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FIRST AVENUE LIFESTYLE MAGAZINE

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first Avenue

LIFESTYLE MAGAZINE



Elie Saab
SPRING-SUMMER
COLLECTION 2012



*Healing the
World*
CELEBRITIES
ON A MISSION

EXCLUSIVE
FACE TO FACE WITH
**THANDIE
NEWTON**
“I AM ROMANTIC!”

**FASHION
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STRAIGHT FROM
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First Avenue

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EDITOR'S NOTES

Welcome to the debut issue of First Avenue Magazine which will take you deep inside the world of fashion, beauty and style by bringing the latest fashion updates and uncovering the most interesting ideas, trends, and clothes of the season.

Fashion is everywhere. It's not just the shoes or clothes you wear, it's the way you carry yourself in them. For readers who can't get enough of fashion, our fashion features will keep them completely engrossed and engaged. With all this you can also learn the new ways to wear clothes with new ideas and silhouettes, latest jewelry and makeup trends and even ways to decorate your home. Once you've been inspired by the season's trends, find out what's been happening around you in our 'Lifestyle' section filled with the news of latest luxury watches and jewelry.

Our celebrity fashion news updates you with the style of the rich and famous and for an inspiration of a different kind, check out our special feature 'Celebrities on a Mission'. With all this don't forget to read the exclusive interview of Thandie Newton about her style, her films and her character roles.

I hope you enjoy this issue and find an idea, perhaps a trend you hope to pick up the next time you're out shopping or just hanging out with family or friends. I look forward to reading your thoughts on our first issue.

Write to us at editor@firstavenuemagazine.com

Enjoy reading!



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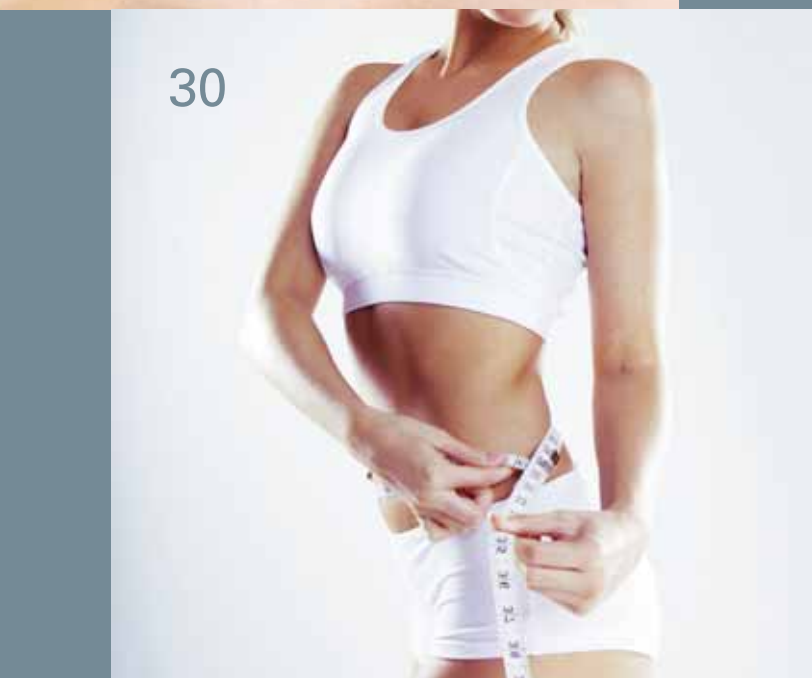
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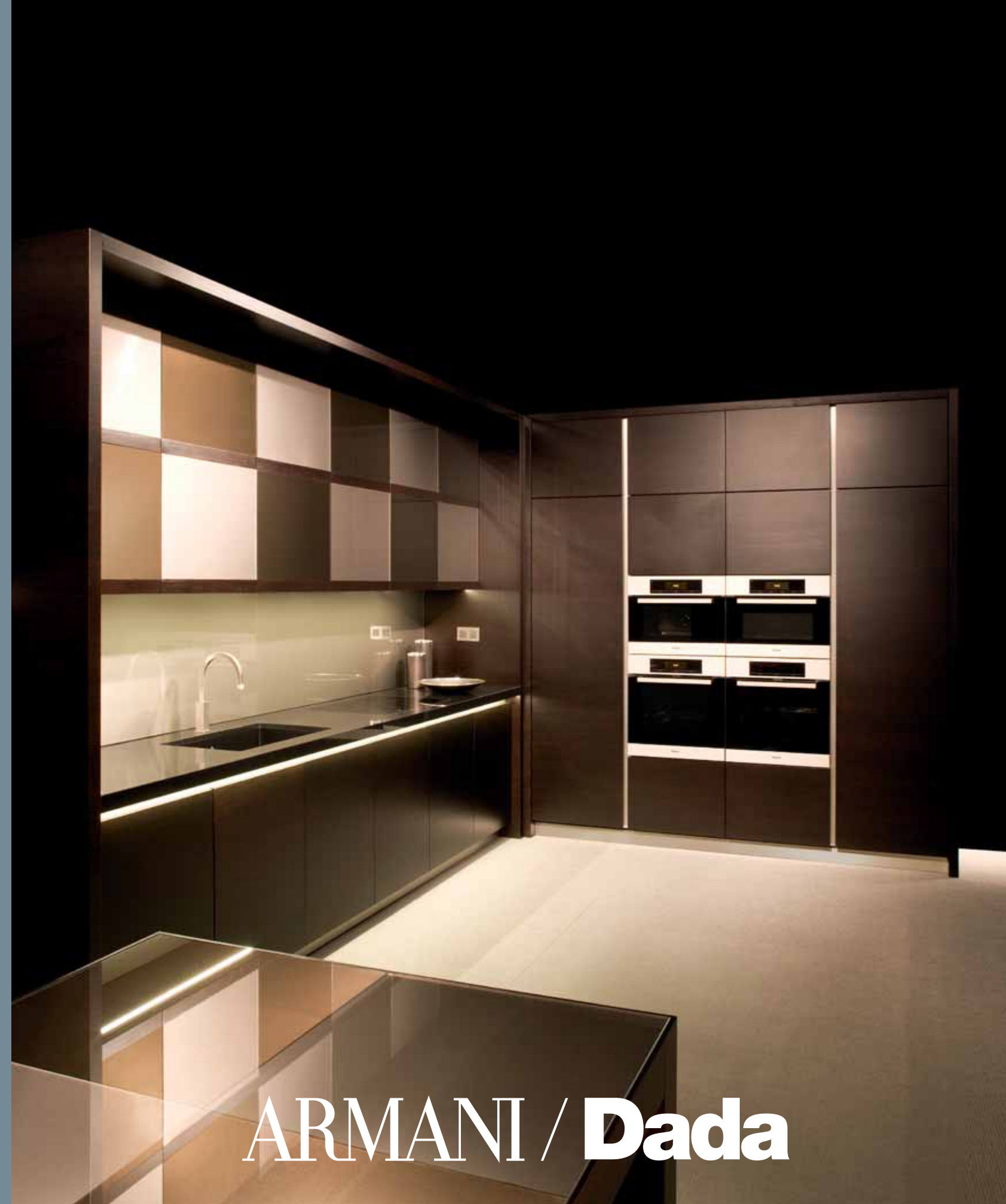
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Celebrity Fashion News



Actress Jessica Chastain wears the Harry Winston Lily Cluster jewelry

Jessica Chastain wears Harry Winston Lily Cluster collection at the New York premiere of new feature film, *Debt*. The actress rocked Lily Cluster diamond earrings & bracelet, set in yellow gold.

Jessica Chastain has been in a smoking-hot string of movies in 2011, starring alongside Brad Pitt, Helen Mirren, Al Pacino and Ralph Fiennes. And before her Hollywood breakthrough year is even over, critics are already calling Chastain the best actress of her generation. In little more than a year Chastain has gone from being an unknown in Hollywood to being crowned Tinseltown's new 'It' girl.

Emmy Rossum Dazzles in Piaget Jewels at The Los Angeles Opera's White Night Season Opening Gala

Actress, Emmy Rossum, looked stunning in a matching suite of Piaget high jewelry as she arrived at the premiere of "Eugene Onegin" at the Dorothy Chandler Pavilion. Rossum, who currently stars in the acclaimed Showtime television series, "Shameless," is a longtime friend of the Swiss jeweler. For her night at the opera, she chose Piaget's breathtaking Limelight Paris Couture necklace in white gold, set with 426 brilliant-cut diamonds and two pear-shaped emeralds, with a pair of white gold and diamond earrings.



Emma Stone hosts the Giorgio Armani/Vanity Fair private dinner

The 22-year-old actress served as host for the night and was joined by Giorgio Armani's niece Roberta.

Starting her career as the comedic relief in *Superbad* and *The Rocker*, Emma has since won competitive leading romantic roles in *Crazy, Stupid, Love* and the upcoming *The Amazing Spider-Man*.



Emma Watson for Lancôme Trésor Midnight Rose, Fragrance

Emma Watson stars as the face of Lancôme's "Trésor Midnight Rose" fragrance.

The British actress signed on as ambassador of the beauty giant now offers Lancôme her radiant smile, intense gaze and all the freshness of being in her 20'.

English, but born in Paris, Emma Watson, who has just turned 21, is a woman of her time: creative, passionate, committed and concerned about the future of the planet.



Jennifer Lopez dazzles with Harry Winston

Jennifer Lopez chooses Harry Winston to accompany her on the Red Carpet, at the Glamour Women of the Year Awards in New York. The diva rocked the red carpet with 5- carat round brilliant diamond ear studs and a Diamond Cluster cocktail ring.

She was named Most Glamorous Woman of 2011 at the ceremony.

Michelle Yeoh, New Guerlain Ambassador

Actress and producer Michelle Yeoh, has joined Guerlain as an ambassador of the brand. Through her culture, her personal background and her love of France; Michelle Yeoh is part of a new relationship between Guerlain and Asian countries.

By assuming a more particular role with this region of the world, she will contribute to the aura and to the knowledge of the hundred and eighty-three years old perfumer.



Nancy Ajram re-signed as brand ambassador for Damas

Damas, the Middle East's leading international jewelry and watch retailer, has rolled out the latest marketing campaign to promote its new Farfasha collections with Lebanese superstar Nancy Ajram.

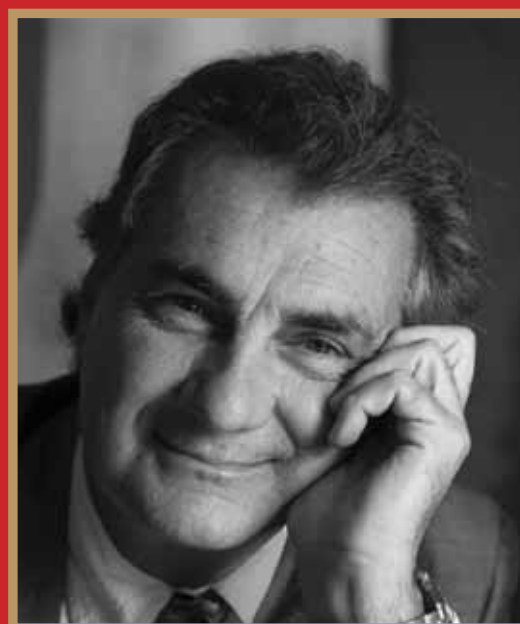
The new Farfasha product range in 18k gold jewelry reflects the next generation in product design for the brand.





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Fitness Regime

Follow these simple lifestyle changing steps to kick start your fitness resolution today!

A good health is the greatest treasure of life, and staying fit is a part of it. Many of us would like to be fit, but it's not always easy to get into shape. But no matter what, we have to work at fitness and set priorities in our life to kick start a healthy lifestyle.

Here are some steps to get you started...

1: Stop smoking.

It is worst type of damage you afflict to your health by your own hands. Smoking causes cancer and can obstruct your airways and lungs accessing enough oxygen.



