing spritz of water with a deliciously coconutty smell (the temptation to eat it is all too real!) but actually gives you one of the most coveted golden glows of all time. There's nothing worse than heavy creams in the blistering heat, so this coconut water tan mist is the perfect light formula we need to withstand scorching UAE temperatures.

CRAFTA LIFETIME OF PRECIOUS MEMORIES WITH

MOUAWAD

Jewelry

Extraordinary jewelry ensembles for the unique bride

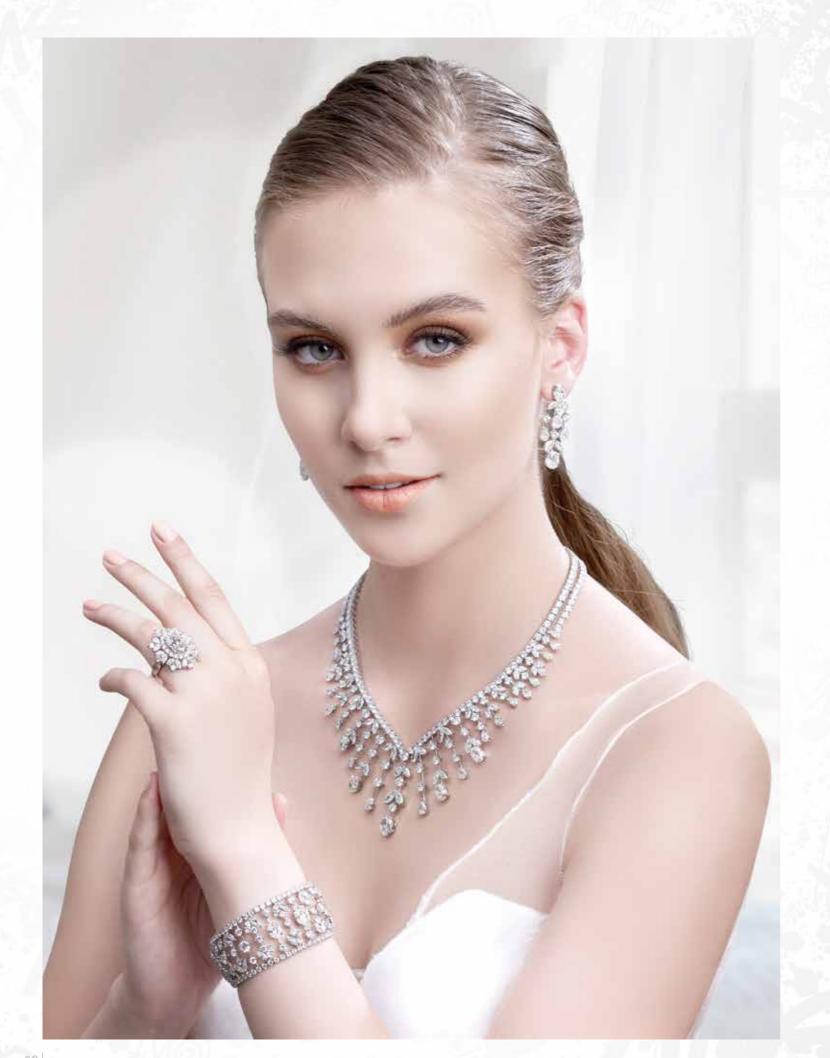


Every woman's wedding day is a celebration of her innate womanhood and as such deserves to be filled with light and love in unparalleled magnitude. For the 2020 bride, and amid these uncertain times, Mouawad offers a selection of jewelry sets designed to transform wedding days with their exceptional sparkle and to inspire a lifetime of extraordinary memories. Featuring hundreds of diamonds, each set is composed of a matching necklace, bracelet, earrings and ring. Hand crafted by Mouawad artisans, these exquisite adornments leverage

