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Dubai's hottest
Insta-stars

Jean
Genie
the season's
hottest
pairs

Lust
worthy
collaboration
Vetements
+ Manolo
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Finds
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From THE EDITOR



Priyanka Chopra - PAGE 38

You're in for a true treat this issue.

First Bollywood, then Hollywood, then the red carpet – and naturally, our hearts. We obsess over the on-screen goddess Priyanka Chopra and some of her latest fashion victories. We also inject a little bit of fun by exploring summer's freshest trend: fruit inspired clothing and accessories!

Rihanna and Kim Kardashian inspire us to think the unthinkable and lust over the Vetements + Manolo Blahnik waist high boots (yes, you read that right), and we also guide you through every single pair of jeans your wardrobe needs this season and next.

There's a lot to take in this issue, so let's not waste any more time...

Myles Mellor

Win a luxury car



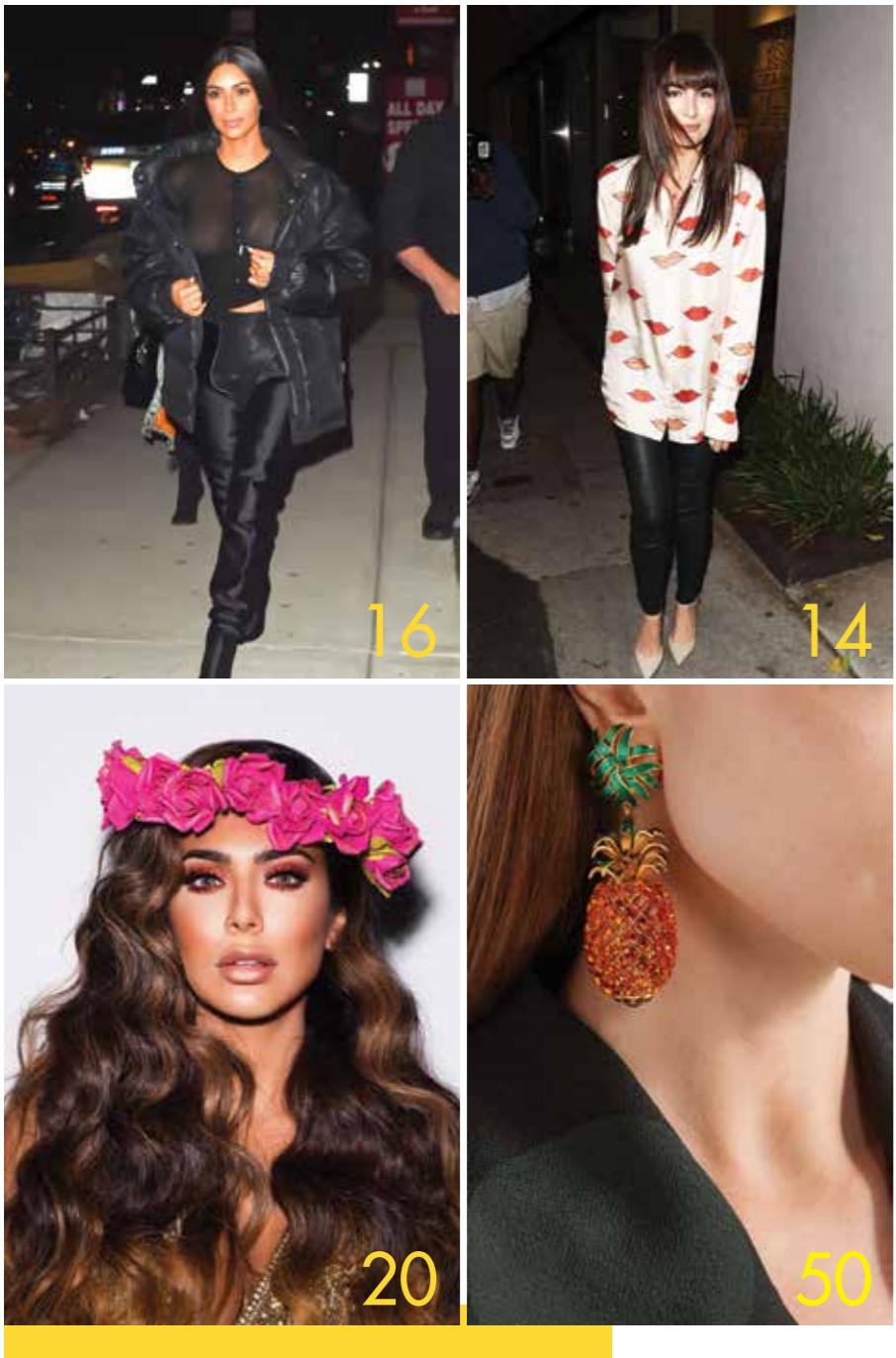
Entries for "Finest Surprise" at Dubai Duty Free
or online www.dubaidutyfree.com



Full of surprises.

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Publisher
Hares Fayad

Editor
Myles Mellor

Senior writer
Maria Pierides

Art Director
Ahmad Yazbek

Overseas Contributors
Nabil Massad, Paris
Kristina Rolland, Italy
Samo Suleiman, Lebanon
Isabel Harsh, New York
Kamila Al Osta, London

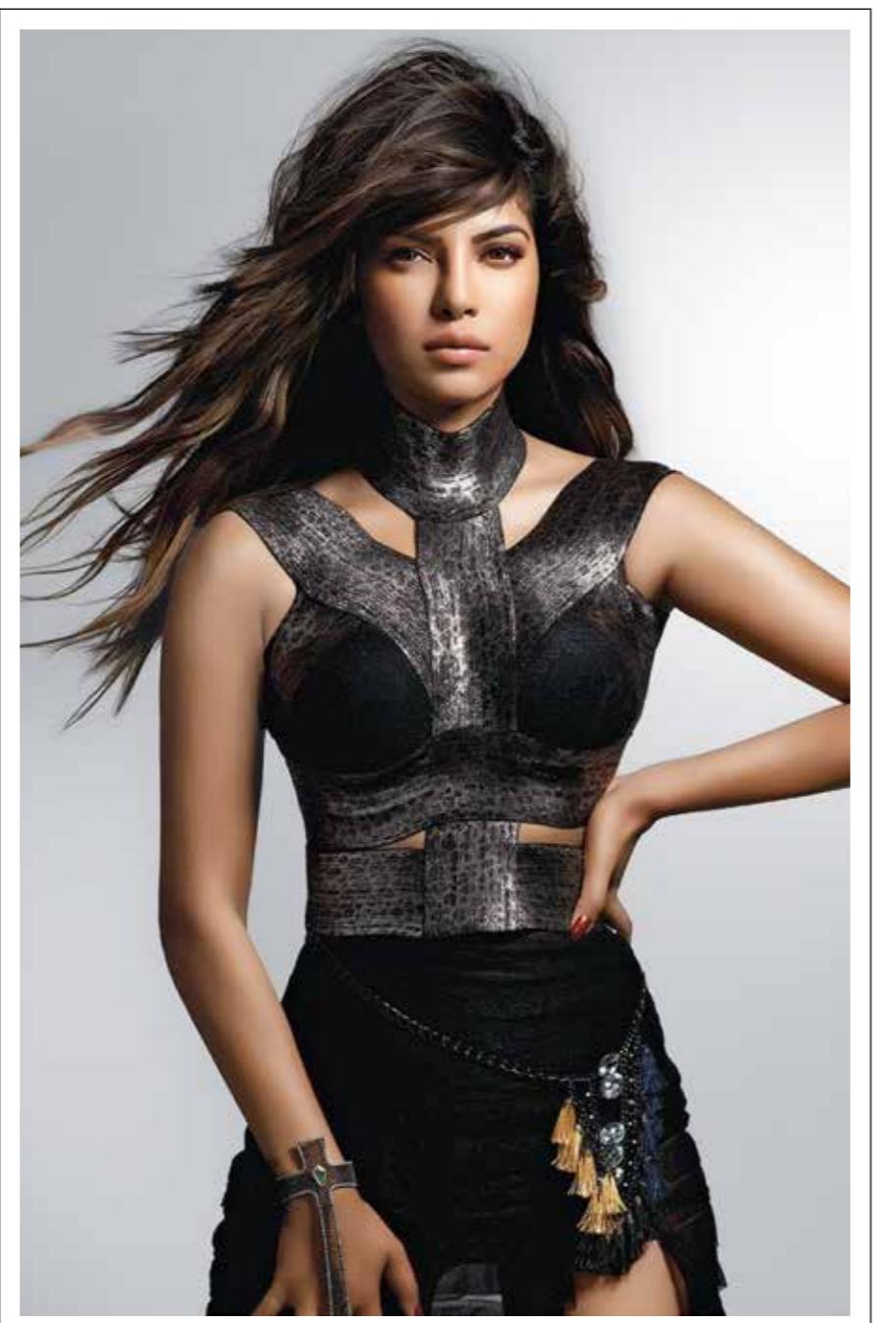
Offices
(U.A.E.), Dubai
Jumeirah Lakes Towers,
JBC 2
P.O. Box: 50324
T.: +971 4 457 2348
F.: +971 4 457 2126

For Inquiries
Editorials, Advertisements
M.: +971 50 653 4050,
+971 55 302 5550

hares@firstavenuemagazine.com
info@firstavenuemagazine.com

Lebanon, Beirut
P.O. Box 90 -1096
T. +961 1 513 121
F. +961 1 513 141

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Rose Oud nights

An advertisement for J. Del Pozo's Rose Oud nights fragrance. The central focus is a dark glass bottle with a gold cap and base, featuring the brand name and product name. The bottle is surrounded by several large, vibrant red roses and some dried wood chips. The background is a dark, moody red. The text "the Nights collection" and "J. DEL POZO" is visible at the bottom right.

