

# *First* AVENUE

DELVING  
INTO THE  
SAND, SEA  
& SUPERSTRUCTURES

CANNES  
RED CARPET  
GOWNS  
ELIE SAAB  
REEM ACRA  
& ZUHAIR MURAD

THE MELTING POT  
OF FASHION  
FALL  
2019

THE REAL-LIFE HOLLYWOOD UNICORN

# EVA LONGORIA



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Editor's  
**LETTER**



EVA LONGORIA - PAGE 22

As the temperature in Dubai start to rise, the long lazy & hazy summer days are in for the coming months!

Welcome to latest edition of the First Avenue Magazine, where we bring you the best from around the world, to what's shaking and shaping our own city. Our cover girl for this month is none other the gorgeous Eva Longoria – the ALMA Award-winning actress best known for her role as Gabrielle Solis on the television series Desperate Housewives. We also invite you to cast your eyes over to Hollywood royalty in the form of the glittering Cannes Film Festival red carpet and the best gowns wore by the global divas from Arab designers.

Offering the perfect summer vibes, there's plenty more to buzz about. Celebrity fashion, watches accessory trends, luxury accessories much more...so "here's another great year of summer.

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Full of surprises.

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CAPRI  
LIFESTYLE  
MADE IN ITALY

Capri Lifestyle presents the new 2019 collection, a brand new selection made of pure intuition, vibes, colors and fantasy. A well-recognizable new style, elegant dresses, embroideries with an intriguing favor and intense colors, the perfect combination of liberty and seduction.  
"Proudly Made in Italy."

Luxury Collection SS19  
Elegant Long Kaftan  
"Ischia Mood"

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**Luxury Collection SS19**  
*Elegant Long Kaftan*  
"Oro Di Napoli"



Kerry Washington, Ella Balinska, and Model Hikari Mori and Annabelle Belmondo wore

# TORY BURCH

*to the 2019 MET Gala.*



Annabelle Belmondo

wears the flocked tulle ruffle gown from tory burch ss19 at the premier of dolor y gloria at cannes film festival 2019. The Flocked Tulle Ruffle Gown can be found in Tory Burch boutiques nationwide



## Kerry Washington

wore a custom ivory reverse silk charmeuse tank top with exaggerated blush silk organza sleeves and skirt with Sterling silver ring, featuring “Negativity is Noise” wording. The saying—embroidered in silver thread as well as spelled out in jet crystals—is based on a saying Tory’s parents often said growing up, encouraging her to believe in herself.



## Ella Balinska

wore a custom spray-painted silver degradé-sequined bodysuit and pleated silk taffeta tiered ruffle skirt.



## Hikari Mori

wore a custom one-shouldered pleated silver lamé georgette gown with black velvet ties.



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Mix & Chill



# MIET GALA 2019

## Serena Williams Makes the Case for Sneakers at the Met Gala

She really stunned at the 2019 Met Gala in de GRISOGONO jewels and gorgeous yellow creation by Atelier Versace on the red carpet—but it was what was underneath that embellished skirt and train that really stole the show.

On a red carpet where anything goes, Serena still managed to make headlines with her outfit, choosing to shun heels and wear trainers.



## Candice Swanepoel flaunts her long legs in sky blue strapless Prabal Gurung gown featuring taffeta tiered train

The 30-year-old South African-born beauty flaunted her toned legs in an Atelier Prabal Gurung pale blue hand embroidered silk gown. She stunned at the 2019 Met Gala in de GRISOGONO jewels. The model wore earrings and a ring from the DOPPIA collection.



Style crushing on...

# EVA

*langoria*

The youngest of four sisters, hailing from Texas. Eva is one of the most recognizable faces in Hollywood, and her success can be traced by her role as Gabrielle Solis on the television series *Desperate Housewives*.

Winning an ALMA Award (Outstanding Actress in a Daytime Drama, 2002) and nominated for Golden Globe Award (for landing a juicy role as Gabrielle Solis in *Desperate Housewives*). She has been named one of Hollywood's most beautiful, talented and amazing women by several publications.

A beauty pageant contestant in her youth, she got her first break in show business with a regular role on *The Young and the Restless* from 2001 to 2003.

She has won multiple Screen Actors Guild Awards and was named Philanthropist of the Year in 2009 by THR.