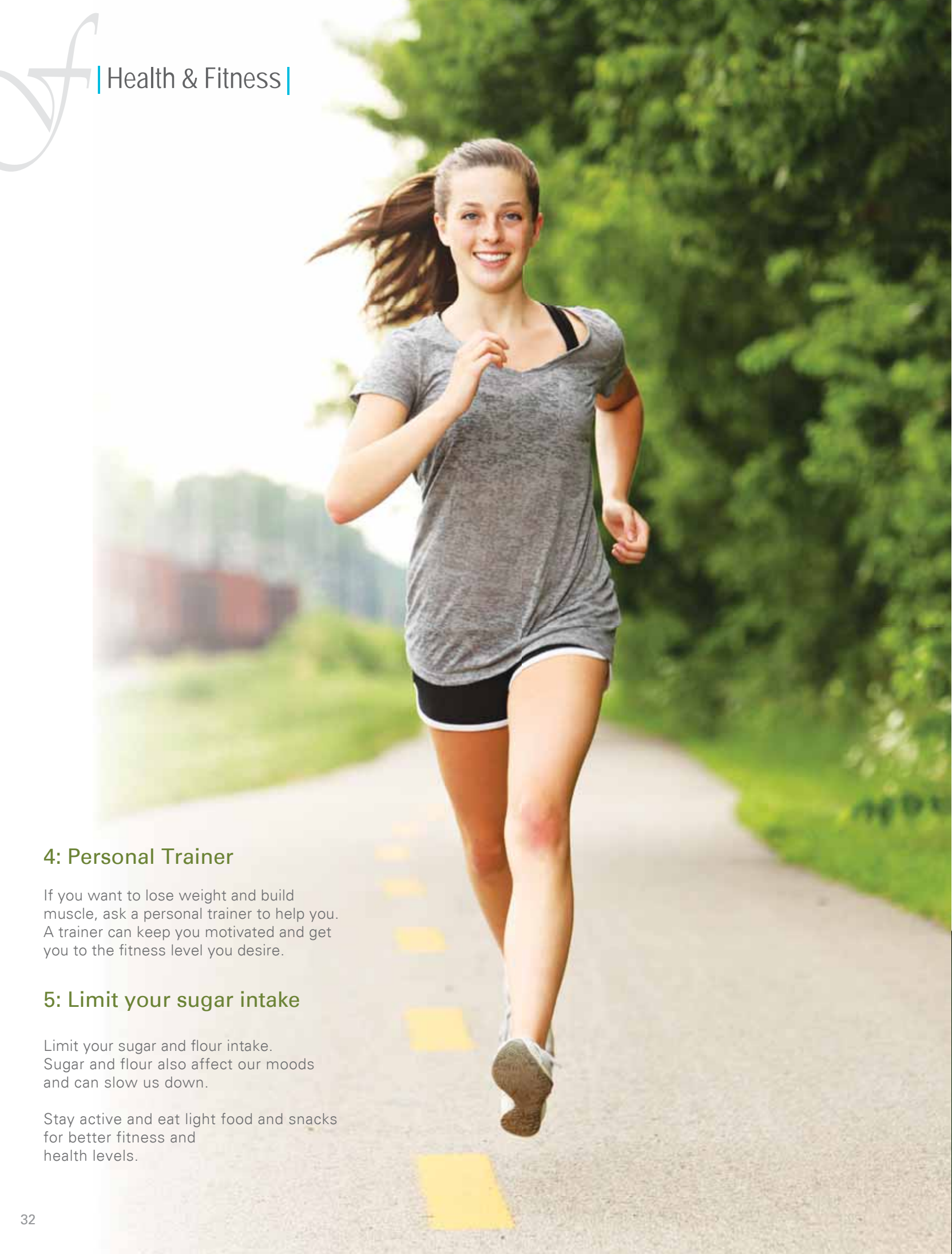
2: Start exercising.

Do some form of exercise every day. Walking is a fabulous exercise to keep you lean and limber. Swimming, running, participatory sports and even house cleaning can help you get fit and active.

3: Eat healthy.

Add more vegetables and fruits into your diet. Following the food group diet will maintain healthy bones and skin. If you are trying to lose weight, a diet of fruits and vegetables will also lower your calories intake.





4: Personal Trainer

If you want to lose weight and build muscle, ask a personal trainer to help you. A trainer can keep you motivated and get you to the fitness level you desire.

5: Limit your sugar intake

Limit your sugar and flour intake. Sugar and flour also affect our moods and can slow us down.

Stay active and eat light food and snacks for better fitness and health levels.



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6-inch Oven Roasted Chicken Breast

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6-inch Sandwiches with 6 grams of Fat or Less						
Oven Roasted Chicken Breast		244	332	3.3	49	27
Roast Beef		230	288	2.5	46	20
Savory Turkey Breast		230	283	2.4	48	18
Savory Turkey Breast & Smoked Turkey		239	294	2.9	48	19
Subway Club®		263	318	3.0	48	25
Chicken Teriyaki		265	351	4.2	54	24
Veggie Delite®		173	230	1.8	45	8

Values include Italian or wheat bread, lettuce, tomatoes, onions, green peppers, olives, and pickles.

DISCLAIMER:
Our 6" Regular Subs with 6g of fat or less are prepared according to standard recipes with meat, onions, lettuce, tomatoes, green peppers, cucumbers, olives, pickles and without cheese or condiments that contain fat (e.g., mayonnaise), and are made on wheat or Italian bread. Customer requests to modify standard sandwich recipes or add cheese or condiments may increase fat or calorie content. Salad nutritional values do not include salad dressings or croutons.



Get Glowing
this winter

Fast skin fixes to get the gorgeous, glowing skin you want!

No matter what skin type you have, during the winter months, your skin needs extra attention. As the mercury drops, your skin begins to dry making you feel uncomfortable and itchy. To fight the blues, here's how to keep your skin glowing throughout the season with some handy and technically simple tips.



Drink water

Dry skin needs to be moisturized not only from the outside but also from within by constant consumption of water and other fluids. **Hydrate** your skin from within by drinking lots of water. Carry a bottle with you when you go outside. **Herbal tea** is another great way to keep your fluid intake maximized when it's really cold. So drink up and don't let your skin go thirsty.

Humidifier

If you are tired of the dry air around you, one good option to put moisture back into the air is by getting a **humidifying system**. You can easily buy a humidifier from your local drug store or hypermarket.



Exfoliate

A good body **scrub** and facial exfoliant can help remove dead skin cells from your body, not only will you feel fresh but your skin will be free from all that old dry cells. Clean your skin thoroughly, remove all makeup, and wash and moisturize your skin before going to bed every night.

Oil- Based Moisturizer

An oil-based moisturizer is a must during winter season. This will help protect your skin from moisture loss.



Choose one that comes in an ointment form as it will contain 80% oil. Regular creams and lotions may tend to dry out the skin rather than keep it moisturized and soft.

Sunscreen

Sunscreens are as important in winter as they are during the summer season. Before you leave your house, apply a sunscreen with at least an SPF 15 or more. This will protect your skin from nature's damaging elements. You can also combine a sunscreen with a moisturizer during the dry winter weather.

Flaxseed oil

Flaxseed oil can moisturize your body from the inside. Since it is rich in vital fatty acids it can do a lot for your overall health. It is available in oil form as well as in capsule form. Apart from flaxseed, you can have **high fiber** food like white oats, oat bran, and vegetable juices which are really good for the skin.

Oil bath

Pamper your skin by adding a few drops of **jojoba oil** or **sweet almond oil** into your everyday bath. It will do wonders for your skin.

No blow drying

Sad but true! Hot air dries out your scalp and can irritate your skin as well. So give your blow drier a miss during the winter season and simply finger style your way to sexy strands.



Charme d'Orient Hammam Box

Let your skin shine through with Charme d'Orient, French origin Hammam products range, evoking the memory of an oriental culture attached to elegance and the symbols of beauty, feminine charm and body rituals.

Charme d'Orient offers you a traditional Hammam Box including all the necessary products for the Hammam Ritual as practiced in the purest Oriental tradition. This beauty kit consists of a traditional creamy Black Soap (Savon Noir) perfumed with Eucalyptus Essential Oil to apply before a deep exfoliation of the body; a special massaging and exfoliating glove (Kassa) to eliminate dead skin cells and Geranium perfumed Rassoul powder for a body wrap from head to toes.

This product is available from Anantara Spa at Emirates Palace, Abu Dhabi Price: AED 300.00

As the season changes, everything needs a bit of updating...

From the wardrobe & shoes to skin care products, here are a few fashion trends that you may want to consider purchasing.



VISIONNAIRE Advanced Skin Corrector by Lancôme

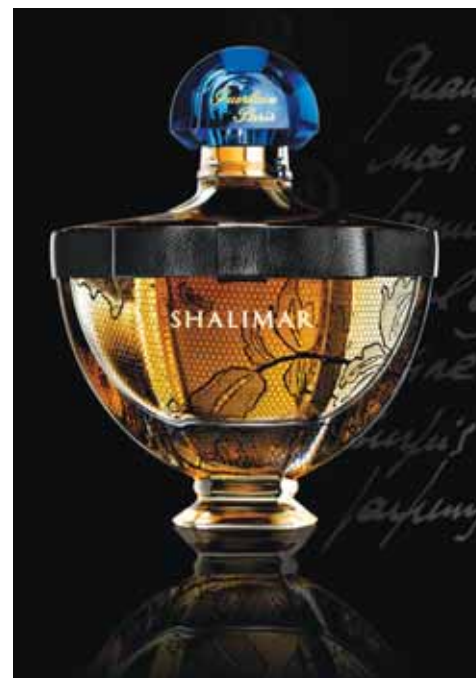
Lancôme innovates with VISIONNAIRE its first skincare product formulated to fundamentally recreate beautiful skin.

A Lancôme technological breakthrough has identified a miraculous new molecule LR 2412. A molecule that is able to 'self-propel', through the layers of the epidermis. The result is that skin is visibly transformed: the texture is finer, wrinkles are erased, pigmentary and vascular irregularities are reduced and pores are tightened.



Davidoff Christmas Sets

Christmas is coming up quickly and Davidoff has some spicy sets just for the holiday season! Whether it's Cool Water, Hot Water, Champion, Champion Energy, or the limited edition Time for Champion, there's something for everyone...



Shalimar Parfum Initial body Range

Wrap your skin in the cocooning, luminous and cashmere like texture of Shalimar Parfum Initial body range. The luxurious bath gel and the delicate body lotion have been crafted from the very favorite ingredients of Guerlain creators.

The voluptuous range envelopes notes of rich and embracing Damascena Rose, of chic and powdery Iris note, of smooth and sensual Vanilla note, of gourmand and warm Tonka bean and of fresh Calabrian bergamot. Complement the unique amber-floral experience of Shalimar Parfum Initial juice with the delicious body range. Leave a bold imprint, your personal touch, your unique initial as a woman.



Kiehl's Midnight Recovery Eye

Kiehl's Midnight Recovery Eye, helps achieve fresher, younger looking eyes by diminishing puffiness and fine lines and wrinkles.

The specially formulated Midnight Recovery Eye is paraben-free, fragrance-free, and mineral oil-free, with the active ingredient Butcher's Broom, a root extract, known to increase microcirculation.



Valencia's stunning winter line-up

As the weather turns cold, Valencia lines up a stunning range of designer shoes to keep you warm yet stylish, with nude colored John Richmond suede shoes, high boots in black leather, to boots with faux fur accent and much more.

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Vol de Nuit:
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Face & Body

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veil of iridescent shimmer. Its universal and
sensual pale pink shade is punctuated with
blue-green and silvery pearlescent flashes to
leave face, body and hair sparkling.



Perles de Nuit: Illuminating Powder

These exceptionally soft, über-cult pearls are
being reinvented in a holiday season
limited edition. Five perfectly smooth beads
correct, illuminate and even out the skin.



Parure de Nuit:
Pressed Powder & Blush

This silky compact powder offers the
lightness of a feather and the sheen of
satin. Pale pink, white, deep pink and blue
green. Its four shades and violet fragrance
make it a real beauty accessory.



Rouge Automatique - Hydrating
Long-Lasting Lip Color

The House of Guerlain has created a
second-skin texture with two faces, 169
Flirt d'un Jour soft and luminous pink, 170
Nuit d'Amour surprising black red.



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British Actress and Movie Star

Thandie Newton

Thandie Newton, the sexy British Bafta winning actress talks with First Avenue, about fashion, films and character roles.

Thandie Newton can brag about that rarest of combinations - leading-actress looks with a character-actress resume. Since making her acclaimed debut in 1991's *Flirting*, she's been on a roller coaster ride, revelling from blockbusters to indies with ease, picking up Baftas, and working with major film makers including Roland Emmerich, Oliver Stone and Bernardo Bertolucci, as well as co-starred with Tom Cruise, Mark Wahlberg, George Clooney, Oprah Winfrey, Will Smith and Vin Diesel.

Her outstanding beauty insures her sexy roles in films, but her cleverness pushes her towards parts that are essentially built upon her dramatic skills meaning that she does not choose the easy way in life.

Thandie attended some of the catwalk shows at Paris' fashion week, the occasion for First Avenue to hold an open discussion with her about fashion, her films and her roles...

// *I enjoy watching models on a catwalk, as much as I sometimes envy their sense of professionalism when they embrace the gown that they wear and become one with it.* **//**

About fashion...

FIRST AVENUE:

Are you a fashion victim?

THANDIE NEWTON: No! I do not consider myself as such. I do love fashion though and I like to pay attention to the new trends that are launched every season by the major designers. Therefore I never refuse an invitation to attend fashion shows wherever they are held, Paris, Milan, London or New York. As long as I am not busy shooting a new film at the same time of course.

FIRST AVENUE:

Who are your favourite designers?