Steal CAMILLA BELLE'S day to night look

We know we can't be the only ones who suffer from the very common and very real "what if" syndrome. In its worst case, "what if" syndrome can affect women every single day when they open their wardrobes and are faced with what seems like the biggest decision of their lives. Sure, you might start the day off by going for brunch with your girlfriends or hitting one of Dubai's biggest malls for some much needed window shopping, but who knows where the rest of the day will take you. And that is where the sartorial problem lies.

What if the girls want to head somewhere fancy for dinner? What if everyone wants to go dancing? What if your new beau wants to meet you for an impromptu date afterwards? And of course, the biggest and most feared "what if" of all, the one that every woman dreads when she feels she isn't looking her absolute best: what if you run into an ex? Cue the horror music...

We apologise for bringing these terrifying images into your heads. But luckily, there are a number of different outfit combinations that have the power to combat and even cure "what if" syndrome. Transitional outfits that cater to each and every situation life might throw at you. And Camilla Belle has demonstrated exactly what this outfit needs, with a few basic but universally stand-out pieces. See, we knew there was a reason behind our love for her!

Camilla's outfit, that she rocked while heading out to dinner in Los Angeles, ticks all the boxes when it comes to those wardrobe woes, and we're going to tell you exactly why. And of course, we're not going to leave you hanging, as we're also going to tell you exactly where you can pick up similar – and sometimes even the very same – pieces. Let's begin:



Victoria Victoria Beckham lips print shirt.

Don't let the fact that this comes from Victoria Beckham's diffusion line, Victoria Victoria Beckham, fool you into thinking it's a lesser piece. This lip print shirt is a hard-working, instantly attention grabbing piece that will fit and flatter almost every fashionista. And that's exactly why it's a must-have item when curating your transitional wardrobe pieces. Wear it loose over some tight trousers (more on these later) like our style muse, Camilla, or go down a completely different road and wear it tucked inside a sleek and sexy leather pencil skirt, with a bold belt to keep it in place if you're after a little more structure. We love pieces that offer up a variety of different silhouettes; not to mention pieces that are the only source of colour in an otherwise monochrome ensemble. Let your mood guide you into making the right sartorial decision. This shirt makes it almost impossible to get it wrong! Victoria Victoria Beckham lips print shirt, £359, available at Far Fetch



Salvatore Ferragamo Black clutch bag

Black clutch bags are an understated go-to for most situations, but they're especially crucial for those aforementioned "what if" situations

we all have to deal with. While they do, admittedly, make it harder for carrying essentials and not-so-essentials like extra clothing and large cosmetics bags which would definitely come in handy when there's a change of plan, they more than make up for it if you do just so happen to end up at a club or a party. Have you tried dancing while holding a large tote or hobo bag? We rest our case. Clutch bags as a whole are a great choice if you want to take your look from day to evening and don't have the luxury of an outfit change; plus, we firmly believe that's it's always better to arrive somewhere slightly overdressed than ever be caught underdressed. Our belief of "there's no such thing as being overdressed" is even stronger.

Any black clutch bag will do for accessorising with this ensemble, but there's something about this Salvatore Ferragamo beauty that gives an undisputed chic factor that we know will enhance any outfit it is paired with. Salvatore Ferragamo black saffiano leather pouch, £400, available at LUISAVIAROMA



J Brand super skinny leather trousers

Leather trousers, or leather anything for that matter, are one of those pieces that possess the power to change the game almost instantly – which is exactly what you want when indecision strikes. Formal affairs aside, it's impossible not to get in the party mood and look like you've been planning the outfit for weeks when you make an entrance in a pair of fierce leather trousers. The leather trouser and loose shirt look that Camilla

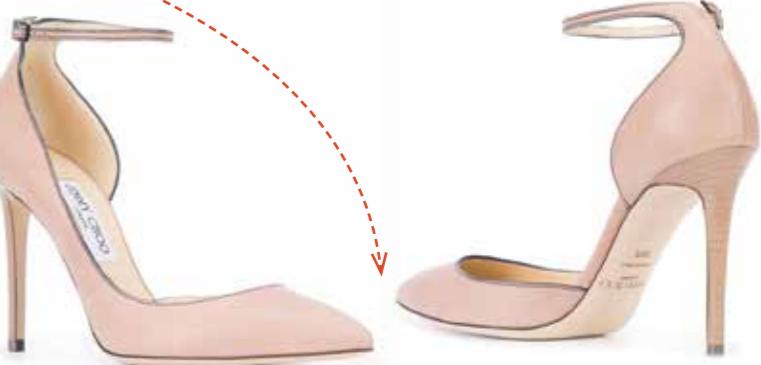
is rocking is the perfect juxtaposition, which means it's just as welcome on a chic but casual afternoon bonding session with the girls as it is at a last-minute party full of VIP socialites.

J Brand super skinny leather trousers, £1,065, available at My Theresa



Jimmy Choo nude ankle strap heels

Big brownie points to Camilla Belle for not playing it safe and going for the black shoe option here. This is a fashion lesson we can all learn – one that is crucial for creating maximum impact in both day and night outfit combinations. The nude colour of Camilla's heels complements her VVB shirt wonderfully, while the ankle strap offers a delicate touch that helps the look translate effortlessly from day to night. Camilla Belle really has thought of everything here, while making it seem like she hasn't thought about anything at all. And that, ladies and gentlemen, is why we have



been applauding this look and singing its praises from the second we laid eyes on it. While we couldn't get our hands – or feet – on Camilla's exact pair, we've selected an equally stunning pair from Jimmy Choo. Because when has anyone ever gone wrong with Jimmy Choo? Jimmy Choo Lucy 100 pumps, £845, available at Far Fetch

Love to Lust

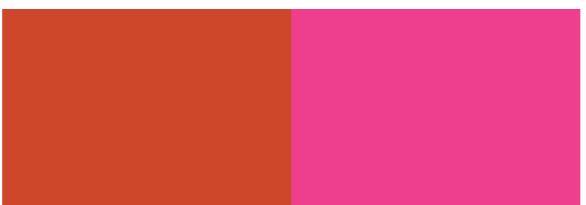
VETEMENTS

+ Manolo Blahnik



waist high boots

Forget knee high and even thigh high, because this issue we are bringing you what we never even dreamed was possible. The waist high!



In case you're scratching your heads in confusion over what we are referring to, let us clarify that we are of course talking about boots. Waist high boots, as debuted on the spring/summer 2017 runway earlier this year, courtesy of two of the biggest fashion players in the biz – Vetements and Manolo Blahnik. Contemporary meets classic in this one of a kind love affair that we simply cannot get enough of. Want to know more? Read on...

We'll admit that the Vetements + Manolo Blahnik boots probably won't be for everyone – but doesn't that make them even more covetable? If you're on the same page as us – and we think you just might be, as we see you gleefully turn the First Avenue pages every issue – then allow us tempt you some more.



The luxuriously silky boots come in daring colours like hot pink, bright orange, purple, and chic black, and are made using the finest Italian hand-craftsmanship. And believe it or not, they're actually quite easy to pull on once you get the hang of them – you have the smooth leather that they are conveniently lined with to thank for that. There's no point wasting time trying to put your boots on when there are places to go to show them off!

If you like a bit of A-list inspiration – who doesn't? – then let us tell you that both Kim Kardashian and Rihanna, who both have a gargantuan fashion influence, have stepped out in these badboys. And it goes





without saying, they both slayed!

Kim Kardashian wore hers while going for a Valentine's Day dinner in New York City. This says it all, as the Big Apple, aka the first destination on the official Fashion Week schedule, is a great place to make bold and daring fashion choices. Ms Kardashian West went for a more understated shade and chose the waist high boot in failsafe black to complement her now trademark go-to all-black ensembles. Ri Ri on the other hand made sure that she didn't blend into the background (when does she ever?) by sporting the bright orange pair during a guest appearance at OVO Fest in Toronto. To say she commanded all the attention would be one of the biggest understatements of the year, so we think we'll just leave it there and let the photo do all the talking. A picture speaks a thousand words, after all.

If Kim or Rihanna haven't sold the black or orange pairs to you (there's a first time for everything) and you're actually swayed by the pink pair, then we really don't blame you. Not only will your inner Barbie-



approving child be applauding your decision, but the team at Net a Porter – where the boots are sold almost exclusively – kind of feel the same way too, as reiterated in its accompanying magazine, The Edit. "It is possible to be strong and empowered and inspiring while wearing it, pink is officially cool," reads The Edit.

Pink has made its fair share of runway appearances these past few seasons, so there is nothing to be ashamed of if you can't get the pink pair out of your head or indeed your heart.