Later she had roles on the series *Telenovela* and *Mother Up!* In 2018, she was cast as the titular character's mom in the film *Dora the Explorer*.

Known for her sexy style and persona, both on camera and off, Eva has been the face of L'Oréal Paris, Bebe Sport and Hanes.

Eva's talent and charm make her the perfect choice to represent L'Oréal Paris as an international spokesperson.

She currently holds modeling contracts with L'Oréal, Hanes, and New York & Co, among others.



■ *At the 2019 Billboard Awards - Red Carpet Arrivals*

Eva ensured all eyes were on her when she attended the 2019 Billboard Music Awards in Las Vegas. The 44-year-old actress and director looked incredible in a strapless black dress as she stepped out for the awards show. She wore an Alberta Ferretti dress and Gianvito Rossi heels.



■ *At the 2019 George Lopez Celebrity Golf Classic*

Eva Longoria poses for a photo with longtime friend George Lopez while attending the 2019 George Lopez Celebrity Golf Classic.

■ *At the 2019 Global Gift Initiative Event in Jonathan Simkhai*

Stepping out to the Global Gift bash, Eva Longoria dazzled in a dress by cult fashion-pack favourite designer, Jonathan Simkhai. She dazzled in a sparkling, navy dress, loose waves and drop gem earrings gave Eva's look even more of a glamorous finish.



■ *At the 2019 Cannes Film Festival in Alberta Ferreti*

Eva was back on the red carpet for the 2019 Cannes Film Festival, attending the premiere of 'The Dead Don't Die' on Tuesday (May 14) in France. Pretty in pink! It's safe to say that Eva Longoria has found her colour!

The actress has proven time and time again that dressing modestly she wore a custom Alberta Ferretti Limited Edition blush satin gown with sequin embroidered and draped bustier which saw a return to the old Eva who used to dominate this red carpet. We are glad to see that she's got her sass back.

■ *At 2019 Red Carpet Run Down in de GRISOGONO*

The American actress looked fascinatingly beautiful on the red carpet adding yet more glamour to it with de Grisogono attire. She captured the light by teaming a gorgeous pair of Boule earrings in yellow & white gold set with white and brown diamonds



■ *At the 2018 Honored with Star on the Hollywood Walk of Fame*

The Hollywood Chamber of Commerce proudly honored actress and activist Eva Longoria with the 2,634th star on the Hollywood Walk of Fame. She is one of Hollywood's most popular television stars and directors.

It's just been a surreal journey," she said through tears, adding, "I feel like I'm still a little girl from Corpus Christi, Texas, who had a really big dream and big hair. As a woman and as a Latina, I represent a lot of communities and I want to tell all those communities that this isn't my star, this is our star.

She embodies the woman who is working hard on her craft and at the same time gets involved in world matters.



## ■ *At the 2018 Golden Globes Red Carpet Fashion in Genny*

The *Desperate Housewives* alum showed off her baby bump on the red carpet at the Golden Globes and walked together with Reese Witherspoon down the red carpet as part of an anti-workplace harassment initiative. She arrived in a stunning low-cut black velvet gown custom made by Genny.

"This is a moment of solidarity, not a fashion moment," Eva Longoria, a founding member of Time's Up, told *The New York Times* on January. For years, we've sold these awards shows as women, with our gowns and colors and our beautiful faces and our glamour," Longoria said. "This time the industry can't expect us to go up and twirl around. That's not what this moment is about."



## ■ *At the 2016 in Screen Actors Guild Awards in Julien Macdonald*

We're always excited to see Eva Longoria on the red carpet. She's effortlessly sexy and she can make anything look hot! She stole the spotlight in a heavily embellished Julien Macdonald dress. The dress had an open back design and a daringly low plunging neckline that put her décolletage on show. Eva kept her accessories to a minimum, with only a pair of Lorraine Schwartz ear cuffs and a pair of black sandals. Eva picked a pair of sandals from Olga's Black Tie collection Called "La Decouverte," these sandals are made of satin and feature adjustable ankle straps, pleated vamps and about 4.5-inch stiletto heels.





