



A New Woman

Every Day



Now Open
Sharjah Mega Mall, Level 1

Coming Soon
The Dubai Mall, Level 1







A touch of Modernity...

A touch of Humor...

A touch of Extraordinary...

A touch of Madness...

A touch of Elegance...

With all our respect...

We bring you the First Avenue!



### **EDITOR'S NOTES**

The last two months have streamed along at great speed with a plethora of events and a mishmash of vacationers exploring new vistas. Yet, summer came and wasn't felt the way we imagined the heat would affect us... With all the madness behind us there's a lot more awaiting in the remaining summer months. The latest edition of the First Avenue Magazine guarantees to bring the best of what's up next!

Without much delay we introduce you to our cover girl, Emma Watson, who's emerging as a young yet established actress, ditching the Hollywood lifestyle and embracing a rather mature approach towards fame and her career. She talks to us about her Harry Potter days and her newest venture; Sofia Coppola's, 'The Bling Ring'.

Talking about bling, our *Fashion Must Haves* section is nothing short of the full scale of contemporary glitz and glamour, along with the season's best purchases! Including make-up, shoes and accessories, it is sure to help you look your best and to stay in style. Moving on, our *Style Roundup* section is where the hocus pocus happens, be dazzled by the celebrity looks from the red carpet events. They magically transform into stars shining brightly on the walk of fame.

With so much going around, this time of the year, it seemed almost impossible to hit the gym to get into shape! On the flip side, healthy snacking could be the answer to get in shape or to start a fitness routine. Check out our article *Healthy Snacking* and be a winner at the hunger games...

Having said all that it is time to forget everything and pack your bags for some globe-trotting. This month we take you for a ride to California, as our *Travel & Stay* destination. From museums to studios to theme parks, there's just about everything for everyone to happily get lost in the Californian dream!

All this and much more, lifestyle, fashion and runway updates, luxe watch and jewelry collections and the best of what Dubai has to offer, it couldn't get much better than that!

Lamiya Sami





Distributed in U.A.E, Kuwait, Qatar, Bahrain, Oman F. +961 1 513 121

Publisher Hares Fayad

Editor & Feature Writer Lamiya Sami

Sub-Editor Saadia Azfar

Art Director Fanan Azmi AL-Madi

Responsible Director Hala Homsi

Overseas Reporters
Paris, Italy, New York, London
Nabil Massad
Samia Naji
Kristina Rolland
Samo Suleiman
Isabel Harsh
Kamilia Al Osta

Offices Dubai (U.A.E.)

P.O. Box: 50324 T.: +971 4 457 2348 F.: +971 4 457 2126

For Editorials, Advertisements & Inquiries M.: +971 50 653 4050, 055 302 5550 hares@firstavenuemagazine.com info@firstavenuemagazine.com www.firstavenuemagazine.com

Lebanon, Beirut
P.O. Box 90-1096
T. +961 1 513 121
F. +961 1 513 141





In the spotlight 16-22

> Face to Face **EMMA WATSON** 24-30

**Fashion Must Haves** 32-34

> **Beauty** 35-37

Style Roundup 38-39

Magical Dubai 40-41

Travel & Stay 42-48









Khalidiya Showroom: 02 631 3030

Marina Mall: 02 681 1688 Bawabat Al Sharq Mall: 02 586 4708 Al Ain Mall: 03 751 3800 Abu Dhabi Mall: 02 644 6555







Home Decor 50-55

> Health & Fitness 56-59

> > Fine Dining 60-64

Jewelry & Watch Collections 66-71

> **Fashion Report** 72-83

Lifestyle 84-89

Panorama 90-91



**Dubai**: Wafi Tel: 04 3243530, The Ritz-Carlton Tel: 04 3995741, Sheraton Dubai Creek Tel: 04 2284739 **Abu Dhabi**: Emirates Palace Hotel Tel: 02 6812286, InterContinental Hotel Tel: 02 6651763, Marina Mall Tel: 02 6814122 E-mail: kunooz@almulla.com

In the spotlight

# Celebrity Fashion



## AnnaSophia Robb -

Young Hollywood Awards 2013 Red Carpet

AnnaSophia Robb looked pretty, while attending the 2013 Young Hollywood Awards held at *The Broad Stage* in Santa Monica, Calif. The 19-year-old actress was wearing a Pucci dress, Stuart Weitzman shoes, Jimmy Choo clutch, and David Yurman jewels.



## Diane Kruger

Fox Summer TCA All Star Party!

Diane Kruger rocked in a floral dress while attending the Fox Summer TCA All Star Party in Los Angeles. The 37-year-old German actress wore a Mary Katrantzou dress, Stuart Weitzman shoes, and an Edie Parker clutch.



# EXPERIENCE THE ESSENCE OF ARABIAN HOSPITALITY

Book your stay in Dubai at the Habtoor Grand Resort & Spa, a 5-star luxurious resort that offers perfect vistas, where lush landscapes meet the warm Arabian Gulf. Situated on the world renowned Jumeirah beach, the resort features 446 rooms and suites and offers a wealth of facilities and activities. Indulge your senses at any of the 12 themed F & B outlets, relax by the pool, enjoy the beach and water sports, then pamper yourself at Elixir Spa. Stay at the Habtoor Grand Resort & Spa for business, pleasure or leisure for an exquisite experience.

For reservations call +97l 4 408 4444 or e-mail: res.grandjumeirah@habtoorhotels.com www.habtoorhotels.com









## Heidi Klum

'America's Got Talent' Red Carpet Event!

Heidi Klum looked gorgeous on the red carpet at the America's Got Talent, season eight, red carpet party held at Radio City Music Hall in New York City. Heidi wore a Michael Kors dress, Rodarte belt, Lorraine Schwartz jewels, and Jimmy Choo shoes for the event.



## IWC Schaffhausen

'For the Love of Cinema' Dinner

Swiss luxury watch manufacturer IWC Schaffhausen hosted a glamorous evening event, "For the Love of Cinema" dinner. IWC celebrated with Friends of the Brand and other world-famous celebrities including actors Naomi Watts, Eric Dane and Christoph Waltz, and top model Karolina Kurkova.



## In the spotlight





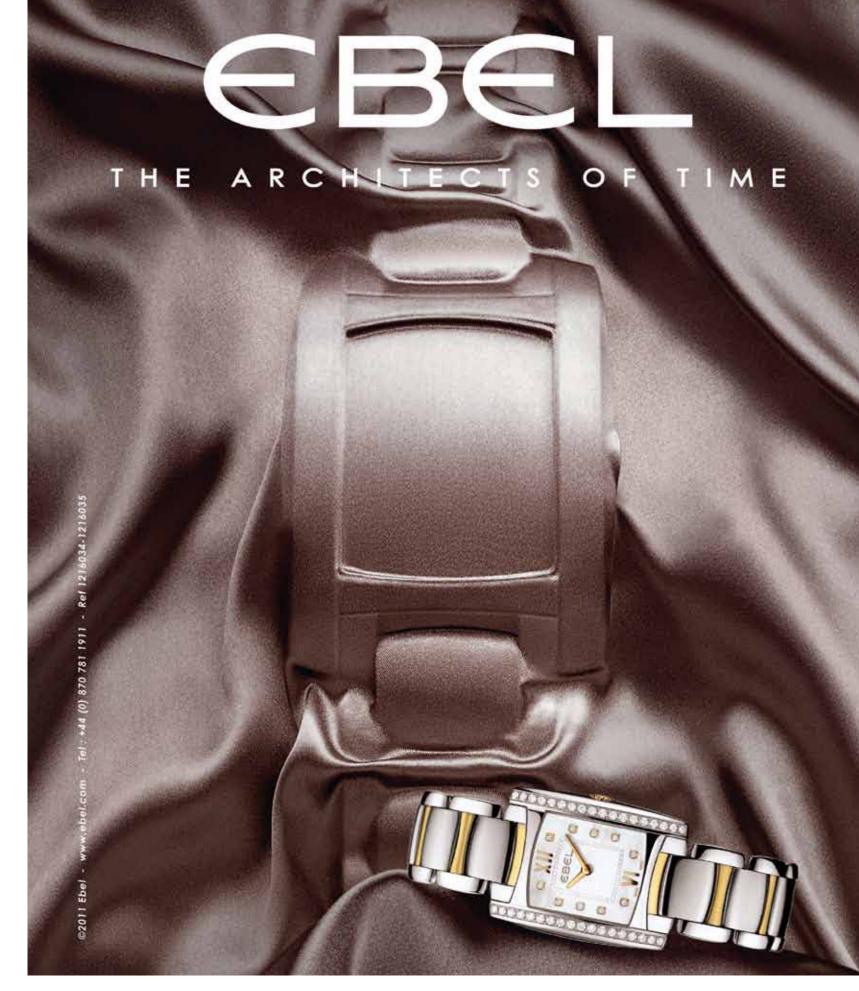
Nicole Kidman dazzled in Harry Winston diamonds at the annual Cannes Film Festival closing ceremony. Nicole wore Belle by Harry Winston diamond earrings and two ruby and diamond bracelets.



## Olivia Wilde

'We're the Millers' NYC Premiere!

Olivia Wilde posed for the premiere of her fiancé's latest film, *We're the Millers* held at The Ziegfeld Theatre in New York City. The 29-year-old actress wore an Osman dress, shoes and clutch by Christian Louboutin, and Jennifer Meyer jewels.

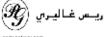




AL QASR BURJ AL ARAB ATLANTIS +971 4 4243892 +971 4 3483131 +971 4 4226717







Abu Dhabi Khalifa S.: 02-6264261, AL-Ain Khalifa S.: 03-7662314 Dubai AL-Maktoom S.: 04-2281115, Emirates Mall: 04-3411661

## In the spotlight



Jennifer Aniston
'We're the Millers' NYC Premiere!

Jennifer Aniston kept it chic while attending the premiere of her latest film, 'We're the Millers' held at The Ziegfeld in New York City. Jennifer wore a Burberry dress with Casadei shoes at the premiere.



Jennifer Lopez
4th Annual amfAR Inspiration Gala

Jennifer Lopez dazzled in Harry Winston jewels at the 4th Annual amfAR Inspiration Gala held in New York City. The gorgeous actress/ singer wore diamond ear studs, *Sunflower* by Harry Winston.