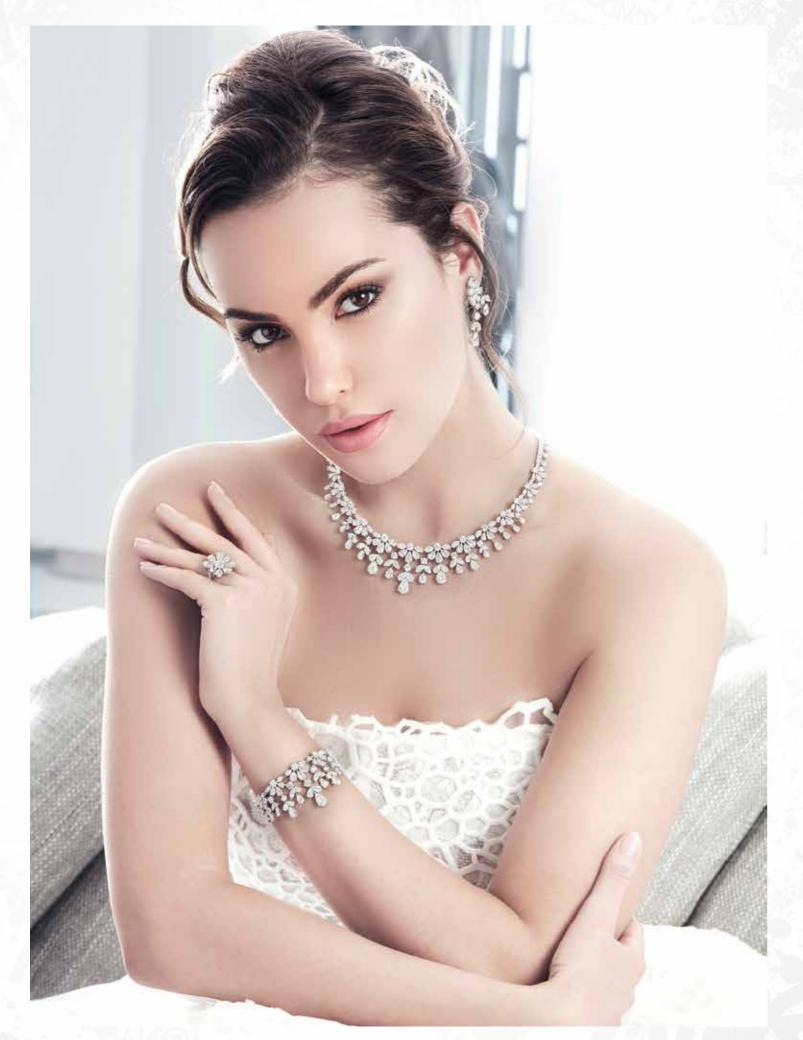
Mouawad's rich heritage of knowhow and reflect hundreds of hours of painstaking attention to detail.

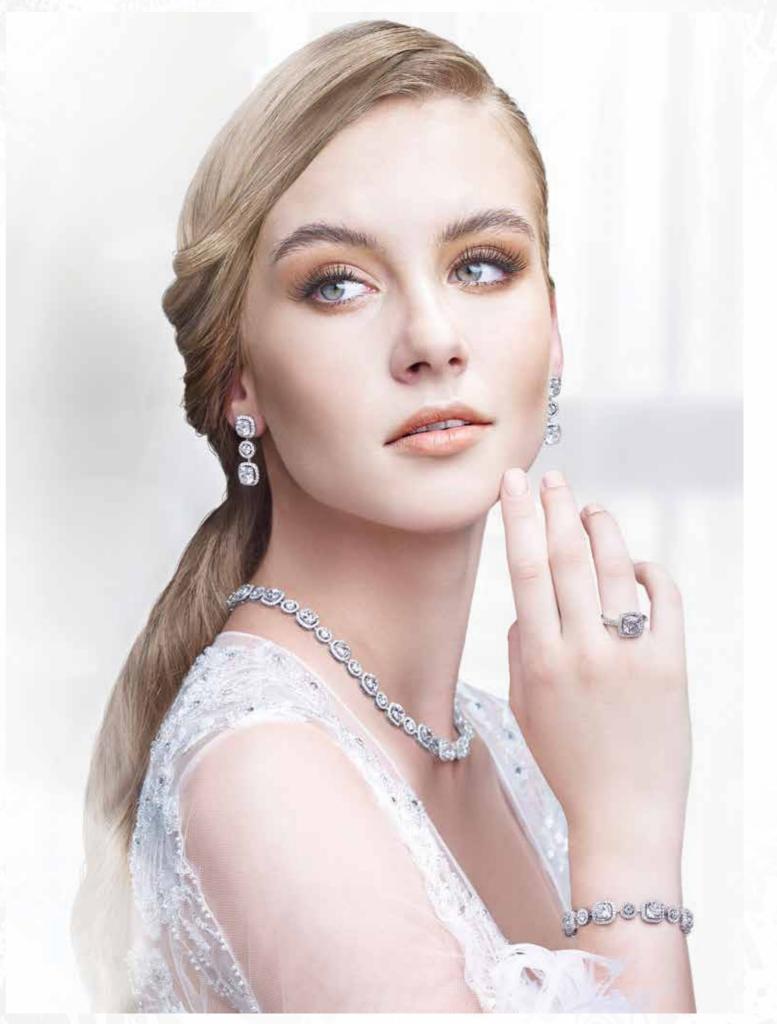
White diamonds, the epitome of classic romanticism, are the gem of choice for these extraordinary suites, with each set being a unique work of art. From the classic sophistication of natural floral motifs to making a boldly different statement with the incorporation of Colombian emeralds, Mouawad's bridal sets are designed to amplify each woman's unique personality in shimmering style.











the Shoes of the Summer!

We love a thigh high boot – and an ankle boot, and let's face it, all boots in general. But there's nothing quite as satisfying as swanning around in summer-ready shoes, feeling the breeze (or lack thereof) between our toes and experimenting with colour, height, texture, and anything else the shoe gurus throw at us. Yes, summer is our favourite season for footwear, and the T word has a lot to do with it. Transitional. We live for transitional shoes – and we've selected some of the finest pairs to accompany all of your summer outfits. Who doesn't love a pair of shoes that they can rock by the pool before heading to a fancy soiree at the beach, or better yet, an exclusive party filled with VIPs from around the world? Although we are all about large handbags, we know

we aren't alone

when we say that we don't want to be carrying spare pairs of shoes with us wherever we go "on the off chance" we will need an outfit change halfway through the evening. That's not how we roll. We much prefer to slip on a pair of knock out shoes from the second we wake up and sip our morning coffee, safe in the knowledge that they will see us through the whole day – regardless of where we go and what we do. You don't have to be punished with bad footwear for living life on the edge and not quite knowing where the day will take you before leaving the house. Enter these divine shoe saviours that will take you from pool to party to anything else in-between...