T. N: I do not truly have favourite designers. As it all depends on what each of them is offering for the new season. I may prefer Dior this winter and then Gaultier the next summer. Then I am also keen on what young and less famous designers do. I happen to find treasures of invention and wit in a collection drawn by someone who is a newcomer, and I do not hesitate then to buy what I believe is suitable for me within such a collection.

FIRST AVENUE:

You could have been a model yourself. As you clearly have what it takes. Have you ever thought about being on runway yourself?

T. N: I thank you for the compliment but





acting and modelling are two different lines of work. I enjoy watching models on a catwalk, as much as I sometimes envy their sense of professionalism when they embrace the gown that they wear and become one with it. It is a difficult job despite what people may believe, but I do not see myself in that profession at all. I have had offers though, and I turned them all down as acting is what I have always wanted to do and that's that.

About character roles...

FIRST AVENUE:

You seem to choose the films you work in with great attention as they are all of high quality. Do you have to fight for that or are those scripts offered to you regularly?

T. N: Nothing comes regularly except for ordinary scripts with female parts

based on the good looks of the actresses. Of course I have to struggle in order to get the good parts. I also struggle against myself to be able to turn down offers that do not interest me, not knowing what is going to come next and how long am I going to stay out of work. The main discipline is to learn how to be patient and to believe in the fact that good and solid parts may in the future bring other opportunities of the same kind, even if

nothing is ever guaranteed in the movie business. A career has to be built, and that thing only requires particular skills. But at the same time agents are there to help actors do so.

FIRST AVENUE:

Do you consider yourself as an example for coloured actresses?

T. N: The true example in that field remains Halle Berry who won an Oscar for her role in Monsters Ball. She opened the way for black actresses to get main parts in films as anybody else, even if the role in itself is not that of a black woman. So we are now getting little by little to the stage where the profession looks at a black actress in the same way that she considers a white actress. No need for the script to mention Black woman as it does not need to specify White woman. A woman can play any part, except for some typical examples of course. But we are still in the very early days of that





“ I had less freedom in composing the character and had to stick to certain facts about Ms. Rice’s personality. Oliver Stone made me watch video tapes where she appeared in order for me to catch the essence of how she speaks and behaves... ”

evolution and huge steps still need to be achieved.

FIRST AVENUE:

You portrayed former Secretary of State, Condoleezza Rice in the Oliver Stone film W. Was it hard to deal with the character of a woman who actually exists and is not fictional?

T. N: Somehow yes because I had less freedom in composing the character and had to stick to certain facts about Ms. Rice’s personality. Oliver Stone made me watch video tapes where she appeared in order for me to catch the essence of how she speaks and behaves, and then I also read a lot about her. But in the end I still managed to make my own ‘cuisine’ from all what I had seen and read. And I am proud of that, as well as Oliver

Stone liked it. I did not just imitate her; I recreated her in a cinematographic way.

About films and experiences...

FIRST AVENUE:

You have worked with both European and American film makers. Is there any difference between the two in the way of dealing with the actors on a set?

T. N: Not really except maybe in the delicate way of dealing with women that Europeans have. They are true gentlemen for the most of them. Americans are ok also but just a little bit harsher in their language. I found amusing the Italian accent of Bernardo Bertolucci when expressing himself in



English on the set of Shandurai. Mainly I would say that the language of cinema is universal and goes beyond boundaries of any kind.

FIRST AVENUE:

You have worked twice with Tom Cruise, at first in ‘An interview with the Vampire’ and then in ‘Mission impossible 2’. How would you describe the man?

T. N: I would describe him as highly professional meaning that once he is on a set with fellow actors, he does not behave at all as the huge star he is, but as a great actor paying attention to each and every small detail and also helping the others around him to give their best at what they have to do. I especially noticed all of that when working with him on Mission Impossible 2. As when I met him for the first time on the occasion of ‘An interview with the Vampire’, I was only sixteen years old.

FIRST AVENUE:

You starred in the film 2012 that tells the story of how the world will probably end in the year 2012. Are you afraid of getting closer to that date?

T. N: There are rumours going around about 2012 being the year when our world will end. Still I do not pay true attention to that sort of predictions and my saying is ‘live and see’.

FIRST AVENUE:

Are you romantic?

T. N: I am very much so. Aren’t we all (laugh).

Fashion gets an artistic overhaul with

The Masterpiece Collection

by Queen of Spades

*Inspired by art
history- latest creations
from Lamya Abedin...*

Lamya Abedin the Emirati enterprenur and founder of Queen of Spades, took to her basic instincts of creativity for her latest designs – art & artists. The Masterpiece Collection by Queen of Spades fuses fashion with art forms from the earliest folk arts to works from the golden period of Renaissance and even popular art.

Master works of all time greats like Monet, Picasso, Dali, Van Gogh, Frida, Vermeer and the like to age-old folk art of the Egyptians, Romans, Byzantines and Greeks have all become the catalysts to Abedin's latest creations. "Art has always demanded my time, passion and curiosity. Be it the Louvre, Uffizi, or Guggenheim, I have spent hours on my travels browsing galleries and museums. My love and awe for art has now become the inspiration for my latest designs," said Abedin, during the exhibition of her Masterpiece Collection.

From styles of strokes to canvas textures, Abedin has taken inspiration from various aspects of artists and their artistry.



The basket weave techniques, pleats, stripes, wide shoulders and V-necks were the impressions Abedin derived from Picasso's cubism. While the look of Johannes Vermeer's famous portrait Girl with a Pearl Earring has become Abedin's muse for the look of the models showcasing the Masterpiece Collection. Abedin also created hair bands as accessories for the latest collection of abayas. These raw silk head gears are a first from the Queen of Spades label.

The cuts of the abayas, the choice of fabrics and textures used are once again an artistic exploration. In this collection Abedin experimented with crinkled linens, knits, tweeds, jacquard, raw silks, crepes, fish skins and for the first time white camel wool. The textures were chosen to represent artists' canvases.

Floral arrangements of 12th century Greek art; leopard prints connoting the cavemen era of folk art; drapes of the Roman ages; tassels like Byzantine artistry; Rembrandt's palette of colors and even Da Vinci's Monalisa's outfit has been used by Abedin to represent art through the ages. A special highlight of Abedin's new line has also been a thematic photo shoot stylised against a customised Cadillac CTS-V Sport Sedan swathed in a Van Gogh painting.

Akillis, the audacious French brand of exquisite, fine jewellery, has also joined hands with Queen of Spades to complement the latest collection with jewellery for the different artistic pieces. Top retailers of Queen of Spades, Galeries Lafayette has partnered with the label to support local fashion design and creativity.





The Bequest of *Yves Saint Laurent* 1936 –2008

A Tribute to the French Fashion Maestro

In 1985, Caroline Rennolds Milbank, in her book, "Couture: The Great Fashion Designers", wrote, "The most consistently celebrated and influential designer of the past twenty-five years, Yves Saint Laurent can be credited with both spurring the culture's rise from its Sixties ashes and with finally rendering ready-to-wear reputable".

One of the greatest names in fashion history, Yves Henri Donat Mathieu Saint Laurent, the couturier was born in Oran, lived in French Algeria; left for Paris after secondary school to pursue a fashion career. His persistence led to a meeting with the director of Vogue magazine, Michel de Brunhoff, who took interest in the bright boy. Impressed with his sketches, he had several of them published. The magazine director encouraged Yves Saint Laurent to enter a prestigious fashion school to polish his raw talent. After his stint was through, de Brunhoff procured an introduction between Yves Saint Laurent and Christian Dior. The encounter eventually led to one of the most creative and successful alliances in fashion history.



Yves Saint Laurent the new director of Dior

When Dior died four years later, he was named head of the House of Dior. In 1961, Saint Laurent opened his own fashion house and in a short while arose as one of the world's most influential and outstanding designers. Yves Saint Laurent followed up in the years to come with a string of innovative and groundbreaking fashion ideals to redefine the notion of feminine sophistication. In 1960, his "beat look" had spawned a revolution in the fashion world, where couture became integrated in common street wear. He is also credited with having introduced the tuxedo suit for women, became the first designer to use ethnic models in his runway shows, and referenced other non-European cultures in his work.

Yves Saint Laurent, the couturier who is famous for having adapted and proposed a new elegance to women with his female tuxedos was a true genius of French 20th century fashion. The designer who had succeeded in accompanying -some would even say provoking - the evolution of women in society. What set Yves Saint Laurent apart from the fashion horde was an acute intuition on what best represented the sex appeal of the female form. Just the mention of his name would conjure an image of pure, sensual sophistication.

Women fortunate enough to own an Yves Saint Laurent original therefore owe the man a debt of gratitude. He not only made them feel and look beautiful, but he also pushed the acceptable limit of appropriate women's wear. His smoking jacket for women, for instance, gave birth in part to the androgynous fashion revolution, and his trademark pant suit made the look acceptable and attractive.

The haute couture line may be the flagship but Yves Saint Laurent also has a line for men, jewelry, furs, fragrance, as well as an accessory line. The man himself has added his personal flair to countless films and theater productions.

In 1985, then President of France, Franois Mitterand, decorated Yves Saint Laurent with the Knighthood of the Legion of Honor, but his most impressive accomplishment remains in the lives he has touched with his designs.

As befitted his success, Mr. Saint Laurent lived elegantly. All his homes which he shared with a succession of French bulldogs, always named *Moujik* were lavishly decorated and filled with antiques and artwork by his favorite artists, who included Picasso, Cocteau, Braque and Christian Bérard.

Saint Laurent had numerous muses that inspired his work. Chief among these was Mounia-his oft used "bride" and 'Porgy and Bess' thematic Couture-garment model and frequent YSL cover-model in WWD and French Vogue, Somali supermodel Iman, whom he once described as his "dream woman."

With a fashion empire in place, Yves Saint Laurent announced his retirement in 2002. "Every man needs aesthetic phantoms in order to exist," he said at the announcement of his retirement. "I have known fear and the terrors of solitude. I have known those fair-weather friends we call tranquilizers and drugs. I have known the prison of depression and the confinement of hospital. But one day, I was able to come through all of that, dazzled yet sober." A few days before his death he married his long-term partner in a civil ceremony. Aged 71, he died from brain cancer in June 2008. His body was cremated and his ashes scattered in the Majorelle Garden in Morocco, which he regularly visited and found to be inspiring.



**"Yves Saint Laurent was convinced that beauty was a necessary luxury for all men and all women."
President Sarkozy**



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Makeup & Hair Trends

Try these simple hair and makeup tips for a new, on-trend style look for the season...

Keeping up with the latest makeup trends is as equally important as keeping up with fashion. Here are the biggest beauty trends of the season;

The Bold Look

Daring choice of color is the latest trend, for eyes and lips. The best lip color shades that bring your sexy back are red, orange and hot pink. Applying bold eye shadow colors like green or blue, will also enhance your eyes and attract ample attention towards your face. Although bold is the look of the season, but remember to keep your focus on either the eyes or the lips.

The Natural Look

Makeup artists love the natural look, as this type of makeup seems to maintain its popularity this season. Create a flawless look by using concealer and the right tone of foundation, define your cheeks with a hint of blush right on the apple of the cheeks, apply mascara to define your lashes and allow your lips to remain bare or apply a natural looking lipstick. The trick is to keep it as natural and simple as you can.



All in the eye...

Smokey eye makeup remains always in style. To look trendy and stylish use black and gray eye shadow or go for dark blue to enhance the color and the shape of your eyes.

This season the latest hair trends are all about **feminine** and **versatile** hairstyles. Whether you fancy long, medium or short hairstyles, here are a few tips for you to stay in style this season.

For short hair styles, crops are leading the trends. This style puts facial features into focus. A haircut this short suit small, symmetrical features as the face is the real emphasis. But before you chop your locks off, discuss your hair type and face shape with the stylist.