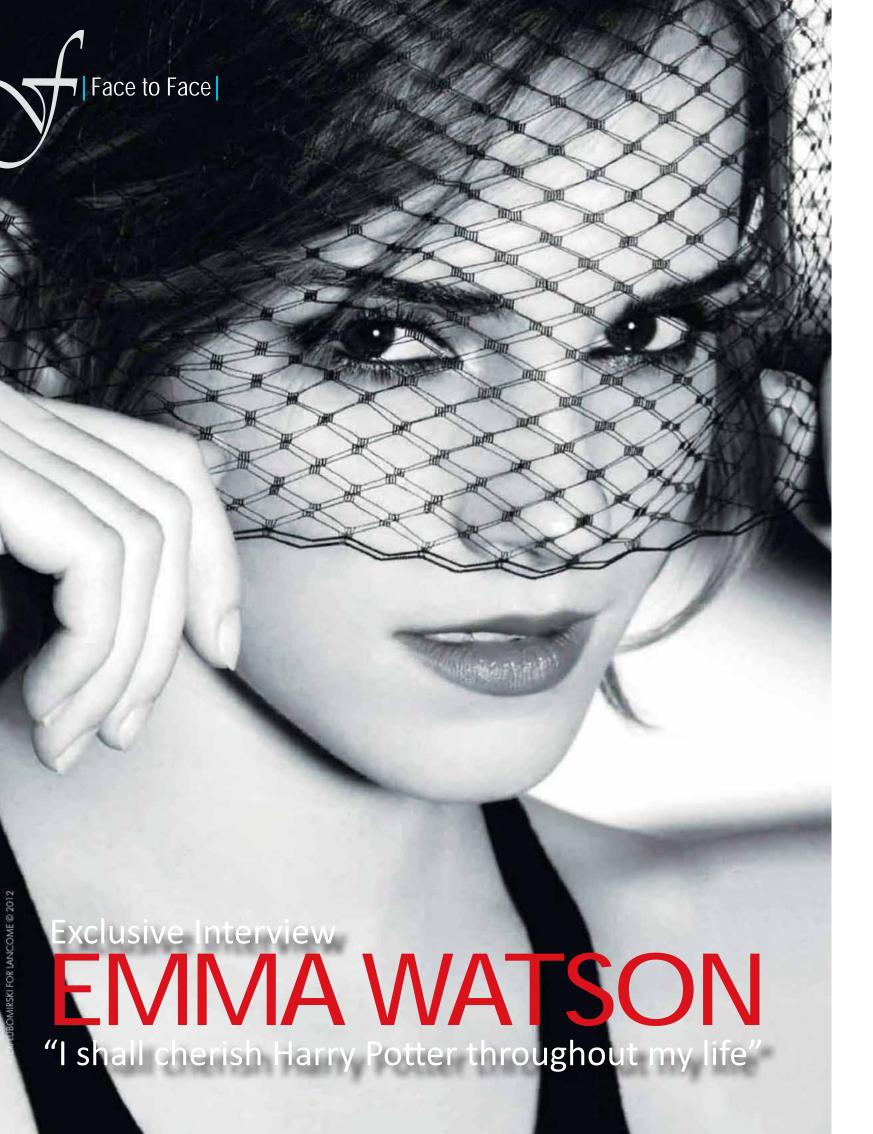


Feed your soul.

At Center Cut, the signature steak house at The Ritz-Carlton, Dubai International Financial Centre, we'll satisfy more than just your appetite for great food, with live jazz and soulful blues now being served up alongside prime US and Australian beef. All the ingredients you need for a night to remember at the heart of DIFC.

For reservations, call 04 372 2323 or email difcrestaurants@ritzcarlton.com



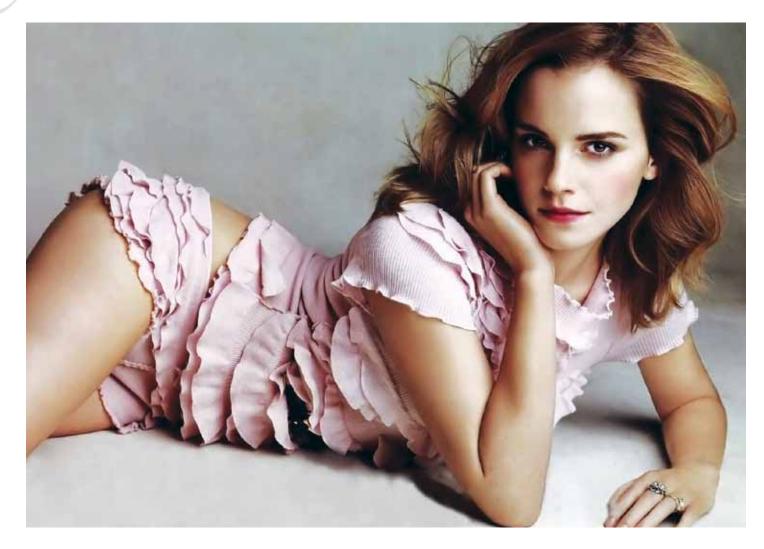


hen Emma Watson was cast in the Harry Potter films as Hermione Granger, the actress was only 9 years old. Not only did she have to bring life to a beloved fictional character but she literally grew up playing the character of Hermione Granger in the Harry Potter saga, alongside fellow actors Daniel Radcliffe and Rupert Grint. To grow up in public is brutal on many levels, but Watson, 23, has managed to escape both the reckless behavior and the career stagnation that trouble many child stars. Watson's latest venture as an actress, is, as a young thief, in Sofia Coppola's Cannes selected feature film The Bling Ring. It was at the Festival, following the official screening of the movie, that First Avenue had an opportunity to talk to Emma about her acting; past films, current work and the bright future ahead.





### Face to Face



# First Avenue: You were born in Paris, did you live there for a long time?

Emma Watson: I lived there until the age of five, and then I moved to England with my mother and little brother. My father worked in Paris, and once my parents got divorced my mother preferred to return home taking me and my brother, as her luggage so to speak.

#### F. A: How well do you speak French?

E. W: I speak it very well. I have a gift for languages even though I have a very pronounced British accent.

F. A: Tell us about your character in the movie The Perks of Being a Wallflower?

# I have a gift for languages even though I have a very pronounced British accent

E. W: I play a student who, with the help of her half-brother, decides to assist a fellow classmate. The classmate is shy and withdrawn, although very talented and intelligent, who is constantly attacked by most of the other students. By assisting him, I mean, to support him and to teach him the pleasures of life such as festivals, rock and roll, flirting and all that goes with these things. And then the inevitable happens, she falls in love with the boy and the trouble begins. But the story ends well.

F. A: The film is American and so is your character. What happened to your very pronounced British accent then?

E. W: I practiced the American accent along with a coach for six weeks before shooting. This is also part of my job as an actress. And as I stated earlier, I have a gift for languages and, apparently, also for imitating accents.

F. A: How did you approach the transition between your character Hermione Granger in the Harry Potter movies and the one you have just described in The Perks of Being a Wallflower?

E. W: I have been dreaming for a long time actually, of playing a character other than Hermione, and I think it

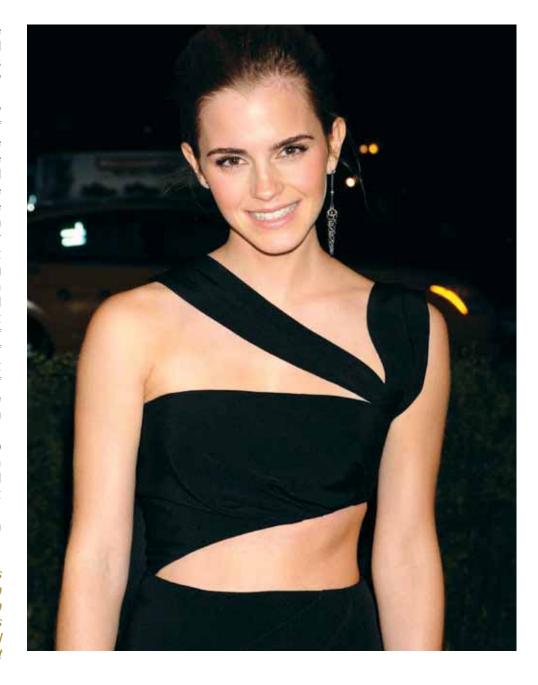


### Face to Face

is normal after a while to feel the need to move on in one's life and work, even if the role one plays and replays in a saga like Harry Potter is amazing. Fortunately, I had also changed my way of portraying the character of Hermione, according to her age and therefore, mine at the same time. We moved, Hermione and I, from childhood to adolescence with all the changes that take place in one's behavior in such cases. I shall cherish Harry Potter and Hermione Granger throughout my life, it's obvious, but playing in a different film filled me with happiness, because I discovered an aspect of acting that I did not really know. I immersed myself completely into the character of this generous and loving student for the purposes of The Perks of Being a Wallflower, under the leadership of director Stephen Chbosky, and it was simply great. Since then, I've worked in two very different new films and each time it was total ecstasy. And to answer your question about how I approached the transition, I will say that I approached, it with happiness and excitement.

F. A: One of these new films is The Bling Ring directed by Sofia Coppola in which you play a teenager who breaks into Paris Hilton's house in order to steal valuable items. Tell us about that particular film experience?

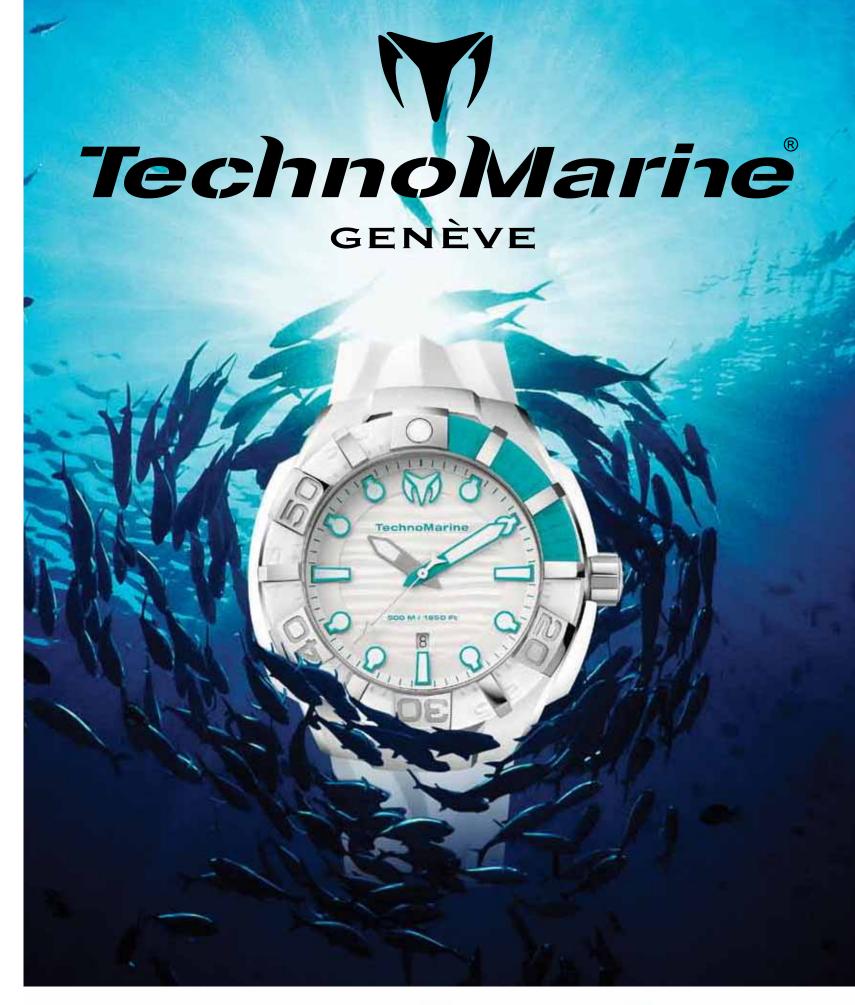
E. W: Sofia Coppola's film is based on real facts that occurred a few years ago when a bunch of teenagers living in Los Angeles, decided to break into houses belonging to celebrities and steal all they could find from clothes to shoes to handbags and other valuable stuff. They did not steal, for the money but to wear the items themselves and therefore, look like their idols. In the film, I play one of the girls and it was



very exciting to shoot scenes inside Paris Hilton's own house, as she allowed Sofia Coppola to use her place for filming purposes. It was amazing to see her pictures hanging on the walls everywhere inside each and every room in the house. And the hundreds of outfits and shoes she owns. But what I enjoyed the most was playing a thief. Hermione Granger from Harry Potter becoming an outlaw! I mean who could have imagined that for one second?

