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Exclusive interview

**JENNIFER
LAWRENCE**

No Weak Woman for Me, Thank You!

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EDITOR'S NOTES

A touch of Modernity...

A touch of Humor...

A touch of Extraordinary...

A touch of Madness...

A touch of Elegance...

With all our respect...

We bring you the First Avenue!

Welcome to the Holiday Special edition of the First Avenue Magazine. From festive buys, Christmas home décor, holiday fashion to cooking up a storm in the kitchen for the seasons specials, we are thrilled and excited to bring you the much anticipated edition on Christmas and the New Year--- Spectacular!

With all the crazy madness wafting through the air in Dubai for the Expo 2020 bid to the epic win, things have just started to gain momentum in the city of lights, for the upcoming festive season. Our precise guide to what's happening in Dubai brings you the best of what the city has to offer! Check out our selection of amazing restaurants for the perfect Christmas/New Year dinner, as well as things to do, places to visit and the much anticipated holiday events in our section, *Magical Dubai*. With another season, comes the simply amazing time of giving gifts, our *Fashion Must Haves* section flaunts a selection of glamorous items superb for gifting and for personal use.

Our cover girl for this month is none other but the very young and fresh, Academy Award winning actress, Jennifer Lawrence. She talks to us about her Oscar winning performance, her life in the limelight and her experience as a young Hollywood starlet.

Since, we are all talk about the festive season, which cannot happen without the stylish shindig and smashing soirees... To look your best at any event, check out our *Style Roundup* and learn how to get the look that suits your mood best, for the coming holiday season. If cooking is your forte, then be ready to get inspired by our *Fine Dining* section where we talk with the young & talented Pastry Chef Alannah from The Address, Dubai Marina and talk about the sweetness that swathes the season and her Christmas favorites. And if you are worried about gaining those extra pounds that pave the way to post-holiday blues, then check out our fitness tips on staying fit during the holiday season in our *Health & Fitness* section. Our *Home Décor* section also gives inspiring ideas and tips, for quick and simple yet fantastic and fun home decorating for the upcoming season.

Finally, if you're looking for perfect far off destinations to visit, this month, then we have fashioned a picture perfect guide to the best places; the ideal locations to explore this holiday season, to have fun with Santa and count till the clock strikes 12!!!

We wish you a merry Christmas & a very happy 2014!

Lamiya Sami





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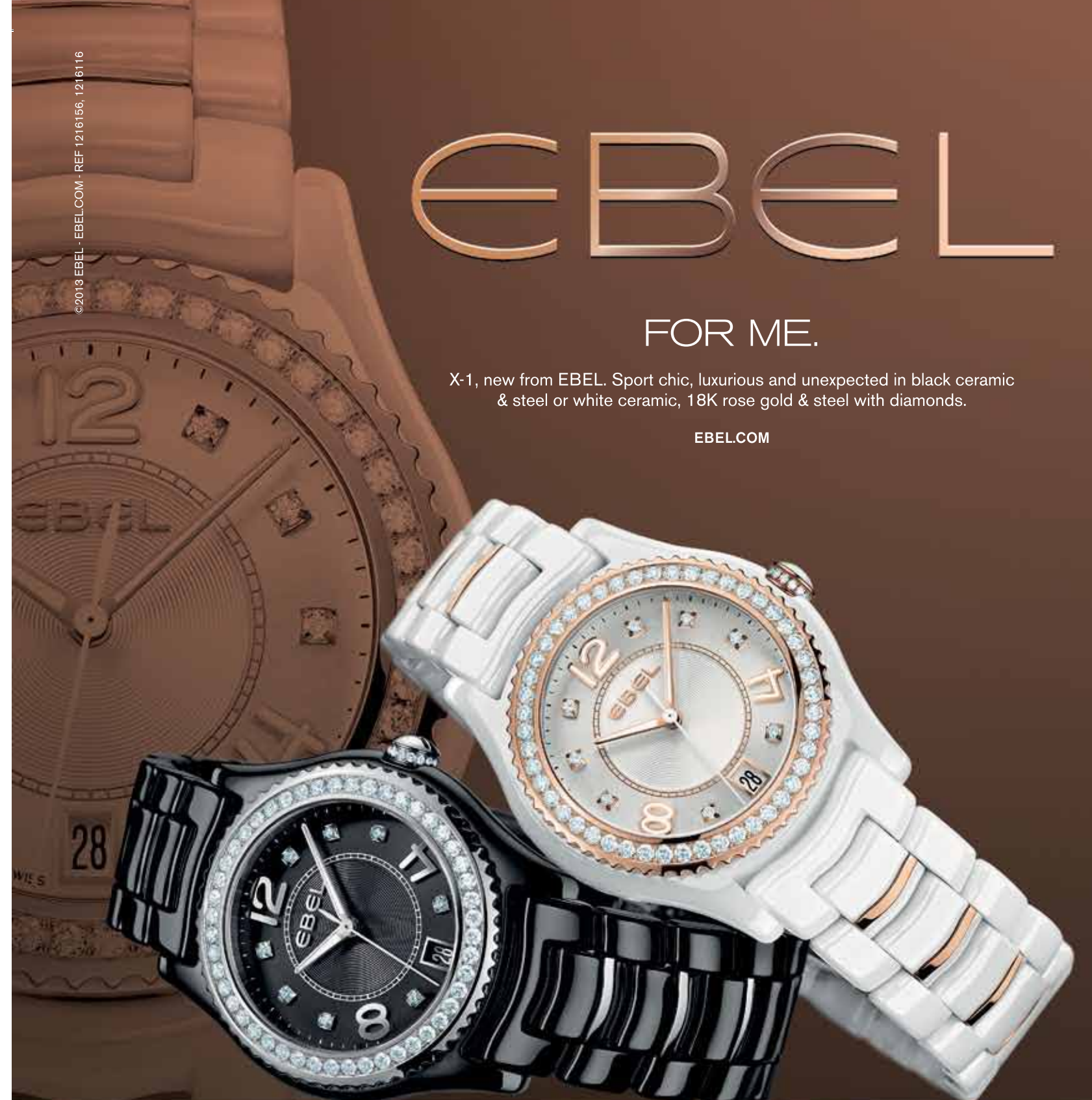
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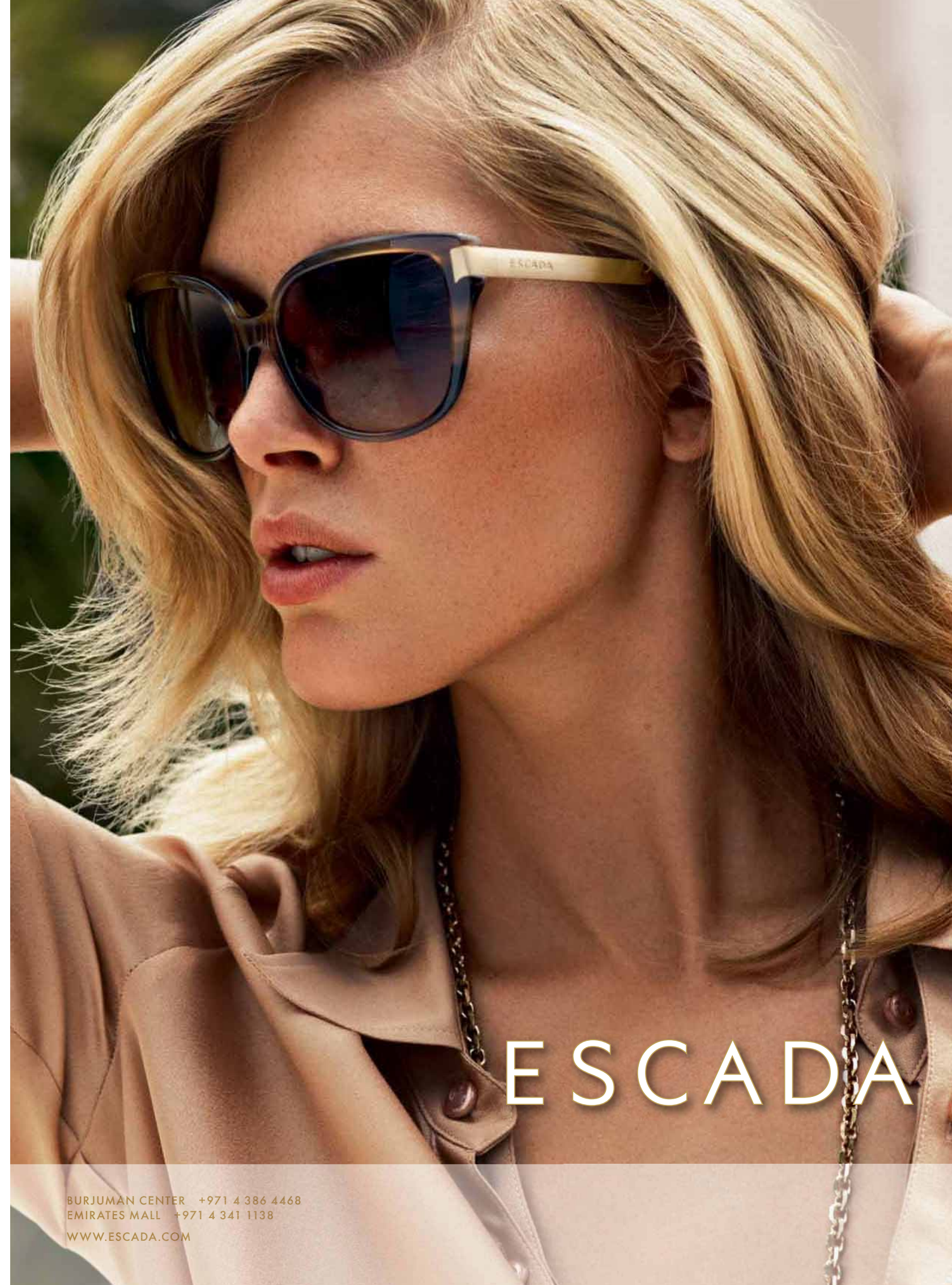
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Celebrity Fashion



Shahad Yaseen wears Jaeger LeCoultre at Abu Dhabi Film Festival

Kuwaiti actress, Shahad Yaseen wore Jaeger-LeCoultre's diamond studded Rendez-Vous Night & Day in rose gold, at the premiere of Djinn at the Abu Dhabi Film Festival, which was sponsored by Jaeger-LeCoultre. Jaeger-LeCoultre has proudly continued its association with cinematographic and horological accomplishment as a major partner of the 2013 Abu Dhabi Film Festival.



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Kate Upton

VRC Oaks Club Luncheon

Kate Upton looked elegant and chic at the VRC Oaks Club Luncheon at the Crown Palladium in Melbourne, Australia.



Jennifer Aniston

Life of Crime' Cocktails with Justin Theroux!

Jennifer Aniston and her fiancé Justin Theroux attended the Life of Crime cocktail reception held during the 2013 Toronto International Film Festival at Hudson Kitchen in Toronto, Canada. Jennifer wore a Vivienne Westwood dress and shoes. The event was presented by PANDORA jewelry.

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Maria Sharapova

Porsche Macan Premiere

Maria Sharapova attended the world premiere of the Porsche Macan the L.A. Autoshow at the Convention Center in Los Angeles. The 26-year-old Russian tennis player is also the first female ambassador for the brand. Maria was wearing an Alexander McQueen dress and Christian Louboutin shoes at the event.