So what makes these Vetements + Manolo Blahnik boots different from any other pair of highly priced, statement pieces of footwear? We think a large part of it comes with the unexpected but innovative integration of the two highly influential fashion brands, which is exactly what makes fashion so exciting. Vetements, designed by none other than

Demna Gvasalia, is one of the freshest and edgiest Parisian brands of the moment, which is why we aren't in the least bit surprised that fashion's most iconic designers are lining up to collaborate with it. Manolo Blahnik is without a doubt a stark contrast from Vetements. It has an unrivalled history of timeless elegance behind it – why else would Carrie Bradshaw be so obsessed with the brand? But if Sex and the City had a 2017 revamp, we would quite happily bet our entire shoe and handbag collections that Carrie Bradshaw herself would be sporting a pair of these boots. And she would probably have them in every single colour, too. Where there is game changing fashion, you will find Carrie Bradshaw.

So where can YOU get a pair of the boots we have been talking about? As we said earlier, most colours are available exclusively at Net a Porter, and retail for £3,190. The boots are said to come up small, so order one size bigger than your usual size to ensure a perfect fit.

And as far as styling is concerned, we don't think you'll need to worry about what people will think when it comes to accessorising, as these boots are not for the faint hearted, or indeed the wallflowers. You'll have to accept that heads will turn, and all eyes will be on you when you walk in the room – and the whole time you are there too. This is regardless of what you accompany your boots with. Take inspiration from the model with the pink boots and team yours with a floaty,



floral dress for effortless juxtaposition, or channel Rihanna and go for something edgy like cut-off denim shorts and a cropped top for ultimate attitude. As long as you go for something that makes you feel confident, the boots will not wear you.



Insta GLAM

Dubai's hottest Insta-stars that you NEED to be following!

Earlier this year, Instagram dropped its first ever rich list of celebrities and influencers who have made their fortune by earning tens of thousands of Pounds/Dollars/whatever currency you can think of on one single post.

Selena Gomez was crowned the richest celebrity on Instagram (not hard to believe seeing as she is one of the most followed people in the world), while beauty mogul Huda Kattan was sitting comfortably on the top spot of influencers, even beating blogging superstar Zoella to the position. It's not hard to see why Huda Kattan – Instagram name @HudaBeauty – holds the number one spot. With over 20.5million followers to reach out to, Huda earns around £14,000 per post, and her loyal army of followers are known to hang onto her every word and buy her product recommendations without hesitation. But the reason we, along with the rest of her fans, have fallen in love with her is because she blogs about her true passion – beauty!

The make-up artist and blogger has been growing Huda Beauty since 2010, but she got her true big break when she brought out her Huda Beauty false eyelashes. The lashes are extremely high quality (we've lost count of the amount of reuses one single pair of eyelashes has) and entrancing – and with big-name fans like Kim



Kardashian and her army of make-up artists, you know your product is onto a winner. The sky's the limit. Since she and her husband relocated from Oklahoma to Dubai, Huda Kattan has well and truly put Dubai on the beauty map, and she has been lauded as the best

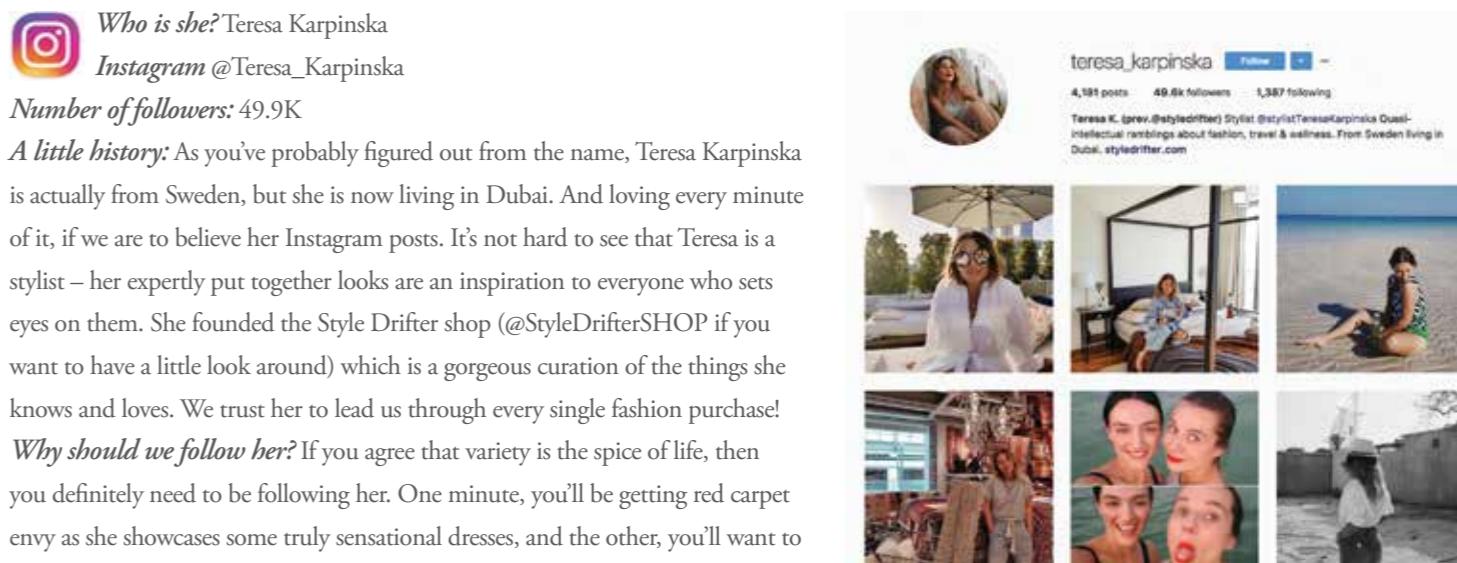
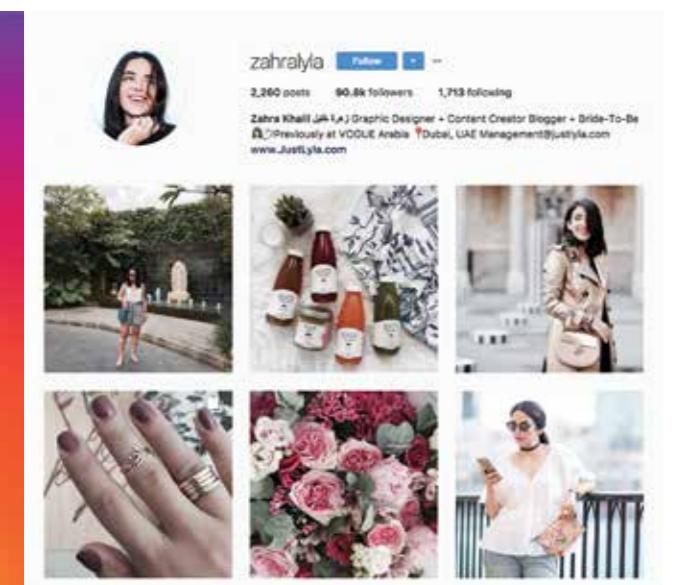
thing to happen to Dubai and the beauty industry since, well, anyone. She's one of a kind! While Huda Kattan has beauty in Dubai all sorted (although not exclusively, may we add). Beauty and Dubai seem to go hand in hand, and there are countless beauty bloggers that are taking

Dubai and the rest of the world by storm, so keep your eyes peeled for their social media accounts on your Instagram journey) but now it's time to talk about the fashion. Dubai boasts a vast selection of inspirational fashion bloggers and Instagram stars. From those who are born and bred in the UAE to those who have fallen madly in love with it and relocated – who can blame them – you'll never get bored, or lack fashion inspiration. Here are just a few of our absolute favourite

Instagram influencers, whose social media accounts we follow quite obsessively. And once you do too, you'll definitely understand where we're coming from. If our predictions are correct, it won't be long 'til they follow in Huda Kattan's super-successful footsteps and find themselves on that prestigious Instagram rich list.

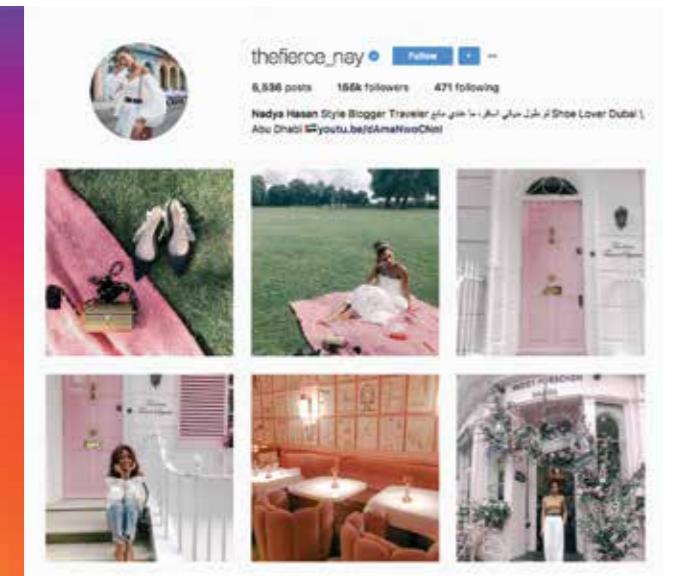
@HudaBeauty





Favourite posts: She is living, breathing, Instagramming proof that relaxed, casual style is possible – some of our favourite posts of hers feature the most casual outfit combinations that will no doubt inspire everyone one way or another. We also love her candid and emotional, often lengthy, captions to her pictures, which lets her loyal followers gain access to something many other Instagram stars and bloggers keep hidden. It’s refreshing to see her open up in a way we don’t always see from others, which we have no doubt adds to her allure and her appeal. You definitely won’t be disappointed with her – you’ll just wish you hit that “follow” button a lot sooner!