*Five essential cleaning tips for*

# ALLERGY SUFFERERS

*Tidying up is nothing to sneeze at...*

Summer's upon us and for residents of the UAE, it means bracing ourselves for the coming months of dusty and scorching hot weather. But the changing season also means that people suffering from asthma, rhinitis or conjunctivitis would have to contend with indoor and outdoor allergy triggers such as dust, dust mites, mould spores, pet dander and micro-organisms living in air-conditioning vents, to name just a few.



According to a recent report, more than a third of the population of the UAE suffers from allergies, which could be debilitating especially during hotter months when air quality is at its poorest. Allergy-proof your homes with these top tips from Kärcher Middle East, the world leader in innovative cleaning technology solutions.

***TIP 1: Wipe furniture with damp or antistatic cloth***

Cleaning is a double-edged sword. Wiping dust off surfaces actually releases allergens like dust into the air. To avoid this, wipe furniture with a moist or an antistatic cloth. This modern form of cleaning cloth facilitates dust removal, as the particles are attracted by the electric charge and adhere to the cloth. The general rule is dust first, then vacuum.

***TIP 2: Dilute cleaning agents with water***

Some cleaning products can trigger allergic reaction that could affect some people's skin or respiratory tract. Reduce the concentration of cleaning agents by diluting them with water. Don't worry; this won't affect the cleaning agent's potency. Cleaning without the use of chemicals is also possible with a steam cleaner which is ideal for ensuring hygienic cleanliness of hard surfaces.

***TIP 3: Keep rooms adequately ventilated while cleaning***

Irritating cleaning agents and air-borne dust in enclosed areas are a significant problem for allergy sufferers. To prevent this, house-dust allergy sufferers must always ensure there is good air circulation in the

room when cleaning. During the hot season, ventilate the room early in the morning when the temperature is not so high. But before doing so, make sure that the weather permits and there is no sandstorm. Effective room air purifiers or mesh screens on windows and doors are also recommended to keep allergens at bay.

***TIP 4: Fold bed covers; hang pillows and covers outdoors***

Made beds look nice, but this also makes it easier for dust mites to survive because most of the moisture produced during the night through perspiration remains trapped under the bed cover. To prevent this, fold back the covers and air the room. It also helps to hang pillows and covers outdoors for a while. Remaining dust mites are destroyed by washing bed linen at 60 to 95 degrees Celsius or according to washing instructions. House-dust allergy sufferers can also use encasings, which are dust-mite-proof covers, for mattresses, pillows and covers.

***TIP 5: Use vacuum cleaners with a water-filter system***

These machines bind the vacuumed dirt in water, making them ideal for allergy sufferers. The DS 6.000 vacuum cleaner from Kärcher features a water filter for thoroughly clean floors and fresher, dust-free air. The dirt not retained in the water filter is collected in the machine with a HEPA 13 filter, which retains tiny dust particles as well as 99.99% of allergy-triggering excrements from house dust mites. The result: no more sneezing or coughing!

*The Best*  
**RED CARPET**  
*Gowns by Arab designers at*  
***Cannes Film Festival 2019***

In recent years, Arab fashion houses have become the go-to designers to dress some of the biggest names in the business on the Cannes Film Festival red carpet

The 72nd edition of the annual film festival was currently in full swing and, as expected, a number of dreamy concoctions from Arab designers were found at screenings, galas and premieres aplenty.

When it comes to scene-stealing gowns and statement-making dresses, no one seems to do it quite like Arab designers. From Rami Kadi and Elie Saab to Zuhair Murad and Jean-Louis Sabaji, the labels of the region were certainly stealing the limelight.

***ELIE SAAB***

**Coco Rocha** wears Elie Saab at the premiere of 'Once Upon a Time in Hollywood' at the Cannes Film Festival

**Nieves Alvarez** wears Elie Saab to the opening ceremony of the Cannes Film Festival

**Amber Heard** in Elie Saab to the screening of 'Pain And Glory' during the Cannes Film Festival





*Reem Acra*

Elle Fanning wears Reem Acra for the Closing Awards Ceremony of the 72nd Cannes Film Festival.