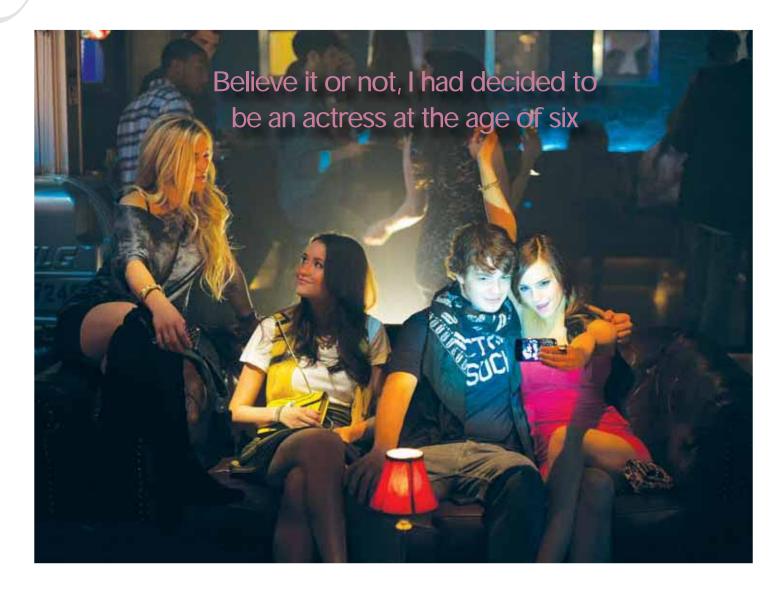
F. A: You have worked for ten years with the same actors for Harry Potter, so was it somehow insecure to change partners afterwards, even if you dreamed of living different cinematographic experiences?

E. W: Of course it was. The switch to something else and the work with actors that I did not know, and also in a different country, since I moved from England to the United States, were all very exotic elements for me. And yes,





### Face to Face



one does feel less safe when one leaves the cocoon in which he grew up. But at the same time, I can hardly describe, with precise words how exciting it has been to experience the cutting of the umbilical cord that connected me to the world of Harry Potter. I lived it as a real challenge. As for the insecurity, I have to admit that I do not know of any reassuring artistic activity, and if I had to run after security I would have chosen another profession in life.

# F. A: Do you really choose your profession when you start to practice it at the age of ten years like you did?

E. W: Believe it or not, I had decided to be an actress from the age of six. And

it was by no means a coincidence that I found myself on the cast of Harry Potter along with hundreds of other young girls, and it was me who won the contest. So yes, I did choose my profession.

# the world of Harry Potter. I lived it as a real challenge. As for the insecurity, I have to admit that I do not know of any reassuring artistic activity, and if I with insecurity, is it? F. A: But you became a star and your fees are necessarily very high. So to you, art is not really synonymous with insecurity, is it?

E. W: You're absolutely right, at least about the material aspect of things. But, if the psychological uncertainty caused by the transition from the Harry Potter universe to another one, had prevailed, I would not have been hired in other films as I have. I would have been finished as an actress as it often happens to many child actors.

#### F. A: Have you kept in touch with Daniel Radcliffe since the end of the Harry Potter saga?

*E. W:* Yes, of course. We are constantly in touch with each other, all three of us, Daniel, me and Rupert Grint. In fact we have become over the years, what we can truly call best friends in the world.

# F. A: You were ranked 29th on the list of the hundred most desirable women in the world by the Askmen website for 2013. What effect does this have on you?

E. W: I'm flattered of course, but I also recognize that it means nothing at all in absolute terms, really nothing at all.



#### The Rouge Edition story continues...

For summer 2013, the most couture lipstick from Bourjois becomes available in a Shine version, with lots of prettiness in store...
A new shine in the Rouge Edition range that colours lips in dazzling shades like never before, an innovative texture that provides the comfort of a balm, housed in super sleek packaging.

Bourjois is taking its fashion-forward approach even further. Now you can team the new lipsticks with your nail enamel, boldly mixing and matching with this season's hottest shades. Discover the Shine Edition collection and matching 1 Seconde nail enamels... your 'it-accessories' for summer 2013!

#### It's your lips' time to shine with Shine Edition!

Shine Edition offers much more than your classic glossy lipstick. With its innovative and ultra-sensory new-generation formula, it boasts shine, colour and comfort.

The comfort of a balm teamed with the most fashionable lipstick!

### COMPETITION

Which year was Bourjois born?

a. 1863

b. 1920

c. 1742

Send your answers to info@firstavenuemagazine.com



# Fashion Must Haves

From the cosmetics, shoes to handbags, here are some fashion trends and accessories that you may want to consider purchasing...



## Glam Deluxe Collection

A soft, sultry, modern adaptation of the classical smoky eyes in the hottest colors of the season, combined with an ethereal, angelic glow and beautifully shimmering lips like a sea of stars: ARTDECO has created with the "Glam Deluxe" collection the ideal look for the glamour season, with beautiful textures in warm colors.



## ColorInsider. High Resolution Hair Color

When it comes to hair color, the essential feature sought by urban contemporary women has continually been a product that provides maximum color impact and comfort for the scalp without damaging the roots. Matrix's ColorInsider is a groundbreaking innovation in the hair color arena. Unlike traditional coloring agents which are water-based, ColorInsider is oil-based with its ODS2 technology requiring much less alkaline agents to open the hair scale. Odor-less and without ammonia, the new ColorInsider technology uses the power of oil injection system with the ODS2, propelling color activities to the core, thereby injecting color a 100% more efficiently.





### Fashion Must Haves

## Nuit D'Art Neon Passion

Nuit D'Art, meaning 'Art of the Night'; the new luxury online lingerie and accessories boutique brings you a selection of unique brands from across the world giving your night time a flash of neon passion. Check out sophisticated and luxurious lingerie online for you to purchase.



The interpretation of the Casadei bejewelled sandal is distinguished by its linear design and romantic allure. Raw materials blend together decò aesthetics with a simple, minimalistic look. Its distinctive element, a ring encrusted with a Swarovski stone, takes inspiration from a solitaire.







# Skin that Glows

Get the radiant skin you want...

A beautiful glowing skin enhances beauty and reflects good health. However, sometimes it you can also achieve that covetous glow that becomes the most challenging element of our body to care for. With the help of appropriate

skin care and the right kind of nourishment, you always wished for. Here are a few steps to turn your skin into the skin that glows.



## Beauty

#### 1: Good Habits

Good habits beget better skin. Poor diet, smoking and too much exposure to the sun shows up on the skin, making even young skin look old. Diets high in Omega-3 oils lead to healthy skin and hair. Omega-3 and omega-6 essential fatty acids are critical for maintaining a healthy stratum corneum [the five outer layers of the skin], reducing inflammation, and adding radiance. A good source of Omega-3 is oily fish like tuna or salmon. An easy way to get these nutrients is through fishoil supplements that provide 400 to 600 milligrams of EPA and 300 to 400 milligrams of DHA.

#### 2: Cleanse

Naturally, cleansing your skin properly, will bring out the glow from deep within. Take off all the makeup every night before going to bed. Wash skin with either face wash or with fragrance free soap made specifically for face. If you're prone to breakouts or itchy skin, choose facial cleanser for sensitive skin.

#### 3: Exfoliate

Exfoliation helps slough off dead skin cells that make the complexion look dull. At the same time, it also helps to make way for the fresher skin cells underneath to shine through. When choosing an exfoliating scrub, select one based on your skin type. Glycolic acid, an ingredient used in some skin care products, is also used in facial peels and is well known for its excellent exfoliating qualities. Getting one glycolic acid facial peel done per month can work wonders but avoid overdoing it.

#### 4: Sunscreen

The first rule for skin protection is definitely; Sunscreen. To keep that fresh skin looking radiant, protect it from sun damage by using a sunscreen with



Cleanse



Exfoliate

an SPF 15 or higher. Although darker skin may not sunburn as easily as fair skin, it's still at risk of sun damage and skin cancer. Broad-spectrum sunblock [which blocks both UVA and UVB rays] is a must.

#### 5: Moisturize

Moisturization is an essential part of any beauty routine. It is vital to moisturize your skin, so it doesn't dry out especially after an exfoliation. Apply moisturizer within three minutes after cleansing. Lab tests show that, that's all the time you have to seal the maximum amount of moisture into your skin. To get the best result to restore moisture after exfoliation, pour cold water over two towels and refrigerate them for 30 minutes. Then apply a thick layer of moisturizer to your face and neck, then cover with cold wet towels. The cold, wet towels on top of a layer of moisturizer will noticeably increase the moisturizer's effectiveness.

#### 6: Choose Wisely

Mineral oil, shea butter, and petrolatum feel rich on your skin, but they can actually block the absorption of the product's active healing ingredients, like peptides and small molecular-weight hyaluronic acids. As a substitute, opt for products that contain dimethicone, a silicone-based humectant that provides moisture but still allows the other ingredients to do their job.

#### 7: Beauty Sleep

'Get your beauty sleep' is not just a proverbial statement, sleeping really does play an important role in improving skin's texture and appearance. The skin does its repairing at night, so help it along by applying a cream or serum with resveratrol, before going to sleep. It's a powerful antioxidant that protects and repairs cell DNA. Found in the skin of red grapes, it activates anti-aging genes and can reverse existing damage, so you'll see improved skin tone and texture; fewer fine lines and wrinkles.





Beauty Sleep

#### 8: Make Over Your Mood

People with happy, low-stress lifestyles have thicker, brighter, clearer skin, while those who are stressed or depressed overproduce hormones such as cortisol, which leads to dark circles and premature aging. So, remember to stay stress free and happy, accept things and be contended with what you have. Your inner happiness will reflect on your face. On the other hand, dark circles and puffiness are often caused by allergies and inflammation. The tannins in green tea can quickly reduce the swelling. Just place two tea bags in cold water, then let them sit on your eyes for about 10 minutes. Or treat allergy-induced redness around your eyes by taking supplements of freezedried nettles; a herbal plant shown to reduce allergic symptoms.



Make Over Your Mood

FIRST AVENUE August - September 2013 37

# Holiday Fashion

Guide to Holiday Style...

With the holiday season in bloom, with numerous trendy at parties... But don't distress! For we events and happenings; there's no time to actually have compiled a simple party-season style guide plan for shopping, let alone to look fabulous and for you to get through the holidays, in style.



## The Office Shindig

When it comes to office and fun, things tend to become chaotic. So, let's be clear: keep your look professional and versatile. A jazzed up version of what you'd normally wear to the office is the best bet. Add a little glitz to your jewel-toned floral sheath with a chic belt and nude or metallic pumps, but get rid of any jacket or toss it under your desk.