Nicole Scherzinger

Global Gift Gala 2013!

Nicole Scherzinger looked stunning at the 2013 London Global Gift Gala held at the ME Hotel in London, England. The mission of the Global Gift Foundation is to affect a positive change for the development, welfare, health care and social inclusion of the most vulnerable.



Gwyneth Paltrow

British Fashion Awards 2013

Gwyneth Paltrow posed backstage in the winner's room while attending the 2013 British Fashion Awards held at the London Coliseum England. The 41-year-old actress presented the award for International Designer of the Year to Miuccia Prada.



Jennifer Lawrence

'Catching Fire' New York Premiere

Jennifer Lawrence looked dazzling on the red carpet during the premiere of her new film, The Hunger Games: Catching Fire at the AMC Lincoln Square in New York City. Jennifer wore a Dior black wool jacket with a pink and lime knitted bra and Manolo Blahnik shoes.



Rosie Huntington-Whiteley

British Fashion Awards 2013

Rosie Huntington-Whiteley looked red hot while attending the 2013 British Fashion Awards held at the London Coliseum in London, England. The 26-year-old model/actress had traveled all the way across, from Los Angeles to spend time with her celebrity boyfriend Jason Statham. Rosie wore an Antonio Berardi suit, Christian Louboutin shoes, and Anita Ko jewels.



Selena Gomez

106.1 KISS FM Jingle Ball

Selena Gomez hit the red carpet backstage while attending the 106.1 KISS FM Jingle Ball 2013 held at the American Airlines Center in Dallas, Texas. The young actress/singer wore a blue Zara jumpsuit.



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Jennifer Lawrence

“No Weak Woman for Me. Thank You”

Rising to stardom like the select few, cementing her name forever in the hierarchy of Hollywood elite, with an Academy Award to her name and a plethora of variant characters that one can only just dream of, Jennifer Lawrence is one of those actors who has tasted the fruit of absolute success with only a small amount of time spent in the industry. Whether a dramatic indie or huge blockbuster franchise, Jennifer Lawrence is the most electric talent to hit Hollywood in a generation.

Prior to her Oscar winning performance in the *Silver Linings Playbook*, she was accepted as a budding talent with her emotional and moving performance in *Winter Bone*. Lawrence began acting in her early teens, when she played a 14-year-old overachiever in Lori Petty's semiautobiographical, *The Poker House* (2008), and as a young woman dealing with the sudden onset of adulthood and her own burgeoning sexuality in Guillermo Arriaga's tragicdrama, *The Burning Plain* (2008). Her other mega projects include *The Hunger Games* and the *X-Men*, which finally made her a household name.

Visiting Paris for promoting *The Hunger Games: Catching Fire*, *First Avenue Magazine* caught up with the young actress and talked about her Academy Award winning role, her praise worthy performances and her over all experience as an actress...





FIRST AVENUE: In the film Silver Linings Playbook, which got you both the Golden Globe and the Oscar, you play a young woman who can be described as somewhat original. To what extent were you inspired by your own personality in order to portray such a character so brilliantly?

JENNIFER LAWRENCE: Well, in fact you're asking me if I 'm crazy in my everyday life. Maybe so, because I interrupted my studies when I was in my mid-teens to become an actress, which was very risky and fundamentally displeased my parents of course. But I do not know by what miracle I managed to convince them to let me do what I wanted. Perhaps it is my, somewhat crazy personality that opens doors in front of me after all. Today my parents and I have no regrets what so ever about that

**I love elegance
and I try to always
be well dressed
and made up...**

matter. I guess we believe that some degree of madness can be useful in the everyday behaviour. And this is also the case with Tiffany that I play in the film. But to actually answer your question, no, I did not deliberately tap into my own originality to play this young woman. I saw it as a composition more than anything else, but maybe subconsciously I did put there some part of what I really am.

F. A: You won both the Golden Globe and the Oscar as best

actress for that same film. How do you feel about all this knowing you are only 23 years old?

J. L: Let me tell you that all the stories that come up in the Media about my young age, do not really affect me. I am 23, this is true, but it is other people who think that I am very young for what is happening to me. Not me personally. I live normally without asking myself questions regarding how good or bad it can be to win an award at my age. I simply move forward in my career and I continue to work hard in order to make things happen. Nothing is for free you know. But it is rather normal that the outside world perceives the result like it does, as nobody knows or even cares about the substantive work that is performed behind the scene.

F. A: Bradley Cooper, your





partner in Silver Linings Playbook also plays the role of a fellow suffering from bipolar disorder. How was your collaboration during the shooting?

J. L: We supported each other very strongly and managed to generate a certain admiration from the technicians who surrounded us, and also from Robert De Niro who encouraged us on a regular basis and truly behaved as if he was Bradley's father and my father in law, giving us advice and protecting us. I truly believe that if the complicity between Bradley and I was not as strong and intense, the film would have lost some of its credibility and we, neither he nor I, would receive praise for our performances.

F. A: You are originally from Kentucky, so did you push yourself from there to Hollywood?

J. L: It all started in New York actually. I was there on vacation with my mother when a photographer approached me at a show we attended in the street, saying that he would like to take pictures of me and show them to a big casting agency which specialized in finding work for teenage artists, absolutely convinced, he said that I had a future as a model or as an actress. My mother and I accepted the offer. My mother then attended the shooting. She also asked the photographer for his business card and we returned to Kentucky as if nothing had happened. Three weeks later my mother received a phone call from the casting agency, offering me a job in New York regarding a photo shoot for a teenagers fashion brand. So we returned to New York where I began a career as a young model, and I emphasize the word career because the deals followed at a very fast pace and if there had not been a point where a television producer who had seen pictures of me, offered me a role in a network series in Hollywood precisely, I would probably still be a model.

I think you can actually call me a self-taught actress

F. A: Would you have disliked it?

J. L: Honestly, knowing what I know now and with my experience in films, I say yes. Now if I had not tried the actress line of work and had stayed a model in the long run, I may have enjoyed it. To tell you the truth, I do not know.

F. A: And once you started to act, you have never worked as a model again?

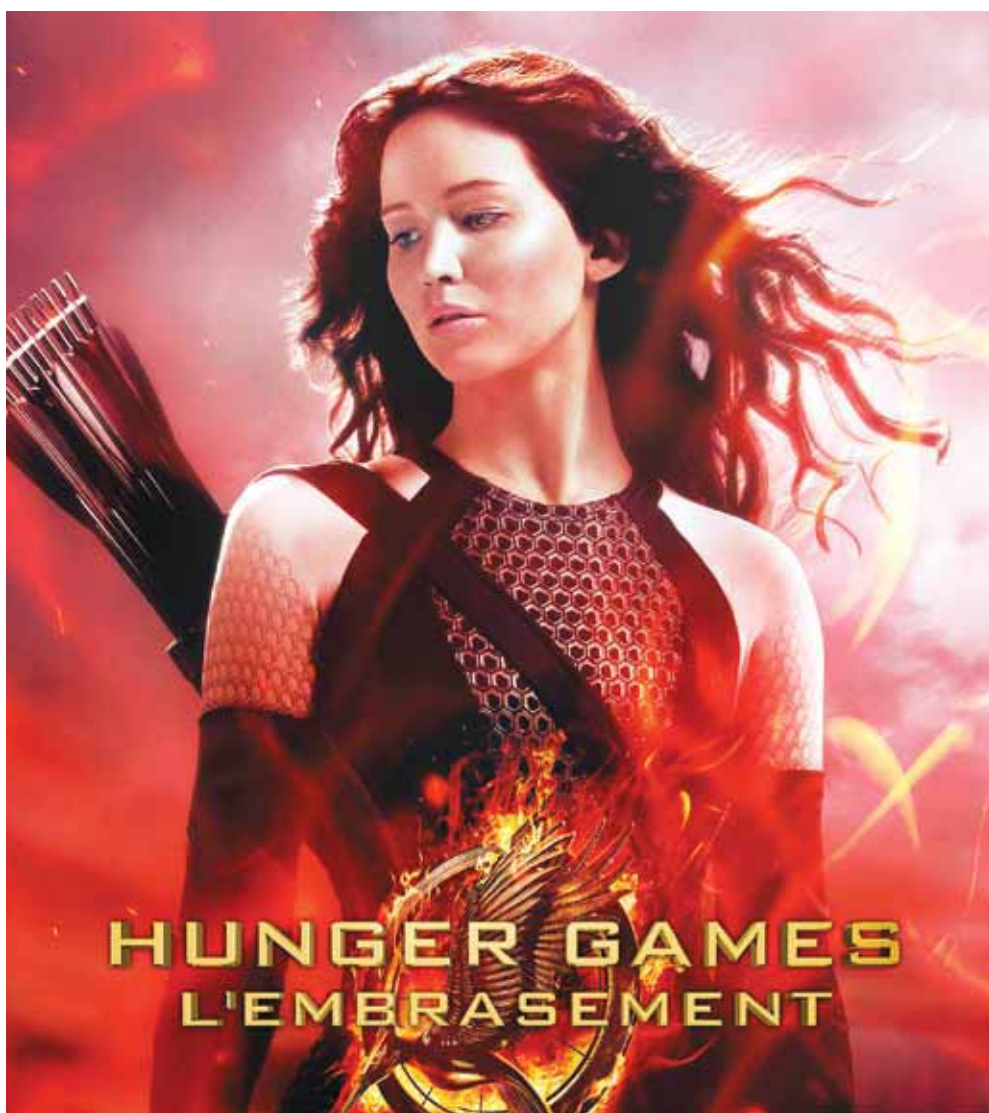
J. L: I did but as an actress posing for a big brand such as Dior, for which I became the official ambassador, nothing to do with the modeling work as I practiced it, originally.

F. A: Are you then a self made actress?

J. L: I think you can actually call me a self-taught actress. I learned on my own but I did not make myself act. Other people did and gave me the opportunities to show to the world what I had learned precisely. Yet I must admit that I trained here and there with coaches to improve my work.

F. A: Movies like X-Men: First Class and The Hunger Games have made you the international star that you are now. What is your selection criterion when you receive scripts?

J. L: The quality of the script and then also the character that is offered to me. No weak woman or weak subject for me, thank you! Warriors in the ancient times as



well as modern, actual, or futuristic women, who are similar to me as long as they make their way forward and help the feminist cause. Then, comes the meeting with the director of the film; a crucial moment that will definitely influence my decision regarding the project.

F. A: You are now promoting The Hunger Games: Catching Fire. Would you consider taking part in future episodes of that saga if they were to be filmed?

J. L: That depends on the quality of the script of each film separately. And I would say the same about X-Men knowing that I have participated in the latest episode as well and that is to be released soon. So I am now in two Hunger Games films, and in two X-Men. And in both cases I found the second opus even stronger than the first one.

I guess we believe that some degree of madness can be useful...

F. A: Do you consider yourself as a Fashion Victim?

J. L: No, I have enough common sense not to fall into that trap. I also know too much about fashion to be fooled by their advertising, yet that does not prevent me from having a crush like any other woman, on a particular dress or bag or pair of shoes or even an entire collection designed by one of the major talents in that area. I love elegance and I try to always be well dressed and made up, but without excess and certainly without becoming a victim of any sort.