*Zuhair Murad*

Shanina Shaik wears Zuhair Murad for a screening of 'Siby



*Rami Kadi*

Michelle Rodriguez wears Rami Kadi at the premiere of 'Once Upon a Time in Hollywood' at the Cannes Film Festival



## *Jean-Louis Sabaji*

Aishwarya Rai Bachchan in Jean-Louis Sabaji for the screening of 'A Hidden Life' at the Cannes Film Festival



## *Atelier Zuhra*

Eva Longoria opten for an Omani designer - this green dress is by Atelier Zuhra.



*The Melting Pot of Style...*

# FALL 2019

Michael Kors glamour, romance, individual style...New York's Swinging West 50's in  
The Seventies a convergence of theater, film, dance and fashion









*Celebrities Appeared on the*  
**RED CARPET**  
*Dazzling in CHOPARD creations*

American Actress **Julianne Moore** sparkled in earrings from the Red Carpet Collection in titanium featuring a pair of opals, amethysts, yellow diamonds and tsavorites and a ring from the Magical Setting Collection in 18ct white gold featuring tanzanites and amethysts. She wear to the premiere of *The Staggering Gil* by Luca Guadagnino



British Thai Actress **Araya Hargate** adorned her look with a necklace in 18ct white gold set with pear-shaped diamonds (184.50 carats) and diamond studs in 18ct white gold, all from the Haute Joaillerie Collection.



Italian Actress **Marica Pellegrinelli** selected a necklace in 18ct white gold featuring a heart shaped blue sapphire (14.48 carats) and heart shaped diamonds (33.48 carats) and a bracelet in 18ct white gold featuring pear shaped tanzanites (50.89 carats), diamonds (48.18 carats) and blue sapphires (8.78 carats), all from the Haute Joaillerie Collection.



Chinese Actress **Guan Xiaotong** shined in a pair of earrings in titanium featuring blue sapphires (58.16 carats) and diamonds, a ring in 18ct white gold featuring a cushion shaped blue sapphire (10.17 carats) and diamonds and a ring in 18ct white gold featuring a cushion shaped diamond (8.88 carats) and diamonds, all from the Haute Joaillerie Collection.



## GREAT FUN UNDER THE SUN



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[www.dreamlanduae.com](http://www.dreamlanduae.com)

# FABULA

## *Jewels launches the Moon Phase Collection*

### *A lunar inspired collection*



Be ready for the starry Ramadan nights with the latest launch of Fabula Jewels. The homegrown jewellery brand launched a new magical collection, Moon Phase. The collection is a modern reinterpretation of the mysterious lunar phases with touches of glittering diamonds and radiant gold. The

Moon Phase collection draws inspiration from the moon that holds a certain mystery and is an exploration of the different phases of the moon. Fabula Jewels is an Arab homegrown jewellery brand that is founded in 2015 by Darine Abu Salim and Saada Domloge. With 'Fabula' being Latin for story, it aims to narrate various stories through their elegant pieces that can also be customized for those who wear them.

The collection features chokers, rings, bracelets and earrings using 18k gold, with the brand's signature detailing. The Moon Phase collection suits all occasions and can be worn alone or stacked together to elevate your look.



# TAG HEUER

## *SHIFTS INTO HIGH GEAR WITH REVAMPED CARRERA LADY TIMEPIECES*

*The refined and feminine Carrera Lady watches have been emboldened with an elegant design, while staying true to the Carrera line's daring personality and iconic heritage.*

Elegant and enduring, the Carrera Lady timepiece features a new design that enhances the entire 36 mm collection. From bold colours to the improved readability of the dial, the revamped Carrera Lady timepieces, available with a quartz or automatic movement, deftly combine performance and style. With their feminine flair and understated sophistication, any one of the new models in the Carrera Lady 36 mm collection will make the ideal accessory for the discerning and confident modern urban woman.

To capture the style and personality of the new Carrera Lady watches, the Swiss watchmaker arranged a photoshoot with model, actress and TAG Heuer Brand Ambassador Cara Delevingne. Fearless and feminine, Cara's personality and reputation are a perfect complement to these contemporary products.

Cara commented: "For me a watch is not only a fashion accessory, it's also something that reflects who you are and your way of life. In that regard, I like my watch to be daring, bold, and noticeable. The first thing you notice when you look at the Carrera watches is the design, the lines, the elegance without being too classic. I really like the touch of colour, the stainless steel bracelet, and how you can wear them with different looks throughout the day".