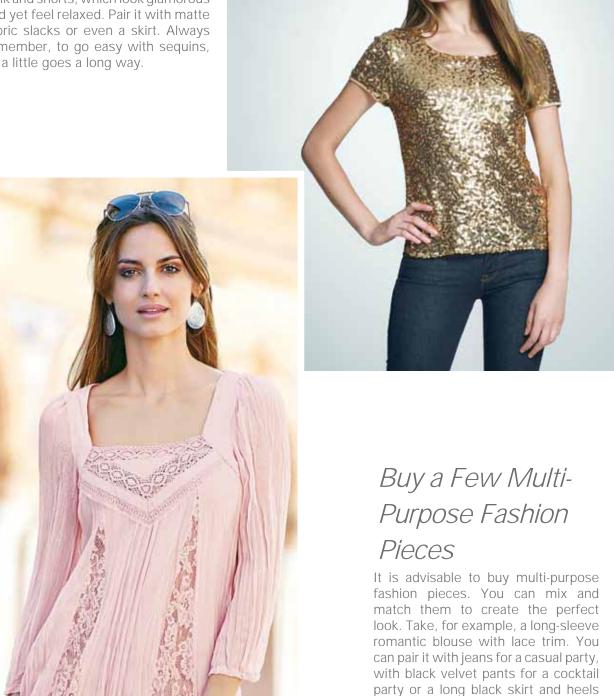


Ankle booties

A new take on evening shoes are the sexy ankle boots. Choose a stilettoheeled style as it gives a tougher edge to romantic holiday dresses and is a nice departure from your usual pumps or party sandals. Remember to never layer these boots on top of colored tights, as one statement accessory is enough.

## Wear sequins the new casual way

Do not be afraid to try seguins. Try one piece, like a long-sleeve tees, tank and shorts, which look glamorous and yet feel relaxed. Pair it with matte fabric slacks or even a skirt. Always remember, to go easy with sequins, as a little goes a long way.



for a more formal affair. Remember that most separate tops can go from formal to casual just by switching the bottoms, shoes and accessories.



# Dubai

## Find out what's happening and trending now....

Beat the summer heat with the best of what Dubai a calendar buzzing with events all year round, has to offer this month... With luxurious hotels, Dubai is the destination to be at! Here's incredible shopping malls exciting restaurants and what's happening now!!!

## The Grub Nine7One -Oberoi Dubai

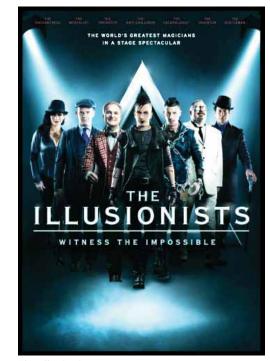
Tucked away at the vibrant business destination Business Bay, Nine7One at the Oberoi Dubai is an eclectic restaurant offering a multitude of Arabic, Asian, and Western culinary options that will satisfy diverse and discerning palates. The restaurant with an abundance of natural light overlooks a courtyard with outdoor seating and a large water feature. For a sophisticated yet casual dining experience at any time during the day or at night or for an elaborate Friday brunch, Nine7One is not to be missed.

#### **Event**

## The Illusionists Dubai 2013 -28th August -7th September 2013

The Illusionists are a group of extremely talented and skilled magicians and entertainers who travel the world, fascinate people and challenge their beliefs in what is real and what is not. The troupe consists of nine members, each with their own unique gifts and abilities. With the likes of an escape artist and a mind-reader, to illusionists and even an inventor, there is something to amaze everyone.

Do not miss out on what is considered to be one of the most important and brilliant stage performances of modern times.



The Illusionists

#### **Places**

There's good news for all the adrenalin junkies; Bungee Jumping has arrived in Dubai..

Gravity Zone brings an adrenaline filled and awe inspiring adventure to the city of Dubai in the form of our 50m Bungee Jump. It is the latest addition to the exciting UAE market and explores new boundaries for adventurers, pushing them to test their limits. Working in partnership with the UK Bungee Club, Gravity Zone follows the British Safety Standards.

For further information, check out the website www.gravityzone.co.



Nine7One, World Cuisine Restaurant, The Oberoi, Dubai

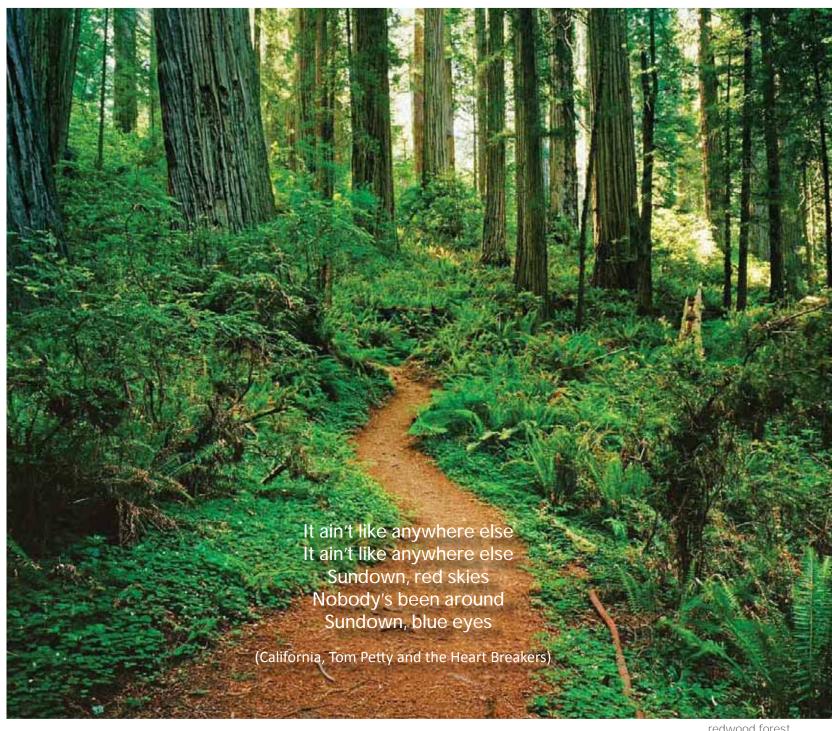




# California Dreamin'

"Would you get hip to this kindly tip And go take that California trip Get your kicks on Route 66" (Route 66, Rolling Stones)

Golden from the year round glow bathing basalt columns at Devil's Postpile National the intense landscape, California promises a Monument, the ever wondrous Golden Gate world of sensational experiences. Sunny skies Bridge of San Francisco or the fantastic without the searing heat, miles of coastline, Disneyland and miles of coastline to just lie dramatic landscapes, natural wonders and back and bask blissfully on any one of its man-made marvels, from the Giant Redwood perfectly sunny, sandy beaches. Then, find a Forest, the uncanny calcified Towers of Tufa suite in the glittering evening groove of Los (Mono Lake), the lava crafted surreal 60 foot Angeles or Hollywood and more!



### Northern California

The lush green region of northern California is an ideal National Forest, Klamath and the Modoc dessert lie within like the Redwood Enchanted Forest, Mount Shasta heart mention, the Yosemite National Park in the Sierra Nevada shaped Lake, Lassen National Park, river valleys of Trinity mountains and Lake Tahoe.

space for hiking and camping. Naturally beautiful forests a 3 hour drive radius from the city of Redding. Not to



The Mavericks

## The Mavericks

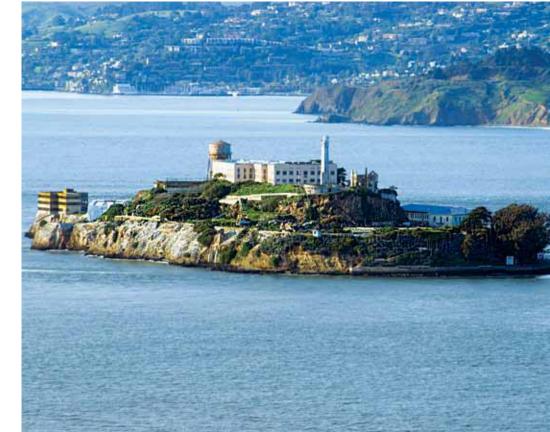
magnitude rear up and break explosively against the trough Pillar Point Harbor at the village of Princeton-By-The-Sea. and rumble through, drenching those who stand along the

Northern California has a rugged coastline with scenic yet shore with a fine spray of water. This is the site where dramatic towering cliffs along the shore and a seascape of surfing invitational contests are regularly held. A hazardous a giant cluster of Jurassic style rocks jutting out from the and deadly break, caused by an unusual underwater rock deep dark sea below. Awe- inspiring waves of enormous formation, known as Mavericks located two miles out of

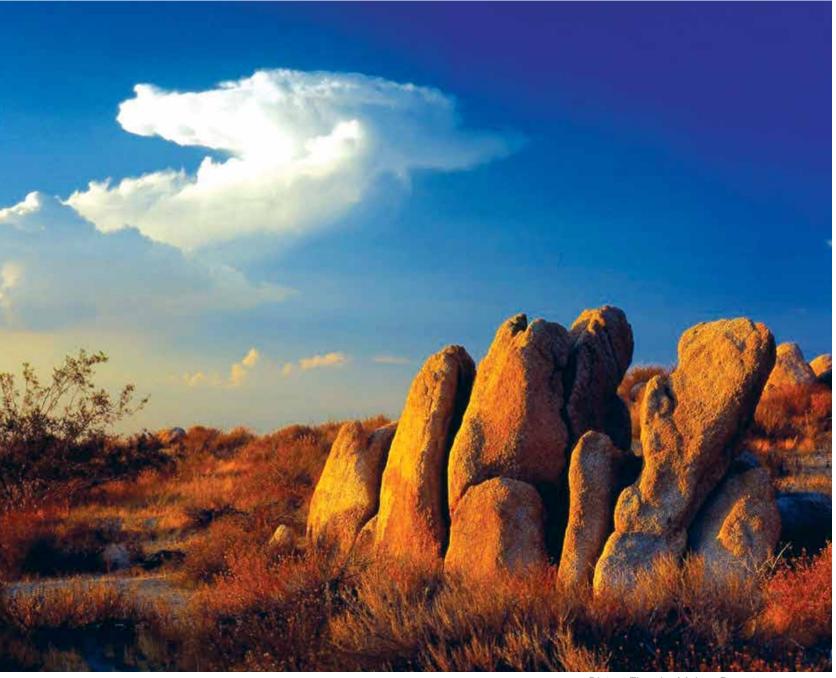
### San Francisco

Hop onto one of the iconic San Francisco cable cars and explore the cultural center of northern California, San Francisco, which is famous for its Golden Gate Bridge and Park. The bridge straddles the San Francisco Bay, connecting the city to Marin County. The bridge is neither the longest nor the tallest but it is certainly the most emblematic suspension bridge. To truly appreciate the bridge, one can walk or cycle across, at a time when it is not foggy, and look out to Alcatraz Island, the bay and the city.