Fashion Must Haves

From cosmetics, shoes to handbags, here are some fashion trends and accessories that you may want to consider purchasing...

GUERLAIN Christmas Collection 2013

Long nights are another cause for celebration when they are unforgettable and perfectly festive! The City of Lights and, more particularly, “68, Champs-Élysées”, the address of the legendary Guerlain boutique, inspire a sensational and offbeat collection for night owls. An ode to color that exudes exuberance, elegance and with a hint of insolence. From electric black cases to iridescent powders, from neon eyes to fluorescent nails, Crazy Paris goes far beyond the codes of the House. The limited editions are stirred up by a playful touch with incredible charm.



LA PETITE ROBE NOIRE “A PARTY IN PARIS” *Limited Edition Eau de Toilette*

Why not treat yourself to a designer version of La Petite Robe Noire as the perfect complement to your party outfit? As exquisite as the original version, but in a new limited edition design, artist Kuntzel Deygas have decorated the legendary bottle with its inverted heart shaped stopper, using original illustration inspired by their new film for Guerlain.

Ladymatic Flower Dial & Ladymatic Ring

The Ladymatic flower dial and Ladymatic ring are the perfect combination of elegance and love for the special someone this holiday season. OMEGA Ladymatic in 18K red gold has a bezel paved with 184 full-cut diamonds. Its dial has been imaginatively designed in 18K gold with mother-of-pearl marquetry and diamonds set in the shape of a flower made up of five interlocking OMEGA logos. The ring from the Ladymatic line in OMEGA’s fine jewelry collection has been crafted from 18K red gold complemented by a sparkling row of diamonds on one of its seductive waves. The ring, which has been strongly influenced by the dramatic OMEGA Ladymatic wristwatches, is at once feminine, graceful and elegant.





Panasonic Advanced Nanoe Powered Beauty Products

Panasonic's new EH-NA65 hair dryer, EH-HS95 hair straightener, and EH-SA31 facial steamer incorporate unique and advanced nanoe technology. Panasonic's nano-sized ion particles contain 1,000 times more water than negative ions. These nano-sized particles (pH5.5) penetrate into the hair, scalp and skin more effectively, hence keeping them moisturised longer leaving you with more moist hair and fresher looking skin; even in dry Middle East conditions.



REEBOK CLASSIC X ALICIA KEYS SIGNATURE COLLECTION

Reebok Classic's partnership and design collaboration with Alicia Keys continues with the introduction of new seasonal Reebok Classic X Alicia Keys collections for 2013. The collaboration sees exclusive limited edition lines featuring iconic silhouettes from the classics which have been given Alicia's unique creative touch. Alicia draws inspiration from various aspects of her life when working on her collections for Reebok Classic; from her love of street culture to her glamorous on-stage experiences and her eclectic style influences.



Chloé Exclusive Collection

For this year's holiday season, Chloé has created an exclusive collection of original creations in a "mountain chic" spirit. A fresh color palette ranging from beige to grey, with accents of mint green and deep blue, all warmed by a subtle pale pink gold finish. Small leather goods, flat pouches with fur bracelets, the new icon Alice bag in an ultra-mini version and masterpiece of this collection ...

A promotional advertisement for Mavi jeans. Four models (two men and two women) are standing against a white wall with large blue paint splatters. The woman on the far right is pouring blue paint from a bucket. The man in the center has a splash of blue paint on his feet. The woman on the far left is holding a paint bucket. The overall theme is 'Paint it Blue'.

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Paint it Blue

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Natural Remedies For Glowing Skin

Check out these simple and easy beauty fixes to look and feel lovelier

Our skin is a singular layer serving a dual purpose. It serves as a screen which protects the internal body; keeping it under wraps and as such it reflects the internal body essence. Secondly, it defines the divide between the external world and the internal structure. As a result, it shows signs or the damage caused by the harsh environmental elements, which the

skin comes into contact with. Our skin must deal with both kinds of stress. Stress leaves its marks. Whether internally induced or externally imposed, stress that the skin must endure becomes visible in sallow, pale or blotchy skin, dead skin cells, dark circles under the eyes, and the ravages of time. Try out these simple techniques to restore balance

1: Eye-ing the tea bags!

Dark blemishes under the eyes is the bruising caused by lifestyle factors which create physical or emotional stress, such as fatigue, nasal congestion, sun exposure, alcohol, smoking and so on. To reduce puffiness around the eyes or to get rid of the dark circles save the tea bags whether black, green or white and place the tea bags over closed eyes.

Tea is not only loaded with antioxidants that keep your skin looking young, but also have natural anti-inflammatory properties that take down swelling. The antioxidants present in the tea leaves, quickly make puffiness and dark under eyes circles disappear.





2: Peeling for an even tone!

An uneven skin tone is the result of melanin production in excess, generally resulting from sun exposure or hormonal imbalance. Mottled or blotchy skin is a common problem, and it is not only the result of exposure but also stress. Stress produces the hormone cortisol leading to inflammation of the human organs, including skin. Inflamed skin pores are easily clogged which in turn encourage growth of wrinkles, acne, dryness and itchiness.

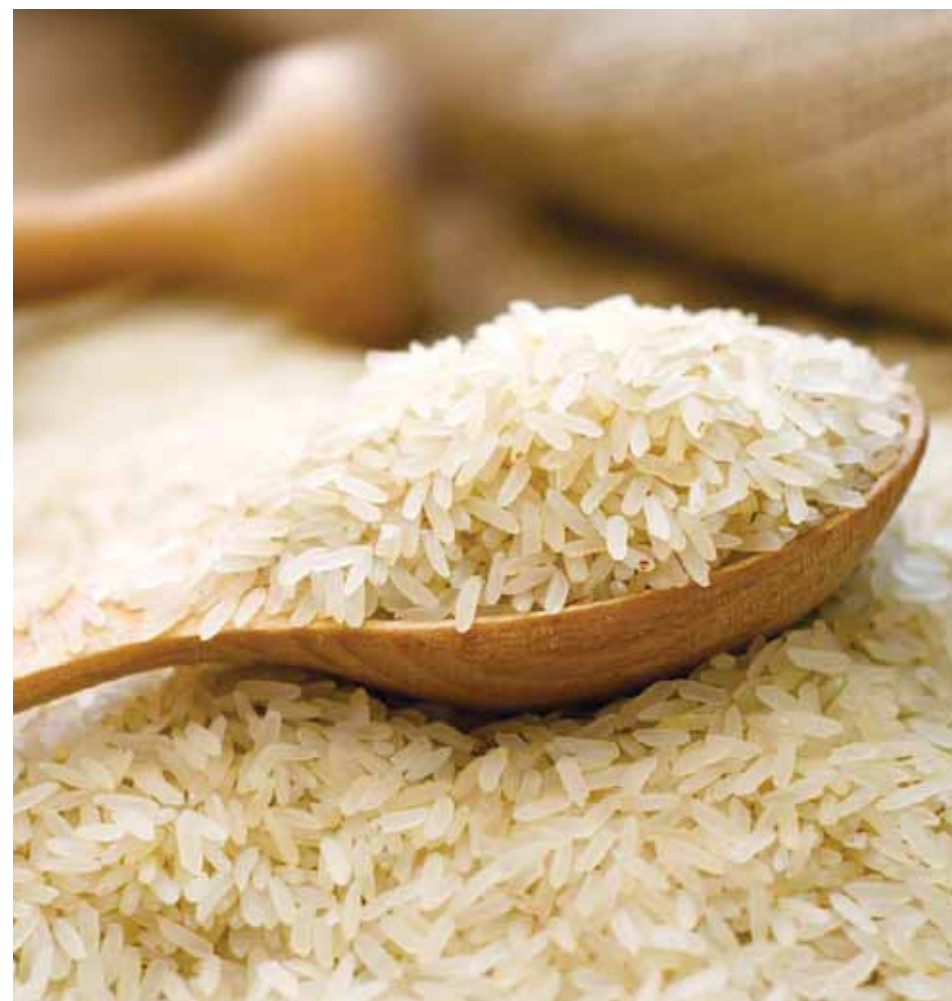
Discoloration can be remedied by using lemons. Yes, lemons are the principal ingredients leading to a miraculous cure for uneven skin tone. High levels of vitamin C present in the lemons, mildly exfoliate the skin, promote skin cell turnover and thus counter discoloration. It is a simple technique requiring dry lemon zest. Dry out lemon peels overnight and then grate them into powder form. Then mix the powdered lemon zest, one teaspoon of sugar and a splash of water. After that, massage over clean skin, rinse and pat dry. Follow this routine at least once a week and an improvement in skin tone and texture will be clearly visible.

3: Watering skin for a youthful bloom!

Time leaves its marks on our skin, it underscores it with adventures faced and lines it with lived experiences, adding depth to each perception with wrinkles to record that experience. While, it is easy to appreciate the awareness and understanding, it is hard to appreciate the marks of age. The signs of aging are the result of excessive exposure to the

sun. stress, gravity, obesity, facial positions, sleep position and so on. Their impact on our skin...

To counter the damaging effects of exposure and stress an effective solution is rice water. Rice water's nourishing capability is due to the presence of a by-product of yeast, called Pitera. Pitera is loaded with skin nourishing vitamins to counter the natural slowdown of body's replenishing capabilities. It has the essential minerals to treat skin texture, the vitamins to condition, the amino acids to moisturize and retain moisture and proteins. It exfoliates dead skin cells and cleans out pores for an instantly youthful glow. To benefit from these qualities, reserve the water in which you boiled the



rice. Pour the liquid in a bottle and let it cool to use as a face wash or a hair wash.

4: Scrubbing with coffee grounds!

The skin is a living organ which is directly influenced by the climate, it is subjected to sun's UV rays and it is constantly in direct contact with the pollution in the environment which has an adverse effect leads to peeling. To counter the challenge, an effective technique is to use a scrub prepared from coffee grounds. It helps develop a smoother texture by reducing swelling around fat cells. It will slough off dead surface skin to reveal a youthful healthy skin underneath.



To prepare the scrub for exfoliating the skin, take half a cup of strained coffee grounds and half a cup of sunflower oil. Mix the two together and use as a scrub to regularly massage your body in a shower. Use a face wash to rinse and enjoy the toned results

5: Eating tomatoes dressed with olive oil, a fountain of youth!

Another combination countering the adverse effect of climate and time is the refreshing fruit tomato combined with olive oil, the oil dubbed the fountain of youth. In combination they become a potent concoction to counter skin damage and aging. Consuming this combo daily for six weeks reduces skin damage from sun 33 % - and makes it firmer, too. Tomatoes are high in lycopene, a potent antioxidant that's more active when combined with a healthy monounsaturated fat!

It's no secret that olive oil boasts health benefits ranging from smoother skin to a sharper brain. It protect cells from age related damage and slows wrinkling and memory loss, it also lowers risk of arthritis , cancer, and even Alzheimer's ,especially olive oil that comes from nutrient rich soil like Greek olives etc.



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She's got the look!

Whether your festive season's plans include dancing the night away, cozying up at a homey get together or even a romantic dinner date, we have the simple answers to all your winter fashion blues!

The winter blues are here and the challenge every winter is how to look stylishly chic and still stay warm. To discover the essential styles and trends we explored the hot, winter inspired creations for

the upcoming festive season. Styles that make one look elegant and fashionable, in materials and hues created to impart warmth with an elegant fashionable cut.