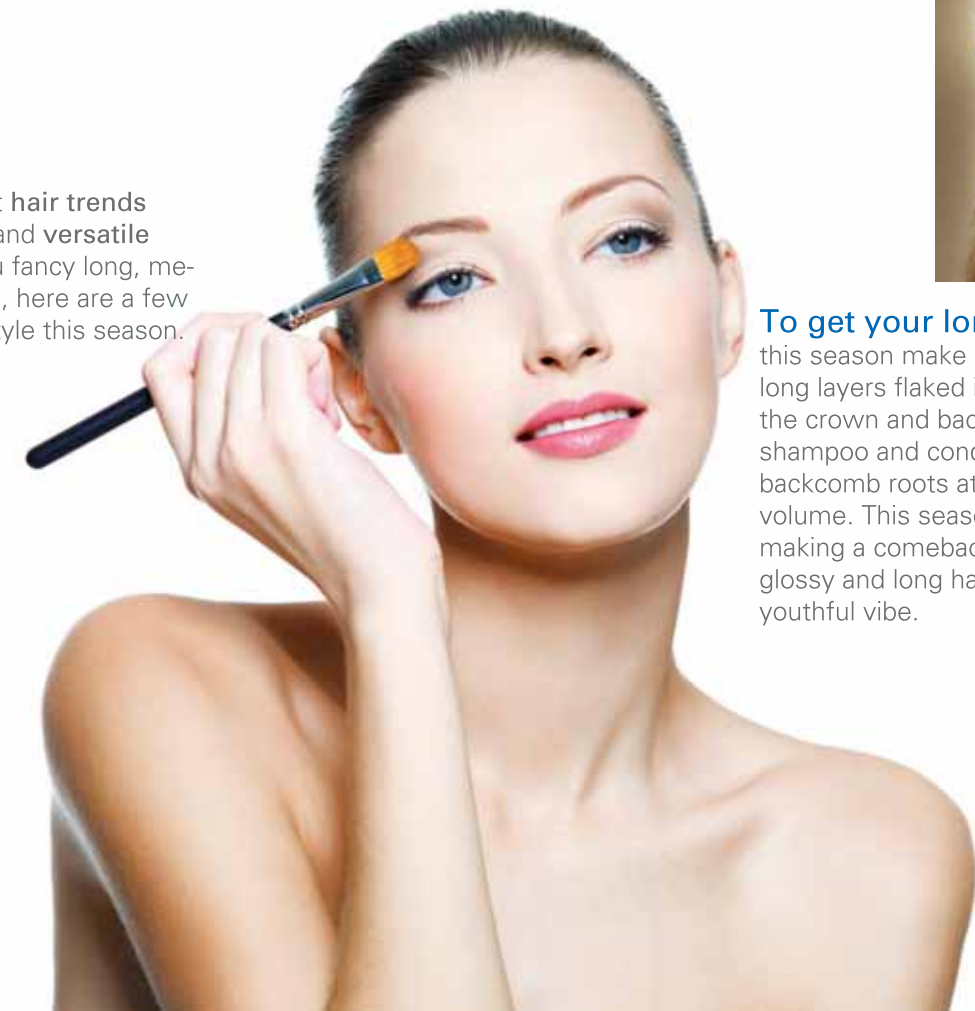


Medium hairstyles are one of the most versatile styles. Wear it smooth, tangled, curly or choppy; medium hairstyles are always in vogue and will continue to be this season. For women over 30ties, medium hairstyles are highly recommended; as with age long hairstyles can drag down the face and make one look old and dull.



To get your long hair in style

this season make sure you get a few long layers flaked in to give a lift at the crown and back. Use a volumizing shampoo and conditioner and backcomb roots at the crown for extra volume. This season the 70's are making a comeback with bouncy, glossy and long hairstyles giving off a youthful vibe.



Wardrobe Staples

Wherever you live, and no matter what kind of lifestyle, there are some things that every woman needs...

Fashion is always evolving. Trends that are hot this season might be out in the next. In the midst of the many trends, there are staples that must be in your wardrobe at all times. If you buy the correct pieces, you will have to purchase fewer pieces and you will have more options each morning as you decide what to wear. Wardrobe essentials are the building blocks to a achieving a solid and functional style.

Here is a list of your basic, most essential wardrobe staples;

The Little Black Dress

A simple sexy black dress never goes out of fashion. The black dress is versatile and can be utilized for several different occasions. Look for a dress in crepe, silk, triacetate, matte jersey, gabardine or something similar in weight. Accessorize with elegant pearls, or dangly earrings or wear it with a cardigan and you are ready for any occasion. The dress should not be tight, but skim your curves. The most flattering length is either right above the knee or right below it. The best dress is one with little adornment. Always remember that your pizzazz comes from the accessories, so work creatively with your outfit to get the perfect look.



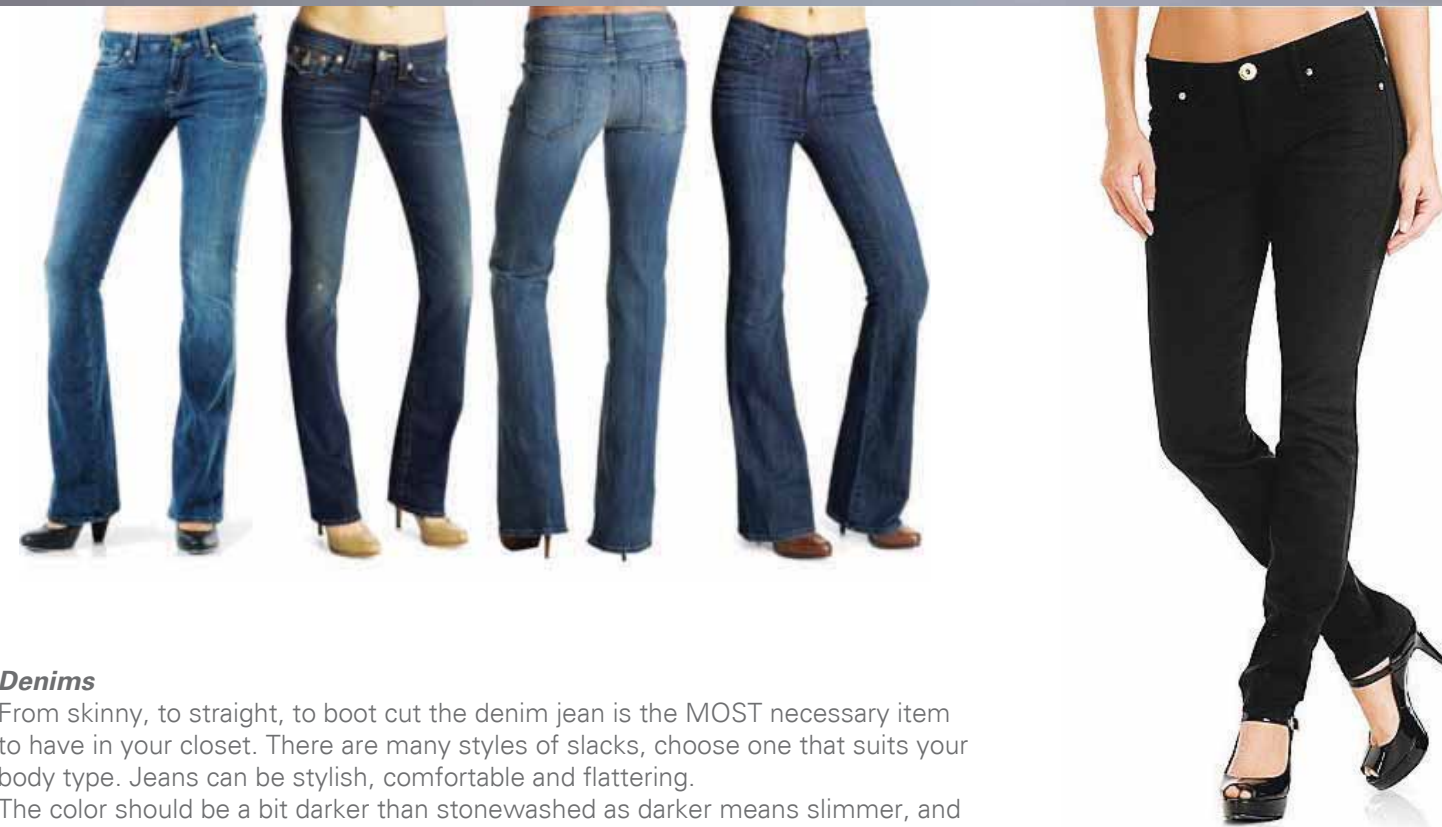
Signature Accessory

A signature accessory could be a pearl necklace, or a necklace of colorful beads, a big bold ring, and even a funky bracelet. A signature accessory is one such ornament that adds a very personal touch to your attire. On the days you feel a bit uninspired, putting that accessory on makes you feel more alive, more confident and more yourself. It should work with any other accessories you wear on a regular basis without competing against it.



Classic Leather Pumps

Shoes determine your look and so is an essential part of the attire. They can take you from the boardroom to the ballroom. Leather is the most versatile and easy to maintain material. A simple leather pump with a round to pointy toe box and at least an inch and a half of heel will be stylish forever.



Denims

From skinny, to straight, to boot cut the denim jean is the MOST necessary item to have in your closet. There are many styles of slacks, choose one that suits your body type. Jeans can be stylish, comfortable and flattering. The color should be a bit darker than stonewashed as darker means slimmer, and more stylish. Great and flattering jeans can be found anywhere from high-end denim boutiques to the retail clothing stores.

Winter Style Guide

Tips on how to stay warm and stylish during winter...

It is possible to stay warm and look fashionable at the same time. As the weather turns cold, most women bundle themselves up in their winter coats and jackets. Nobody can see what they are wearing, since they've got on sweaters and turtlenecks and anything that will keep them warm. But there are ways to still look trendy during the winter, simply follow these rules and you will still manage to look great throughout the season.

Form fitting

Always buy items that are form fitting as the weather turns cold. When looking for sweaters, look for something that fits and something that will hug your body a little more tightly. If you are worried about showing parts of your body such as your stomach that you want to hide, then go for cardigans. A good cardigan will cover a lot of things and still look great on.

Accessorize

Adding accessories like colorful scarves and jewelry will instantly jazz up your look. A good scarf draped over your body or a chunky accessory will do wonders to make your ensemble look



completely different. Chunky bracelets, necklaces, and earrings can instantly change the way your outfit looks.

Hats

For those women that look good in hats, make sure you add one. A well-chosen, stylish hat is a must-have not only because it keeps you warm, but it can also be a posh and chic option and will make you look fashion forward.

Winter Jacket

Who says that winter jackets have to be dull? This is the first thing everyone will see as you walk around. Find one with color and one that you can show off. First impressions are important,



especially in fashion. A great winter jacket will go a long way towards making you look great and feel great.

Boots

This winter, ankle high booties are hot. Also seen in the runway are knee high boots, laced-up boots and cut-out shoes.

Layering

Looking fashionably cozy and chic in winter is easy when you layer creatively. Wear a cardigan over a slim tunic sweater, with a soft pashmina scarf to instantly create a stylish look, this not only make perfect layering pieces but also keep us warm. Try to avoid looking bulky from head to toe, instead take pleasure in layering different pieces.



Sinéquanone

BE BRAVE! BE CHIC!

This winter, the Sinequanone woman will be wearing clothes that let her unique multi-faceted style shine through bravely, without compromise.

Elegant, nonchalant and refined? - Absolutely. Chic? Always!

Taking the best bits of the perfect wardrobe, the creme de la creme, she'll put them together in her own ultra-stylish, totally modern, way: 70s classics, 80s athletics gear, the tailored look that defined the 90s... An individual choice of clever combinations, subtle harmonies and measured mixes - this is a recipe for true style!

She'll casually drape furs over her shoulders. She'll wear her maxi-dress, box-pleated skirt, or neat little suit and blouse, made only of the finest materials. She'll create a thousand and one different looks by mixing cable sweaters or brightly colored tops with her 2011 fashion favorite - the maxi-skirt!

Because this winter, the Sinequanone woman loves her clothes long! You won't often see her without her 70s floppy hat and flared jeans.

Biker jacket, perforated dress, trousers - they're all sure to be made of leather - an obscure object of desire that will remind us she has a rebellious side too!

As for jackets - bomber-jackets, cozy, casual aviator jackets, made of luxury materials - they'll add a surprising touch to a look that might otherwise seem a tad middle-class, a tad 'safe'...

If she's aiming for all out chic, she'll choose lipstick red, but she won't ignore the blues or violets for all that, from the lightest, brightest of all, through to deepest cobalt, navy and nearly black. Two colors, once enemies, now the best of friends! And when she flashes her gold card it will be the perfect complement to all those warm browns, minks and hot chestnuts.

DU CHIC ET DE L'AUDAGE,
EN TOUTE FEMINITE!