### *Sophistication in the details*

A glance at the dial reveals refined indexes and hands. The dial is available in white mother-of-pearl, purple, blue, grey and black, and is perfectly legible thanks to its markedly pure design. A seconds scale is printed on the flange around the dial, and is surrounded by either a smooth or diamond-set bezel. A final detail that sets the new Carrera Lady wristwatches apart from their predecessors is the date window at 3 o'clock – the frame boasts an intriguing trapezoidal shape, as opposed to the square shape of the original.



# EXPLORING UAE

## *Delving into the Sand, Sea & Superstructures under a Hot Arabian Sun...*



Located at the upper edge of the Middle Eastern peninsula, the Arab Emirates even when united are a small country on the shore of the Arabian Sea and the Gulf of Oman. Poised at the center of east and west, it is a country that refuses to be defined by size. The only size that appeals to the Emirati imagination is the epic scale of grand designs. The tallest building in the world, city-sized malls, indoor ski slopes, magnificent desert dunes, awe-inspiring wadis, sandy sea shores, cultural highlights, one of the oldest civilization of the world and one of the most urbanized cosmopolitan countries of the world with people from every continent represented in its multi-ethnic, diverse populace busily shopping tax free; UAE knows how to pack a punch!

A few miles out of the city centre is the vast landscape of desert sands echoing the shifting wave patterns of the sea crafted by the desert winds along every sand dune and the waves that mark the desert landscape epically reflect the turquoise waters of the sea as it crashes along the shore of the Gulf of Oman. The countries main city centers that stand out are the capital city of Abu Dhabi, the culturally entrenched emirate of Sharjah and of course the maverick, Dubai.



### *Abu Dhabi*

A city renowned for architectural masterpieces and with many attractions for tourists and visitors, Abu Dhabi – the capital of United Arab Emirates (UAE) may carry the stamp of official culture and undertones of authority but the build up of activities, sights to see and places to visit offer a wide range of experiences...

To begin with, the place to visit is the main hallmark of the city - Sheikh Zayed Grand Mosque. It is truly a wonder in itself; the world's eighth largest mosque attracts thousands of visitors who just visit to admire its grandeur, design and appreciate the architectural magnum opus. The Another major attraction in Abu Dhabi is Yas Island. It is a man-made island studded with attractions, apart from being an attraction in itself. Ferrari World Theme Park, Yas Water World, and Yas Marina Circuit are just a few attractions to name. Ferrari World Abu Dhabi is one of the worlds largest indoor theme park. The latest attraction of Ferrari World is that you can now book exclusive ride to a Ferrari California. Not just the racing track but it also has Formula Rossa, the world's fastest roller coaster.

Abu Dhabi is just not limited to artistic and architectural magnetism but has a myriad of natural and cultural attractions such as Heritage Village, Qasr al Hosn Palace, Cultural foundation, Al Ain Oasis, Abu Dhabi's tallest mountain peak Jabel Hafet, Al Ain Zoo and Arabian Wildlife Park are some of the other places you can't miss while visiting Abu Dhabi. A large number of world class hotels and several international and traditional restaurants are there for your hospitality and to savor your appetite. And certainly if you want to relax Abu



Dhabi Corniche is the best place to visit.

Abu Dhabi is full of attractions and has everything for every soul, be it adventurous, fun loving, shopaholic or art admiring; the city's magnetism drawn everyone in with its diversity.



## Dubai

The tallest building in the world, Burj ul Khalifa is here in Dubai, soaring 828 meters in the air, easily dwarfing the tallest buildings in the vicinity along with the tallest buildings of the world, presenting an awe-inspiring sight of a tower stretching endlessly in the air and equally stunning is the view from its 124th floor observation desk. The record breaking Burj Khalifa structurally designed to resemble the Hymenocallis flower, laid end to end would stretch half way across the world but that feat is reserved for another structure, the Ibn Batuta Mall.

The Mall may not literally stretch half way across the world but it traces the travels of the Moroccan explorer, Ibn Batuta of Berber descent, as he journeyed from Africa, through Eastern Europe Asia and to the Middle East. At the world's largest themed mall, one can journey from the Andalusia Court to Tunisia, Egypt, Persia, India and China Court or the other way around. In each court the traditional motifs, iconic landmarks and treasures can be seen as part of the Mall's multi-cultural experience apart from the 275 retail outlets, 50 restaurants and 21 cinema screens.