Who is she? Nadya Hasan
Instagram @thefierce_nay

Number of followers: 156K

A little history: Emirati Insta-star Nadya describes herself as a style blogger as well as a travel blogger, which is clear to see from the moment you step onto her Instagram. Her love of style and travel is evident from the get go, and we love how she incorporates both these things into her Instagram. She also describes herself as a shoe lover, which is something you'll instantly know from the second you go onto her page. To say we're envious of her shoe collection is a gargantuan understatement. Although her handbag collection has also been known to unleash a few inner green eyed monsters. Can we have your life please, Nadya? If not, we'll settle for your wardrobe!

Why should we follow her? If style inspiration is what you're after, then look no further than Nadya's Instagram. Although if you want more detailed information

about her outfits (trust us, you definitely do) then we'd advise you to follow up on her blog, The Fierce Diaries. You'll find her frequenting all the latest fashion weeks, and anyone who follows her will see things through her perspective.

Favourite posts: She has a keen eye for a good backdrop. There is so much to focus on in each and every Instagram snap; and when you have the likes of Dubai, Abu Dhabi – and who are we kidding, the rest of the world if her jet setting lifestyle and snaps from around the world are anything to go by – at your feet, you would be foolish not to take advantage of its stunning views and use them to further enhance your posts. Genius – and undeniably breath-taking.



Who is she? Eugenia Applebum
Instagram @applebums

Number of followers: 209K

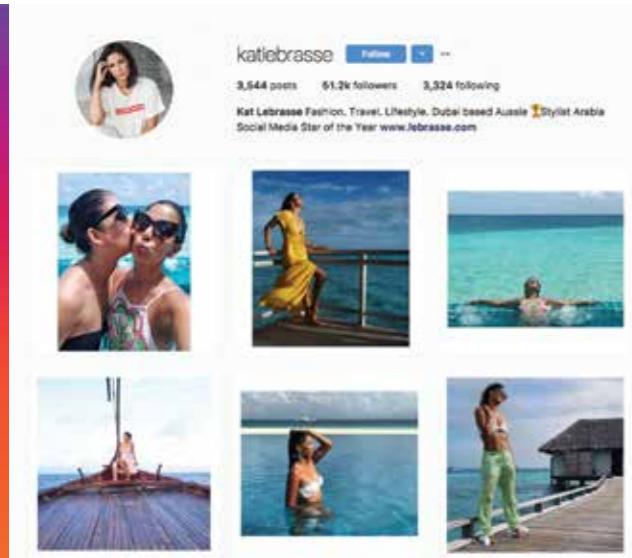
A little history: To poach a description straight from her website and therefore straight from the horse's mouth, Eugenia Applebum is a Russian fashion blogger who writes about travel, fashion and lifestyle. Her blog might be a little hard to follow if you don't speak or read Russian, but fashion is a universal language that everyone around the world understands, so her Instagram is an entirely different story.

Why should we follow her? Although her look and language say Russia (she offers Russian translations for the majority of her English captions) her heart definitely says Dubai. If you want a good blend of Russia meets the Middle East, then Eugenia is the girl for you. Eugenia is very vocal about local designers, and seems to make every effort to support them in every way she can. She is the

perfect person to follow if you want more Dubai based fashion in your life and Insta-feed.

Favourite posts: Call us biased, but we love anything and everything that highlights Dubai and all the wondrous things it has to offer. We adore the #MyDubai hashtag that she tags her pictures with, so there's absolutely no confusion about where she is and what she is wearing. And speaking of what she is wearing – her style and outfit combinations are always a joy to look at, and we know we aren't the only ones who leave her page feeling somewhere between envious and inspired. Eugenia loves a bold colour, and she certainly wears it well. Our favourite outfit posts definitely include some brightly coloured ensembles that have us raiding our wardrobes for similar pieces.





Who is she? Kat LeBrasse
Instagram @KatLeBrasse
Number of followers: 51.4K

A little history: Kat LeBrasse is a Mauritian-Australian blogger – check out her blog at Lebrasse.com – whose mission it is to enlighten and inspire you in fashion, travel and lifestyle. And she's also picked up the award for Stylist Arabia's 'Social Media Star of the Year', which is an incredible achievement we think she should be extremely proud of. And to use her own words, as written on her blog: "I am just your everyday, stylish, jet-setting girl-next-door, living a champagne lifestyle on a beer budget!"

Why should we follow her? She's an incredible stylist who definitely practises what she preaches – her Instagram is filled with one expertly-styled outfit after another, using a mix of high street to the finest Haute Couture. Followers will also get some handy travel tips and dining recommendations too, which is a nice

little bonus. An easy way to keep track of her latest, stylish looks is to keep an eye on her #lebrassestyle hashtag. Simple, and oh so satisfying!

Favourite posts: It's pretty evident that Kat likes print – florals, stripes, polka dots, you name it, she's wearing it. And naturally, she is owning each and every one! A few of our favourite posts feature outfits containing loud prints and bold colours – what could be more attention-grabbing? It's clear to see that she takes style risks, but don't let that confuse you; she is never ill-informed, and every single piece she puts on is most likely expertly thought out down to the very last stripe or the very last polka dot.



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JEAN GENIE EVERY PAIR OF JEANS you need in your closet this season!

The fashion world seems to have a love/hate relationship with denim. Some seasons, fashion designers can't seem to get enough of it, as denim floods the catwalks in all shapes and sizes. (The year Justin Timberlake and Britney Spears rocked their double denim matching outfits was a particularly strong year for the fabric – take a trip down memory lane with us, won't you?) whereas other seasons, denim barely makes a dent. Luckily, neither spring/summer nor autumn/winter seasons seem to affect the popularity of actual jeans themselves, as they have been and always will be a permanent feature in every single fashionista's wardrobe. No matter how against casual dressing someone might be, you know you will find more than one pair of jeans nestled in their wardrobe, refusing to ever leave.

So why can't we ever say goodbye to our beloved jeans? Maybe it's because they're just so versatile! What other item of clothing can you dress up or dress down with ease come rain or shine? What other item of clothing will see you through the hottest and coldest climates and can guarantee that you'll be able to find matching pieces and accessories no matter what? It's a rhetorical question, because no other item of clothing will work as hard as a pair of jeans, which is why you need to do your research and find the pair (or more realistically – pairs) of jeans that will suit you and your lifestyle. Take a look at all these different styles of jeans that are currently out there to see what we mean. We bet you never knew there were so many different variations – each one telling a different story...

High waisted jeans

High waisted jeans have more than one purpose and aesthetic. Firstly, they are perfect for wearing with all the cropped tops that are still residing in all the high fashion boutiques and high street shops. High waisted jeans make it okay to skip a week of ab crunches at the gym, as they allow you to wear this season's most popular tops without flashing too much flesh. Perfect for those conservative and modest fashionistas who don't want to expose their midriff, but who still want to take advantage of the stunning summer cropped tops that are all around them. And secondly, we feel they act as a perfect and subtle pair of Spanx. Something that goes up to your waist that isn't a pair of unsightly pair of Bridget Jones style underwear? Sign us up! Definitely something we can get on board with!





Pierre Balmain high rise skinny jeans,
£370, available at Net a Porter



Balenciaga tube high rise straight leg
jeans, £465, available at Net a Porter



Alexa Chung 'Tokyo' high waisted cropped
jeans, £200, available at My Theresa



Marc Jacobs high rise skinny jeans, £355,
available at Net a Porter



Coloured jeans

The sun is well and truly out, and if you're staying in the UAE, will most likely stay out for the majority of the year, which means it's never a bad time to start experimenting with more colour. Blue or black jeans teamed with colourful tops and accessories is one way to inject some colour into your look, sure, but choosing coloured jeans instead will turn everything upside down and breathe new life into a fairly simple, casual outfit.

Coloured jeans made a comeback a few seasons ago, and we, along with the rest of the coloured jeans fans in the world, are glad to see that they're here to stay. Team your pair of coloured jeans with a simple black or white vest top (cropped if you're brave enough, or elaborately decorated with sequins or fine embroidery if it's a more special occasion) and a statement necklace for an effortlessly stylish look. We're loving cropped, coloured jeans for summer; extra points deservedly go to loud and attention-grabbing prints – yes Prada jeans, we're looking at you!

Skinny jeans



Prada cropped printed slim leg jeans, £655,
available at Net a Porter



Isabel Marant Étoile high rise straight leg
cropped jeans, £195, available at Matches

You were foolish to burn all your super-skinny jeans when the emo trend was over, your bangs grew out, and your MySpace profile was deleted.

Skinny jeans are so versatile, and can be dressed up or down in just a few easy steps. Team with a tight top and a super-high pair of stilettos for a glamorous look for an impromptu night out, or add some fun flats, a quirky slogan tee and an oversized hobo bag for a casual shopping trip or quirky airport look. High top wedged trainers are a particular favourite of ours with skinny jeans, as it puts a slightly chicer spin on the casual jeans-and-tee outfit combination.

For the ultimate, effortless smart casual look, skinny jeans should be your jean of choice. It's impossible not to ooze glamour, sophistication and style (the most important of all, we think you'll agree) with a pair of skinny jeans and a fierce pair of red-soled Christian Louboutin heels.