Dolce and Gabbana

Bianca raffia trimmed embellished sandals We may be obsessed with France this issue, but that doesn't mean we have neglected our fondness for Europe's other stylish countries. It never takes long for us to be drawn back into Italian fashion, in particular the fine Sicilian creations that Domenico Dolce and Stefano Gabbana roll out every season without fail. These Dolce and Gabbana heeled sandals feature its now iconic Sicilian-inspired 'Carretto' motif in a range of bold, summer-ready primary colours. It's all about the details with these sandals – just look at the raffia trim around the heel that will make you want to kick your heels up and dance just that little bit longer as they swish and sway behind you. And have you seen the bejewelled T-bar strap at the front? These gentlemen certainly don't do things by halves!



SOPHIA WEBSTER

Sophia Webster's 'Freya' platforms are made for parties and special occasions. Designed to set you apart no matter where you wear them, they're made from iridescent leather that gleams from all angles. Now you just need to plan that night out. Featuring a high block heel, a side buckle fastening and an open toe.



BALMAIN

colour block wedges

Multicolour leather colour block wedges from Balmain featuring an open toe, an ankle strap and a back zip fastening



 $\begin{tabular}{ll} AQUAZZURA \\ \end{tabular} You've found the rainbow's end, but there is no pot of gold. There's something better - these multicolour leather Sundace \\ \end{tabular}$ sandals from Aquazzura. And we all know you'd rather these beauties than the pot of gold. Featuring a striped pattern, an open toe, an ankle strap with a side buckle fastening, a branded insole, a platform sole and a chunky high heel.



GUCCI

HAINES SEQUINED SANDALS from Gucci. It has Sequined straps, Printed insole and contains non-textile parts of animal origin



NICHOLAS KIRKWOODAURORA

Think - 1980s prom night, but without the crimped hair and blue eyeshadow. These AURORA Specchio sandals from Nicholas Kirkwood boast a geometric mid-heel and an electric blue hue so you can bust your moves in ultimate style. Strike a pose (vogue, vogue, vogue). Featuring an open toe, a front zip fastening, ribbed cuffs, an open back, a strappy design and a Specchio mid-high heel.



THE DENTIME

You may have thought that the days of obsessing over denim were way behind you once the early noughties came to an end, but we're here to tell you that your denim-free days are over. Denim is back – and judging by designers around the world showcasing their autumn/ winter 2020 collections at the start of the year, it could very well be here to stay. Now there's a thought! The idea of denim in anything other than trouser form can be a tad daunting for some (we understand, and we'll hold your hands through this entire process) while others will no doubt be rejoicing and digging out some vintage pieces from the back of the wardrobe that were just too precious to throw away.

Loose, high rise jeans effortlessly tucked into ankle boots is definitely something we can get on board with – especially as it presents an ankle boot shopping opportunity. Whether you want to update your current jeans collection by trying out a new cut or colour, or give a subtle nod to the current trend by way of a few staple pieces,

We are here to cater to everyone with an expertly curated edit of the hottest denim pieces. Wear as much or as little as you dare!

Now that we've warmed you up, how does a denim jacket sound?

Not too frightening is it? Especially when it's worn over some of your go-to outfit combinations. Wear with a floral summer maxi dress for

a wonderful juxtaposition, or go for a totally chic off-duty look by teaming it with some lightweight summer shorts and a casual vest top. Cropped denim jackets are all the rage right now, as are denim jackets with stand-out additions such as faux fur or lace trims or even patchwork, for example. But we think this one is quite toned down and versatile for all the denim-phobes out there. It's the perfect "throw it over your shoulder as you leave the house" jacket. We predict it'll be your hardest working spring/summer jacket by a long shot. How do you make denim shorts look chic and tasteful? Get the fabric shade exactly right, add some buttons, and put all your trust in Pierre Balmain. Does that answer your question? If you want your denim shorts to be less Coachella-worthy-hotpants and more demure and sophisticated summer attire - regardless of their length - then look no further than these beauties. The high rise waist makes them perfect to tuck even the fanciest and most elegant of tops and blouses in to; not to mention flattering on the waist and hips too. It's the little things that make these shorts so dream worthy; the quilted detailing and the exposed zip at the back give these shorts the edge over every other pair we've seen, which is why we are adding them to our shopping basket with no hesitation

BALMAIN

Cropped fringed sequined denim top

Cut from stone-washed denim, Balmain's cropped top expresses the playful character of Olivier Rousteing's Resort '20 collection. It has a square neckline and wide shoulder straps, and is trimmed with crystal and sequin-embellished fringing that will sparkle at your next party. Complete the set with the matching skirt.

This skirt is made from denim and features sequined fringing along the mini hemline that sparkles as it sways.