1 - SLEEVELESS RACoon JACKET - LONG SLEEVES JACKET - BLACK COTTON SKIRT - LEATHER BELT 2 - OVERSIZE SWEATER - RACoon COLLAR - PASTE AND PEARL NECKLACE - PURPLE VELVET SLIM JEANS 3 - PANTHER JACKET - BUCKSKIN DRESS - SCARF - PURPLE BOW LEATHER BELT - FOX CUFF 4 - PANTHER JACKET - FLOW DRESS - RED BOW LEATHER BELT 5 - BLACK FELT HAT 6 - BEIGE FELT HAT 7 - WOOLEN JACKET - BUCKSKIN BELT - VELVET FLARE JEANS 8 - SLEEVELESS PANTHER DRESS - PURPLE BOW LEATHER BELT - BOUCLETTE COAT - SCARF 9 - PANTHER DRESS - RACoon SCARF - RED BOW LEATHER BELT 10 & 11 - LEATHER BAG - SILK SCARF

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1 - SLEEVELESS DRESS - LEATHER BELT 2 - THIN STRIPPED TURTLENECK SWEATER - TIGHT BLACK PANTS 3 - BLACK FELT HAT 4 - TWO-TONE DRESS - WRAP OPTIC JACKET - STRAND NECKLACE - TANGERING LONG NECKLACE 5 - SLEEVELESS DRESS - TWO-TONE WRAP JACKET - DOTS PATTERN WOOLEN SCARF 6 - SLEEVELESS DRESS - THICK LEATHER BELT - EARTH-TONE SCARF 7 - LEATHER BLAZER - V-NECK STRIPPED SWEATER - MILANO PANTS - LEATHER BELT 8 - DRESS - BLAZER - LEATHER BELT 9 - BEIGE FELT HAT 10 - SAND DOUBLE ZIPPER CITY BAG 11 - BLACK DOUBLE ZIPPER CITY BAG



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1 - HOUR-GLASS SHAPED DRESS - BLACK LEATHER BOW BELT - PASTE AND PEARL NECKLACE 2 - PLEATED MILANO DRESS 3 - FLARED JEANS - COLOR BLOCK TOP - BLACK LEATHER BELT - RED DOTTED SCARF - DRAPED JACKET 4 - COLOR BLOCK MILANO DRESS - PASTE AND PEARL NECKLACE - RACCOON SCARF 5 - LEATHER BLAZER - PATCHED FRILL TOP - MASCULINE PANTS - RED DOTTED SCARF 6 - HOUR - GLASS SHAPED DRESS 7 - SAND DOUBLE ZIPPER CITY BAG 8 - BLACK FELT HAT 9 - BEIGE FELT HAT

Celebrities on a Mission

Celebrities are using their fame to raise awareness and money for worthy causes around the world!

While the jet setting lives of celebrities are full of glitz and glamour, it is never short of charitable activities. There are many celebrities who contribute to various charitable organizations and foundations, but there are some who take their mission to a whole new level, by giving their time and money in hopes of creating a better, safer, healthier world for all. Forbes Magazine has recently named the top ten most generous celebrities in the world and their acts of charity are impressive. Not surprisingly, Angelina Jolie makes an appearance on the unranked list, but so do Arnold Schwarzenegger, Oprah

Winfrey and Jackie Chan. Here is a list of some of the big names that have dedicated themselves to the betterment of the world.

Angelina Jolie, one of the tinsel town's biggest name, Angelina Jolie has made a name for herself on the big screen, but some of her best work occurs off-screen, where she actively support charities, foundations and causes around the world. Jolie also works as the Goodwill Ambassador for UNHCR and helps UNICEF, the ONE Campaign, Doctors without Borders,



Kids in Need of Defense and the Afghanistan Relief Organization. Moreover she co-founded the Jolie-Pitt foundation with longtime partner, Brad Pitt.

Brad Pitt, much like Angelina Jolie, Pitt is involved in many different charities. His charity work includes Global Action for Children, Global Green, Human Rights Watch, Live 8, the ONE Campaign and the Jolie-Pitt Foundation.

Bono, the famous Irish singer of the band U2, has long been involved in charity works mostly centered on fighting poverty and hunger. Bono's charitable supports include the ONE Campaign, Amnesty International, (RED) and UNICEF.

Oprah Winfrey, the talk show queen Oprah Winfrey founded Oprah's Angel Network to promote helping others, but her most noteworthy work to date has been the Oprah Winfrey Leadership Academy for Girls in South Africa, which aims to help low-income girls receive an education.

George Clooney, not just another Hollywood's eligible bachelor, Clooney is known for his charity work, which also includes the founding of Not On Our Watch, which he co-founded

with fellow celebrities Brad Pitt, Don Cheadle, Matt Damon and Jerry Weintraub, to aid in the battle against genocide in Darfur, Sudan.

Matt Damon, Damon is also actively involved in charity works. Not only was he one of the minds behind the founding of Not On Our Watch, but over the years, Damon's also been involved with other charities, as well, including Celebs for Kids, DATA, the ONE Campaign, the Boys' and Girls' Club of America and the Yéle Haiti Foundation. Damon also founded the Running the Sahara expedition charity called H2O Africa.

Scarlett Johansson, one of Hollywood's most famous and talented young actresses, Scarlet Johansson has more than just good looks. She also contributes her time to many different charities and causes. Her name is attached to charities, as (RED), Oxfam, USA Harvest, Make Poverty History, Not On Our Watch and World AIDS Day.

Justin Timberlake, the young good looking musician cum actor contributes to different music-related charities and foundations, including MusiCares, the Sweet Relief Musicians Fund and Music For Relief. In addition,

Timberlake also founded The Justin Timberlake Foundation to promote musical education. Timberlake also supports Oxfam, Childwatch and Habitat for Humanity.

Bill Clinton, the former president is very well known for his charitable contributions. The William J. Clinton Foundation was set up to promote and provide for a number of humanitarian causes. Within the foundation, the Clinton Foundation HIV and AIDS Initiative work to make treatment for HIV/AIDS. The Clinton Global Initiative attempts to address world problems such as global public health, poverty alleviation, and religious and ethnic conflict.

Jennifer Lopez, J. Lo. teamed up with Amnesty International to launch a bilingual website aimed at raising awareness about Mexican femicide after learning that 350 young women have been killed in Ciudad Juarez and Chihuahua since 1993. Jennifer along with her former husband Marc Anthony made a large donation to Children's Health Fund's Operation Assist after Hurricane Katrina, and encouraged their fans to give as well.

Arnold Schwarzenegger, Arnold Schwarzenegger is an official spokesman for the Special Olympics World Games in Shanghai, China. He never accepted his governor's salary of \$175,000 per year, and instead donated it to charities.





Go Green!

Most of us come across this term almost everyday, but what exactly does going green mean? Here's what you need to know...

Green is everywhere these days—in the news, politics, fashion, and even technology. You can't even escape it on the Internet, and with the launch of Planet Green TV network, you can now enjoy eco-friendly entertainment 24/7. Going green means that you have decided to lead a lifestyle, that is kind and caring to the environment and to humans, and which doesn't deplete or exhaust the natural resources. It involves recycling and repurposing products and doesn't expose people to unnecessary toxins. When you go green it definitely has an impact on the society which includes your neighbors and your community, as well as the world.

Be Aware!

Choose to be environmentally aware. Every choice you make has an impact on your life and your surroundings. These choices can improve your health

and your environment and can save you money. It is all about making the right choices and small changes in your lifestyle. You can conserve water by taking shorter showers and not let the water run while you brush your teeth, similarly pulling the plugs out of the electric socket can also save bucks on your electricity bill.

Eco-friendly

The term "eco-friendly" is used to describe activities which are good for the environment. There are a range of ways in which activities can be eco-friendly, ranging from products which are constructed in an environmentally friendly way to making lifestyle changes which are designed to benefit the environment. You can turn your kitchen into an eco-friendly environment. This will eliminate toxins that can destroy your health and that of your loved ones as well as eliminate non-biodegradable trash that ends up in a dump site. When you buy things read the labels and check the impact a product has on the environment. If you remodel your kitchen, use materials that someone else has disposed of, such as pieces of wood or glass and metal

that can be utilized in some form in your kitchen, also known as re-purposing. Shift to organic food and buy products that support the environment as well as local trade.

Green business

If own a business you can still take measures to go green and help save the environment. Steps you take can assist people who are on the other side of the world as well as your local community. According to a report by CNN, companies worldwide are adopting the "triple bottom line" which measures the financial wellbeing of the company as well as how the company is impacting society and the environment. If your business has large amounts of recyclable waste, create a recycling station for all the recyclable waste. When you buy office products, try to buy ones that have been made from recycled products. To reduce electricity use, install more energy-efficient light bulbs throughout your office.

Greenhouse emissions

Reducing greenhouse emissions is to everyone's benefit. Driving your automobile produces pollution, try alternatives like carpooling, public transportation systems, or maybe even riding your bike to work. Another simple way to help reduce greenhouse gasses, and save even more money is by simply reducing the amount of electricity you use. Turn off lights that you are not using. Turn off televisions, stereos, computers and any other item that is plugged in. Cell phone chargers that are not being used should be unplugged. When doing laundry, only wash full loads.

Recycle

Probably the best and the easiest way to make an impact is by recycling. A cleaner world is a healthier world. Participate in recycling, which saves energy and landfill space, prevents pollution, and conserves natural resources, and buy recycled products.



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Of Lost Love and Lore



The surreal hankerings...

Ali Zeineddine- is rather a young name in the circle of contemporary Lebanese art, but his passion for art dates back when he was only a child. As a child he would often draw on walls and even closets doors. What started as a childhood activity became his passion and dream that pushed him to enter the "Amlieh Institute" to study interior design. Ali continued his studies and joined the prestigious "Institute of Fine Art- at the Lebanese University" as an interior architect.



Ali's career started in Germany in 1989, when he started working as a decorator for an interior design firm. Upon his return to Lebanon in 1993, he brought with him the confidence and the finesse he needed to establish his talents as an artist in his own right. He has participated in various exhibitions held in Dubai, Syria, Jordan and Malta ever since.

The art & the Philosophy...
Ali's work speaks for him, stands firm and downright honest to his ideals in life. As an artist he strives to express himself through colors, canvas, lines and dimensions. He believes that it is the only way to express the feelings that otherwise remain suppressed due to the lack of words. In other words, art is the only medium through which he can divulge the creative flow of his ideas into aesthetic forms and shapes.

Like every artist driven to the edge of his creative genius, due to a powerful force of yearning and desire; Ali also covets for love. An unfulfilled ache, a desire of love for a woman that was never found, left him at the height of his creativity, producing some of his best work and his signature style.

He has perfected his own technique, based on the graduation of colors and the continuity of line, the same that starts with a flow and ends with the painting. A true surrealist at heart, he explores his medium through acrylic and oil colors. A master of drawing portraits, with pastel and oil he aims his art to be known worldwide as a representation of love & passion.



Myriam Fares tops the charts

The Lebanese born singer and entertainer, tops the Virgin Megastore chart- UAE

EMI Music Arabia and Myriam Music are proud to announce that Myriam Fares latest album "*Min Oyouni*" has topped the charts once again. "*Min Oyouni*" debuted at #1 on the Virgin Megastore charts with one of the highest recorded week 1 sales of a new release. In a stunning week, "*Min Oyouni*" returned to #1 with a bang to become the highest selling album on the official charts. An extremely happy and humbled Myriam Fares thanked all her loyal fans and partners for their continued support for the huge success of this album to date.



The UAE's new
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New compact crossover debut



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Destination Dubai

From the eternal stillness of the desert to the dynamic activity of the city; Dubai offers a kaleidoscope of culture, modernity and tradition to its visitors.

One of the most significant international cities of the 21st century, Dubai is an icon for luxury, quality and innovation; a city where the sophistication of the modern era walks hand in hand with the simplicity of the bygone times.

Millions of visitors from all around the world converge upon Dubai to savor its delights and delicacies. The all year sunshine has earned Dubai a status of being a supreme beach resort. The pale turquoise waters of the Gulf lap the pristine beaches of clean, soft, white sand. Sunbathing and swimming give way to cruising, yachting, jet skiing, wind surfing, paragliding, speedboat racing, and scuba diving. A shoppers' paradise, it offers exquisite tax-free designer labels, and best possible bargains, as a gourmet heaven, it offers internationally acclaimed food from notable chefs with unmatched expertise.



Dubai has the complete social circuit: from the Dubai World Cup, the world's richest horse racing event, to the famous Dubai Rugby Sevens, the renowned Dubai Tennis Championships and the Premier Dubai Desert Classics. Luxurious living, the finest cuisine and world class shopping are now the trademarks of Dubai.

Dubai offers a lifetime of experiences with wonderful shopping, unforgettable desert adventures, and more. Cosmopolitan, safe and diverse, Dubai is an unsurpassed luxury destination. The Emirate successfully blends its rich Arabian heritage with modern Western lifestyle.

Skyscrapers jostle along the spectacular glitter of world-class hotels and up-scale golf courses. Dubai, with its wonder, charm, and modernity promises a lifetime of treasured memories and thrill to enrich your life.

Luxury Hotels in Dubai...

Dubai offers an unparalleled array of the finest hotels in the world, recreation facilities and shopping malls. Top that with beautiful beaches, year round sunshine and a safe environment and you have the perfect getaway destination for the ideal holiday. Although there are many sites to see in Dubai, nonetheless the luxurious Dubai hotels are second to none.

The Atlantis hotel at the mythical Palm Jumeirah, is designed after the Atlantis in Paradise Island, Bahamas. A six star resort with a water theme park, 20,000 square feet of retail space, and a dolphin bay that allows guests to swim and mingle with the dolphins.

The iconic **Burj Al Arab** stands at 1,053 feet, the fourth tallest hotel in the world, with 202 suites and sweeping views of the Arabian Sea. Its shape is similar to the sail of a ship, and it is surrounded by colored sculptures of water and fire.

Another luxurious hotel is the **Madinat Jumeirah**. It resembles an ancient Arabian fortress and comprises of two boutique hotels, summer houses, spas, health services, waterways and seascapes.