Along the northern waterfront of San Francisco is the Fisherman's Wharf. A cultural and historically significant locality where one can experience the traditions, events, sights, sounds and food of the local fishing community in shops, restaurants, and enjoy the wonder of local aquatic life at the public Aquarium of the Bay; an educational facility to inspire conservation of the Bay. However, to fully appreciate the animal kingdom especially when travelling with young children, a visit to the San Francisco Zoo becomes compulsory. It is the most comprehensive and well organized zoo, featuring some of the rarest animals, like the Scimitar-Horned Oryx, which are extinct in the wild. Appreciate the sleek beauty, wild splendor and unique magnificence of each animal from the smallest insect to the tallest giraffe and the stealthiest cat/tiger or just admire the newest members, the zoo babies





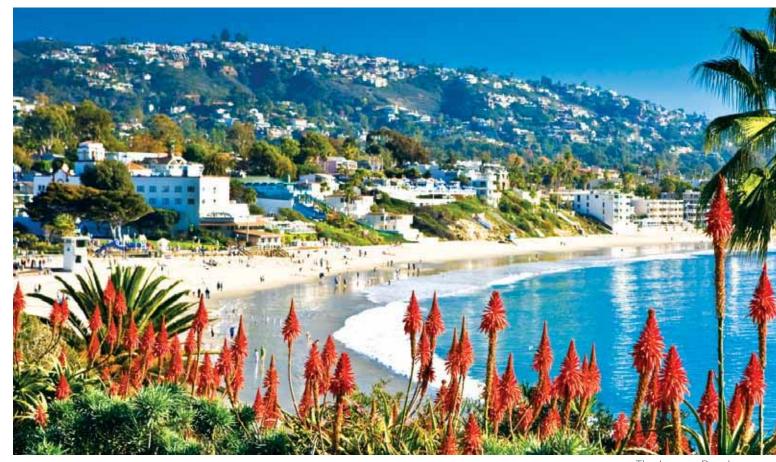


Distant Thunder-Mojave Desert

## Southern California

If northern California is abundantly fertile, the southern at 14,405 feet in the Sierra Nevada Mountain Range and lowest points in continental USA. There is Mount Whitney its beaches.

region is mostly desert and chaparral. The south eastern then there is Death Valley within the Mojave Dessert and section is pure desert, the Mojave Dessert where one the depth of the valley is measured at 282 feet below can go hiking, follow a biking trail or go rock climbing in sea level. The south section of California starts from San the Joshua Tree National Park and see the saline rift lake Luis Obispo & Morro Bay. Major cities that fall in this area on the San Andreas fault line, the Salton Sea. Straddling are Santa Barbara of the soap opera fame, Los Angeles the eastern center of the state are the highest and the famed for its tinsel town and San Diego appreciated for



On my way to sunny California On my way to spend another sunny day Water, water get yourself in the cool, clear, water The sun shines brightly down on Penny's place The sun shines brightly down on the bay The air's so clean it'll just take your mind away

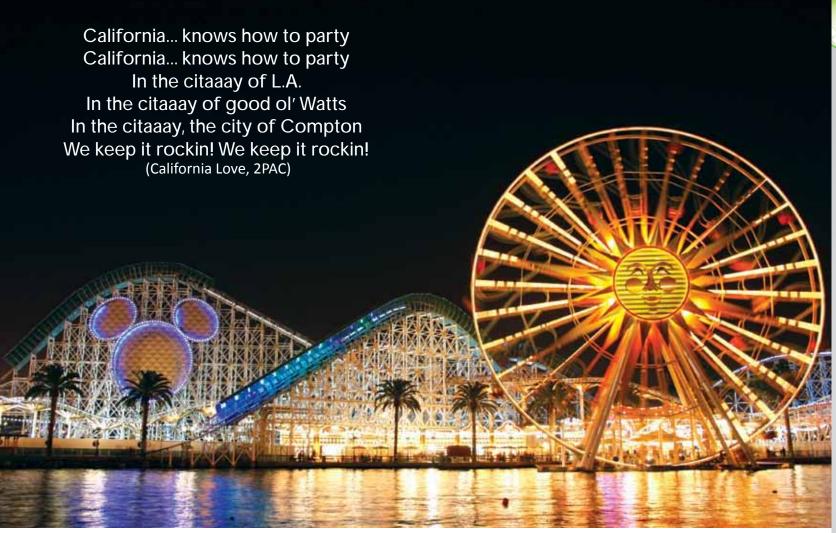
(California Saga, The Beach Boys)

## The Laguna Beach

lyrics, rhymes and odes expressing the impact of their sparkling sand dunes and the more dramatic seascapes splendor, or they have appeared as the perfect setting for of crashing surf, cliffs and hillsides, which resulted in it a picturesque scene in a Hollywood movie. In particular, beaches like the Laguna Beach with its white sandy Laguna Art Museum and the Festival of the Arts and beach along the southern coastline is a space for people Pageant of the Masters. For Hollywood stars like Bette who come for the blanket on the beach kind of fun as Davis, Judy Garland and Charlie Chaplin, this beach with well as for the right mix of the crafty...artisans, crafts and its exclusive hotels, fashionable resorts and epicurean galleries. People with an artistic bent have flocked to this restaurants, became a playground.

California's coastline has inspired many to compose town since Norman St.Clair captured the vistas of trees, becoming a center for art activities, formalized into the

## Travel & Stay



Disney Land

## Los Angeles

Numerous world-famous tourist destinations can be found within the three hour driving radius of Los Angeles. It is famous for its association with the film industry, the glitz and glamour of Hollywood. Walk across the star-studded walk of fame or visit Universal studios in Hollywood to see the world of fantasies come to life. It is the only place where one can get one's picture taken with Optimus Prime or Bumble Bee and enjoy the 3-D Transformers ride or the Simpsons ride and more. The theme park allows tourists to step behind the scenes on a movie set or the special effects stage and who knows you might run into someone you know .....

After that, take a load off your feet and enjoy gravity defying thrill rides, north of Los Angeles at the 260 acre theme park Six Flags Magic Mountain in Valencia, Santa Clarita, and try the fastest, the tallest or the wildest record breaking rides, like Tatsu. Tatsu, meaning flying beast, is the world's fastest, tallest, longest flying roller coaster which holds the record

for the highest (124f) pretzel loop and the only flying roller coaster with a zero gravity roll.

Then, take a deep breath and if you are looking for some more fun head towards California's Disney Land with its eight themed lands and you can shake hands with classic Disney characters or watch some shows and the Disney parade. Afterwards, for a little perspective head for Griffith Park on the southern slope of Mount Hollywood towards Griffith Observatory, 1,134 feet above sea level and see the city spread out below or use the Zeiss and solar telescopes to watch the stars of the big blue sky.

California is a state with numerous beaches, theme parks, water parks, gardens, cinemas, theatres and art galleries. So many places to visit and experience, It's hard to do justice in a short article.

# • THE NEW MIRAGE

Fits your style and your space





STARTING FROM 440,900 OR \$620 PER MONTH

LIGHTEST IN ITS CLASS

BIGGEST IN ITS CLASS















# Fun & Creative Décor Ideas

### **Decorate with What You Have!**

needed to create a new look have always been a few easy tricks, updates, and simple supplies.

Often we spend loads of cash to create a new in front of us, unnoticed. Decorating can be really look for our living space; buying decorative pieces, easy, fun and creative when you work with what changing upholstery, even acquiring entirely new you already have. Check out how you can take furniture. But sometimes we forget that the things ordinary items and work them into your decor with

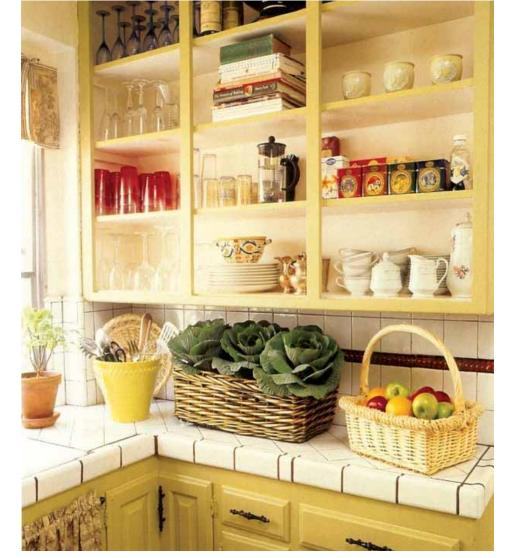


## Family Pictures

Family pictures are not just an emotional asset; they can also add an instantly homey feel to any décor. Display them at random or in a more streamlined style on the walls or on the shelves. They can really get the drabness out of your décor. Display favorite memories and photos, which add a personal touch to the décor and lend a warm & welcoming feel to any space. You can also work with a simplified or restructured look, altering the size of few photos, printing them in larger sizes for maximum impact. What is more, use frames you have and paint them the same color for a unified display.

## Uncover Cabinet Doors

Sometimes decorating is just as much about taking things out as opposed to adding them. Examine the inside of your cabinets to check if they are display-worthy. The insides may need a fresh coat of paint or just a good cleaning. Remove doors and fill any holes with putty and paint or stain to match the cabinet box. Display your favorite dishes, utensils, and cookware or pantry staples, such as flour, pasta, and rice, inside the uncovered cabinet; this will surely add a rustic yet creative appeal to your décor.



# Add Height with Curtains

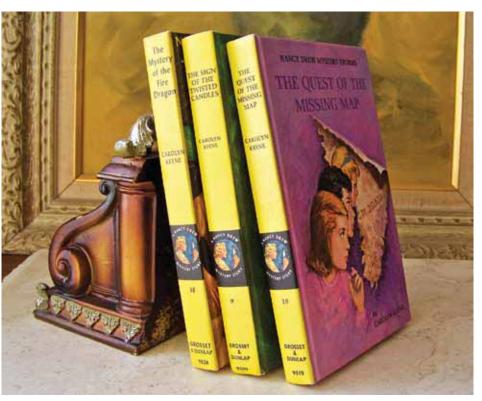
Consider moving the curtain rod to the ceiling, if your drapes have enough height. This will give the room a greater sense of height. Before you make the move, make sure to measure your curtains to ensure that they are long enough. If you need a little extra length for your drapes you may use a similar cloth or lace or any material that matches well with your curtains and attach it to the curtain with drapery clips, this will make the drapes hang closer to the floor.





## Pillow Makeover

Not only do pillows provide comfort, they also add creative accents to the décor. However, if you are getting weary or bored with them, consider changing the pillow covers. Changing the pillow covers is a simple way to create a modern look with minimal expense, by using elegant and trendy fabric patterns & styles. If you're handy with a needle and thread, you can take it to the next level by making and designing your own pillow covers.

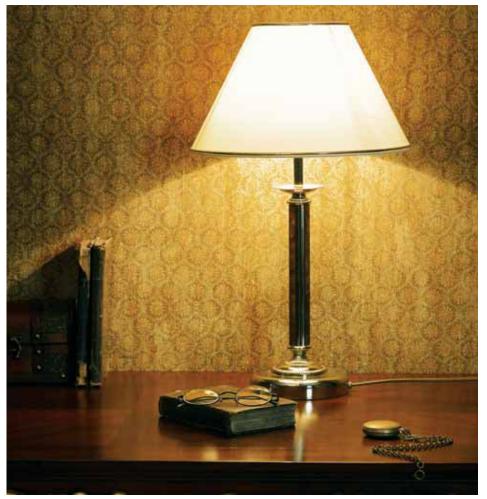


## Books

Books are a real asset, but can be quiet overwhelming, when it comes to organizing them, especially if you love buying and reading them. One good way to utilize your books and incorporate them in your décor is by bringing hardcover books off the shelf for an interesting tablescape or mantel arrangement. If you have big hard cover books, stack them up and let it work as a small side table next to your sofa or chair. Removing dust jackets can reveal beautiful covers with eye-catching colors or designs.

## A Little Embellishment

A little embellishment can go a long way. Decorating basic things can make them look extraordinary and creative with a little embellishment. Wrap rickrack or add lacy trimmings around a lampshade, hang picture frames with ribbon, or attach decorative veneers or gingerbread to plain bookcases, just to add that touch of pizazz.



FIRST AVENUE August - September 2013 53

### Home décor







## Display Your Finds

Whether it's a collection of shells from a beach, or a twig or a cone from the garden, the simplest of items become display-worthy when they recall a special memory. Incorporate mementos or your finds from vacations or special occasions into your decor. They will integrate your personality and life experiences into the spaces, giving it a creative yet homey feel.