Look # 1 the Dinner Date

The time of the year has come when we see love birds cozying up at places that exude luxury and romance. A dinner date probably is one of the most common engagements of the festival season when you really feel the need to dress up. Depending on the mood and the feel of the occasion, it is best to go for a good mishmash of formal and casual. Make your ensemble interesting, and not clichéd, try a glitzy top with a basic skirt in a classic pattern, or you can change it to a silky one to create a softer look. To add pizzazz to your ensemble wear statement accessories, for example an oversized jeweled necklace a brightly colored clutch and to add the final touch, killer stilettos will nail it to a perfect finish.





Look # 2 the Dancing Queen

If you like to party hard then it is essential to make the biggest fashion statement for the season of the year. The best way to make a fashion statement is by decking out in an elegant, embellished dress or a top with short skirt in a bright color. Adding a pair of metallic shoes will instantly take your look to the next level. If you are daring you can also experiment with patterned, sheer tights. Accessories play a vital role in pulling this look together, a chunky cocktail ring and or some bold earrings will add rest of the magic.



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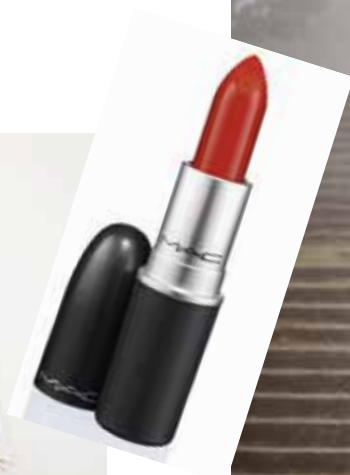


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Look # 3 the Dashing Around

If your plans are to frolic around the city in high spirits, you might as well consider keeping yourself comfortable and cozy. In this case you don't have to wear a dress or skirt; instead dress up in a pair of sleek skinny jeans with an all-over sparkle top, some bold make up like a touch of classic red lipstick, will nail the final look. Finish off the look with a bold pop of color like these fabulously festive red pumps or sexy boots.



Look # 4 Stay Home

If you'll be spending the holiday with family or friends, it is time to switch the sequins for velvet. Velvet although might sound uninteresting but believe it or not it is absolutely cozy, cheerful, and luxe when done right. Remember the rule of the thumb is to maintain the balance, try it out with casual pieces like a solid colored t-shirt, a leather jacket, and motorcycle boots make the look a perfect blend of relaxed fun and holiday-ready flash.



I  Dubai

Find out what's happening and trending now....

The city is buzzing!!! With the festive season just round the corner, there's frenzy in the air with tons of offerings from hotels, restaurants, to events till New Year's Eve... So before you get lost in the season's fun and celebrations, We have hand-picked the best the city has to revel in... it is time to discover what

Dubai is offering for the holidays, and you don't wanna miss out on the parties, the lavish dinners, going out and about discovering places with the weather being just perfect... So, let's wait no more, here's what happening now!!!

The Grub

Pantry Café

To mark the spirit of the festive season Pantry Café, is offering a host of winter dishes from the 4th – 27th December. With bespoke Christmas menu offering the best in home-made specialties, including Panettone French toast, pumpkin, parsnip and apple soups; roast lamb chops with warm lentils, the gourmet list goes on. In addition to dishing up a delicious Christmas menu, Pantry Café is also providing several gift options for those who enjoy and appreciate fine ingredients and home accessories. What's more, a community Christmas tree with gifts for guests will be on display...



Ruth's Chris Steak House

This New Year's Eve, Ruth's Chris Steak House invites guests to unleash their inner Bond Girl or Secret Agent and bring in 2014 in style with their black tie event. Guests will be greeted with premium beverages followed by a candle lit supper and live entertainment. Guests are invited to enjoy the night's premium package, which will include a five course set menu. Entertainment will be provided by the talented David Angelo, who will be celebrating the evening with songs and music from the iconic Bond films.



Roberto's Restaurant & Lounge

Roberto's Restaurant & Lounge is offering delectable Christmas lunch and dinner set menus to celebrate the festive period. Both menus have an array of festive dishes and delights to choose from. The lunch menu includes traditional Italian dishes, such as Cappelletti in Chicken Capon Consommé to start,





finishing with a seasonal Christmas pudding. The dinner menu includes festive classics including the succulent Roast Turkey with Cranberry Sauce. Roberto's Restaurant & Lounge is located in Gate Village, Building 1, Dubai International Financial Centre (DIFC).

Events

Chicago Musical

YAK EVENTS proudly presents the Winner of Six Tony Awards and a Grammy Award, CHICAGO Broadway Musical, live in Dubai. CHICAGO has everything that makes the Musical Broadway Show great: a universal tale of FAME, FORTUNE, and ALL THAT JAZZ; and the most astonishing dancing you've ever seen. Whether you're looking for your first Broadway Musical, whether you've seen the Oscar Winning film and want to experience the show live on stage, CHICAGO always delivers. Set amidst the razzle-dazzle decadence of the 1920s, CHICAGO has the distinction of being the longest running American musical in Broadway History and played already more than 6,700 performances. The musical will be presented from December 19th, 2013 to January 3rd, 2014 in Sheikh Rashid Hall, Dubai World Trade Centre. Tickets & VIP Packages available now exclusively at www.PlatinumList.ae.

Meydan Race Nights

Meydan Racecourse will be offering an exciting array of races starting from November 7, 2013 with Racing at Meydan followed by the prestigious Dubai World Cup Carnival on January 9, 2014. The 2013 / 2014 race season



will end with the "world's richest day in racing" with total prize money of US\$27,250 million with a showcase of nine races. Meydan Grandstand and Racecourse will truly amaze its audience from the start till the finish line, making everyone's night at the races an extraordinary memory. Visit their website to view the dining and hospitality packages.

Michael Jackson: The Immortal World Tour

Monday, 30th December 2013 - Tuesday, 14th January 2014
Cirque Du Soleil brings its epic show based around the late King of Pop, Michael Jackson. Michael Jackson: The Immortal World Tour is already being hailed as one of America's most successful shows ever and this fantastic and unforgettable experience is coming to Dubai to usher in the New Year 2014. This show is written and directed by Jamie King, dancing

instructor to the stars and dance prodigy who worked with Michael Jackson and Prince.

places

New Year Night in Dubai

Welcome the New Year 2014 with a fireworks show to remember! At the iconic Burj Khalifa thousands of Dubai residents and visitors are expected to gather around the world's tallest building and other landmarks around Dubai for a series of unforgettable fireworks shows, including lights, fire and water performances on the lake at the Burj Khalifa. There will also be a set of fantastic fireworks displays around the Dubai Marina and the luxurious Burj Al Arab and Dubai Festival City which will also include a water and lights show. This year, Dubai will be hosting the most spectacular visual New Year's Eve event the nation has ever seen.





Amsterdam

It may be cold and damp at the Dutch capital during the winter season, but the spirit evident in the festivities offers everything that can easily brighten up your mood. Whether it is a visit to a Christmas market, shopping, ice-skating, or just a sweet snack under the fairy lights, there are hordes of seasonal attractions to be found in the city. Spirit of the festival season is palpable, and the 16th- and 17th-century houses are strung with lights as soon as December starts. Among other attractions, during the holiday season the famous 'winter parade' is something a little less old-style than the usual holiday celebration, showcasing theater, music, dance, film, cartoons and comedy wrapped in a special Christmas package, and all the while you can eat, drink and be very merry at numerous restaurants and bars nearby.



And a happy New Year

Bid adieu to 2013 and say hello to 2014 at the best places in the world...

It is that time of the year, when we pack our bags, wrap ourselves and head to places jingling with the sound of the bells, sparkling with decorations & lights, boisterous night life, animated at every corner, without letting the weather dampen the spirit... It is time to say good bye to the year that went by and welcome the new one envisaging a fanciful vision...

For the coming fortnight holidays, we have compiled a list of some of the best holiday destinations, perfect for those looking for a break from the mild Dubai weather, to places with wild winter blues but with the best to offer the vacationers!!! So, before we go ahead, here's how we want to start; Bon Voyage!!!



Switzerland

Switzerland is quintessentially a winter country, so, what better place to enjoy the festive season than the country that speaks and delivers all that's winter. With fabulous places, great parties, glamorous soirées and the dreamy display of fireworks over the snow, it is one of the most amazing places to visit during the holiday season. Among the best places to savor the celebratory spirit in Switzerland is the gourmet experience; the glitz and glamour combined with gourmet passion at the Carlton Hotel St. Moritz, where you can feast on the ingenious offerings of the only 3 Michelin starred kitchen, for your New Year's Eve dinner. Experience the fine art of haute cuisine in the elegant surroundings, with the six-course gala dinner guaranteed to transport you to a culinary utopia of the Lombardi region...

London, England

The greatest city of all time surely is not short of anything when it comes to celebration and festivities. The city literally comes to life during the festive season with celebratory traditions to keep everyone entertained. The New Year's Eve, particularly, offers late night celebrations, fireworks and parties, for those seeking a long indulgent holiday trip. And don't forget the unique and vociferous arrival of the New Year with the countdown accompanied by the chimes of Big Ben...

Paris, France

France is perhaps the destination meant especially for couples. For lovebirds looking for a romantic escape to a winter dream land, France is the place they should turn to. Paris, the most romantic city of all times and aptly named as the 'City of Lights', glitters with the display of lights,



giving an all too quixotic backdrop for the soul mates. You can go ice-skating or shop for gifts beneath the iconic Eiffel Tower or you can just stroll around arm in arm and let the city mesmerize you completely.

Chicago, USA

Chicago is a hub of winter fun and festivities in the US. With Christmas trees, animated window displays and opportunities galore; you can go ice skating, have a New Year's Eve fireworks dinner cruise or even check out the Museum of Science & Industry's incredible 'Christmas around the World and Holidays of Light' exhibition. With its falling snow and forest of tinsel-draped Christmas trees it also offers the best nightclubs and bars for those who like to party hard. Another reason





to head to Chicago is because of the biggest event of the season 'Christkindlemarket' a traditional German, American holiday market, with plenty of entertaining ceremonies like tree lighting ceremony, carol concert and lantern parade, as well as food and wares from around Europe and America.

Montreal - Canada

Montreal's strong French influence brings a European feel to the Quebec metropolis and the island dazzles with its Christmas cheer in the winter months and offers a plentitude of amazing options for every type of taste and mood. Try ice skating at the Quays Skating Rink, New Year's eve grand ball in the Old Port, the annual Santa Claus Parade a tradition dating back to 1925, or the French-themed Défilé de Noël festival with streets lined with colorful floats, or be dazzled with the weekly fireworks as they light up the night sky from the Old Port. To top it all of, try the French-inspired foods - candied chestnuts, buttery pastries and steaming hot chocolate to kill the winter blues and dig into the celebrations.

New York- USA

Undoubtedly out of all the world's holiday destinations, New York is indisputably the most famous tourist spot especially during the holiday season. Just about everything dazzles with the perfect decorations twinkling with lights, the dazzling Christmas tree at the Rockefeller Center, Fifth Avenue with the shops aglow with festive window displays... Everything during the holiday season comes alive at night. Don't forget to go ice skating in Central Park, or discover Macy's fantastical Santaland, and that is just the tip of the iceberg, so to speak, because there's plenty of places spaces and activities to get involved in.