The city of Dubai has a number of architecturally exceptional buildings, hotels and malls, where each one has a unique element to its design. In terms of the iconic, there is the sail shaped symbol of Dubai, Burj ul Arab, Jumeirah and the Palm Jumeirah islands off the coastline. As a city, it is best experienced, blending in with the cosmopolitan crowd, while the Metro snakes its way through the city center pulsing with the energy that pushes this city to challenge new boundaries. The Metro stops at most of the city landmarks, the Dubai Mall fountains, Burj ul Khalifa, the Mall of Emirates, the Ibn Batuta Mall, etc. Adventure and family fun hot spots for some real fun include the indoor ice rink at The Dubai Mall, the exciting Wild Wadi Water Park on the Dubai Marina, the Yas Island, and the adrenaline pumping Aquaventure Park, to name a few. As you approach the coastline, the



cornice with its new jogging track immediately conjures up fantasies of shedding a few pounds while enjoying the sun, sand and surf and the open vistas of the Jumeirah Beach. The safari adventures and tours that explore the desert with its unique aura, present an endless backdrop of golden yellow sands and sounds that enrich an apparently barren landscape, offering the perfect insight into the grandeur of the country's design.



## Sharjah

Sharjah is an emirate with a laid back atmosphere usually livened up by the pulsing energy of people as they go about their business or cheer at the cricket matches held in its cricket stadium, which makes it the perfect emirate to take in the richness of culture. One can appreciate the captivating customs and traditions, the ethnic milieu including modern and contemporary art, Islamic art and history, archaeology, maritime history and marine science at the sixteen museums maintained by the emirate.

Step back a couple of centuries, to understand how the world was shaped at the Sharjah Archaeology Museum and follow it up with a trip to the Museum of Islamic Civilization. Originally the gold domed building of this museum was a traditional covered market, but today it houses five thousand artefacts and rare manuscripts, an interesting place to learn about the Islamic civilization and their scientific contributions. If you are interested in UAE, the rich cultural history of its people, their lifestyle and celebrations, oral traditions and traditional knowledge as well as their landscape and its impact on livelihood, in that case explore the Sharjah Heritage Museum and if you like beautifully written scripts of the Arabic world dating back to the 17th century then visit the Sharjah Calligraphy Museum to take in the artefacts of this vibrant art form. For more art, spend an evening appreciating 18th and 19th century oriental painters and perhaps a visiting temporary exhibition of modern and contemporary art works, at the Sharjah Art Museum. On the other hand, if your tastes run to the world of science, cars, planes and maritime history, then Sharjah has a dedicated museum for each. There is the Sharjah Classic Cars Museum with 100 classic cars to drive you back into the world of the last century, the Sharjah Maritime Museum that takes you on a voyage of history learning about fishing, trading and pearling using local methods and for aeroplanes, an old



airport has been converted into a museum, the Al Mahatta Museum of aviation history.

The best places to visit with children are the fully interactive Sharjah Museum of Science and Sharjah Discovery Center. The two venues allow children and adults to explore and learn through play as they bring science to life and help them understand how science is assimilated in their lives. Sharjah Science Museums unveils the dynamics behind illusions, aerodynamics, cryogenics and physiology while, the Sharjah Discovery Center is a venue for children to discover science and technology through play.

These are only ten of the museums promising versatility of experiences to enrich the knowledge and understanding of nuances that define the contemporary world. After a morning of historical significance, spend the evening relaxing at a beach or explore a traditional souq. Experience the flavours and traditions of Emirates at Al-Qasba, the place for ethnic and traditional recreational facilities and high class modern entertainment. To put everything into perspective, climb onto the Eye of the Emirates. Take in unobstructed views of the city and beyond from a height of 60 meters above the ground, to top it all!

# BOUCHERON



Exceptional pieces came out of this very special history, iconic jewelry combining the preciousness of jewelry materials with the soft and airy touch of textiles. A perfect example of this was the iconic Delilah necklace that pushed the boundaries of jewelry, daring transgression, play, and freedom of movement.