## Kid's Art

Kids bring home excess of finger paintings, construction paper creations, and carefully colored drawings. Instead of putting them away, put them on display in pretty frames. And with the constant flux of artwork, you will have a stable resource for changing up the gallery time and time again.





# Healthy Snacking

Be a winner at the hunger games!

meals. Eating a healthy snack can help manage derailing your weight loss efforts. Snacks can hunger and reduce bingeing. Healthy snacking also help fill in nutritional requirements when you might also be the missing ingredient that can are watching your calorie intake. Creating a plan help you reach your weight loss goals because if to incorporate healthy snacks into your life is a you deprive yourself of snacks between meals to bit confusing, but here are some creative and save calories, you might end up taking more with healthy ways to learn about snacks and to satisfy your meal due to unsatisfied hunger. Regular your hunger.

There is nothing wrong with a healthy bite between snacking can help prevent extreme hunger from

#### Choose healthy snacks

When it comes to choices, select food that satisfies your hunger, supplies your body with energy and provides important nutrients. There are innumerable choices for healthy snacks at the local market, learn to read the nutrition label and opt for snacks with 100 calories or less, to stay within your daily calorie goal.

#### What to eat more

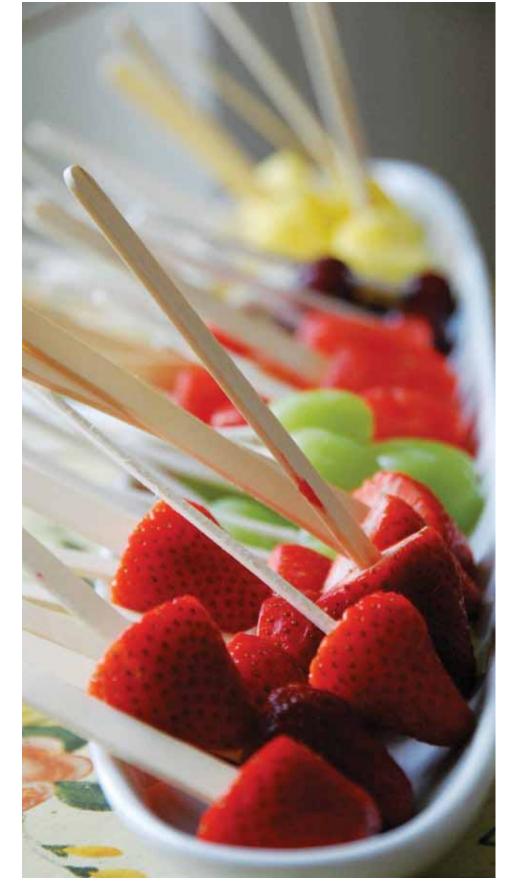
You can eat foods with high water or fiber content and few calories, such as carrots, grapes and air-popped popcorn, for low calorie intake. Choose snacks from the following food groups. Fruits and vegetables as they provide a feeling of fullness with only a small number of calories, whole grains as they are rich in fiber and have complex carbohydrates, which give you energy with staying power, nuts and seeds as they provide protein, so you will feel fuller longer and they are high in mono-unsaturated fats, the healthy kind of fat, they are however high in calories, so don't eat them in large quantities, and lastly low-fat dairy products. Instead of grabbing snack mixes or bars, make your snacks look like mini-meals. Combine foods from the major food groups: grains, meat and beans, dairy, healthy oils, vegetables and fruits.

#### Planning and preparation

Have healthy foods on hand, available at home and easily with in your reach, so that when temptation strikes, you have all the healthy options to bounce back. Prepare and pack healthy meals at home for children and/or for you to eat at school or work. Also remember to eat a small, healthy snack at home, before attending a party. Then at the party take small portions and look for healthy options.

#### For your consideration

Add a small amount of lean protein to your snacks along with a fiber-rich



whole grain, fruit or vegetable, to help a bowl of fruit on your desk so you you feel full, longer. Protein digests more slowly than carbohydrates and provides a slight boost to your metabolism.

#### Strategize

If you are always skipping snacks, you might be jeopardizing your weight loss efforts. Snacks feed your metabolic fire and help you receive a constant flow of energy. A light healthy snack before a workout can help you work harder and burn more calories, which supports weight loss. Plan out your snacks in the morning, and pack them to take to work so you do not find yourself allured by the countless unhealthy options around you. Keep

always have a fresh option when hunger strikes.

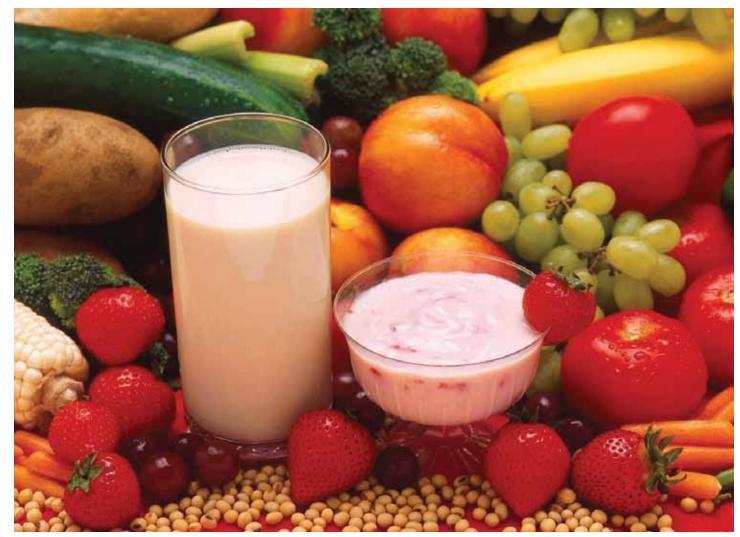
#### Make or Break Your Diet

Choices can literally make or break your diet plan. You should avoid sugary items like candy and soda, and shouldn't be consuming enough calories to constitute a meal. Instead, steer towards foods that will satisfy you and keep you feeling fuller longer.

#### Mini Meals

Experts believe that several healthy/ low caloric smaller meals throughout the day instead of the usual three are a rewarding option for weight loss. By





What to eat more...

eating at regular intervals, your blood sugar levels remain steady. So, instead of that mid-afternoon crash, you'll be full of vigor through dinnertime.

#### Snacking vs. grazing

Mindless eating is often the pitfall most of people fall a prey to. You may start with only a handful of your favorite snack, only to finish the entire box, without even realizing that. To avoid grazing remember to always fill a small plate with your snack, and never bring the entire container with you in front of the television or computer.

#### Learn moderation & keep track

Learn the art of moderation is crucial when snacking. Make sure that you are adding every snack to your Nutrition Tracker, along with the larger meals you eat during the day. If you don't keep track, you might add excess calories and fat to your diet without even knowing it. Don't sabotage your diet with unhealthy snacks, if you know that you have a weakness for junk food, do yourself a favor and don't purchase such items.

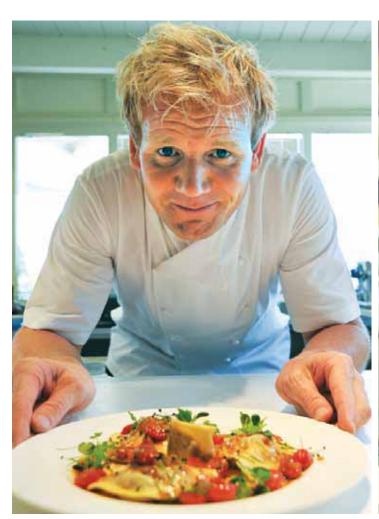
8 =



# A Taste of Summer

# This month, the top two are here to woo you with their cordon bleu magic fingers (not butter fingers).

The art of crafting unique, innovative techniques for preparing food, mixing flavors and devising original, novel styles of presentation, sets a chef apart. Two cordon bleu chefs, who've reached the pinnacle of success in this fine craft, are Wolfgang Puck (US) and Gordon Ramsey (UK). A close step behind are Heston Blumenthal, Emeril Lagasse, Jamie Oliver, Mario Batali, Auguste Escoffier to name a few, and in the female category, the names that have added spice are, Paula Deen, Sophie Dahl and Julia Child. In the coming issues, we will explore the system used to measure and grade the skills of a chef, while simultaneously presenting select recipes from the repertoire of these maestros.



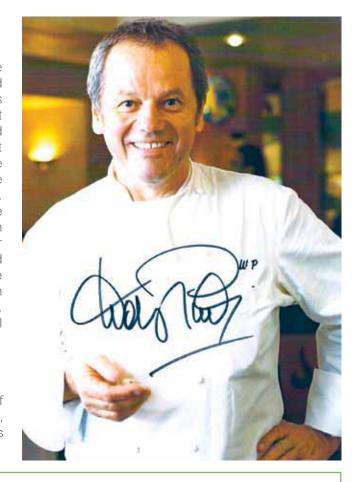


## Wolfgang Puck

Wolfgang Puck is an Austrian by birth but he has conquered the world with his skills as a chef. This award winning chef, renowned for his culinary skill and business acumen, learnt cooking from his mother, who was a pastry chef. At the age of fourteen, he left home to gain formal training and became an apprentice to Raymond Thuilier at L'Oustau de Baumaniere in southern France. After that he moved onto Monaco and then Maxim's Paris. At age 24, he landed on the shores of America and in two years time he became part owner of the elite Ma Maison restaurant in Los Angeles. As a chef he specialised in French cuisine and California style cooking but his skilful blending of the traditional with innovation attracted the interest of people and helped him become the star attraction he is today. He won the James Bear Foundation Award for Outstanding Chef of the Year, in 1991 and in 1998, a unique phenomenon. In 1994, his restaurant, Spago in Beverly Hills, won the James Beard Foundation Award for Restaurant of the Year. From this restaurant's Lunch menu we selected, Wiener Schnitzel with warm potato salad

#### Wiener Schnitzel with warm potato salad

"This is a recipe from my childhood, an Austrian classic. It's one of the most popular dishes at Spago where we serve it with mache, frisée, balsamic vinegar and pumpkinseed oil. But for me, it's perfect with just a fingerling potato salad."



### Ingredients

#### Potato Marinade

- 1 cup Champagne vinegar
- 1/4 cup peanut oil
- 1 1/2 teaspoons kosher salt 1/2 teaspoon freshly ground black pepper
- 3 tablespoons sugar
- 1 small yellow onion, 1/4 inch dice
- 1 tablespoon finely chopped fresh thyme leaves

#### Fingerling Potatoes

- 1 pound fingerling potatoes, washed
- 3 garlic cloves
- 3 sprigs fresh parsley
- 2 tablespoons kosher salt

#### Veal Wienerschnitzel

4 8-ounce veal scaloppini Salt and pepper Flour for dusting

2 eggs, plus 2 tablespoons water,

beaten, for egg wash

Panko, processed into fine crumbs, or fresh dried white breadcrumbs

Peanut oil for frying Garnish

Deep fried parsley leaves Lemon sections Fresh minced parsley

#### Method

Prepare the marinade. In a bowl, combine all the ingredients. Whisk until well blended. Set aside.

In a large saucepan, combine the potatoes, garlic, thyme and salt. Cover with enough water and bring to a boil. Lower to a simmer and cook about 8 minutes, or until just done. (Do not overcook). Strain and allow to cool at room temperature. Slice into 1/4-inch-thick round slices. Add to the reserved marinade for at least 20 minutes before serving.