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Al Habtoor Motors launches The 1st Chery Showroom in Dubai



Chery Automobile Co Ltd, China's largest passenger vehicle exporter, with a global presence in over 80 countries has arrived in Dubai. Al Habtoor Motors, the leading name in automobile industry and official dealer of Chery in the UAE launched the first showroom amidst much fanfare. The showroom was inaugurated by Mr. Ahmed Khalaf Al Habtoor, CEO - Al Habtoor Motors. Earlier during the year, Al Habtoor Motors launched the Chery E5 & E8 sedans along with Tiggo SUV and the P5 van during a special event that was held at Al Andalus Ballroom, Habtoor Grand Beach Resort & Spa, Jumeirah Beach. The high profile launch took place in the presence of Mr. Sultan Al Habtoor – President Al Habtoor Motors, Mr. Ahmed Al Habtoor – CEO Al Habtoor Motors, Mr. Karl Hamer - Managing Director Al Habtoor Motors, Mr. Zhang Hua - Deputy General Manager Middle East / Europe Region Chery International, Ms. Zhang Yi - Economic & Commercial Consular Economic and Commercial Section of Consulate General of P.R.C in Dubai, Mr. Liang He - Vice Consul of Consulate General of P.R.C in Dubai and other VIP guest.



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Festive Home Décor

Ways to dress up your home for the holidays...

Decorating your home for the holidays can be a little challenging, quite stressful and time consuming. Yet, decorating your home for the holidays should be fun; an activity that inspires rather than chore... So, if you

are looking for simple and fun ways to decorate your home for the upcoming holiday season, then look no further! Check out our simple guide to holiday decoration for inspiring ideas and tips...

Sugar! Honey, honey...

There's no simple and easy way to entertain then to pull out the treats. Elegant stands and trays are stylish staging areas for baked items and other sweet treats. Keep a stack of plates ready, along with napkins and forks to add a more preppy look.



Walk this way...

It is quite true that the first impressions are always the last, so try giving your guests a warm welcome and a holiday cheer from the minute they ring your doorbell. Decorate your door and your doorway with mini-evergreens, lush garlands decorated with lights, paper lanterns and wreaths with ribbons to add accents.





We wish you a merry Christmas!

Take small brown paper bags fill them with peppermints and candies and decorate them with colorful ribbons, to make thoughtful give-away gifts or simple yet pretty party favors. Tag your bags with your favorite holiday sentiments.

Charming Accents

Adding accents with small decorative items can instantly jazz up an otherwise dull look. Arrange a canister full of assorted ornaments, a paper garland, holiday cards or even your pictures of previous holiday season to add an accent to a plain shelf.



Norwegian wood...

For a simple and airy look, you can never go wrong with Scandinavian design. The basic black and white color palette keeps the space streamlined and chic, while pops of red and green accents create a dramatic look. To add pizzazz to your design, try adding a centerpiece of seasonal greens and berries, along with a pair of glass vases filled with pieces of swirling candy canes.



Another brick in the wall...

Add flair of modernity to your décor this holiday season by decorating a bare wall with patterned trays of various sizes accented by ribbons and fresh greens.





Let's play dress up

Perhaps it is finally time to use the scraps of ribbons you've been saving from holidays and birthday parties. Give your child's bedroom, your study or even your dining area a festive look by tying colorful ribbons around the knobs, handles, stem of a lamp or the legs of a table.



Prop art

There is nothing more ugly and revolting than entangled cluttered wires. The instant solution to this problem is to lean, either picture frames or paintings against a wall to hide wires and power outlets. You can also layer them to create an extra pop art kind of impact.



Hope & Happiness

Hollywood's leading fertility expert Dr. Shahin's advice on fertility issues and how to get over the problem...

The joy and happiness of becoming a parent is an unrivaled experience that only a parent can feel. It would be safe to say, that it is the ultimate blessing in this life and yet millions of people worldwide are denied this miracle. However, for these millions of people worldwide suffering from infertility, with the ground breaking advancements in medical science, parenthood isn't a farfetched dream. Especially, for those who have been trying to have a child, for a long time, and have started giving up hope! One

of Hollywood's leading fertility experts from the Southern California Reproductive Center (SCRC) - Dr. Shahin Ghadir is not new to giving expert advice on fertility topics in the international media, such as ABC News and BBC... He has also been quoted innumerable times in the print media including the Los Angeles Times... We talked to Dr. Shahin about busting the myths surrounding fertility and giving hope to thousands...

Q: What kind of fertility treatments do you offer?

At Southern California Reproductive Center, we offer every fertility treatment currently available. This includes In Vitro Fertilization (IVF) and also the procedure of Intracytoplasmic sperm injection, which allows for sperm to be inserted directly into the egg as well as the newest and most advanced version of genetic screening, which allows for all 46 chromosomes to be analyzed before an embryo is placed into the uterus. Egg freezing for single women or embryo (egg + sperm) freezing for couples allows for the preservation of future fertility and is now becoming a very common procedure in our office. Testing embryos for specific diseases so that they are not passed on to future offspring is also now available. Gender selection, for purposes of family balancing or any other reason, is also a procedure that we are able to perform. Surrogacy, egg donation and sperm donation are also very common procedures performed at our clinic. Finally, induction of ovulation and artificial insemination/ Intrauterine insemination (IUI) and the assessment of one's fertility potential are also routine services. Our newest and most exciting technology is the Embryoscope, which allows us to observe the growth of the embryo for up to six days prior to transfer into the uterus.

Q: How different is the SCRC experience for the patients who would want to travel for a treatment?

At SCRC we have a division dedicated to international patients that allows us to take care of all aspects of the patient's visit to our clinic in the United States. We are able to start from some of the basic steps prior to arrival into the U.S., including preliminary testing, through all their travel and accommodation needs

once they arrive. Once the patient arrives at our office, we are able to assist with translation and also any additional clinical help that the patients may need. Even though SCRC provides a personalized level of care to all of its patients, we also offer a concierge program that presents additional services and amenities that some patients may desire.

Q: What are the fertility myths that you think should be busted?

Some of the most common fertility myths that I have heard include: A particular sexual position can help me get pregnant
Going on vacation helps people get pregnant
Taking birth control for too long will cause infertility
Infertility is always because of the woman
If you are healthy & active, you will never have infertility problems

Q: What is the importance of positive attitude for the patients who face fertility issues?

For many patients the struggle to achieve parenthood has already taken such a toll on them, prior to consulting a fertility specialist that one of our goals at SCRC is to make sure that patients realize that they are in one of the top clinics in the world. By clearly demonstrating to our patients that they are in competent hands help them have a positive attitude. Even though research has not shown that a positive or negative attitude can potentially affect the outcome of pregnancy, we believe that decreasing the stress level during this difficult time may have additional benefits for our patients. We encourage our patients to try stress-relieving techniques during this time, such as meditation or acupuncture, to help alleviate some of the tension that may occur.



Q: What is your advice to the couples, trying to conceive, and when do you think is the time they should consult a fertility specialist?

For women under the age of 35, the general recommendation is to attempt naturally for one year before seeking the medical care of a fertility specialist. And for women over the age of 35, the recommendation is to try naturally for six months before seeing a fertility specialist, if not pregnant. However, if someone knows the reason, or the reason can be figured out easily, of why a couple is not getting pregnant than there is no need to continue to try naturally and they should seek help from a fertility specialist immediately.

Q: Given your experience and expertise what has been the most gratifying experience in your life as a fertility specialist?

The most gratifying part of my profession is the daily successes of my patients who have been struggling to achieve one of life's most basic desires, to start a family. For many people, the blessing of having children is taken for granted, but for those patients who deal with the struggles imposed by infertility, being able to allow them to enter the next chapter of parenthood is an incredibly rewarding experience. I am so fortunate to be a part of one of the happiest days in the lives of people in delivering the good news that they have been waiting for, for years. I can specifically remember one of the loveliest couples I have ever met, who had flown in from Europe to see me after 10 years of attempting to conceive and after more than 12 IVF cycles. Allowing this wonderful couple to conceive, and eventually have beautiful twins, makes me realize how lucky I am to bring this level of joy to couples.



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Kick off the holiday season without following the gym tradition!

Holiday season is the time to socialize, party and simply enjoy the coming of a new year. However, it can easily become a menace to your health and fitness routines, if not handled smartly... While, the cold weather and a packed social calendar are easy

excuses for not exercising, it's important to remain physically active. To stay on track, while running between festive parties, happy hours and New Year's celebrations, follow these useful tips to stay fit during the holidays!

The Goodwill Sanction – Count your blessings & don't miss a meal

It is essential to keep track of your meal intake, never skip breakfast or any meal just because you have a party or dinner that night and want to save up your calories. Research shows that those who skip breakfast have a 450 percent greater chance of being overweight or obese.

Eschew Liquid Calories

During holidays, while cheerfully relishing dinner with family and friends, it is easier to forget about circumventing some of the culprits that tend to slow down your efforts of weight loss or even staying in shape. Be cautious and say no to liquid calories that can be found in soda, juice, sports and energy drinks.

Boost with Spicy foods

Believe it or not spicy foods boost your metabolism. So what better way to stay in shape then to let your taste buds tinkle a bit as they savor the spice. Sprinkle pepper flakes, hot sauce or cayenne pepper on your boneless, skinless chicken and vegetables, and enjoy the benefits of spice like never before.

Holiday Night, Sleep tight

When you are deprived of your sleep, two powerful hormones, leptin and ghrelin, interact and cause you to gain weight. So don't deprive yourself of sleep, especially during the holiday season, by keeping yourself awake all night packing gifts or making cookies. A good night sleep is essential for a healthy body and mind.

Take On Dynamic Diversions

Breakout of your mold and try a new hobby! Instead of sticking to the kitchen to bake holiday cookies, use your time wisely to swim, play tennis,



play basketball, or even take dance classes, anything that will increase your heart rate and burn some calories.

Ration your Portion, Nibble on

Nibble on small meals or healthy snacks throughout the day. Instead of eating one huge meal, try having 2 or 3 smaller meals throughout the day. Remember that eating small snacks/meals throughout the day is more beneficial for your metabolism.

Skip the gravy and give high-calorie sauces& dips a slip

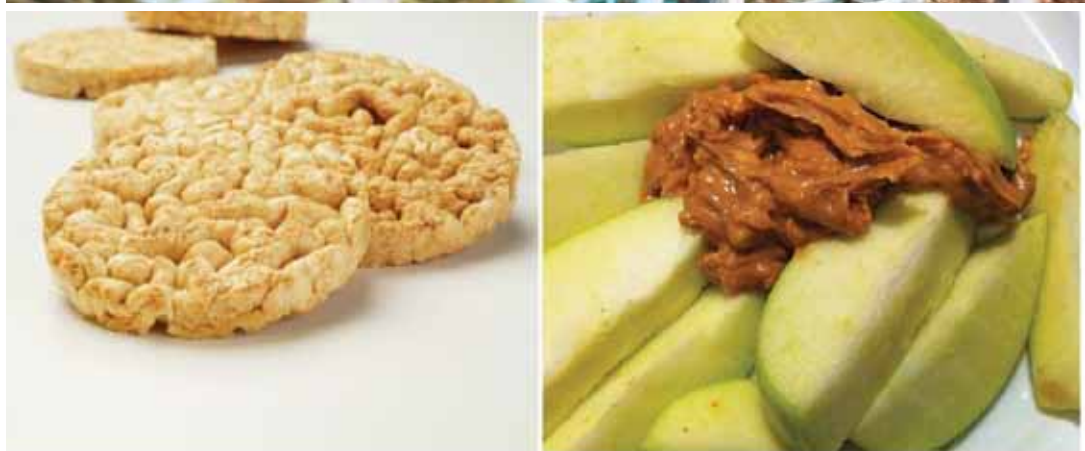
If you are fussy about calories, yet still want to enjoy all the flavors on the table, then just skip the gravy and fatty dressings. Many times the dressings and condiments are worse and calorie laden than the food you put them on.