The **One and Only Royal Mirage** is complete with courtyards, domes, towers and arches on 65 acres of manicured lawns and private beaches. Divided into three sections, there are a combined 449 available guest rooms and suites and one separate beachfront Garden Villa at this spectacular resort.

Armani Hotel Dubai is the world's first hotel designed and developed by Giorgio Armani located at the world's tallest building Burj Khalifa. The hotel is the realization of the designer's long-held dream to bring his sophisticated style to life in the most complete way and offer his customers a stay with Armani experience.

Trendy home DÉCOR IDEAS

Find the decor combination that's right for your living space and style

Planning to give your home a new look? Or just moved into a new place that needs some style and decoration. Refined classic or ultra-modern, no matter what your style is, follow this handy guide to create a cohesive look that represents your true style.

Get inspired to decorate with the latest decorating and design trends. Browse through pictures of rooms, learn more about decorating styles. Neutral hues and timeless shapes are tried, tested and true ingredients for traditional style, whereas Indulgent materials and a hint of sparkle equal a sense of rich sophistication.



If you have a knack for **nostalgic home decor** go for the retro home decor designs of the late sixties and the seventies. Wall papers with bold prints in bright shades add color to your home interiors and mirror a strong and exciting lifestyle. You may even use velvets and flocks in wallpapers and fabrics for sprucing up your home interiors.

If you prefer **subtlety**, there are ample of choices of colors like soft greens, palest pinks, and gentle aqua to add a touch of softness into your interior décor. These pastel shades when used in the form of wall colors, wall papers, and fabrics for sofas, couch, dining chairs, and curtains add a soft, feminine touch. You may even use grey to add a dramatic effect to your home décor. Grey looks glamorous and mixes and matches well with almost every hue.

For a **unique home decor** design idea, use contrasting colors. Use bed linens, cushions, drapes, or window curtains in bold colors to add a striking effect to the otherwise soft and pastel colored home interiors. Or, if you are using bright shades, use whites, creams, doves, or ivory colors. By doing so, you can make your home eye-catching.

To give a **designer look** to your home, buy modern home furniture. Streamlined shapes, graphic patterns and splashes of intense color add up to fashion forward and modern look. Modern home furniture looks elegant and stylish and would help you create a unique style statement. For a touch of designer home decor, you may also use lampshades in sensuous shapes and designs.





World's Finest Restaurants

There is much more to fine dining than great food. It's about the setting. It's about the wait staff. And it's about creating an environment in which every customer feels special.

The term Fine Dining brings to mind all kinds of subtle and exquisite imagery, from crisp white table cloths to waiters in tuxedos. Fine dining, offers customers the finest in food, service and atmosphere, and makes your time and occasion special and distinct. There are numerous restaurants around the

world that boast haute cuisine, chef extraordinaire and an unparalleled ambience not to be found elsewhere. First Avenue has strived to bring to its reader a list of some of the best luxury restaurants in the world. Here's what we found;

Winning the top spot on the *San Pellegrino World's 50 Best Restaurants*, **Noma- Copenhagen, Denmark**, is best known for its

fanatical approach to rummaging but there is much more to this ground-breaking restaurant than that. It's the entire package, from its ingredient to flawless execution that makes it a beacon of excellence. The renowned chef **Rene Redzepi** creates personal rendition of Nordic gourmet cuisine with an innovative gastronomic take on traditional cooking methods, fine Nordic produce and the legacy of shared food heritage.

At **The Fat Duck- Bray, England**, chef **Blumenthal** plays with the psychology of the diners by experimenting with their perception. The restaurant was opened in 1995 and is one of only four in the United Kingdom and Ireland that hold a three-star Michelin Guide rating. It was named as the best restaurant in the world by Restaurant magazine and Best Restaurant in the UK in from 2008-2010.

Nihonryori RyuGin- Tokyo, Japan, holds two Michelin stars. Chef **Seiji Yamamoto** creatively attempts to push culinary boundaries without breaking the central tenets of traditional Japanese cuisine which includes seasonality, integrity of ingredients and cooking methods. The restaurant is located at Roppongi, a district of Tokyo well known for its vivacious nightlife.

Those looking for fine French cuisine or experimental molecular gastronomy will find more than a few wonderful places to tempt their taste buds. Among the best restaurants **Iggy's- Singapore**, fully contain the rich spirit of a city with its fusion of east meets west. Named for its culinary visionary, Ignatius Chan, Driven to please diners, Iggy's is where you'll experience the brilliance of fusion food by those able to create harmony and subtle magic in the most

challenging of culinary realms.

Alinea- Chicago was opened in 2005. The head chef and owner, Grant Achatz, is known for his preparations and deconstructions of classic flavors. In 2010, Alinea became one of only two restaurants in Chicago to receive the highest rating of three stars from the Michelin Guide.

If one restaurant in **New York** can be said to capture the ideal of classical French fine dining, it's **Daniel**. As a result of **chef Boulud's** classical training, his east side dining paradise is the most traditional of the city's grand dining palaces; yet it remains careful and modern. Adam Tihany's 2008 redesign imposed simple and elegant modern touches over the soaring columns. Likewise, the menu, while emphasizing French technique, is pointedly global.

It's hard not to be excited by **Le Chateaubriand- Paris France**. It is smooth and cool, understated yet accomplished, affordable and, perhaps most importantly, fun. Le Chateaubriand is a wonderful, old-fashioned bistro serving 'new' food in Paris. The food cooked by the Basque chef **Inaki Aizpitarte** is awesome and exciting.





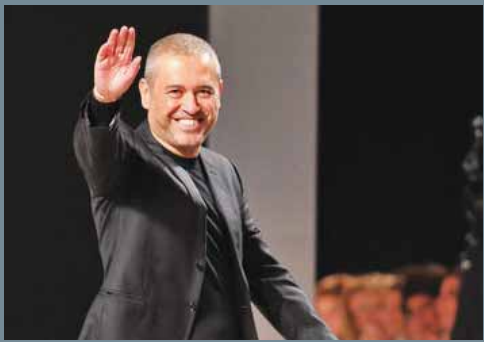
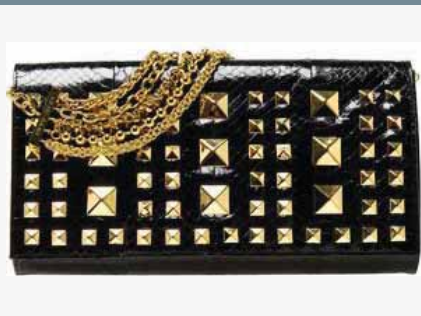
Be Fashion Forward!

Fashion Report



STRAIGHT FROM THE RUNWAY

Check out exclusive runway photos of this season's hottest fashion, enjoy the latest collections from top fashion designers and get a first look at the fall and spring fashion trends. Our exclusive coverage is your front-row seat to the latest fashion shows around the world.



The Lebanese fashion designer Elie Saab; launched his Beirut-based fashion label in 1982. His reputation spread quickly, first in Lebanon, then across the Middle East, and then around the rest of the world. Saab is mostly self-trained and started sewing as a child and knew that one day he would make a living out of it.

In 1997 Saab was the first non-Italian designer to become a member of the Italian Camera Nazionale della Moda, and showed his first collection outside Lebanon in Rome. In 1998, he started his ready-to-wear line in Milan, and in the same year, he held a fashion show in Monaco which was attended by Princess Stéphanie of Monaco.

He became an overnight success after he became the first Lebanese designer to dress an Oscar winner, Halle Berry, in 2002. Though he had been showing in Paris since 2000, but in 2006, Saab became the first Arab to be admitted to the Chambre Syndicale de la Haute Couture, the industry's governing body and the highest honor the organization bestowed on non-French designers.

His creations can be found all over the world, with boutiques located in Beirut, Paris and London (also in Selfridges and Harrods).

Alanood Al-Sabah, a Kuwaiti Sheika and co-founder of Octium Jewelry said about Saab; "Elie Saab understands the way Arab women live now. His creations carry a message of subliminal freedom and luxury. His success is the result of merging the values of the Middle East with the modern standards of the West, to produce a fusion of the two in wearable works of art."



Elie Saab's Spring Summer 2012



Feminine, sexy and exquisite, the Elie Saab's Spring Summer 2012 range was simply stunning. The electrifying color palette dazzled with vibrant shades like emerald green, electric blue and bright gold as well as subtle tones of pearly pales. The collection focused on embellishment and sequins, while the silhouettes were flirty, airy, with plunging necklines and asymmetrical slits.



Actress Gwyneth Paltrow wears emerald green plunge-neck sequin gown with cap sleeves and slim belt from the Elie Saab Spring-Summer 2012 collection at the Bambi Awards, at Wiesbaden, Germany.



Elie Saab's Spring Summer 2012



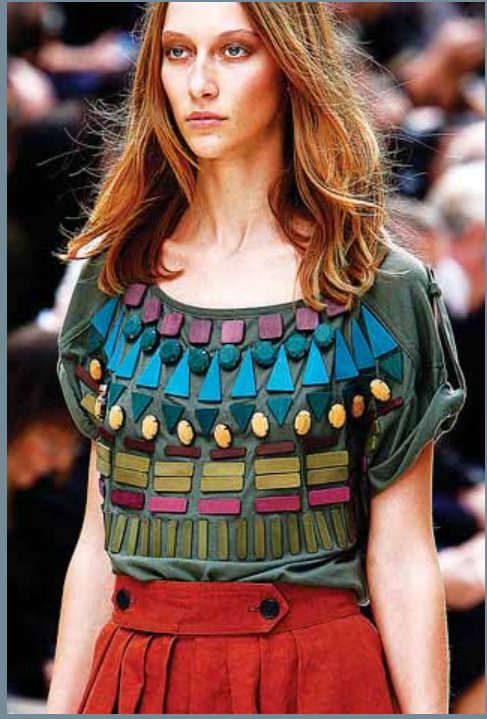
Paris Fashion Week (PFW) presented an impressive cast of silhouettes and muses, ranging from ethnic accents, nomadic and desert inspirations, to braided Grecian belts and brightly painted African textiles. The top fashion houses – Chanel, Christian Dior, and Givenchy exhibited their latest collections in style at locations like the Grand Palais and the Espace Eiffel. The shows also featured designers from around the world including Elie Saab from Lebanon, Sophia Kokosalaki from Greece, Alena Akhmadullina from Russia and more.





At the Spring-Summer 2012 New York Fashion Week, fashion designers embraced simplicity and held on to the idea of vintage-but with a decidedly retro twist. From the palest peach, pretty pastels to tangy tangerine, the zesty hue commandeered the catwalks along with the asymmetric silhouette, tribal patterns and animal prints.

New York Fashion Week



The Mayor of London opened London Fashion Week at the Somerset House. The fashion week showcased Spring-Summer 2012 collections of designers like Vivienne Westwood, Henry Holland, Burberry Prorsum, Erdem Moralioglu, Giles Deacon and more.



Milan Fashion Week Spring-Summer collection 2012 was all about retro with a twist. The designers were inspired by 50s fashion, and trends that were apparent throughout ranged from fun print clothing to 1920s dropped hemlines. Metallics were also big alongside the aquatic themes at Versace and Giorgio Armani.

Milan Fashion Week



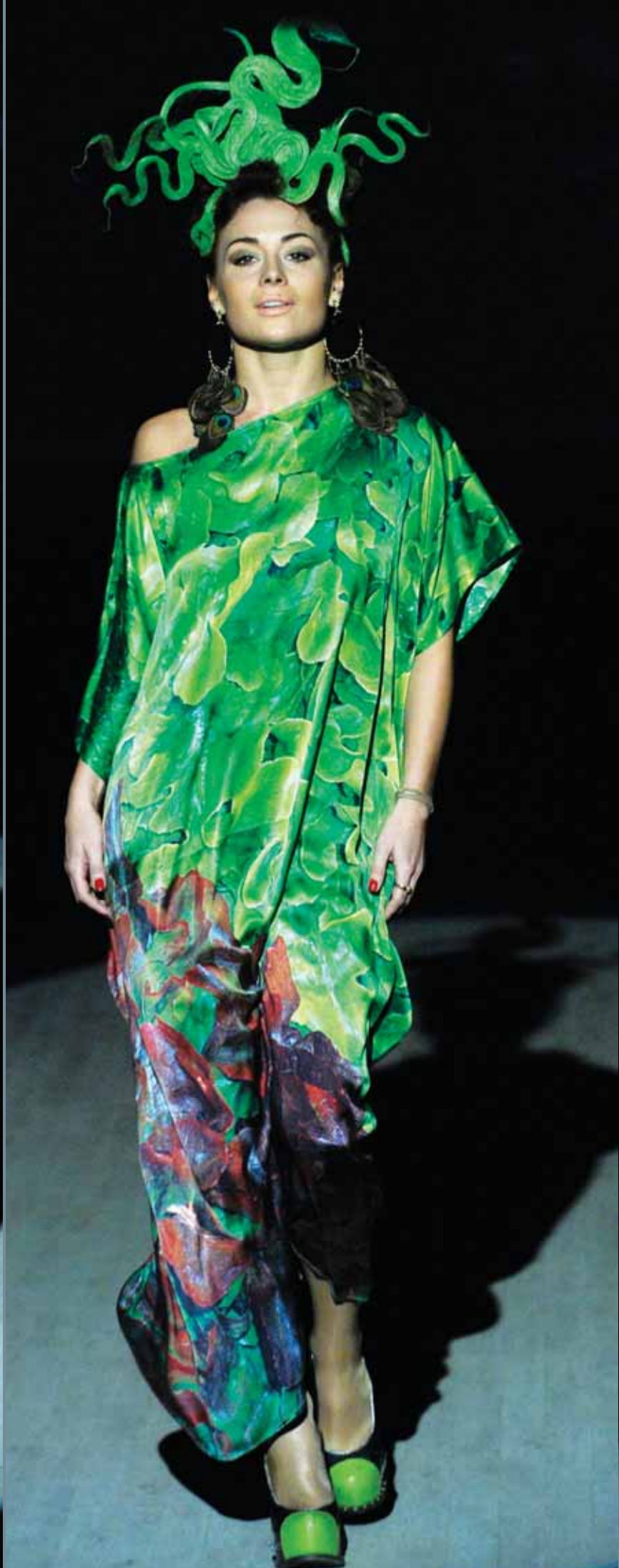
Ukrainian Fashion Week attracted the glances of the international haute couture fashionistas for the 29th time. The catwalk by American celebrity Paris Hilton and gala show of renowned British-Italian designer Antonio Berardi added a special thrill to the occasion. The event featured 42 designers, presenting their pret-a-porter Spring-Autumn 2012 collections.