GIVENCHY

Frayed denim midi skirt

Givenchy's Spring '20 collection is filled with cool denim pieces that have unexpected details. This skirt has a midi-length hem with dramatic splits outlined by wispy frayed edges. Designed to look reversed, it has front patch pockets you'd typically find on the back of jeans. Wear it with the brand's blouse, as seen on the runway.





Dolce & Gabbana

off-the-shoulder denim top

Dolce & Gabbana are the height of romanticism, femininity and Italian luxury. Along with bright colours and signature floral blooms, the designers behind the iconic brand are expert in fashioning timeless essentials for the woman of any age. This blue cotton off-theshoulder denim top from Dolce & Gabbana features short sleeves, a ruffle trimming, frayed edges and a cropped length.





Gucci

Denim pants with patches

Inspired by the '70s, stonewashed denim embellished with playful patches and sparkling details add an whimsical feel to Cruise 2019's looks. Designed with a raw cut hem, these stretch pants feature a strawberry and a green embroidered Guccy patch. Blue stonewashed stretch denim. Green embroidered Guccy patch. Strawberry patch. Metallic Gucci vintage logo label at the back. Raw hem. Distressed, worn effect. Five-pocket style. Wide leg. 100% cotton





BALMAIN

Club lace-up faded denim ankle boots. Denim faded ankle boots with almond peep toe. Zip fastening along back and lace up front.



 $Sergio\,Rossi$ Navy cotton 70mm Denim 90 sandals from Sergio Rossi featuring a side buckle fastening, an open toe, a platform sole, a chunky high heel, frayed edges and a branded insole.



Style crushing on...

SAOIRSE nonan

Saoirse Una Ronan was born in The Bronx, New York City, New York, United States, to Irish parents, Monica Ronan (née Brennan) and Paul Ronan, an actor. When Saoirse was three, the family moved back to Dublin, Ireland. Saoirse grew up in Dublin and briefly in Co. Carlow before moving back to Dublin with her parents.

Saoirse made her first TV appearance with a small role in a few episodes of the TV series, The Clinic (2003). Her first film appearance was in the 2007 movie, I Could Never Be Your Woman (2007). Saoirse received international fame after appearing in the movie, Atonement (2007), which was directed by Joe Wright. The movie co-starred Keira Knightley and James McAvoy. The film was successful, both critically and commercially, and in 2008, Saoirse earned an Oscar nomination for her role. She became one of the youngest actresses to be nominated for an Oscar. She continued to earn success and fame. Between 2008 to 2011, she starred in a number of successful movies, including City of Ember (2008), which earned her a nomination for Irish Film & Television Award, The Lovely Bones (2009), for which she was nominated for a BAFTA

Award, and The Way Back (2010), for which she won Irish Film & Television Award for Actress in a Supporting Role. In 2016, Ronan was nominated for her second Oscar for Brooklyn (2015). She became the second youngest actress to receive two Oscar nominations at the age of 21. In 2018 Ronan was nominated for the Academy Award for Best Actress for all three performances, and won a Golden Globe Award for Best Actress for Lady Bird. In 2020 she won a Golden Globe Award for Best Actress in a Motion Picture – Drama Little Women. She's the second youngest actress (first being Jennifer Lawrence) to receive three Oscar nominations before the age of 24.

Becoming the second youngest actor to be nominated for an Academy Award is no mean feat, and if her career to date is anything to go by Saoirse look set to enjoy a glittering future.

So let's fangirl over the actress — in particular to her recent red carpet victories. Of which, as you can imagine, there have been many! Take a look at just a few of our favourite stand-out Saoirse Ronan red carpet moments.....



At the 2020 Oscars in Gucci

The 'Little Women' actress surprised the red carpet by debuting a playful set of bangs, which is fine. But, it's her Gucci dress that really surprised us. She reveled in an unapologetic, dramatic silhouetted Gucci gown, which featured a plunging neckline, peplum frill and contrasting black and pastel colour combination. Her appearance was amazing and her look was lovely from the shoulders up with a modern ode to glamour in both hair and Gucci jewels.





At the 2020 BAFTAs in Gucci

We were left speechless when Saoirse stepped out on the 2020 BAFTAs red carpet in a strikingly simple, black-as-night custom Gucci gown, which was made of discarded satin. Featuring a drop waist with thin spaghetti straps and a full ballgown skirt with pockets the little women shine against the bright hue of the red carpet.



At the 2020 Critics' Choice Awards in Erdem

The Irish actress has impressed us in a romantic Erdem ruffled gown. Ronan walked the blue carpet in a ruffled 1800s-inspired gown from Erdem's Spring 2020 Ready-to-Wear collection. Saoirse stunned in the all-over pink and white floral print - which was all hand-embroidered. Ronan paired the look with a honey yellow manicure and colorful rings that truly make the coral-colored embellishments on the gown pop.





■ At the 2020 Golden Globe Awards in Celine

Saorise Ronan embraced the phrase by showing her sexier side on the red carpet for the 2020 Golden Globe Awards. The ladybird star wore sparkling strappy silver dress by Hedi Slimane at Celine and Atelier Swarovski jewelry which gave her a sexy look. The dress featured a thigh-high split, slight cowl neck and a super low back. We love the simplicity and femininity of this dress, and can't fault the minimal accessories either. Utterly sensational!