Saint Laurent high rise skinny jeans,
£248, available at My Theresa



Paige 'Verdugo' ultra skinny coated jeans,
£206, available at My Theresa



Hudson skinny jeans, £203,
available at Far Fetch



Citizens of Humanity 'Rocket' crop high
rise jeans, £200, available at My Theresa



Current/Elliott 'The Stiletto' mid-rise
skinny jeans, £220, available at Net a Porter



Ripped jeans

Or distressed denim, if you want to really show off and use the more accurate term. Forget what your mother told you ("you look like you've been attacked by wolves – go upstairs and change") ripped jeans are totally on trend right now, and akin to coloured jeans, don't look like they're going anywhere either. Baggy, skinny, you name it, they're all out there waiting for you to slip into to mix things up and change your fashion game forever. Singers like Rita Ora to Victoria's Secret Angels like Alessandra Ambrosio to widely recognised style mavens like Hailey Baldwin and Chrissy Teigen are all fans of ripped jeans, so if you require some A-list inspiration before getting on board with a new trend, you know where to look. If they're good enough for the rich and famous...



Mother ripped cropped jeans, £339, available at Far Fetch



Pierre Balmain ripped skinny jeans, £458, available at Far Fetch



FRAME Le Original distressed high-rise straight-leg jeans, £290, available at Net a Porter



Diesel 'Fay' boyfriend jeans, £228, available at Far Fetch



Boyfriend jeans

Slouch around in a baggy pair of boyfriend jeans for a nice alternative to tracksuit bottoms and leggings. Boyfriend jeans aren't just for DIY or lazy days around the house, they're great for mixing it up and adding some volume and texture to everyday outfits too. Jessica Alba, Olivia Culpo, Miranda Kerr and Carrie Bradshaw herself, Sarah Jessica Parker, are all fans of boyfriend jeans, and the way they are styling them is pretty inspiring. Our favourite trend-setting stars are teaming their boyfriend jeans with heeled pumps and fitted blazers for a more chic, put together overall look. Now that's what we call contrast!



Bassike super lo slung cropped boyfriend jeans, £270, available at Net a Porter



Isabel Marant Étoile curt-stud embellished boyfriend jeans, £380, Available At Matches



Jean shorts

This is for everyone who is suffering from serious FOMO (fear of missing out) and wishes they went to Coachella – or any other music festival for that matter. Jean hotpants are the epitome of festival fashion, so if you're heading to a festival in the near future (or just want to relive the good times) then get yourself some jean hotpants pronto. Extra points if they're ripped! And double extra points if you pair them with anything that has fringe on it, or any of the bohemian inspired pieces that we tempted you with in the last issue. Go wild!



Saint Laurent cut-off striped stretch denim shorts, £357, available at Net a Porter



Off-White raw edge denim shorts, £255, available at Matches



J Brand fitted denim shorts, £227, available at Far Fetch



Frame Rigid Re-Release Le Original distressed denim shorts, £225, available at Net a Porter

Flared jeans

The seventies are back! Perhaps the most iconic and memorable trend from the seventies was the flared jeans, and these have made quite a triumphant comeback! Some of the world's biggest designers debuted their seventies inspired ideas for the autumn/winter 2017 season earlier this year, and we're thrilled that pieces are vastly creeping into stores, websites and therefore wardrobes. Embrace the decade completely by investing in some key, matching seventies attire, or pay a subtle homage to it by rocking your favourite pair of flared jeans with slightly more contemporary pieces; the choice really is yours!



Roberto Cavalli embellished high rise flared jeans, £1,838 available at Net a Porter



Tory Burch 'Luisa' flared jeans, £185, available at My Theresa



Michael Kors Collection flared jeans, £260, available at My Theresa



CHOPRA!

Style crushing on...

PRIYANKA CHOPRA!

PRIYANKA

We don't mean this to sound like a super-hyperbolic statement, but Priyanka

Chopra might just be the best thing that's happened to the red carpet since... well, forever. And that's a pretty bold thing to say, considering the army of expertly put together A-listers who seldom put a foot wrong on the aforementioned carpet, but we're not going to take it back. We're arrogantly confident that you will agree with us once you've put the magazine down and marvelling at her beauty, style, grace, and red carpet presence.

She's taken both Bollywood and Hollywood by storm. It's not hard to see why Priyanka Chopra is one of the highest paid Indian actresses of all time – just watch her float down a red carpet, or open her heart and speak passionately about the things that are important to her, and you'll fall in love with her, just like the rest of the world has.



You probably started taking notice of her when she was crowned the winner of Miss World's 2000 pageant; but Priyanka Chopra is far more than just a beauty pageant queen and an actress. As well as giving a show-stopping performance as Alex Parrish in ABC's drama Quantico, (the first Indian actress to have a lead part on a major US network show, may we add – no big deal) and playing the role of villain, Victoria Leeds, in the Baywatch remake, it's her flawless red carpet style (more on this later!) and her philanthropic duties that really stand out and have contributed to her world-wide recognition.

She has been named as one of Time magazine's 100 most influential people in the world – most likely due to her tireless and selfless

aforementioned philanthropic work. Some of her charity work has involved working with UNICEF for over ten years – she was even appointed as the national and global UNICEF Goodwill Ambassador for Child Rights in both 2010 and 2016. Brains and heart as well as style and beauty – how many actresses, or people in general, can you say that about? There aren't enough pages in this magazine – or any publication, for that matter – to truly express our gratitude for what she has done to fashion and the red carpet. So here are just a few of a very long list of triumphant moments from the past couple of years that have given Priyanka Chopra the title of this issue's style crush. Nay – style obsession!

1

Proving that black is the furthest thing from the "safe option" is this sparkling Michael Kors gown that Priyanka Chopra wore to the Vanity Fair Oscars after party earlier this year. She went for white Ralph & Russo for the Academy Awards themselves, but chose a more bedazzling number for the after party, which is where the real fun – and the real show-stopping fashion – begins. Having thoroughly examined all the red carpet arrivals from the after party, we can confirm that Priyanka Chopra did in fact outshine everyone, just as expected.



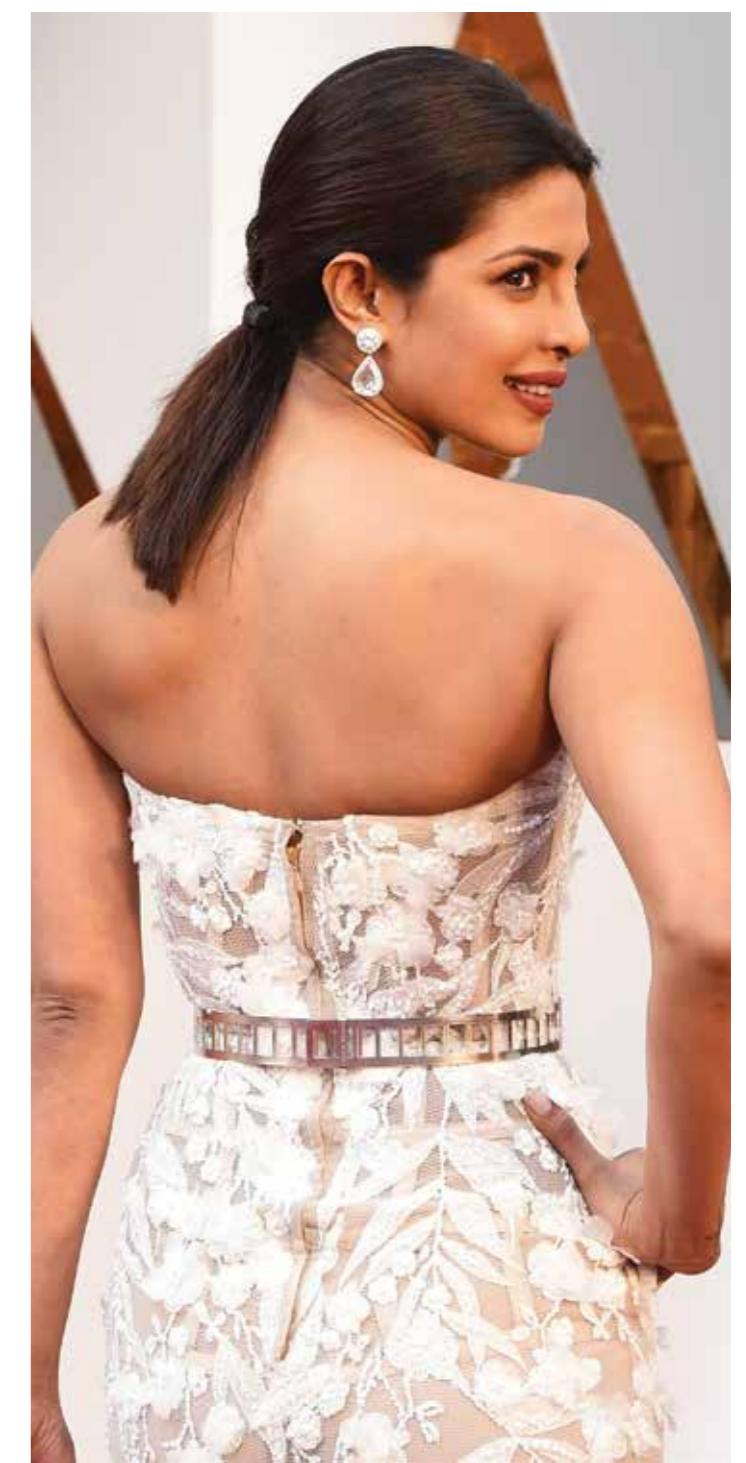
2

We know we weren't the only ones who expected Priyanka Chopra to float down the 2017 Met Gala red carpet in an elegant, floor-sweeping gown. And we definitely weren't the only ones who bowed down with shock and appreciation when she defied expectations and chose an edgy, Ralph Lauren trench dress for the occasion. Very few people would have been able to pull off what is essentially a glorified piece of winter outwear, but Priyanka Chopra nailed it. The black ankle high socks almost mimicking black ankle boots added the perfect finishing touch that ensured her look had gallons of ferocity and attitude.