The actress Paris Hilton catwalked on the ramp for designer 'Andre Tan' in an eye catching bright yellow gown at the Ukrainian Fashion Week.



Ukrainian Fashion Week





The Belarus Fashion Week
Spring-Summer 2012 in Minsk,
presented creations by
Belarussian designer
Yulia Latushkina,
Ivan Aiplatov, Ukrainian studio
Reptilia, and Alena Goretskaya.







South Korea's top designers gathered to showcase their latest collection at the Seoul Fashion Week. Sleek silhouettes with bright hues ruled the runway at the biggest fashion events in Korea.



More than 50 fashion shows and creative presentations were shown at the Mercedes-Benz Fashion Week Russia Spring/Summer 2012. From Frankie Morello and Costume National to Jessica Stam and Godfrey Deeny, top designers, models and writers came to Moscow to participate at the most prominent fashion event in Russia.



Mercedes Benz Week Russia



The Portugal Fashion Week featured creations by various designers, including Jordann Santos, Maurizio Bontadi, Lion of Porches, and Fatima Lopes.

In the Spotlight

Latest Fashion & Style Updates...



Rolls-Royce

Unveils New Ghost Extended Wheelbase

Rolls-Royce Motor Cars has unveiled its new Ghost Extended Wheelbase model at the Shanghai Motor Show. The ultra-luxury saloon caters for customers who require increased space and comfort without sacrificing Ghost's unique balance of dynamism and poise.

The award-winning, four-seater Ghost has seen outstanding demand since its worldwide launch in 2009. Designed as a vision of simplicity, it is a Rolls-Royce that drives and rides in peerless fashion.

Ghost's ample interior space is further enhanced in the Extended Wheelbase variant by the addition of 170mm to the car's wheelbase, but without any loss to the model's balanced proportions and stunning design. Legroom is significantly enhanced with knee-room more than doubled compared to the standard Ghost.



Increased cabin space in the rear passenger compartment and a panoramic sunroof sets new standards for interior ambience and light. Effortless entry and exit for passengers further reinforces Rolls-Royce Motor Cars pinnacle position in the ultra-luxury segment.

Powered by the acclaimed Rolls-Royce Ghost 6.6 litre twin turbo charged V12 engine, Ghost Extended Wheelbase accelerates from 0-100km/h in just five seconds. An intelligent, four corner air suspensions maintain a perfect balance between ride and handling.



Miss Hind Seddiqui at the launch of Harry Winston Lily Cluster Collection



Harry Winston: Lily Cluster Collection

Harry Winston & Ahmed Seddiqui & Sons hosted an exclusive luncheon to present the new exquisite Lily Cluster Collection.

An enduring icon of American glamour, the Harry Winston Cluster has been a defining part of the Winston tradition for more than six decades, dating back to the archives from the early 1940s. The refined design draws references from nature: the sculptured geometry of flowers and leaves, and the elegant fluidity with which they take shape.

Recalling the refined shape of lilies in bloom, Lily Cluster presents a charming bouquet of everyday jewels, from traditional pendants, earrings, bracelets, and rings, to new and unexpected pieces, such as diamond barrettes set in platinum or yellow gold, intricate interlacing diamond petals capture the graceful movement of blossoming petals. Crafted with a subtle combination of round and marquise shaped diamonds, the delicate, yet dimensional design allows for an exquisite expression of a timeless style. Lily Cluster is available at Harry Winston salon, Emirates Towers, Dubai.



Harry Winston AVENUE C LARGE

Harry Winston- Avenue C Large; refined geometric forms of Art Deco



Originally inspired by the refined geometric forms of Art Deco, the Avenue collection is an ode to New York City – its long thoroughfares stretching their slender silhouettes off into the distance, its soaring, vertiginous aerial architecture. The teeming city has always fed Harry Winston's creativity. Newcomer in this iconic collection, Avenue C Large varies its geometry by playing with straight lines and curves, asymmetry and contrasts. Avenue C

Large uses the mirror effects of skyscrapers, with its dial set with 156 baguette-cut diamonds (7.5 carats). Unrivaled, the glittering bracelet in white gold, set with 260 baguette-cut diamonds (19.5 carats), extends the brightness of the watch to infinity. A total of 34.8 carats embodies a unique style, which is the culmination of efforts and skills between gemologists, designers and craftsmen, working together to create incredibly beautiful timepieces.

Happy Mickey Watch & Jewellery by Chopard

Chopard launches Happy Mickey Watch & Jewellery Collection in UAE

The House of Chopard, has brought 'The World Of Disney' to its ever imaginative watch and jewellery collections. The appropriately named 'Happy Mickey' collection was recently unveiled at the majestic Kempinski Hotel in the Mall of the Emirates.

The evocative, lovable 'Happy Mickey' collection, the new diamond-encrusted collection exudes an element of fun and draws its inspiration from 'Mickey Mouse' the classic, iconic cartoon character created in 1928 by Walt Disney. Chopard has transformed these universally likeable characters and

brought them to life in new watches and precious stone jewellery collection. This 'Happy Mickey' collection fuses and represents the finest in the worlds of entertainment, elite watches and fine jewellery.

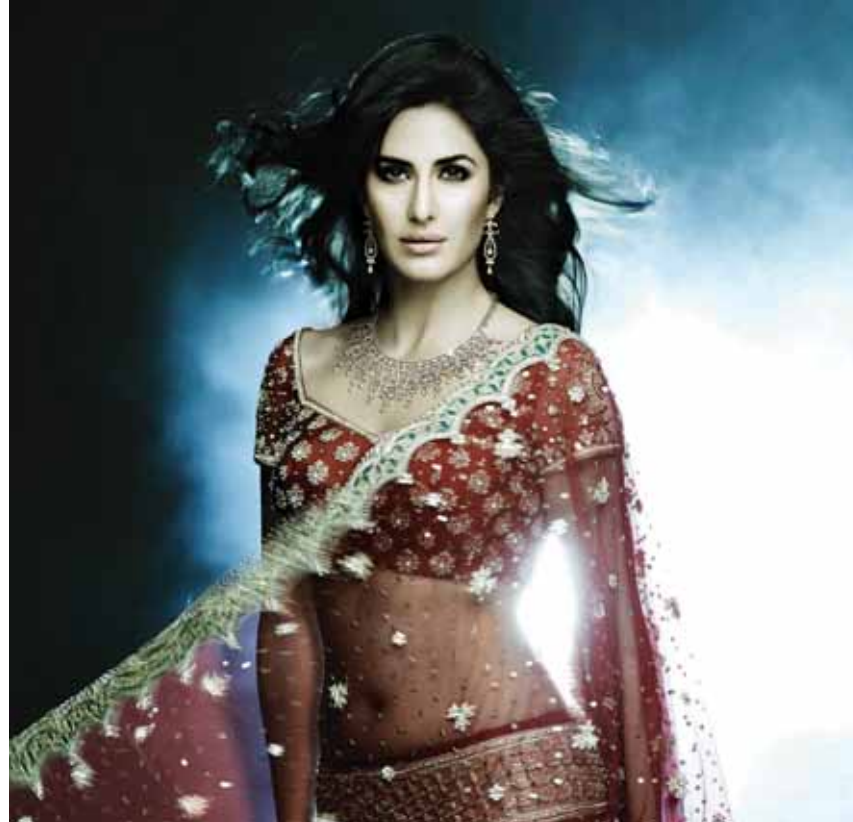


Rima Jbara, Benedicte de Boysson, Mr. & Mrs Fayad and their daughter Amal Fayad, at the launch of Happy Mickey by Chopard

LIALI

unveils Nakshatra diamond jewelry collection!

Dazzling pieces now available at Indian prices from LIALI's new Meena Bazaar store Nakshatra-India's largest diamond jewelry brand, endorsed by popular Bollywood actress Katrina Kaif comes to the UAE by LIALI Jewelry. Nakshatra symbolizes femininity, celestial splendor and mystique. Its key motif is the popular Indian floral theme depicting multiple diamonds encircling a single large diamond to signify the constellation effect. From delicately crafted to elaborately gorgeous red carpet-worthy jewels, the collection includes exquisitely designed 18k yellow earrings, pendants, rings, nose pins, diamond tanmaniya necklaces and gold bangles, available in three lines: the Nakshatra, Eternity, & Solitaire, collection. The brand's popular ambassador Katrina Kaif lends a refreshing look to the brand as its new face and is a perfect representation of the young, trendy and fashionable woman.



VERTU PRESENTS CONSTELLATION

Vertu, the market leader in luxury mobile phones, unveils its latest smartphone, Constellation!

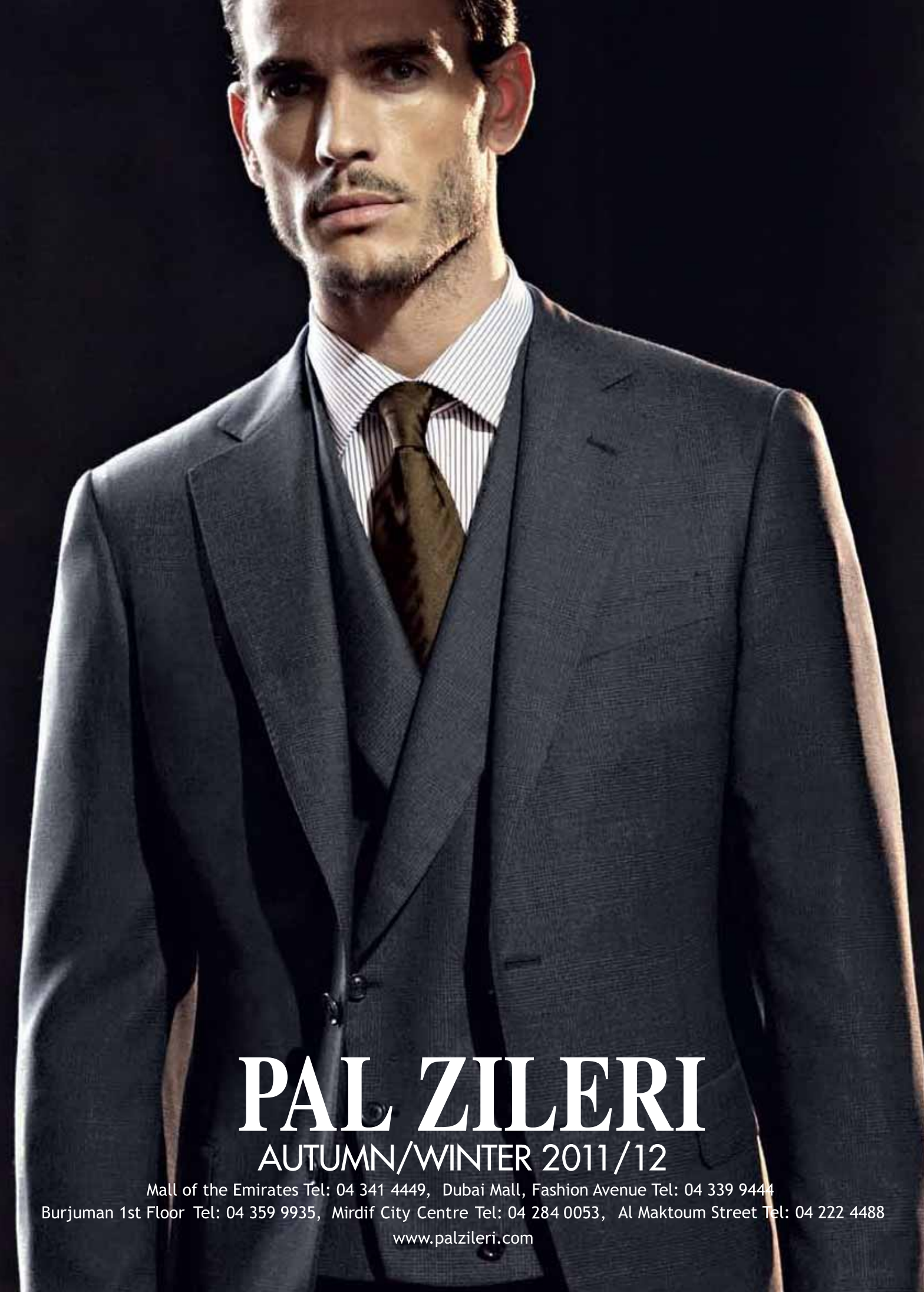
Created to seamlessly complement and enhance a discerning lifestyle, the Constellation touchscreen model strikes the perfect balance between an unparalleled art of craftsmanship and modern technology offering an unrivalled range of category leading exclusive services.