Don't desert the dessert

Be moderate even if your sweet tooth has a craving for sugary concoctions of meal size proportions. To gratify your taste buds, restraint is the better option but don't skip dessert. Have a smaller portion, and use fat-free cool whip or other non- dairy topping.

Grab a Fitness buddy for sympathy

Make your commitment to staying fit with a friend. By being each other's support and scheduling workouts together, you are more likely to stay committed to your fitness goals and stay fit during the holidays!





Cooking up a storm for Christmas

The distant drum of festivity takes on a keen note with the countdown to Christmas. It's time for grandiose thoughts and sharing aggrandised dining, complementing the grandeur of the occasion. And then there is Noel. Let the goodwill of Christmas melt away the winter snow and the exuberance of New Year's Eve cast away the chill. Let's give thanks for the joy it brings and prepare. The perfect setting for such sharing is the dinner table painstakingly laid out to please the palate. Exquisite, fine textured and a flavour that speaks of love. No devil may devise such a menu but You! Let's stimulate

your culinary preferences with two traditional ideas. In the UK, Roast Turkey has been a great favourite for Christmas, since the sixteenth century. While, the Danes prefer andesteg; roast duck stuffed with apples and prunes to celebrate the occasion. Both birds must be roasted with the right amount of spice, till tender. Andesteg can be prepared by rubbing the bird with salt and butter both inside and out before stuffing it with diced apples and prunes. Fold up the opening to ensure that juices don't flow out. Then place it in the oven to bake at 130 – 140 degrees for five hours, and savour the Danish twist on the duck!

To help you with the selection of desserts, we spoke to Chef Alannah, Pastry Chef at The Address, Dubai Marina! Here is what she has to say:

What should be the Christmas sweet staple?

Your Festive dessert depends entirely on which part of the world you are from. In England, our sweet staple is Plum Pudding, which is usually made a few months prior, or Traditional Fruit Cake, with a thick layer of Marzipan and Royal Icing. I prefer my traditional desserts with a contemporary twist; for example, I take the traditional Yule Log and sweeten it up with White Chocolate and Raspberry.

What advice/ tip can you give to our readers when it comes to preparing sweets for Christmas and or any occasion?

I have two pieces of advice for everyone: The first is, whatever dish you are preparing, make it personal; the Festive season is about spending time with family and friends, when you make the celebrations personal, they become memories. And, the second is to remember that 'less is more.' Always rethink your garnishes, toppings, and mixtures, and ensure that they do not take away from the original taste of the dish.

As a pastry chef, tell us about yourself, and how did you become a pastry Chef at such a young age, when all I know is that it requires years and years of training and perfection?

The road which led me to The Address Dubai Marina started off at a young age. Determined and dedicated, I began working in the industry by washing dishes at the age of 13, where I was constantly watching and learning everything that was going on around me. At the age of 16, I joined a brand new hotel that opened its doors in my area; here I worked full-time, while also studying full time. All of this however was just preliminary – everything changed when I moved to London at the age of 18, where I worked under Executive Chef Gary Klaner at the Landmark London, which resulted in

me running the entire operations of the pastry department of the kitchen, at the mere age of 19. I was quite blown away by the entire process and decided to move to the

on offer around the world, however I quickly familiarised myself with them, this helped me opened my eyes and learn. To this day, I continue to uphold



iconic Savoy Hotel, where I became the Chef de Partie, working under Executive Pastry Chef Martin Chiffers. He was a key driver in my career – he pushed me to enter competitions, try out for awards, basically anything that would help me master my craft in a small amount of time. Under Chef Martin, I won Hotelympia's Salon Culinaires Decorative exhibit 2011 and 2012, Association of Pastry Chefs dessert of the Year 2012 (Youngest Pastry chef in history to claim this title), and the UK Junior World Chocolate Masters 2012. All of this brought me to The Address Dubai Marina – a new role and a new city, I was ready to continue learning. One of my main beliefs is never stop learning. I had never heard of the majority of the Arabic desserts that are

this belief that regardless of age or experience, determination can equally get you as far as you want to go.

What are your sweet and fond memories of Christmas and the festival season?

Given how my Festive memories are made at work, every year I take the opportunity to re-visit the classics and then elevate them with a modern twist. For example, I take Gugelhupf cake, which is usually made with a paste of ground up poppy seeds, and add lemon and black sesame seeds to give it a nice texture, making it lighter to eat.

What is your personal favourite, when it comes to sweets for Christmas?

My personal favourite sweet has to be



Chef Alannah's favorite Gingerbread recipe....

This is the recipe for the Gingerbread that we serve at The Address Dubai Marina:

250g Honey
150g Sugar
8g Bicarbonate of Soda
20g Gingerbread Spice
525g Plain Flour
1 Egg
40ml Milk
25g Oil

Melt the honey and sugar in a saucepan on a low heat, stirring continuously to ensure it doesn't catch and burn.

Mix the Bicarbonate of Soda, Flour, and Gingerbread Spice in a bowl then add the honey mixture.

Once combined, add the Milk, Eggs and Oil then combine to make a dough.

Roll out to about a 1cm thickness then cut or mold into the desired shape. Brush with milk and cook at 160c for around 8 minutes.

Gingerbread. I love it fresh from the oven. I prefer my Gingerbread to have more of a soft texture, which I then like to cover in Royal Icing or fondant!

What Christmas specialities are you offering at the Mazina, for this holiday season?

This year in Mazina we will of course be offering the classic Traditional options homemade Mince Pies; Stollen Cake; and Christmas Fruit Cake, as well as other unique items such as Triple Chocolate Christmas Puddings; Chestnut Yule Logs; Raspberry Meringue Yule Logs; 'Decorate-Your-Own' Gingerbread Cookies; Bubbly and Blueberry Jellies; Egg Nog Éclairs; and Cinnamon Cream Paris Brest's, among others.





Jewelry & Watch Collections

Inspired pieces to unique and exceptional creations, contemporary gem stones to innovative and revolutionary designs; check out our selection from the latest high-end jewelry and watch collections

Mouawad Peacock Collection

Combining diamonds and multi-coloured precious gemstones and boasting a sophisticated chromatic effect, the new Peacock collection by Mouawad is perfect to complement any wardrobe. Released in limited numbers, the colourful stones from the collection create a graceful medley of bright white, deep blue, dark green, warm red, pink-violet and golden yellow, recalling the tones of the peacock's plumage.



Rosario Limited Black Edition

The new Rosario rings, signed Nardelli Jewels, are entirely made in Naples. Whether in white gold, yellow or pink, the creations feature a completely new style with a sparkling cascade of diamonds in the background set in "grains" and with crosses in sapphires, rubies and black diamonds. The limited edition (500 copies available only) Rosario rings are featured in pink gold, totally covered with black diamonds, with "grains" and white diamond crosses.

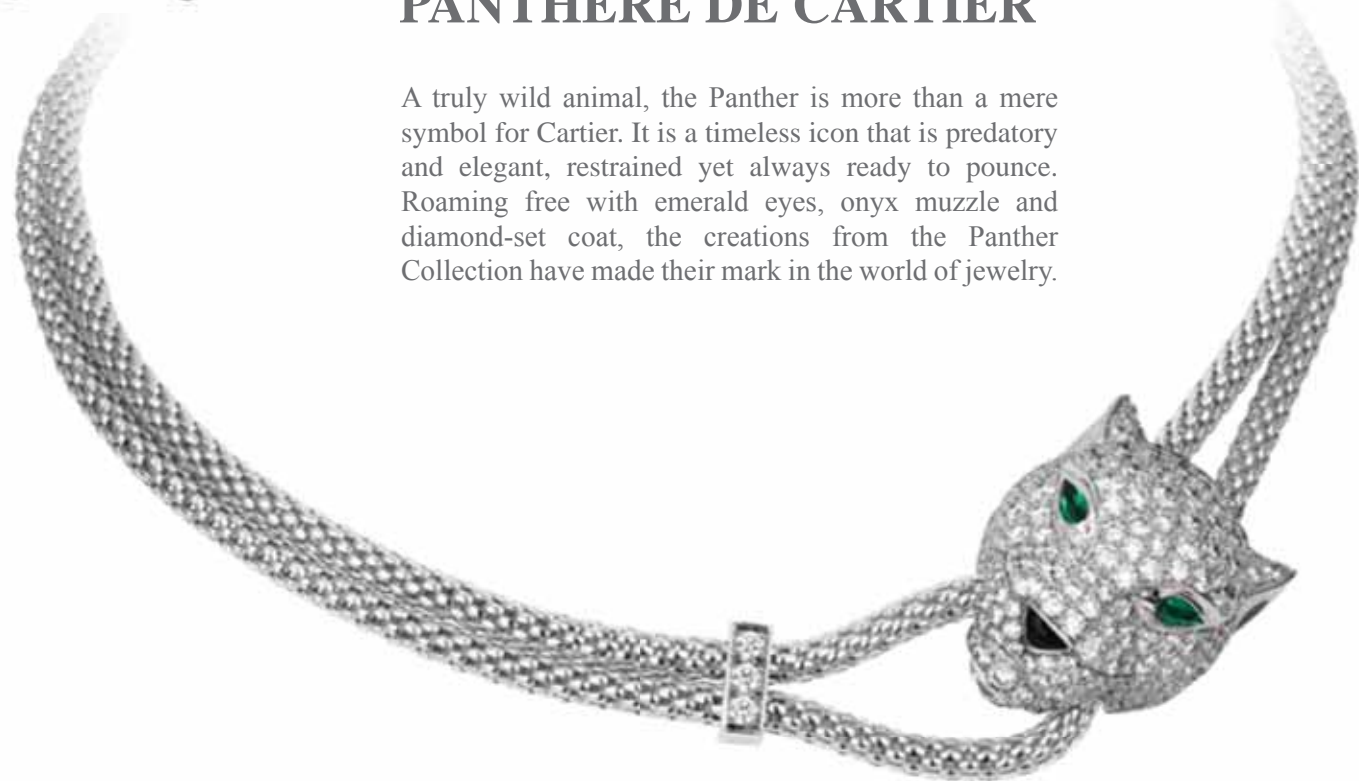
Carrera y Carrera Ruedo Collection

The Ruedo collection by Carrera y Carrera has been extended to include a selection of engagement rings. Elegant and detailed craftsmanship of these artful pieces crafted in yellow, white, or rose gold, and adorned with a delicate pavé of diamonds never fail to astonish and captivate patrons.