At the 2020 AACTA International Awards in Ralph & Russo

Collecting the Best Actress award for 'Little Women,' Saoirse stuck to a deep, mysterious colour palette wearing a strapless bustier gown from the Ralph & Russo's Pre-Fall 2019 collection.

The floral lurex and organza fabric gives this piece its gorgeous sheen, setting it apart from the multitude of strapless gowns we are likely to see this awards season. Her Jacquie Aiche pave diamond, opal and beetle wing earrings almost outshine the dress, with Giuseppe Zanotti sandals completing her look.





■ At the Little Women' Paris Premiere in Galvan

We'll be honest with you It's undeniably eye-catching. Saoirse She wore a color block Galvan Spring 2020 'Vollmond' gown styled with Piaget earrings. We love the romance, the modern touch of the colour-blocking and the subtle flirty note imbued in the sheer yoke. We have become so used to seeing Galvan's signature slip dresses on the red carpet, that this felt very refreshing both in terms of the brand, and for Saoirse after her previous look. Lavender eye makeup and red lips couldn't have been a more complementary way to complete this look, with a cute top-knot.

At the Little Women' New York Premiere in Gucci

Saoirse Ronan, is that you? We had to do a double take when this Hollywood screen siren glided on to the red carpet, as the starlet was almost unrecognisable. You can never really predict her style, yet the Irish actress has had a very close working relationship with Gucci, so we were not surprised to see her turn to Alessandro Michele again, who made her stunning Met Gala gown.

She wore Gucci Dress from the Spring 2020 Collection along with black velvet Gucci boots, and Gucci jewelry. The look was finished with a simple blonde blow-dry, dark nails and a melange of blue jewels.





At the 2019 Governors Awards in Emilia Wickstead

We screamed with delight when Saoirse Ronan made her red carpet appearance with Emilia Wickstead Black and White Jumpsuit from the Spring 2020 Collection and Ana Khouri Jewelry as well as Giuseppe Zanotti Shoes. However, we're big fans of mixing things up, and this look showed us that there are still hints of the bold, fashion-risk-taking monster in her. Rocking the seriously jumpsuit fashion trend of 2019 we must say that we've utterly adored it. Once a fashion player, always a player!

|z|

Naeem Khan

Forget everything you thought you knew about weddings, because today you're getting a brand new education – and Naeem Khan is your master! His unique style and intricate details are what set his looks apart from all the rest. Khan's

wedding dresses often appeal to a bride who isn't afraid to make a statement, and wearing one of his designs down the aisle will put you in good company. The go-to collection for all rockstar brides!

BRIDAL Bashion Week Spring 2020

Having recently witnessed one of the most spectacular Royal Weddings of our time it's safe to say that we have weddings on the brain. And luckily for us, so do some of the world's biggest and most influential designers, as they poured their hearts and souls into yet another stunning collection of bridalwear for, you guessed it, Bridal Fashion Week. If you're not a fan of being told what to do, i.e. wearing white and wearing a dress, then this is the season for you as multicoloured dresses and bridal jumpsuits made quite an entrance this season.

Nothing was off the table this season; from going back to basics and

embracing the timeless and the traditional, to throwing the rule book away and starting afresh, to all else in-between – this S20 season had it all. One trend in particular which showed up on the majority of Bridal Fashion Week catwalks was the princess trend – yes Elie Saab, Reem Acra and Monique Lhuilier, we're looking at you.

Whoever the inspiration behind these romantic dresses that floated down the catwalks was, we're sure brides of the future will be eternally grateful with the selection. We certainly don't envy brides having to choose just one! From racy to royal, let's take a look at some Spring 2020 Bridal Fashion Week highlights... Fashion Week Spring 2020







ReemAcra

If we've learnt anything from this Reem Acra collection, it's that no bride can walk down the aisle without toting her very own enchanted forest backdrop. Enchanting, daring, and wowworthy are all words to describe Reem Acra's latest bridal outing.

The collection was comprised mostly of princess style ballgowns, but they came with a slight hint of provocation thanks to the sexy, sheer chiffon that crept its way in. A new take of classic meets fantasy meets subtle drama.









Zuhair Murad

Zuhair Murad pays homage to queens who left a mark on history by their beauty and power. Using a hallowed vocabulary, each piece is elevated into an exploration of timeless elegance tinted with magic. For his Fall 2020 bridal collection, designer Zuhair Murad set out to blend the organic beauty of nature with the highwattage glamour of a wedding. Elaborately embroidered ballgowns and A-line dresses came in new rustic shades of blush and soft beige and were photographed outdoors in a bucolic field.













Vera Wang

Vera Wang has excelled in the bridal game for decades, which is why her shows are always one of the highlights of Bridal Fashion Week. This season was no exception, as the designer gave us yet another standout collection which everyone, not just brides, will be talking about for years.

Vera Wang will celebrate her 60th bridal collection. ... In fact, her Spring 2020 bridal collection was one of her most intricate and challenging yet, consisting of gowns that required so much handwork and detailing that Wang said they'll be a trip to reproduce.









The Jenny Packham bride is international, elegant and informed. Her style cannot be singularly defined; her influences are diverse. Inspired by Her, the 2020 Collection

comprises a group of gowns, capturing the spirit of some of the world's most romantic destinations; Paris, Buenos Aires and New York.