3

Priyanka Chopra knows how to make daring and racy red carpet choices too – as proven by the couture Zuhair Murad bustier dress she wore on the 2016 Oscars red carpet. How much do you love the intricacy of those embroidered flowers? Even though she put her own spin on the most popular and controversial modern trend – i.e. the naked dress – she managed to exude class on one of the biggest and most style-judgemental nights of the year, and topped many 'Best dressed' lists in the process. Can you think of anyone else who has dabbled with the naked dress and still managed to look this elegant?! Obviously a rhetorical question because we think we already know the answer...



4

Priyanka Chopra doesn't need a red carpet to pull out all the stylish, sartorial stops – oh no! Just invite her to sit on the front row of your latest fashion show, and she will demonstrate why designers are falling over themselves to dress her. Case in point: her appearance at the Altuzarra spring/summer 2017 show during New York Fashion Week.

Dressed in a simple bubble-gum pink midi dress that complemented her dreamy skin tone and hugged her flawless, enviable curves beautifully, Priyanka proved that you don't always need the finest couture to stand out from the crowd. As breath-taking as the Altuzarra show itself was, we have a feeling that Priyanka was the talking point of the entire night. How could she not be?



5

Floor-sweeping dress. Floor-sweeping red dress. Priyanka Chopra in a floor-sweeping red dress. It just doesn't get any better! Priyanka Chopra made heads turn and jaws drop when she arrived to the 2016 Emmy Awards in this Jason Wu number. Jason Wu has the undeniable talent of creating some of the most elegant yet powerful dresses – why else did former First Lady Michelle Obama frequently wear his designs – and this beauty is definitely up there as one of his most memorable creations. We adore the non-distracting up-do, accompanied with the statement matching red lip, just as much as we love the hint of sexiness found in the peek-a-boo shoulder slit.



6

Pretty in pink! It's safe to say that Priyanka Chopra has found her colour! Priyanka Chopra lived every little girl's dream on the Screen Actors Guild Awards red carpet back in 2016. Not only did she show them, and everyone else, that grown women can still wear pink without looking like a Barbie doll, but she also channelled her inner ballerina by going for quite a substantial amount of tulle at the bottom of her dress too. All of this, while still maintaining class and maturity. It must be the unique, winning combination of Monique Lhuillier's designs teamed with Priyanka Chopra's confident red carpet presence. We need some hot pink lipstick and long, bedazzling earrings, stat!



7

Priyanka obviously took the golden part of the 2017 Golden Globes very seriously and very literally. Not that we, or anyone else, is complaining. Looking like a golden goddess to rival the coveted statues that everyone wants to go home with, Priyanka made sure all eyes were on her in her golden Ralph Lauren floor-length dress. Seductive, deep red lips and a sleek yet bouncy hairstyle completed her look wonderfully. Priyanka could have made this a really elaborate look with an intricate, prom-esque hairstyle or layers of OTT Indian-inspired jewellery; but we love how she deservedly gave the dress centre stage and kept everything else understated and effortless.



8

How do you make sure your below-the-knee floral dress looks chic and glamorous as opposed to dull and mumsy? For starters, ensure your dress has a low cut neck line, and choose a fit that accentuates and flatters each and every curve. Then, choose a stand-out pair of heels to give you the best posture – and that extra bit of confidence – preferably in a metallic shade, and a matching handbag to tote. Finally, line and smudge your eyes for an entrancing smoky eye, and treat yourself to a bouncy blow dry to achieve Priyanka-style movie star hair. Sounds simple enough, right? Follow these steps exactly to channel Priyanka Chopra's look at the Thakoon fashion show, and you too will nail that floral dress each and every time!



Trend to Try FRUITY Fashion



If there's one thing you've come to realise when living in Dubai, it's that summer is here practically the whole year round. Sure, the temperature drops ever so slightly towards the end of the year, but fashion-wise, you can get away with wearing bright, summer-ready clothes for longer than most other parts of the world. One of many reasons to love the UAE and everything it has to offer!

So, if like us, you aren't ready to wave goodbye to your summer wardrobe, and want to embrace it for as long as possible, we boldly suggest trying out the fruity fashion trend.

Not quite sure what we mean? Fruit, and all the colours associated with it, has blown up the catwalks – Dolce and Gabbana, in particular, have taken this trend, run with it and produced some of the most lust-worthy pieces of the season – as well high streets, wardrobes and pavements, and it's not too late to get in on the action yourselves. Whether you want to go bold and take everything this trend has to offer in your stride, or go for a more understated, minimal vibe, we know you'll find something that takes your fancy that will take your outfit to the next level.

Take a look at a few of our favourite fruit-inspired finds to see why we are so obsessed with this feel-good trend.

The pineapple is without a doubt the trendiest fruit of the season. If you need encouragement to eat your five a day, then this is definitely the way to do it. Medical professionals and designers teaming up to make everyone eat better – sounds pretty convincing doesn't it? If we're being honest, we have no idea why there is a sudden surge in fruit prints, but we certainly aren't complaining. This pink, pineapple dress from Dolce and Gabbana might just be one of the prettiest pieces we've seen all season. The perfect piece if you want to hang onto summer!

Dolce and Gabbana pineapple print dress, £1,250, available at Far Fetch



We have a feeling that there may be a few psychics who can predict the future on the MSGM design team, as they have created a vast selection of banana printed pieces – from cute sweaters to cropped tops to jumpsuits to this gorgeous midi skirt (our firm favourite, if we had to pick one) they really have thought of everything. There's definitely something in there for everyone!

MSGM banana print midi skirt, £406, available at Far Fetch



Can't decide what fruit to befriend? With this Edie Parker clutch bag, you won't need to as you can literally have it all. Cherries, watermelons, oranges, lemons – did we leave anything out? This clutch bag is well worth the investment, as we can't imagine a time when it won't be stylish. Fruit trends may come and go, but this clutch will stand the test of time and last forever!

Edie Parker fruit cocktail acrylic clutch bag, £1,434, available exclusively at Moda Operandi



We don't do subtle – and if you're in agreement, then these Dolce and Gabbana pineapple earrings from the spring/summer 2017 collection are exactly what you need to make a statement. Team with an all-black jumpsuit and some sky high wedges, alongside a voluminous up-do, for maximum impact. Earrings like this are made to stand out!

Dolce and Gabbana gold plated enamel and crystal clip earrings, £995

Cool, on-trend, and versatile enough to dress up or down – that's exactly what we like to see with printed tees. We would wear ours tucked inside a sleek, leather midi skirt (we're big fans of instantly toughening pieces up with leather right now) or with a casual pair of jeans, and smartened up with some super-high stilettos and a bold tote.

Natasha Zinko pineapple print T-shirt, £190, available at Far Fetch



This dress – also available in white, may we add – absolutely screams summer, and we couldn't imagine a summer season without it! It's one of those "slip on and go" pieces that every wardrobe needs. Effortless and head-turning – what could be better?

Love Moschino watermelon printed shift dress, £90, available at LUISAVIAROMA

Looking like a piece of art, and certainly looking good enough to eat, is this Dolce and Gabbana tote bag, which might just be our favourite fruity piece of all. How can anyone disagree? Dolce and Gabbana fruit embellished tote bag, £5,250, available at Moda Operandi



Another strong player in the fruity fashion game is Charlotte Olympia – which doesn't surprise us given her love of all things bold and quirky and turning the ordinary into the extraordinary. There are many different fruit inspired pieces by Charlotte Olympia to choose from, but these shoes which were inspired by Carmen Miranda (the lady with the fruit hat) no less, rank pretty highly at First Avenue HQ. They're currently in the sale, so get them before they're gone!

Charlotte Olympia Fruit Salad ankle tie suede sandals, £572, available at Lane Crawford



And if you're looking for something more comfortable in the fruity footwear department, may we suggest these embroidered canvas slippers from Charlotte Olympia? You know you're in good hands with Charlotte Olympia, and these slippers will not let you down. Don't be confused by the word slippers – they're not strictly for inside the house. Au contraire, these beauties deserve to be worn and appreciated absolutely everywhere!

Charlotte Olympia embroidered canvas slippers, £355, available at Net a Porter



Pineapple print is clearly showing no signs of slowing down. We adore this pineapple print phone case – it's bright, it's fun, it's flirty, it's the perfect accessory! It pays homage to the fruity trend without compromising any pre-existing outfit combinations you might have spent weeks dreaming up in your head. Exactly what the style doctor ordered for spring/summer dressing, and (probably – in our heads, at least) what the real doctor ordered to combat those winter blues we hear so much about.