Registering a Vertu handset provides access to an array of exclusive services. At the heart of these exclusive services is the independent concierge service, designed to meet the needs of Vertu's

discerning customers. Identifying the demanding business travel schedules of Vertu owners, a generous global network of private members' lifestyle and business clubs have been created for customer's complementary use.

As a Vertu owner, direct access is also given to Berry Brothers and Rudd, Britain's most well established and respected wine and spirit merchant. Vertu City Brief is a global digest of information, recommendations and protocol in 200 key city destinations worldwide. Vertu Selectis the on-device window into a rich collection of highly curated original content and opportunities.

Constellation features a 3.5" HD brilliant, high contrast AMOLED display for clarity of viewing; the handset also offers a 3.5mm audio/video socket for larger viewing of films, images, presentations and emails.



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The New Bentley Continental GTC



Taking cues from its GT coupe sibling launched last year, the new Continental GTC builds on the highly successful foundation of the previous cabriolet, which premiered in 2006.

Bentley's design and engineering teams have improved virtually every aspect of the iconic convertible with an uncompromising focus on quality.

While the first Continental GTC was elegant and understated, the sharper radii and assertive stance of the new model delivers a more contemporary and muscular presence. Advanced manufacturing techniques produce aluminium front wings without the need for seams or welds creating the look and feel of a coachbuilt car.

Twenty-inch wheels are now standard with three styles of 21-inch wheel, a first for GTC, available as an option, reinforcing the distinctive, sporting stance of the new Bentley.

The four-seater luxury convertible features a new, even more spacious and sumptuous hand-crafted cabin, with soft-touch leather hides, an extensive range of wood veneers, cool-touch metals and deep-pile carpets. There are 17 standard soft-touch leather hide colours with six colour split combinations, complemented by a range of seven veneers.

The GTC's renowned coupe-like refinement is also enhanced. The tailored, multi-layered fabric hood is complemented by acoustic glass and

under-body panels, for optimum noise isolation.

Superb everyday practicality for a luxury convertible was a hallmark of the original GTC and much valued by its customers. The cabin of the new GTC is now even more practical, with additional rear legroom, new storage solutions and innovative features such as touch-screen infotainment, automatic seat-belt presenters and a Bentley-designed Neck Warmer for comfortable roof-down motoring whatever the temperature.

A wider track, front and rear, sharper steering and retuned suspension provide a more exhilarating and class-leading drive. Bentley's advanced all-wheel drive system features a new

40:60 rear torque bias (compared with 50:50 of the original GTC) minimising understeer during hard cornering and allowing the spirited driver to manage the car's line and balance via precise throttle control.

This compelling dynamic package is combined with a more powerful 6.0-litre, twin-turbocharged W12 engine as well as a new Quick Shift transmission enabling faster gear changes than ever before.

"The GTC has always been the most emotional model in the Continental range and a showcase for Bentley design. With its tailored soft top, the GTC is a pure British convertible true to those classic Bentleys of the past. However, the technology, performance and overall design excellence invested in this model means that we are now writing a new chapter for the Bentley convertible driver." Wolfgang Dürheimer, Chairman and Chief Executive, Bentley Motors.

The Bentley Continental GTC is now available to order and first customer deliveries will begin in late 2011.





Patrimony Contemporaine small model

The art of refinement, the art of horological expertise
The living soul of Haute Horlogerie

Classic yet contemporary. Understated and refined. Moderate and yet sensual. The new Patrimony Contemporaine small model reveals its undeniable assets in an engagingly natural manner expressed through pink or white gold. Its femininity beats to the rhythm of a mechanical heart entirely crafted by Vacheron Constantin, hand-wound Calibre 1400, bearing the prestigious Hallmark of Geneva. This new creation lends its own unique aura of timeless charm to the feminine line from the Manufacture. Its supreme femininity is unequivocally asserted and proves itself entirely worthy of the noble heritage cultivated by a House founded over 255 years ago.

Admiral's Cup Chronograph 44 Centro Mono-pusher

A new reference to celebrate the 50th anniversary
of an emblematic collection

The chronograph minute hand, traditionally placed in a dedicated sub-dial, is in this instance mounted on the same axis as the conventional hour and minute hands -hence the name "Centro Mono-pusher". The chronograph function is activated by a lever placed at 2 o'clock on the case middle, a particularly ergonomic position. The multi-level dial, of which the center is adorned with Côtes de Genève – a decorative motif traditionally reserved for movements, black luminescent coating of the faceted hands, the "30" and "60" numbers, and the applied chevrons. Water-resistant to 100 meters, it is fitted with a black vulcanized rubber strap and a titanium-capped steel folding clasp. It is issued in a limited numbered series of 555, a nod to the 50th anniversary of the Admiral's Cup.



Monterubello

Encapsulated Timeless Excellence

The new Monterubello Zegna watch recalls the beauty of the eponymous mountain in the Zegna Oasis- A preserved landscape where flowers bloom with the first sun rays on the hillsides, and hide when the snow comes, where time is written in the language of changing seasons. The Monterubello Zegna timepiece encapsulates the history of the region of the family and expresses the passion of Zegna for its history and ancestors. The Monterubello watch is a classic and conveys the eternal Zegna style. The Collection is manufactured by acclaimed Swiss watchmaker Girard-Perregaux. The Monterubello Collection comprises two styles, Solo Tempo (in white or rose gold) and Chronograph (in rose gold). Inspired by forties' designs, these timepieces are synonyms of contemporary everyday elegance.



FERRARI ESSENCE OUD New, Powerful, Sensual for Men

From the heartwood of a rare and prestigious tree comes the warm vibrant fragrance that is Ferrari Essence Oud, the new perfume for men, with an instinctive feeling for the Prancing Horse.

The bottle for Ferrari Essence Oud is directly inspired by the refined dynamics of prestige cars from the engineering workshops of Maranello.

The personality of Ferrari Essence Oud stands out with a deeper, more masculine red, a particular 3-layer metallic color called Rosso Maranello, specially created as a tribute to the sophisticated bodywork of the Ferrari Four.

The legendary Oud resin is so rare that it is said to be worth more than gold. The tree it comes from grows in South East Asia, and its penetrating perfumed resin only develops very slowly.

SWAROVSKI ELEMENTS Presents 'Sense Of Two' Featuring Crystal Fused Designs From Regional Designers

SWAROVSKI ELEMENTS brings a new design experience to the Middle East, showcasing important designers from the UAE, KSA, Kuwait and Bahrain.

'Sense of Two' is an artistic theme based on evoking designers' dual creative sides. This year the show uniquely challenges its design partners to create two fashion-forward garments incorporating SWAROVSKI ELEMENTS and expressing the theme of two contrasting sides of their inner selves.



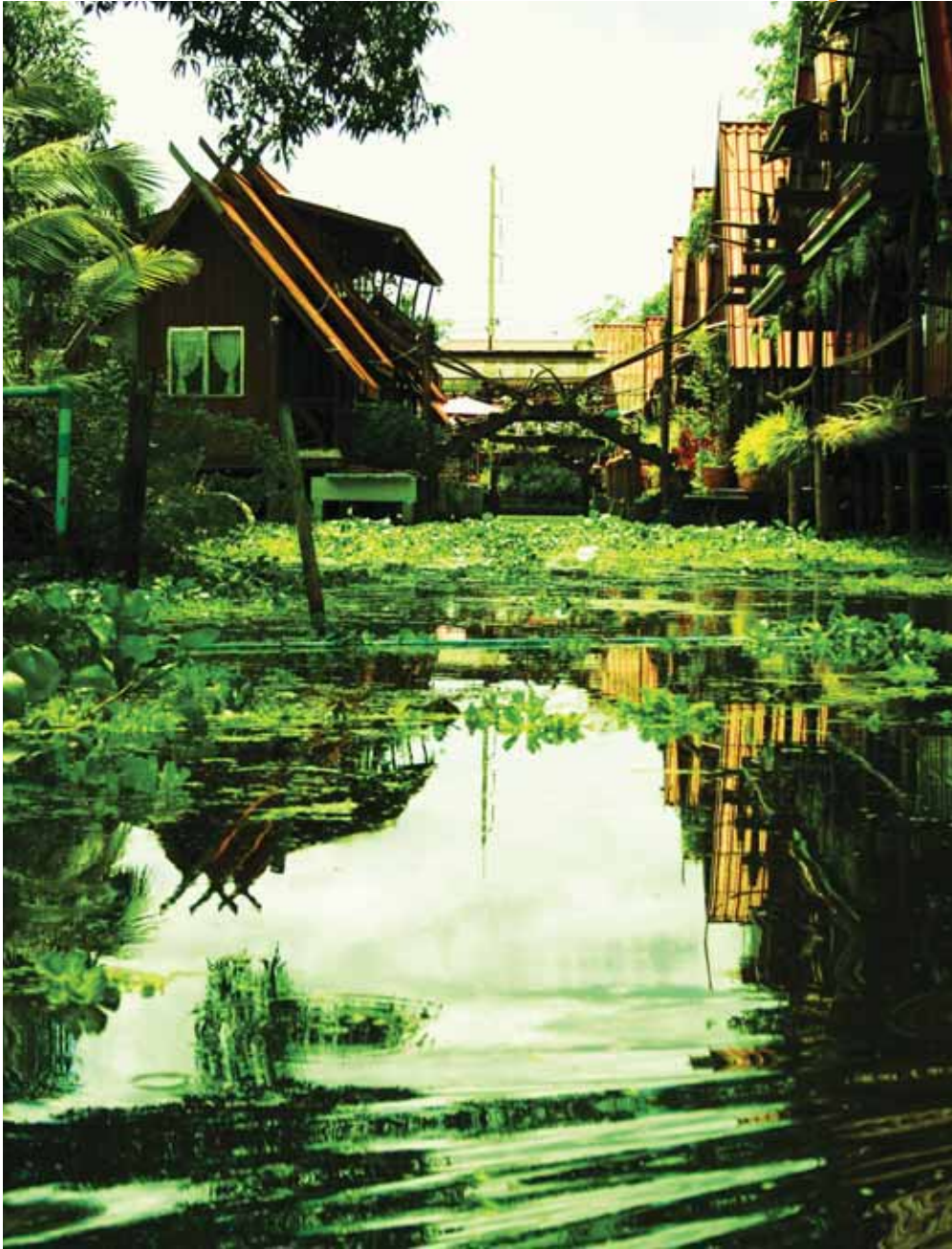


Meet Tariq Hichme

“Running a photography business is not as easy as it looks. Not by a long shot. You need photographic talent, a mind for business and numbers, the ability to wow clients during their entire experience and more if you really want to succeed. But the thought of what it takes to succeed isn’t what draws us here. We come because of a passion for the art, and it’s up to us to learn and grow the rest of the skills needed to thrive” says Tariq Hichme.

Tariq Hichme, a 23 years old Lebanese photographer currently living in Dubai, UAE, has always dedicated his free time for art in general and photography in specific. His 2 cameras, Canon 7D & 5D, are always the first 2 things to be placed in his shoulder bag when travelling. Photography has always been his passion. Be it Events photography, Fashion photography, Food photography, Interiors & Architecture photography or Product photography, Tariq has always had the talent to get the best image.

His strength lies in his sense of composition and understanding the various stages and limitations that a picture has to go through. This understanding helps and ensures that his clients get an excellent final product.



Artistic Renderings...



Send us two of your best creative work along with a small biography and a picture of yourself to be featured in our next issue.

Email:
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Frédérique Constant and Nina Badric share one passion: Supporting the International Children's Heart Foundation. We will donate the cost of a life-saving heart scan for each Frédérique Constant Double Heart Beat watch sold.