Monique Lhuillier

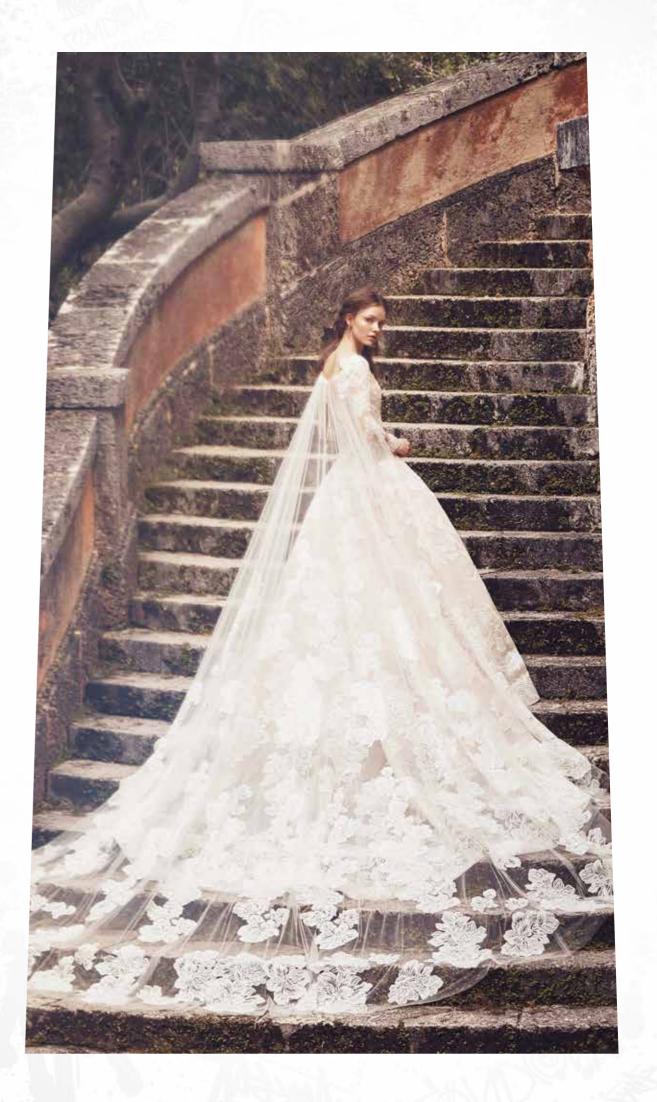
Although very regally influenced, Monique Lhuilier's latest collection was all about creating timeless pieces that could pass for any time period. An exuberance of color; Monique Lhuillier Fall 2020 Bridal is

a celebration of life. Embracing individualism, this season is all about bold colorful florals, botanical prints, and epic proportions. ... This Bride will leave a lasting impression.









DUBAI DUTY FREE

RECEIVES ITS FOURTH CONSECUTIVE INTERNATIONAL SAFETY AWARD FROM THE BRITISH SAFETY COUNCIL



For the fourth consecutive year, Dubai Duty Free has been announced as one of the winners of the International Safety Awards 2020, presented by the British Safety Council.

Initially scheduled to take place at a ceremony on 29th May 2020 at Grosvenor House Hotel in the UK, the event was cancelled due to COVID-19 pandemic, with the winners being notified in advance. The British Safety Council, a registered charity founded by James Tye in 1957 and one of the world's leading Health and Safety organisations, selected Dubai Duty Free for its strong commitment to good health and safety management in 2019.

The airport retailer is one of a number of worlwide organisations from Africa, Asia, India, Middle East, UK and from mainland Europe, to receive this award.

Commenting on the recognition, Dubai Duty Free Executive Vice



has achieved an International Safety Award for demonstrating a strong commitment to good health and safety management during 2019.





Chairman & CEO, Colm McLoughlin said, "We are delighted to receive the International Safety Award from the British Safety Council for the fourth consecutive year. I commend our team for their invaluable dedication, co-operation and commitment to excellent health and safety standards at all times."

This year, 509 organisations won an International Safety Award spanning all sectors across all industries in more than 50 countries worldwide. 87 organisations were awarded a Distinction, 250 with Merit and 172 achieved a Pass.

Dubai Duty Free operates as Integrated Management System in accordance with ISO14001:2004 and OHSAS18001:2007. The operation also performs regular audits on HSE System and HSE Operational Procedures as well as monitor and implement measure to ensure the health and well-being of its employees.

DUBAI DUTY FREE

WINSTHREE AT THE MOODIES TRAVEL JOURNEY - DIGITAL AWARDS



Dubai Duty Free won three awards at The Moodies Travel Journey
Digital Awards recently. The awards included the "Best Use of a Social
Platform (Instagram)", "Best KOL (Key Opinion Leaders)-Driven
Campaign and a "Special Judge's Award for Creativity in Crisis."
Organised by The Moodie Davitt Report, the awards recognise best
practices in social, digital media and marketing among the airport and
wider travel retail community.