Preheat oil to 375 degrees F. in a heavy, deep saucepan. To prepare Wienerschnitzel: Season the veal scaloppini with salt and pepper. Dredge in flour. Dip in egg wash. Coat with panko or breadcrumbs. Score the coated scaloppini with four shallow knife cuts in a crosshatch pattern to help prevent curling while cooking. Deep fry about 3 minutes, or until golden brown and cooked through. Transfer to paper towels to drain.

#### **Presentation**

Place one Wienerschnitzel on each of four dinner plates. Garnish with fried parsley leaves and lemon sections. In a sauté pan over high heat, warm the marinated potatoes for about 30 seconds. Divide onto the four prepared plates.





## Butterflied Trout in Lemon Caper Sauce Butter

### Ingredients

1 tablespoon capers Trout

4 whole trout, cleaned Salt and freshly ground black pepper Flour, for dredging

Olive oil, for sautéing 2 tablespoons butter, plus tablespoon

2 lemons, supremed and cut into 1/2-inch pieces

Toasted Croutons, recipe follows 1 teaspoon lemon juice

1/4 cup chopped parsley leaves

**Toasted Croutons** 

3 tablespoons olive oil

4 (1/2-inch thick) slices white bread, crusts removed and cut into 1/4-inch cubes

Salt and freshly ground black pepper

#### Method:

Lay out the trout so the skin side is down. Open the flesh like a book. With a sharp knife, carefully cut out the backbone, making sure to keep the fillets attached at the head and the tail. Season both sides of the trout with salt and pepper.

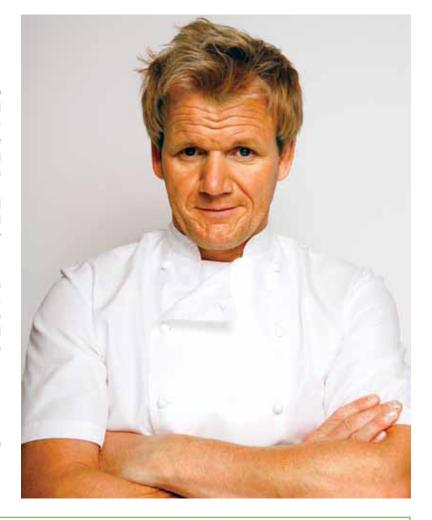
Lightly dredge both sides of the trout with flour, shaking off any excess. Heat a large sauté pan over high heat. When the pan is hot, add enough olive oil to lightly coat the bottom of the pan. Heat the oil until it shimmers when swirled. Carefully add the trout, flesh-side down, starting at the tail and lying away from you towards the head. You may need to cook the trout in batches. Cook until golden brown on both sides, about 2 to 3 minutes

per side. Remove to a platter and keep warm. Once the trout is all cooked, return the pan to medium-high heat and remove all but 1 tablespoon of the oil. Add 2 tablespoons of the butter and cook just until it begins to brown and smell nutty, about 3 minutes. Add the capers, lemons, croutons, and lemon juice and cook, stirring, for 2 minutes. Add the remaining tablespoon of butter and remove from the heat. Stir in the parsley and pour over the trout.

For the Toasted Croutons: Heat a large sauté pan over high heat. Add the olive oil and heat. When the oil is hot, add the bread cubes and cook, stirring, until toasted and golden brown, about 10 minutes. Season with salt and pepper. Remove from the heat and cool.

## Gordon Ramsey

Born in Scotland and raised in Stratford-upon-Avon, Gordon Ramsay started out with the ambition to become a football player. Unluckily, he suffered an injury to his knee but luckily his interest in the culinary arts had already developed and he chose to join a technical institute. As a result, this aspiring football player, Gordon Ramsay's scored a goal with fourteen Michelin stars in the world of fine cuisine. Along the course, he trained with renowned chefs including the Parisian Guy Savoy and Joel Robuchon. Gordon Ramsay reputation is of a fiery temperamental chef who believes in delicious, simple food without any pretentious frills. Today, he is famous for his appearances in television shows like Hell's Kitchen, The F word and Kitchen Nightmares. He was awarded the Officer of the British Empire by Queen Elizabeth II, in 2006 and his name was entered in the Culinary Hall of Fame this January. Here are some of his recipes.....



## Sea Bream with Tomato & Herb Salsa Recipe

#### Ingredients

Olive oil, for frying 2 x 150g (approx.) sea bream fillets

For the tomato and herb salsa 3 tbsp olive oil 200g cherry tomatoes, halved 60g pitted black olives (kalamata if possible), drained Small bunch coriander Small bunch basil 1 lemon

#### Method

For the salsa: place a small saucepan over a gentle heat and add 3 tablespoons of olive oil. Add the

tomatoes, olives, season with salt and pepper and stir over a low heat for 1-2 minutes until the tomatoes have softened slightly. Set aside. Hold the coriander and basil stalks together and slice down with a sharp knife to remove the leaves from the stalks. Discard the stalks, then gently roll the coriander and basil leaves into a ball and chop. Keeping a little back for garnish, add the coriander and basil to the salsa and stir to combine. Roll the lemon on a chopping board, pushing down with the palm of your hand, to soften it and release the juices, then cut in half. Add the juice of one half to the pan, stir and set the salsa aside to allow the flavours to infuse.

To cook the bream: heat a heavy-based frying pan over a high heat. Meanwhile, slash the skin of the fillets in 2 or 3 places. Add a dash of oil to the pan and, when really hot, add the bream fillets skin-side down. Season with sea salt and pepper and cook for 2-3 minutes until the fish is dark golden and the skin is crisp. (The flesh should be opaque two-thirds of the way up the fillet.)

Carefully turn the fillets over and cook on the other side for 1 minute, basting with the oil in the pan, until the fish is just cooked through.

To serve: sit the fish fillets on top of the tomato and herb salsa and sprinkle with the reserved coriander and basil.

FIRST AVENUE August - September 2013 63





#### **Ingredients**

200g flat, wide rice noodles (similar in shape to tagliatelle)

250g chicken breast fillet Flavourless oil, e.g. groundnut, for

stir-frying

2 garlic cloves, peeled and finely sliced

200g tenderstem broccoli, cut in half lengthways

About 2 tbsp soy sauce, to taste 2 eggs, beaten

Wedges of lime, to serve

#### Method

If using dried noodles, soak them in warm water until softened,

according to packet instructions. (This will take about 10 minutes, depending on the brand.)

Meanwhile, butterfly the chicken fillet by slicing through it horizontally, but leaving it joined down one side, then open it out. Flatten it with a rolling pin, then cut it diagonally into strips.

Heat a wok over a high heat and add a dash of oil. Season the chicken with salt and pepper, and stir-fry for about 3 minutes until golden brown all over but not quite cooked through.

Add the garlic and stir-fry for 30 seconds, then add the broccoli and continue to stir-fry for a few minutes until tender; add the soy sauce to season. When the broccoli is tender, remove the contents of the wok and

set them to one side. Wipe out the wok, add a dash of oil and heat through. Drain the soaked noodles. Add the eggs to the hot wok, season and stir over the heat, allowing the bottom of the egg to cook. Add the noodles and toss well, breaking up the egg as you do so. Return the chicken and broccoli mixture to the wok and heat through, stir-frying over a medium heat.

Serve the noodles immediately with wedges of lime to squeeze on top.





number or





# Jewelry & Watch Collections

Inspired pieces to unique and exceptional creations, contemporary gem stones to innovative and revolutionary designs; check out our selection from the latest high-end jewelry and watch collections



## Bridal Collection - Damas

Damas, recently unveiled its new Bridal Collection, created the new collection are romance and femininity; themes exclusively for the 2013 bridal season. The collection that are brought to life with the use of the finest quality encompasses statement bridal sets in a variety of designs, diamonds set in 18k white gold. reflecting sophistication & elegance. The inspiration for





## Treasures of Robert Wan

The renowned Tahitian 'Emperor of Pearls', Robert Wan's wonder inherent in Marutea, such as its lagoons, sunsets, the idea of color, expressing the abundance and natural purple, silver and dark grey.

latest line; the Treasures of Robert Wan, has been inspired flora and birds of paradise. This is reflected in the dazzling by the magnificence of the French Polynesia, more rainbow colors of the pearls, that range from the purest specifically the island of Marutea. Key to the collection is snow to rose, subtle green, royal gold, cherry, peacock,

### Jewelry Collections

## Fabergé - Les Palais

Fabergé- Les Palais, is a collection of fine signature egg pendants in opalescent pastels. Inspired by the sumptuous summer palaces of Imperial Russia, Les Palais egg pendants exude playful modernity and contemporary sophistication. Each jewel is hand-crafted in gold and the finest guilloché enamel creating an exquisite iridescence which lends light and three-dimensional depth to each of the distinctive colors. The designs are overlaid with a refined gold embellishment, echoing the splendour and baroque motifs of the legendary Tsarskoye Selo summer palace.



Watch Collections



## Bovet's AMADEO® Fleurier Rising Star Collection

ISTANA jewellers unveiled AMADEO® Fleurier Rising Star from the Swiss virtuoso watchmaker, Bovet. The limited-edition timepieces are part of 'Grand Complications' collection, which was launched to mark the 190th anniversary of the House of Bovet. The Rising Star is set to impress, inside and out, with its triple time zone tourbillon, with reversed hand-fitting mechanism. Extended to a diameter of 13.5 mm, the tourbillon carriage appears to be suspended in mid-air, accentuating its aesthetic affinity with the meticulous design of Bovet timepieces.



Inspired by love stories and the essence of enchanting romance, Gilan's bridal collection is a charming selection of delicate contours, intricate detail and colorful stones; perfect for the bride who favors that individual touch. Gilan continues to capture the attention of Hollywood. Celebrity Sally Pressman, also chose to be adorned with Gilan's Heritage Collection of rose-cut diamonds on her wedding day.









## Concord - Saratoga

The Concord Saratoga Lady in pearly white and crystal blue editions evoke images of calm waters and cool winter breezes. The 31mm Saratoga Lady White and Lady Blue gleams with six sparkling diamonds artfully set in a white or blue-grey mother-of-pearl dial. Housing a quartz ETA movement with a generous 54-month battery life, the stainless steel case features the trademark Saratoga case-back embossed with the emblematic racecourse's timeless horse motif.



### Watch Collections



## Arceau Petite Lune -La Montre Hermès

Hermès recounts the tale of time beneath the graceful arch of a dainty moon. The Arceau Petite Lune is the newest moon phase by La Montre Hermès. This stunning 38mm feminine timepiece, launched by the famed Maison during Baselworld, marks the 35th anniversary of the iconic Arceau model. Moon phase watches follow the progression of the moon through its different phases, new moon, first quarter, full moon and last quarter.

# Folli Follie -Heart4Heart Collection

Debuted as part of the Heart4Heart collection during Baselworld 2013, the classic new time-piece acquires unparalleled sophistication with its sparkling crystals and its white ceramic bracelet. More minimal than ever, the watch is synonymous with elegance and grace, designed to embellish the wrists of the cosmopolitan style addict. The 4 Hearts, adorned with crystal clear stones, follow the unrivalled all time classic design of Folli Follie, which comes out stronger through the seethrough case element .



# Jaquet Droz - The Éclipse Mother-of-Pearl & The Éclipse Ivory

Jaquet Droz invites the moon to cast its spell over the art of watchmaking with The Éclipse Mother-of-Pearl and The Éclipse Ivory Enamel. With its exceptional beauty and great delicacy, mother-of-pearl is skillfully worked by the Jaquet Droz master craftsmen. Reflecting aesthetic choices like purity, subtlety, classic motifs and powerful design codes, The Éclipse Ivory Enamel celebrates the best in luxury watch making.