True to the spirit of its founder, the Maison designs exceptional pieces drawing inspiration from the dressmaking excellence of the French couture Houses. In the Boucheron workshops, gold is worked as one would weave lace, ribbon or a silk scarf. Some airy pieces have even been inspired by passementerie and its attendant tassels and fringing.



It all began with a rustling of fabrics. The son of cloth merchants, Frédéric Boucheron grew up amidst swathes of silk and he never forgot this first matrix populated with pleats, drapery, threads and needles. His love for the volume and fluidity of materials came from this childhood environment.

Thus it was that the Maison Boucheron's Parisian history was written at the crossroads of Haute Joaillerie and Haute Couture.



*Celebrate with the new*  
**AIGNER**  
*Ramadan collection*



A global trendsetter in the world of Haute Horlogerie, AIGNER debuts a refreshing update to its collection by introducing a range of timepieces and accessories that celebrate the spirit of giving during the holy month.

The fashionable collection highlights designs, techniques, and materials that imbue sophistication with fineness.

Vibrant colors have painted the imagination of the Maison with timepieces featuring beautiful radiant mother-of-pearl dials. The collection reflects on the theme of the season – minimalism meets realism.

Timeless and artistic, the collection intrigues with its design. The AIGNER typography is a strong presence in the new collection that while staying true to the customary horseshoe dial also experiments with new shapes.

Meticulously crafted to reflect the essence of the season, the latest edition of opulence from AIGNER displays the superior fineness of German precision with contemporary strokes of Tuscan craftsmanship.

This Eid, delve into AIGNER's exquisite range of timepieces and accessories to find the perfect gift for your loved ones.

*La Petite Robe Noire*  
**MYVELVET**  
**DRES**



It glides forward boldly and smoothly with an undeniably modern and Parisian allure. Terribly on-trend, its radiance wavers between shadow and light. It is La Petite Robe Noire Velours. The most sophisticated

Petite Robe Noire of the wardrobe decks out the silhouette in a fruity, floral sheath dress, a black rose embroidered with violet notes sewn straight onto the skin by Master Perfumer Thierry Wasser and Perfumer Delphine Jelk.

On first glance, the material captivates with its luminosity, that of mandarin and bergamot, adorning black cherry. Then, a bouquet of black roses intertwined with delicate powdery violet notes reveals extreme femininity. This bewitching harmony continues. Delicious tonka bean joins black tea and mysterious woody notes of patchouli. The depth of velvet takes a stand: sensual, enveloping and definitively enticing.

# Amadéo Fleurier CHINESE DRAGON

*BOVET 1822 honors the Chinese dragon  
with a miniature painting on its dials*



The history of Maison BOVET began in China in 1818, where the Bovet brothers' excellence in the decorative arts and technical ingenuity captivated Emperor Jiaqing, his successor Emperor Daoguang and their dignitaries, resulting in a passion and recognition among art collectors that had never been seen before.

Two centuries later, the special bonds between BOVET 1822 and

China remain intact. The enthusiasm of the country's greatest specialists and collectors testifies to the continued importance of this common history. It was therefore only natural for Mr. Raffy, owner of BOVET 1822, and his artisans to honor the wishes of collectors by offering them unique timepieces whose decorative arts reflect their culture and meet their tastes.

Among the themes recently offered by BOVET 1822 are a collection of fans and different versions of koi fish. But if there is one traditional theme dear to Chinese collectors, it is that of dragons.

In addition to being considered the symbol of the emperor or of power, the Chinese dragon embodies the forces of nature. It must therefore be treated with care and respect. It is easy to understand why such symbolism has survived the centuries and is still so important today, as it is more relevant than ever.

This collection of unique pieces depicting different Chinese dragons is highlighted this year in the Maison BOVET 1822 offer. In keeping with mythology, each of its composite creatures has the features of no less than nine animals.

*Days of Our Lights*

*Glow for it,*

# GORGEOUS!



1 face primer & 2 highlighters

You can smooth and brighten your skin with this limited edition set while supporting women locally. Get up & glow with this full-size primer and highlighter trio. Help your skin look bright, boosted & awake while minimizing the look of pores with our soft radiance face primer. Then, play up your favorite features with our nude-pink powder highlighter and luminous soft-focus highlighter cream highlighter.