Dubai Duty Free was awarded the "Best Use of a Social Platform"

- Instagram for tapping into the increasing popularity of Instagram stories in 2019, through its weekly highlights "What's Happening at Dubai Duty Free", which helped boost fan engagement and improve brand awareness for traveler's planning decision.

The "Best KOL-Driven Campaign" was awarded to Dubai Duty
Free's partnership with Kuwaiti style icon and social media influencer,
Noha Nabil, through a series of campaign activities during the month
of November and December. This included discount offers for her
followers, competitions and shopfloor tours which proved to be
successful from both a revenue and social media perspective.
Meanwhile, the "Special Judge's Award for Creativity in Crisis"

singled out the Dubai Duty Free choral ensemble - Dubai Duty Free Nightingales, for its performance of Josh Groban's "You Raise Me Up" performed from their homes while in lockdown. The split screen Zoom view showed the members singing alone and yet in perfect unison and offered a magnificent and moving musical tribute to key workers across the global duty free industry.

Commenting on these awards, Dubai Duty Free Executive Vice Chairman & CEO, Colm McLoughlin said, "We are thrilled that our efforts to stay relevant and in-tune with our customers through the use of social and digital media has been recognised by The Moodies. We will continue to look at ways to engage with our customers and look forward to welcoming them back once it is safe to do so."

The winners were drawn from a shortlist of 142 entries in 23 different categories, which were generated via a mix of self-nomination or nomination by independent parties. The Moodies cover digital, mobile, social media and marketing activities across airports overall, plus airport retail and food & beverage.

Dubai Duty Free continues to communicate through its social media platforms including Facebook, Instagram and Twitter as well as in two Chinese platforms such as WeChat and Weibo.



DUBAI DUTY FREE

WINSTWO DFNI-FRONTIER ASIA PACIFIC AWARDS FOR TRAVEL RETAIL EXCELLENCE



"Middle East Airport Travel Retailer of the Year"

"Asia Pacific & Middle East Travel Retailer of the Year"

At the virtual award ceremony for the Duty Free News International (DFNI) - Frontier Asia Pacific Awards for Travel Retail Excellence, Dubai Duty Free was announced the winner in two award categories: "Middle East Airport Travel Retailer of the Year" and "Asia Pacific & Middle East Travel Retailer of the Year".

The virtual awards ceremony was hosted by DFNI-Frontier's Felix Barlow, Sales Director and Elena Dimama, Digital Editor, who announced the awards in a dedicated web broadcast for the first time in the event's history. The awards ceremony is usually held during the TFWA Asia Pacific Exhibition and Conference in Singapore, which was cancelled this year due to COVID-19 pandemic.

Dubai Duty Free was awarded with its nineteenth "Middle East Airport Travel Retailer of the Year" award and went on to beat stiff competition to win the overall award for "Asia Pacific & Middle East Travel Retailer of the Year". Both awards recognized the retailer's remarkable sales achievement of US\$2.029 billion in 2019, its ongoing collaboration and promotions and its ongoing investment in the retail offer including the opening of its new Arrivals shop in Terminal 3 that greatly enhanced the overall shopping experience in Dubai Duty Free. Commenting on these latest awards, Dubai Duty Free's Executive Vice Chairman & CEO, Colm McLoughlin said: "We are delighted to receive these awards during these unprecedented times and I would like to thank everyone from the industry and the panel of judges who voted for Dubai Duty Free. It is a great honour to be singled out as the best in travel retail and we are looking forward to welcoming back our customers when it is safe to do so."

The Dubai Duty Free Foundation was also shortlisted in the "CSR or Sustainability Initiative of the Year" award which was won by KingPower Thailand.

CHOPARD

L'Heure du Diamant DIAMOND HEARTS



Chopard's Big Heart

Jewel meets watch in L'Heure du Diamant, an encounter cleverly staged by the Artisans of the Maison. Already released in round or oval-shaped cases, the watches in this collection now appear with a case shaped like a heart – a motif dearly cherished by Chopard, whose philosophy and ethical commitments have caused it to become known as the "Big-Hearted Maison".

The hearts of these new timepieces throb in unison with those of the women who wear them, thanks to a hand-crafted guilloché motif evoking a heartbeat pattern on the mother-of-pearl dial. Two versions, in 18-carat rose or white ethical gold, come with a gold link bracelet and a white mother-of-pearl dial. Two others are available on a blue or

burgundy leather strap, with a mother-of-pearl dial in matching tones. L'Heure du Diamant collection

Before the advent of large-sized watches, they harboured the secret of time on women's wrists with the utmost discretion. Above all, they were an adornment in their own right, a flamboyant jewel whose function was governed by form. L'Heure du Diamant collection renews ties with its elegant source of inspiration, paying homage to timeless femininity and the purity of diamonds through subtly adjusted, dainty proportions. The bezel on all models in the collection is entirely paved with brilliant-cut diamonds, offering a sparkling demonstration of the virtuoso know-how cultivated in Chopard's Haute Joaillerie workshops.

Elegant and timeless

LONGINES

the Flagship Heritage dares to go black



Longines pays a glorious tribute to its Flagship collection with a new model that features a black dial and emblematic design from the 1950s. Inspired by a rare piece from the era, this watch showcases a simple and timeless aesthetic. Combining technical expertise and vintage elegance, this timepiece enriches the brand's Heritage line.