PANTHÈRE DE CARTIER

A truly wild animal, the Panther is more than a mere symbol for Cartier. It is a timeless icon that is predatory and elegant, restrained yet always ready to pounce. Roaming free with emerald eyes, onyx muzzle and diamond-set coat, the creations from the Panther Collection have made their mark in the world of jewelry.



Messika Paris Haute Diamond Collection

Recognized internationally as diamond experts, with decades of expertise Messika Paris is committed to celebrating a passion for unique and expressive diamond jewelry. Showcasing a diverse range of diamond jewelry, the four popular collections by Messika include Promess, Eden, Move and Butterfly, along with additional pieces that have been specially selected to cater to Middle Eastern tastes and aesthetics. Messika has joined the prestigious brand portfolio of Ahmed Seddiqui & Sons and is available at select stores across the UAE.





TIFFANY & CO. New ATLAS Jewelry Collection

Tiffany & Co. recently presented a new Atlas collection with all the power and magnetism that made this celebrated design a fashion icon. The latest options continue the evolution of Atlas, with its classical Roman numerals styled in jewelry that is eternally modern. The collection debuted at the Tiffany & Co. Dubai Mall Flagship Boutique and is now available across the Middle East.



PIAGET, MASTER OF GOLD AND DIAMONDS

Piaget unites the worlds of watchmaking and jewelry within its manufacture by combining the unique mastery of the skills involved in making a timepiece and a genuine piece of jewelry. An experienced alchemist in marrying the finest gems with ultra-thin calibres, Piaget merges these two arts to create truly exceptional models. Adorned with 60 baguette-cut diamonds on the bezel, 260 brilliant-cut diamonds on the sides and the repeater slide, and 12 baguette-cut diamonds on the crown, a new balance was established to preserve the purity of the sound despite the additional material required for setting the gems.



EBERHARD & CO. GILDA TIMEPIECE

Eberhard & Co. recently launched a new version of their famed Gilda range of timepieces. The new timepiece exudes feminine charm and fully expresses the watchmaker's refined and elegant world. Inspired by the beauty of nature and its varied forms, the new irresistibly sinuous watch, with its curvy face, has supple lines decorating the mother of pearl face, and Arabic numerals at the 3, 6, 9 and 12 hour marks surrounded by a delicate floral motif, in perfect harmony with the elliptical steel case. Gilda has a quartz movement, protected by sapphire glass with a patented spherical dome and antireflective treatment, and the polished back is secured with 4 concealed screws and features an engraved floral motif.





Corum Ti-Bridge Lady

The famous Ti-Bridge by Corum introduces its first feminine model: the Ti-Bridge Lady. Held in place by four diamond set cross-bars, its horizontal baguette movement is exquisitely framed by an original white ceramic case. Ti-Bridge Lady provides a fascinating interpretation of the exclusive CO 007 caliber entirely developed and produced by Corum. Held by four cross-bars set with white diamonds, this hand-wound mechanical heart beats at the frequency of 4 Hz and has a 72-hour power reserve.



Arceau H Cube From La Montre Hermès

There are some materials whose striking simplicity represents a rich source of inspiration for craftsmen, and one of these is straw. Used in miniature marquetry, it adorns the dial of the new Arceau watch, the Arceau H Cube, with an iconic motif in bright colors.



The OMEGA Seamaster Bullhead

OMEGA has reissued a limited-edition version of the iconic Seamaster Bullhead chronograph. With a case and dial configuration unlike any other OMEGA; the original 1969 Seamaster Bullhead that inspired this wristwatch is among the rarest, most collectable and most recognizable chronographs ever produced. The new Bullhead is powered by an automatic Co-Axial calibre 3113, which replaces the manually-wound calibre 930 found in the vintage model. The white dial is visible through a sapphire crystal with anti-resistant treatment on both sides.

Tissot PRC 200 Tony Parker Limited Edition

The Tissot PRC 200 Tony Parker - Limited Edition 2013, stands for Precision, Robustness and Classic style. The precision of the piece is highlighted by stylish details such as the orange minute track and hands, further recalled by stitching on the all-time classic smooth leather bracelet, and its robust classicism in its sporty look. A tailored touch is brought to the watch with a highlight of Tony Parker's player number 9 on the dial. Adding to that uniqueness is the fact that this watch is limited to 4'999 pieces.





Spring/Summer 2014

Check out the exclusive photos of the Spring/Summer 2014 collections from top fashion designers of the world.



Elie Saab

Spring/Summer 2014

With sweeping, embellished chiffon gowns, jewel colors - like fuchsia, salmon pink or emerald, sometimes encircled with a skinny matching belt, the Elie Saab woman's wardrobe was fully replenished for spring/summer 2014. The Lebanese designer offered more than the standard Oscar gowns this time around, with an edgier and younger feel to the collection.





Chanel

Spring/Summer 2014

Chanel constructed a gallery for its spring summer 2014 show and filled it with all manner of 'art works'. A subtle homage to Kandinsky, Duchamp and Koons, Karl played it safe, but in an exciting way. He started his collection with an antique German paint chart and from there fused tweeds of neon pink, black and white. Subtly glittering, the dresses zipped up the sides showed pearl-encrusted miniskirts beneath sleeveless tabard coats, some with cloaked backs.

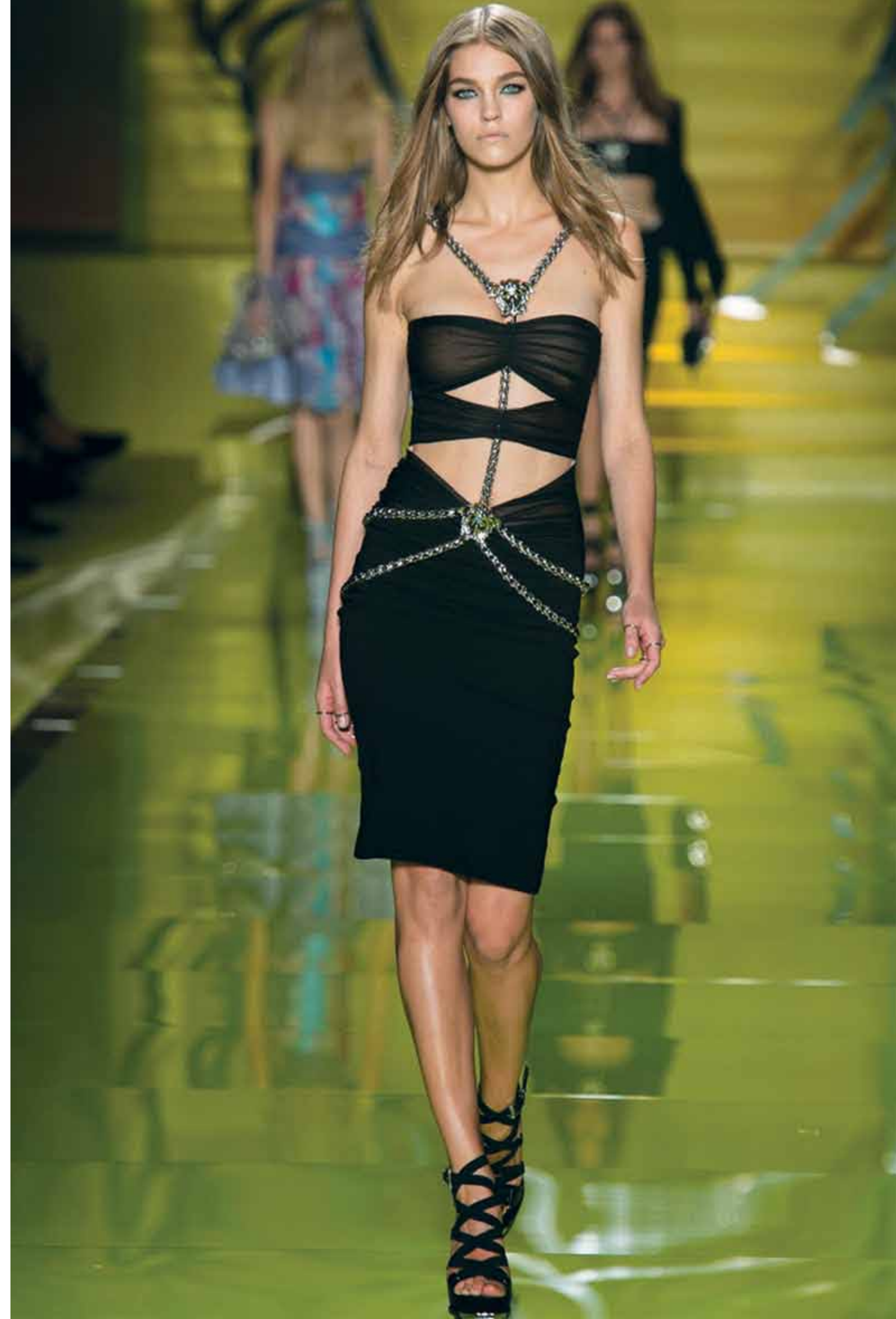




Atelier Versace

Spring/Summer 2014

Donatella Versace channeled her inner rock chick for spring/summer 2014. The show was all about harnesses with embellished medusas, stylish rock concert tees, and blaring rap music. "I'm liberating the Versace woman," exclaimed Donatella Versace before her show. "Usually we give them clothes that are very tight to the body but this time they are much more languid - they caress the body." Inspired by "the street - which is the new catwalk," ... the collection did make a play for ordinary fabrics and a less clingy take on the usual Versace silhouettes.





Gucci

Spring/Summer 2014

Inspired by the undone natural beauty, Gucci let its guard down a little and opened with a relaxed side step from last season's moody Hitchcock heroines. For spring/summer 2014, Gucci Woman is exploring her casual, elegant, care free side. She is in sensual mode, stalking around in silky tracksuit bottoms, loose kaftans and flowing dresses. Sport, sport in a luxury way," said the ecstatic Frida Giannini after her successful show...