# REDEFINING SPACE

*Refresh your home and outdoor living space!*

Summer is here and there isn't a better time than now to remodel your home with a splash of colour and some new pieces! Clas Ohlson's new inspiring and smart summer range is perfect for all DIY projects, lighting fixtures and storage wars. The story of the brand began back in 1918, when Mr. Clas Ohlson from the small Swedish town of Insjön decided to see solutions rather than problems and started selling things that made day-to-day life easier. Taking full advantage of the plan to make life easier, check out the following ideas to create a perfect new look for the season...



Bring some of that summer sun into every room of your house and *refresh the wall colors* with bright warm hues or cool undertones. Adding this touch of color is so much easier with paint rollers and soft brushes for easy coating. You can even *rejuvenate tired furniture* and wooden trim with a touch of fresh glossy paints and achieve a professional looking finish. The only element to keep in mind is to select high quality paints out of the choices available in several shades at the store.



*Brighten-up your rooms* with lamp shades, pendulum lights, table lamps or floor lamps. Lamps help to add accent to a corner, highlight certain elements or create mood with such options as dimmers. By making the lighting in your home adjustable, by replacing traditional light switches with easy-to-install dimmers, it not helps to accentuate the space but one can lower the home energy bills by replacing an old thermostat with a new, programmable energy star model. Indoor LED's and outdoor lighting and a variety of other electronic accessories or essentials, means that today, the electrical range is full of hundreds of smart products to help you with home improvements.

During the hot summer months, having your own swimming pool is a fun way to refresh yourself. Those of us who have the luxury of a swimming pool ready to dive-in must ensure that your pool is in its best condition by adding chlorine and liquid flocculants and then to remove debris with skimming nets. The leisure plan by the poolside can be fully experienced with the full range of poolside products which includes colorful pool light balls, pool mattresses, swimming rings, goggles and other toys for some fun time at the pool.

A slightly different trick to improve your home this summer is to *change old, worn-out handles*. Select a neat decorative handle for your dresser or the old sideboard in the dining room and don't forget the kitchen cabinets. You can give your kitchen a fresh look by replacing old cabinet knobs and pulls, which immediately transforms the space and make it a pleasurable space to work in. Add decorative shelves, hang paintings or *picture frames*, repair broken windows, doors and cabinets.

*Declutter your home* and get organized with creative storage solutions for everything including papers, spices, books, outdoor equipment, hardware tools, clothing, accessories, linens, and more. Organization is always made easier for closets, kitchens, bathrooms, bedrooms and any other space with products like fabric baskets, plastic containers, clip top jars, wooden boxes, foldable plastic crates and tool cases. The clutter is ordered and this results in a more open feel in a room.



# DUBAI DUTY FREE

## *Wins Business Traveller M.E. Award for*

### *“Best Airport for Duty Free Shopping in the Middle East”*

## for the 18th Consecutive Years



Dubai Duty Free was named the “Best Airport for Duty Free Shopping in the Middle East” for the 18th consecutive year at the recently concluded Business Traveller Middle East (BTME) Awards held at the Grand Plaza Movenpick Media City in Dubai on 28th April. Dubai Duty Free, which achieved sales of US\$2.015 billion in 2018, came out tops in the readers’ survey conducted by the magazine within the category “Best Airport for Duty Free Shopping in the Middle East” beating stiff competition among the other nominated airport retailers. Attended by key travel industry executives, the awards ceremony was hosted by Motivate Publishing and Panacea Publishing.

Commenting on the BTME award, Executive Vice Chairman & CEO of Dubai Duty Free, Colm McLoughlin said: “To receive this award for the 18th consecutive year is very special and reflects the hard work of all of our employees. I would like to thank H.H. Sheikh Ahmed bin Saeed Al Maktoum, President of Dubai Civil Aviation Authority and Chairman of Dubai Duty Free, for his ongoing support and my thanks to the readers of Business Traveller ME for giving us their vote.” Mr. McLoughlin was accompanied by his wife Breeda, along with Dubai Duty Free’s Salah Tahlak, Executive Vice President – Corporate Services and Michael Schmidt, Senior Vice President - Retail Support.



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Luxury Collection SS19  
Elegant Long Kaftan  
“Maioliche”