# Patrimony Traditionnelle High Jewelry

Vacheron Constantin masters the skill in orchestrating the craft of artistic watchmaking with its new jewelry model in the Patrimony collection. Its 35 mm diameter, stages an extraordinary spectacle of light with a dazzling 16.2-carat flooring of claw-set baguette diamonds lending the stones a timeless aesthetic to make time go on forever. The Patrimony Traditionnelle High Jewelry model also comes in a 40 mm dial.







Resort 2014

Check out the exclusive photos of the Resort 2014, from top fashion designers of the world.







Chanel is on vacation and Karl Lagerfeld led his legions to Singapore. The collection was in the spirit of a cruise and had a holidaying pluck. There were new silhouettes of highwaisted, wide-leg trousers worn with what were essentially oversize T-shirts though rendered, in appropriately luxe fashion, made from white leather and tulle.





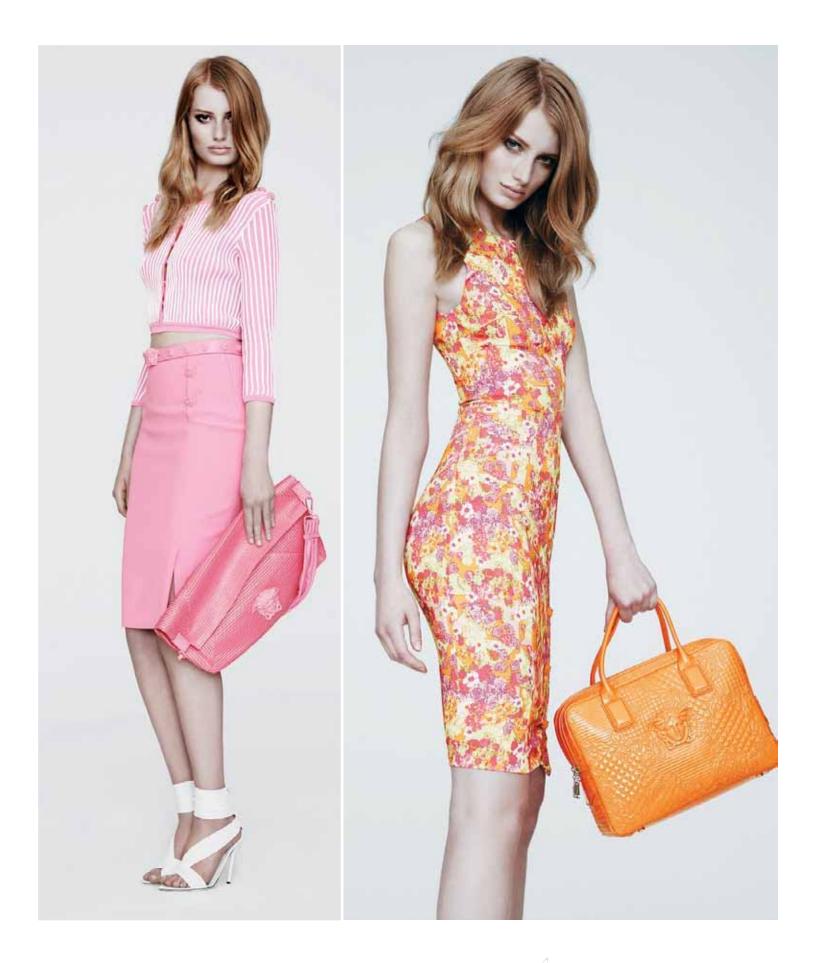
Lanvin Resort 2014

"It's not just about design. It's about lifestyle, and fitting the needs around the day," said Alber Elbaz of Lanvin resort. The collection fluctuated between opulence and sleek chic for a woman, who pairs ritzy dresses with metallic sneakers. This melting-pot wardrobe winked to Indian maharajahs, Egyptian queens and gangsta rappers. From jacquard-embroidered separates to chains upon embellished chains, Alber Elbaz's creations for the season certainly reflect the feeling of luxury for the vacationing woman of leisure. The collection contains all the trappings of a Lanvin offering: draped thigh-high slit maxis, glitzy embellishments, and the omnipresent ruffle.















Lifestyle

Lifestyle

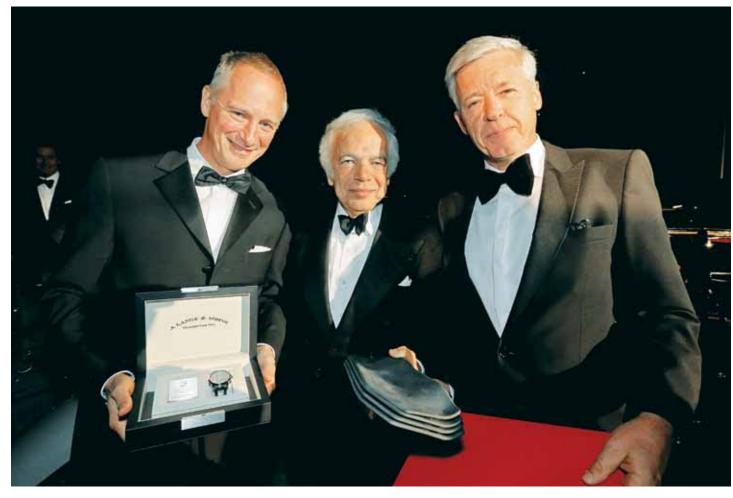
Latest motoring, luxury, fashion and lifestyle coverage from Dubai and around the world.











## A unique timepiece for an automobile design icon

American fashion designer, Ralph Lauren received the jury's "Best of Show" prize in Como. Lange CEO Wilhelm Schmid, handed over a special model of the LANGE 1 TIME ZONE to him, crafted exclusively for this event, for his Bugatti 57 SC Atlantic Coupé with a coachwork from Jean Bugatti built in 1938. The watch was presented to the winner within the scope of a gala dinner at Villa d'Este, the venue of the Concorso d'Eleganza, which is deemed to be one of the most exclusive events dedicated to historic automobiles and concept cars.









## Piaget Rose Day

The Piaget Rose Day took place in Paris at the Ephemeral Orangerie of the Jardin des Tuileries, amid a dazzling and entrancing fairytale rose-themed backdrop for this glamorous and elegant event. Roses have played a recurrent role in the life of Yves Piaget and have become iconic blooms for the famous Maison. This magnificently transparent glass and steel pavilion provided the perfect stage for a performance by Melody Gardot.



Roger Dubuis, donated two Excalibur timepieces as part of a high-profile Gala Dinner and Charity Auction held in Dubai, in support of the United Nations World Food Programme (WFP). Gathering high-profile guests and other prominent partners, the event was held under the patronage of HH Sheikh Ahmed bin Saeed Al Maktoum, Chairman and Chief Executive of Emirates Airline and Group, President of Dubai Civil Authority and Chairman of Dubai Airports, at the JW Marriott Marquis Hotel in Dubai.





## Dubai Duty Free Honoured at the 4th Sheikh Mohammed bin Rashid Al Maktoum Patrons of the Arts Awards 2013

In a glittering ceremony held at the JW Marriott Marquis Hotel, Dubai Duty Free was honoured as a "Patron of the Arts" in the fourth edition of Sheikh Mohammed bin Rashid Al Maktoum Patrons of the Arts Awards. The conferred award is in recognition of the operations contribution towards cultural and arts initiatives in Dubai. Organised by Dubai Culture & Arts Authority, forty individuals and organisations were honoured for supporting art and culture in Dubai and their significant contributions towards the four disciplines of art - visual arts, performing arts, film, and literature.

## MAVI ushers in a new era of denim fashion by launching a flagship store in Abu Dhabi Mall

MAVI, Turkey's leading jeans brand for young women and men has begun catering to the taste of an international fashion conscious audience in the UAE by launching its first store in Sharjah Mega Mall and its second store in Abu Dhabi Mall; the largest Mavi store in the Middle East. Mavi, which means "blue" in Turkish, is known for high quality, great fitting and fashion-forward premium denim. Its philosophy is to build a brand around perfect fitting jeans that convey a Mediterranean feeling in terms of fashion and detail; which means Mavi's denim style statements not only fits the bodies of its customers, but also their lifestyles and quality expectations. At Mavi "we cook the perfect denim fit" so head on over to one of our branches and step into our Denim Kitchen to find the perfect fit for you. Soon, Mavi plans to opens its doors in The Dubai Mall.



## Lifestyle





## TIFFANY & CO. JEWELS Star In The Great Gatsby Jewelry

the film and created in collaboration with Oscar®-winning costume designer Catherine Martin. The spectacular jewelry

The Great Gatsby Collection by Tiffany & Co. is inspired by is based on designs from the Tiffany Archives and worn by the film's all-star cast, including Leonardo DiCaprio and Carey Mulligan, who appear as Jay Gatsby and Daisy Buchanan.

## bYSI® launches its first store in the UAE

Almost every woman has dreamt of owning the glamorous outfits found on the runway and in fashion magazines; what seems a far-fetched fantasy to most is now a reality. bYSI® has now opened its doors in Sharjah Mega Mall by delivering the latest fashion at affordable prices to every woman for every occasion so they can own a chic, functional and fashionable wardrobe. Be "a new woman every day" with bYSI®. Coming soon to The Dubai Mall as well







INTERNATIONAL JEWELLERY WEEK تابهمعطا يماوعاا يمزع جهيسا

4 - 7 DECEMBER 2013 DUBAI WORLD TRADE CENTRE

YOUR GATEWAY TO THE MOST precious COLLECTIONS & CONNECTIONS



Dubai International Jewellery Week was recommended to me by a buyer I met. I really enjoyed the exhibition - had so many exhibitors from all over the world, so it provided a wide assortment of choice. I noticed that there were a lot of unique, one-of-a-kind pieces from around the globe, available at the most competitive prices.

Project Director, Moscow Diamond Bourse

Book your stand now. www.jewelleryshow.com

TEL: +971 4 308 6477/6324 FAX: +971 4 318 8607 E-MAIL: jewelleryshow@dwtc.com



DubaiInternationalJewelleryWeek2013









 $\frac{\times}{}$ FIERA DI VICENZA









# **Dubai Duty Free Shergar Cup**







George Horan, Colm McLoughlin, Liam and Jo Skelly



Colm McLoughlin and George Horan with Dariush and Soheila Rakshani

# **Dubai Duty Free Shergar Cup**







Brian, Carmel & George Horan





Nic Bruwer, Herta & Ghaleb Farha

## Lifestyle

# Summer Crosley Model & Actress

When she is not traveling the World of Fashion, she devotes her life to make a difference in the world by supporting environmentally friendly causes such as Ocean life Conservation to help protect our beautiful ocean life and help keep our beaches clean.

Summer has influenced the public to join the eco-friendly movement by doing our part to help decrease pollution and protect wildlife. She continues to dedicate her daily life to encourage others to clean up our beaches and reminding others to reduce, reuse, recycle to conserve the beautiful ocean life.

Summer has traveled to the world's top beach destinations to raise awareness throughout Fiji, Bali, Africa, Mexico, Brazil, Costa Rica. She continues on her mission to influence thousands to join the eco-friendly movement and help protect our beautiful ocean life from extinction.