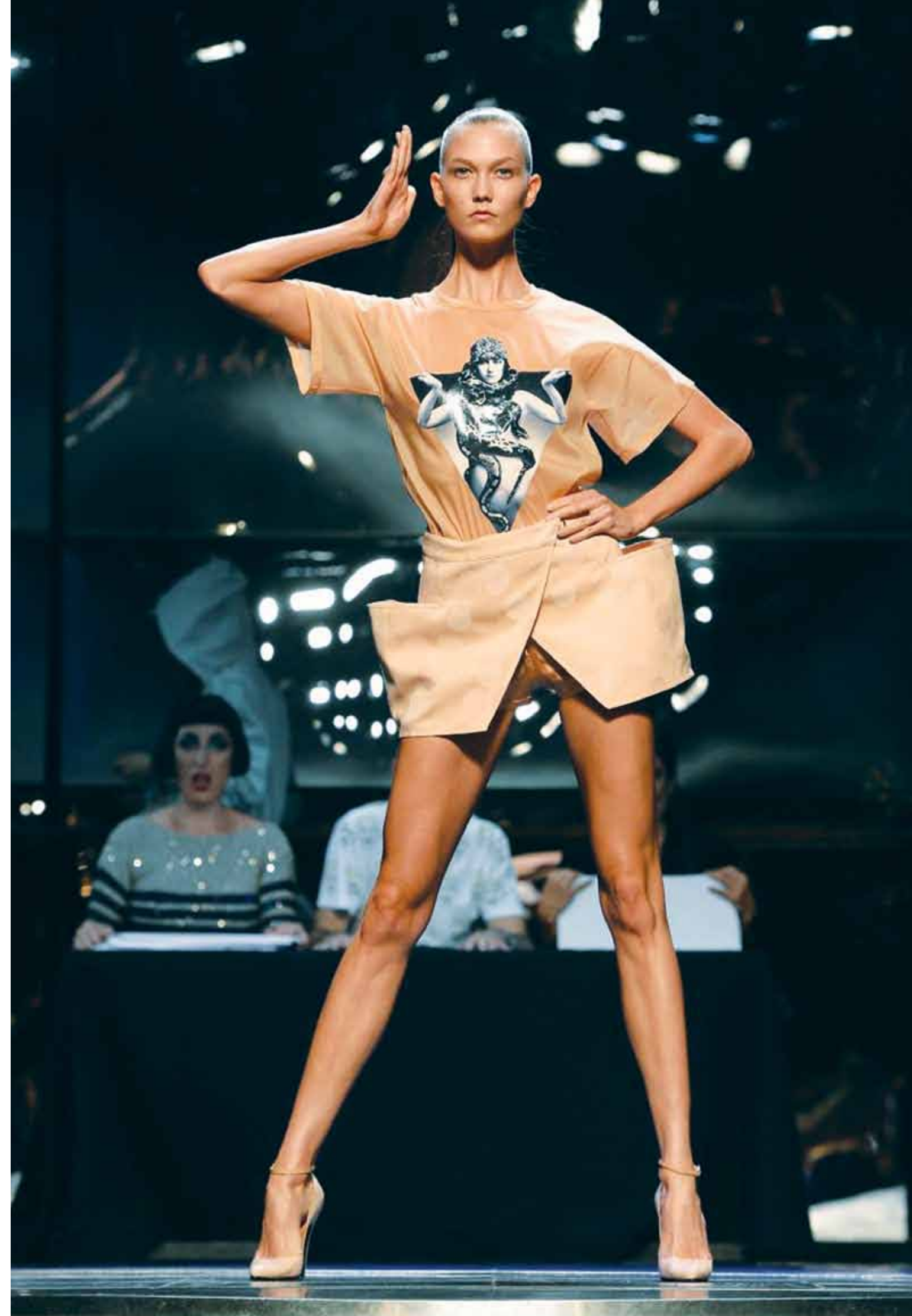




Jean Paul Gaultier

Spring/Summer 2014

Dancers and models took to the Jean Paul Gaultier runway to show off the designer's spring/summer 2014 collection. The designer brought some fun to Paris Fashion Week with a spring 2014 presentation inspired by dance competition shows, adding a touch of drama with judges holding up signs for models' dancing skills. The collection evoked the mood of the classic musical "Grease" with leather biker jackets and form-fitting pants as well as hip-hop inspired ensembles, baggy trousers and hooded sweatshirts.



INTIMISSIMI

WINTER 2013/2014 COLLECTION

Intimissimi could only choose Venice, the international emblem of sensuality and charm, for the last and vital leg of its Italian Journey. Since June 2012, Intimissimi has actively promoted and has been ambassador to the #italianjourney concept and thus the Italian dream. Creating and promoting the hashtag #italianjourney that embodies a concept in a single word, designed to be used in conversations on social network channels. Winter 2013 in Venice, was interpreted as the ultimate metaphor for the new sensuality of the brand by the new star, Tamara Lazic through the lens of Raphael Mazzucco. Highly seductive images portray Tamara wearing and interpreting the new winter garments: bold cuts that wrap the body, garments accessorized with fringe and lace, tone-on-tone beads, light details, for a woman who finds her own soul sexy.





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The Grand Prix d'Horlogerie de Genève watch exhibition in DIFC

His Highness Sheikh Majid Bin Mohammed Bin Rashid Al Maktoum, Chairman of Dubai Culture and Arts Authority inaugurated the Grand Prix d'Horlogerie de Genève (GPHG) in DIFC, the only globally recognized independent international award for excellence in watchmaking. His Highness toured the exhibition which displayed 69 watches shortlisted from more than 200 nominees, vying for the top spot in 10 categories including the category for the most innovative and complicated watches. This marks the GPHG exhibition's first time in the Middle East as part of its international tour

Sisters Beauty Lounge the beauty service provider for brides

UAE beauty destination Sisters Beauty Lounge has partnered with Aghareed, the wedding concierge arm of Lafayette Weddings, becoming its official beauty service provider for brides. Touted as the first and only wedding concierge in the world, Aghareed is dedicated to offering a complete wedding service to couples, providing assistance in all aspects of planning a wedding. Aghareed, which means "the sound of happiness" in Arabic language, offers a range of pre-designed packages or bespoke services to its clients for a complete stress-free event.





Dubai Duty Free Wins at the Images RetailME Awards 2013

Dubai Duty Free was awarded the “Most Admired Middle East Retailer of the Year” at the recent Images RetailME Awards held at JW Marriott Marquis Hotel. The award acknowledged Dubai Duty Free’s retail achievements over the past thirty years, recording annual turnover of Dhs5.9 billion (US\$1.6 billion) in 2012 and anticipating year-end sales of Dhs6.6 billion (US\$1.8 billion). The Images RetailME Awards presented winners in twenty six different categories and was attended by over 750 senior delegates from the retail industry across the Middle East. Dubai Duty Free’s Senior Vice President-Corporate Communications Salah Tahlak received the Images RetailME Awards for “Most Admired Middle East Retailer of the Year” on behalf of Dubai Duty Free.



Trio of British drivers to return Bentley to the track

Three accomplished British sports car racers are spearheading Bentley’s return to competitive motorsport in the Continental GT3. The team compete together for the first time at the car’s first test race, the Gulf 12 Hours at the Yas Marina circuit in Abu Dhabi on 13th December 2013. Guy Smith, Steven Kane and Andy Meyrick will pilot the Continental GT3 in two six-hour races in Bentley’s first track-action since winning the 24 Hours of Le Mans in 2003. Final preparations for the Continental GT3’s first race appearance are now under way following the completion of initial development work with an endurance test. Car and drivers all performed strongly and, reflecting the nature of the Continental GT road car on which it is based, the car continues its testing form of being both fast and extremely reliable.

Forest Whitaker received a Lifetime Achievement Award at Abu Dhabi Film Festival

Abu Dhabi played host to film stars and other leading lights of the international film world. During the glittering occasion, luxury Swiss timepiece Manufacture Jaeger-LeCoultre presented acclaimed US actor Forest Whitaker with a Black Pearl Career Achievement award. Forest Whitaker received the award from festival director Ali Al-Jabri. Whitaker has won 23 major acting awards, including the Academy, Screen Actor’s Guild and BAFTA awards for his performance as Ugandan dictator Idi Amin in The Last King of Scotland (2006).



La Grande Classique de Longines 100 Diamonds – The fascination of timeless elegance and sparkling diamonds

La Grande Classique de Longines 100 Diamonds maintains all the characteristics of the original creations of this emblematic collection but now combines the classical elegance of those ultra-slim models with the sparkle of 100 diamonds. These new timepieces are dedicated to ladies who appreciate timeless elegance with a touch of sparkling refinement.

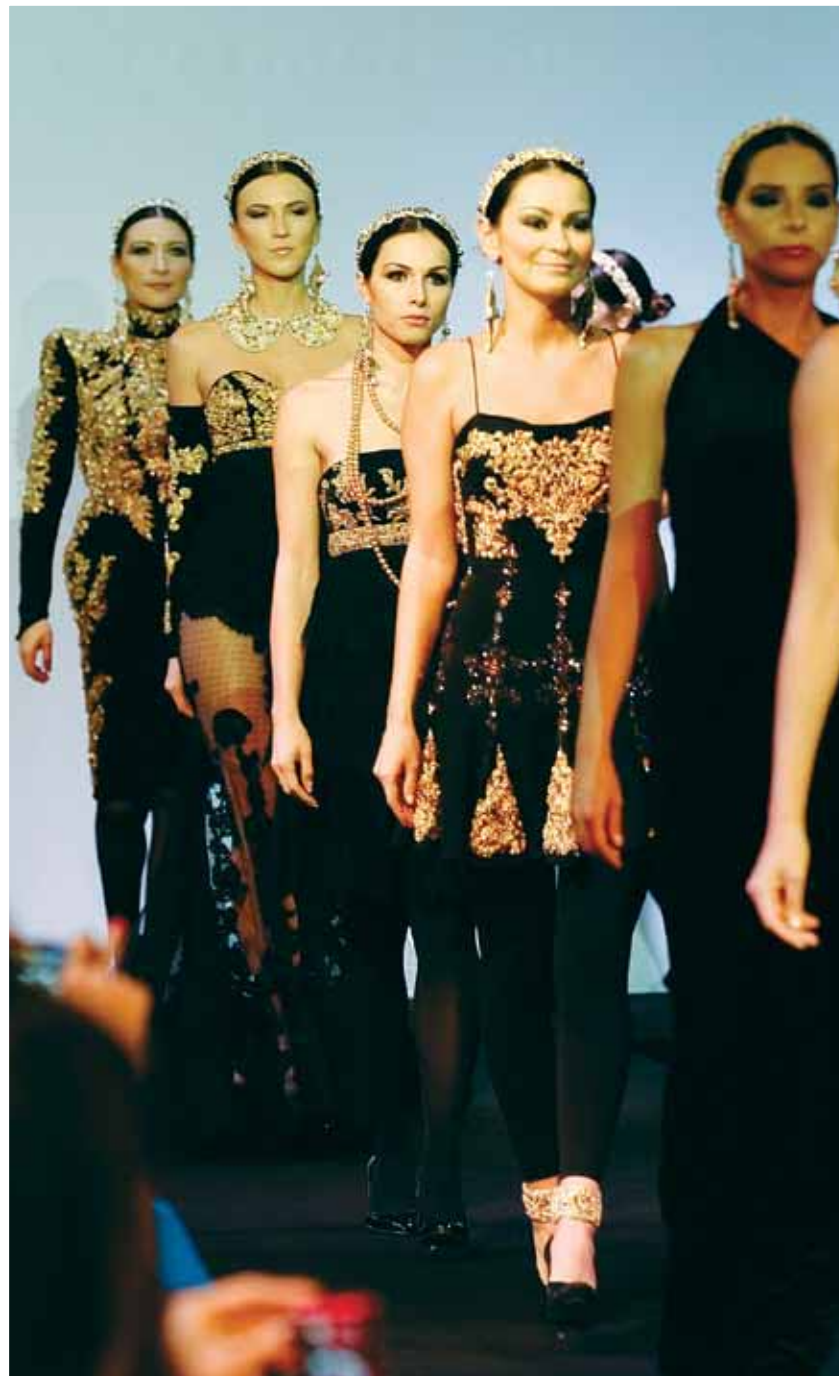


Chery Grand Launch



Chery Grand Launch





Victoria Strange Style Arabia Fashion Show

Victoria Strange Couture, the couture brand spearheaded by intrepid chief designer and ESMOD graduate Olga Nurek, put its best foot forward while blazing a catwalk trail at the Style Arabia fashion event. The show, held at the Oberoi Hotel was a celebration of haute couture. Hosted by Style Arabia, the annual couture extravaganza is where couture brands and enterprising designers share their latest inspirations.



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