Skinnydip zesty pineapple print iPhone 6/7 case, £14, available at Topshop



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Results-Driven Facial Gains Popularity in the UAE



Microdermabrasion becomes one of the most requested non-invasive procedures for facial rejuvenation in the country

Sometimes a scrub or a mask or even an exotically named spa facial isn't quite enough to undo all the damage inflicted by time and daily exposure to the Middle East's gruelling combination of sun, grit and grime. For more drastic results, the nation's dermatologists routinely point their patients in the direction of microdermabrasion. Over the last decade, this results-driven treatment has climbed to the top of the most requested non-invasive cosmetic procedures in the country. Both women and men are increasingly turning to

microdermabrasion as it is designed to remove acne scars, sunspots and some milder superficial signs of ageing.

'Patients are starting to ask for microdermabrasion by name, which is always a strong indicator of the rising popularity of any procedure,' comments Dr Mario Trelles, a general, plastic-aesthetic and reconstructive surgeon. Dr Trelles also serves as the head of the plastic surgery department at Dubai-based clinic Vilafortuny, where he has noticed a spike in the number of patients opting for

microdermabrasion.

'Daily use of sun block, moisturiser and makeup can easily clog the skin. Regular cleansing and exfoliating can keep the skin topically clean but cannot reach deep inside the pores. Microdermabrasion is a rewarding procedure because it is a superior method of mechanical exfoliation,' explains Dr Trelles.

Microdermabrasion traditionally uses a spray of sterile aluminium microcrystals that are gently rubbed onto the skin to deep clean the epidermis. To put it in mechanical terms, microdermabrasion is like sandblasting the skin very gently to buff away the outermost layer of dead skin cells. This combined with suction cleans the dirt, blackheads and other debris that accumulates in the pores over time.

With the dead cells out of the way, the treatment also enables better penetration of products such as moisturisers and anti-ageing serums. It also offers another key benefit: it acts as a catalyst for cell renewal and stimulates the production of collagen, which in turn eliminates fine

lines, wrinkles and other such signs of ageing. Patients are therefore left with a smoother, younger looking complexion.

Dr Trelles adds, 'The treatment is usually followed up with an application of a nutrient and vitamin-rich moisturiser to refresh and tone the skin. Ingredients are "pushed" to deeper into the skin via LED light treatment, which activates cell function to improve the quality of skin tissue.'

Another aspect that works in the favour of microdermabrasion is its minimal downtime and affordability. The procedure itself lasts around thirty minutes and a session averages out at AED 800, inclusive of the phototherapy treatment to activate skin metabolism.

'Microdermabrasion has become a top-of-the-mind procedure for anyone looking to refresh and rejuvenate their skin quickly, safely and effectively. As the region heads deeper into its summer, we're seeing a rise in requests for the treatment, especially before residents head off for their summer holidays,' says Dr Trelles.



FOREO

Knight in silicone armour

Increased absorption of SPF and serums for hydrated summer skin

When the goal is to achieve flawless, glowing and radiant skin, FOREO's devices will lead the way. FOREO knows the importance of skin care, especially with drastic climate changes; hence FOREO has responded to recent findings by the University of Liverpool on improper sunscreen application!

The study in question found that three quarters of participants, when prompted to apply sunscreen to their face but given no other instructions, did not coat the bridge of their nose or corners of their eyes and over 10% didn't apply sunscreen to their eyelids.

With up to 10% of malignant skin cancer beginning around the eyelids, it is of extreme importance that this part of the body does not get missed when applying SPF protection – so why don't people do it?



Caution surrounding accidentally getting product in our eyes—often as warned on the back of said products, including sunscreen-leads many to miss some of the most delicate skin on our faces.

With Eid around the corner and while travelling plans are still in sight, for only AED 950 LUNA 2 can be the “knight in silicone armour” to protect skin from blemishes, acne and clogged pores caused by the summer heat. The perfectly rounded soft silicone touch-points with T-sonic pulsations; ever so gently extract all harmful substances from deep within the pores and replace a clean, smooth and glowing complexion. Coated with soft silicone, the LUNA 2 is 100% waterproof, ideal for using in the shower and don't worry about constantly having to buy new batteries as JUST one hour of charging



will provide 450 uses.

Summer beaches are pulling everyone to their sunny shores. When packing the bathing suit, sunscreen and picnic basket do not forget your trusty buddy- FOREO IRIS for AED 549. Often, protecting the skin is the first instinct when the sun rays touch the surface and more often than not the delicate skin around the eyes are neglected. Beat the effect of negative sun rays by carrying the IRIS to the beach and look forward to a future of protected eyes. The T-sonic pulsations of the IRIS gently massages the eye and surrounding area which works towards reducing crow's feet, under-eye bags and fine lines. So enjoy the summer tan and take in the ocean breeze with your sun ray protected eyes..

Whether travelling long-haul, relaxing with a staycation or enjoying an Eid getaway- Have no fear, LUNAgo is here! LUNAgo for AED500 is the smallest of the LUNA collection with all the tenacity and power that will provide the same glowing and radiant skin. Do not panic, about making space, the LUNAgo fits perfectly in the palm of your hand. LUNAgo's petite and agile design makes it an ideal travel buddy. Whether flying long-haul or short-haul, FOREO understands that packing is a tough element of every journey, therefore, have provided a lot more space in the toiletry bag.



The FOREO gadgets are the perfect travel-friendly beauty companions for a busy lifestyle! These beautifully designed gadgets array in colours to best suit any personality or trend. Whether retaining a busy day-to-day routine, constantly travelling, trying to rejuvenate acne-damaged skin or just taking in the summer at the beach; the FOREO collection will suit any climate, weather or lifestyle. It's time to enjoy the perks of a full skincare routine anywhere, without compromise.

The LUNA 2 at AED 950, the IRIS at AED 549 and the LUNAgo at AED 500 are available online at www.foreo.com. The FOREO collection is also available to purchase from Bloomingdale's Dubai, Harvey Nichols Dubai. If running late on a trip and didn't have time to grab your quintessential gadgets, do not worry- Grab your FOREO buddy from The Dubai Duty Free before you go.

Golf and Racing Combine to Double DUBAI DUTY FREE Success



Many of British horseracing's elite joined Dubai Duty Free at a two-day event in the UK on Friday, 11 and Saturday 12 August for the third edition of the Dubai Duty Free Shergar Cup Golf Challenge and the 17th running at Ascot of the Dubai Duty Free Shergar Cup at Ascot,

the world's premier international jockeys' competition. The format of the golf challenge mirrored that of the Dubai Duty Free Shergar Cup with one player in each four-ball representing either Great Britain & Ireland, Europe, Rest of the World and The Girls.



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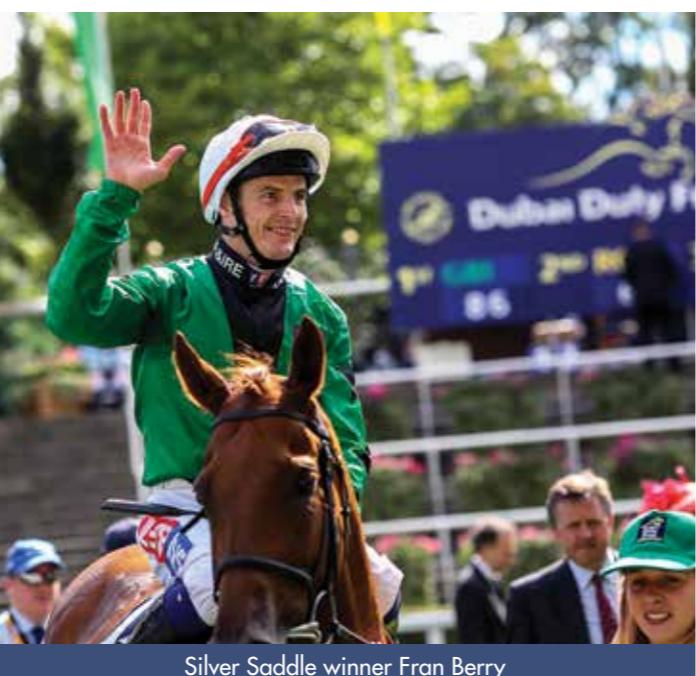
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Racehorse trainers David Simcock and Charlie Fellows, ITV broadcaster Oli Bell, jockeys and former riders were among those tackling the Longcross Course at Foxhills Golf Club in Surrey, alongside Dubai Duty Free's Executive Vice Chairman & CEO Colm McLoughlin and the company's former President, George Horan. The team competition was won by the players representing The Girls, a result which did not carry forward to the race day, when Jamie Spencer led Great Britain & Ireland to victory ahead Rest of the World Europe in second place and scored his 2,000th British Flat victory in the process in a hard-fought contest played out over six competitive ten-runner handicaps.