Launched in 1957, the Flagship collection was one of the first lines to be named by Longines. The flagship flies the flag of the commander-inchief of the fleet. With this resolutely conquering name, the collection would go on to become a crown jewel for the winged hourglass brand from the 1950s onwards. Initially intended for men, these watches also enjoyed great success with female customers.

Today, Longines revisits this timeless, unisex design by drawing inspiration from a rare model with a black dial from 1957, which is particularly prized by collectors. Combining technical expertise and elegance, the new all-black Flagship Heritage will appeal to all vintage watch enthusiasts.

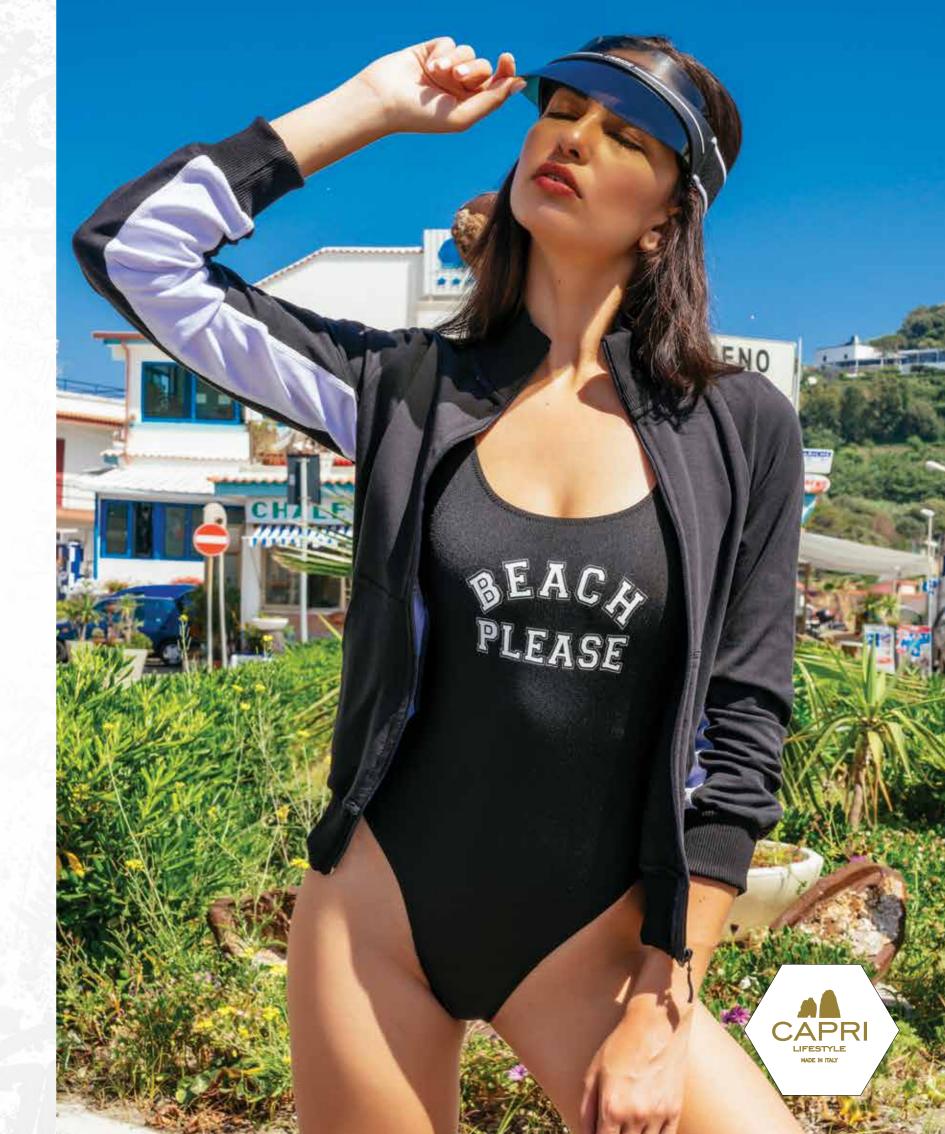
This timepiece is equipped with a self-winding mechanical movement (L615) and includes a stainless steel case with a diameter of 38.50 mm.

A characteristic feature of the collection, the case also features bevelled, inward-pointing horns, which gives the piece a refined and stylish silhouette.

Faithful to the design of the original watch, this model unveils a black lacquered domed dial with a polished finish, accentuated by applied indexes in the shape of faceted trapezoids. Located at 6 o'clock, the date is indicated by an off-centre small seconds counter and the "Flagship" inscription, both emblematic of the watchmaking aesthetics of the 1950s. The dolphin-shaped hands enhance this understated composition, encased in an anti-reflective sapphire crystal.

An emblem of the collection, a golden caravel decorated with blue enamel is engraved on the screw-down case back. The model is presented on a black leather strap decorated with fine beige stitching and equipped with a pin buckle.

This new variation completes the Flagship Heritage line, which until now consisted of a steel version with a cream dial, as well as a limited series launched for the collection's 60th anniversary, celebrated in partnership with the brand's Ambassador Kate Winslet.



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