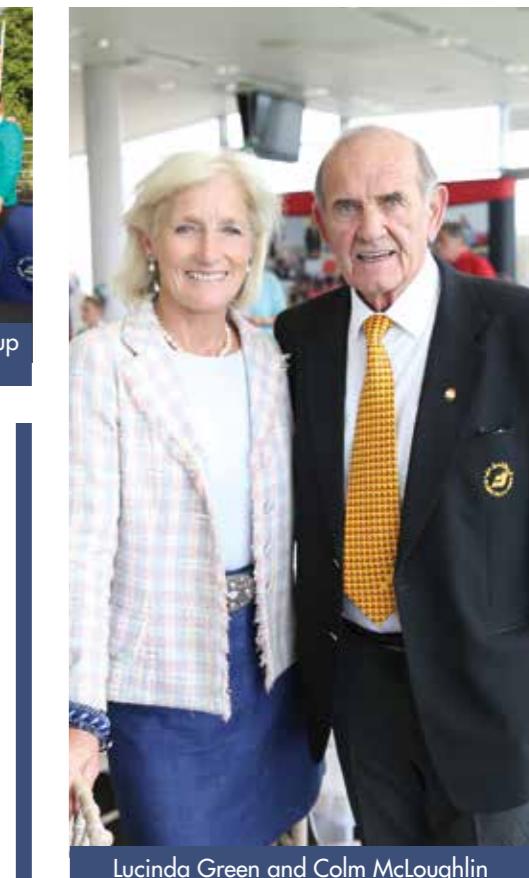
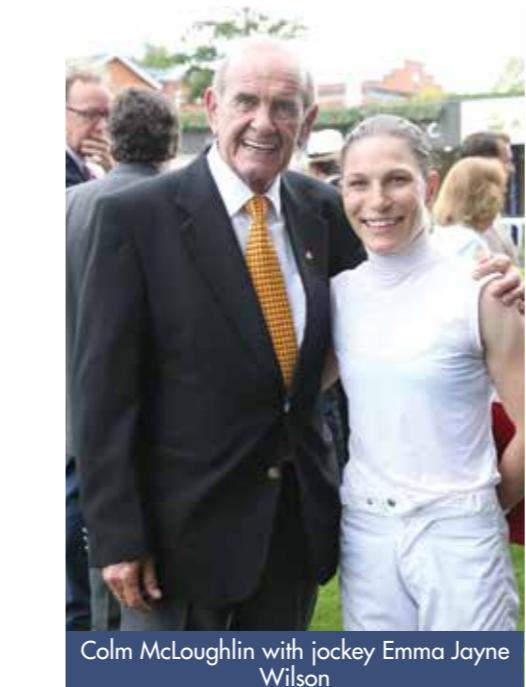
Saturday's race day attracted a crowd of almost 32,000, the biggest attendance at the Berkshire course outside of the Royal Meeting, and many stayed on after racing for a concert introduced by top international DJ Scott Mills and headlined by Craig David, the British singer, songwriter, rapper and record producer.

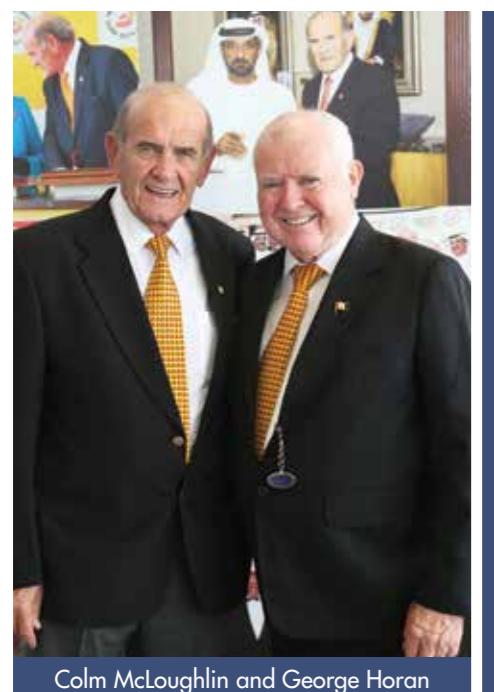
More than 100 Dubai Duty Free guests enjoyed superb hospitality in Ascot's Panoramic Suite at a lunch hosted by Colm McLoughlin, Salah Tahlak Executive Vice President Corporate Services, Sinead El



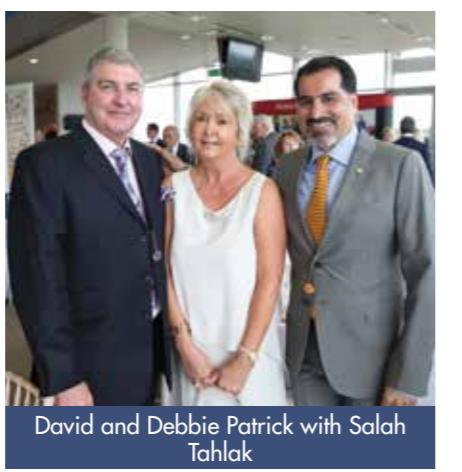
Sibai Senior Vice President Marketing and Marketing Assistant Liliya Gaynullina.

Racing and travel retail media mixed with racing industry personalities including broadcasters John McCririck and Fred Dinenage, former jockeys John Reid and Joe Mercer and a host of UK-based suppliers and associates of the world-renowned airport retailer.





Colm McLoughlin and George Horan



David and Debbie Patrick with Salah Tahlak



James and Freddie Young with Carmel and George Horan



Adam Ward and Salah Tahlak with members of Feeder band



Salah Tahlak with Tracey and Stewart Caddick



Tony Smurthwaite, Colm McLoughlin, Sinead El Sibai and Nathalie Smurthwaite



Karuna and Shikha Tuli



Dubai Duty Free Team of George Horan, Joe Mercer, Colm McLoughlin and John Reid



Johnny McCririck and Colm McLoughlin



Carmel and George Horan

A large advertisement for Van Der Bauwede Geneva. It features a close-up portrait of a woman with long dark hair and blue eyes, looking over her shoulder. She is wearing a gold watch with a multi-colored dial and a gold bracelet. The brand's logo, a stylized 'V' and 'B', is positioned above the text. The text reads "VAN DER BAUWEDE GENEVE". Below the watch, the website "vdb.ch" is displayed. The background is a soft-focus teal color.

VAN DER BAUWEDE
GENEVE

vdb.ch



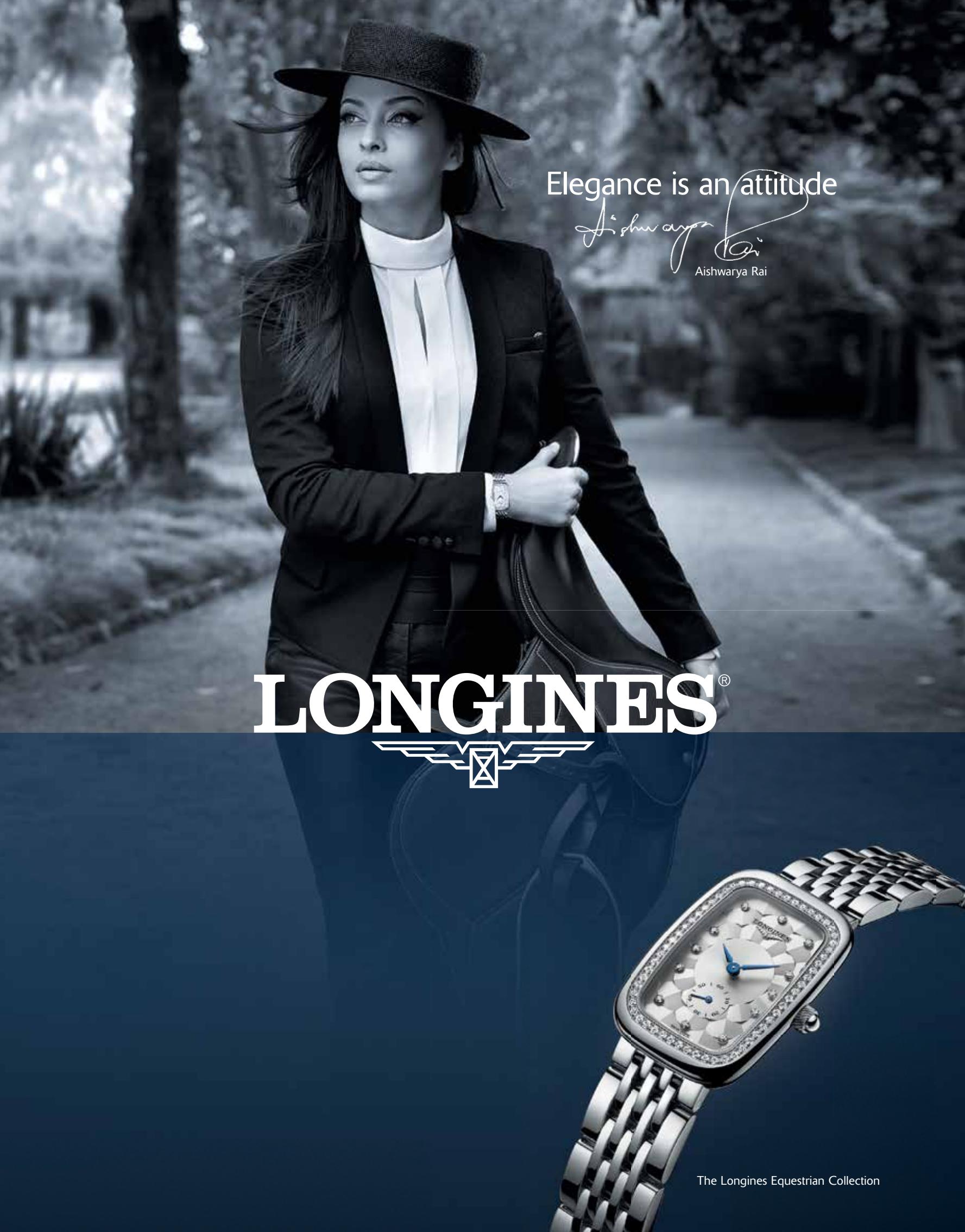
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Aishwarya Rai

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