SURPRISE & DELIGHT

The Quaint Home Decor



The Chocoholic Journey

NATURAL BEAUTY & BALANCE

4.2

A Talk With Virginie Mounier

DIVINE PEARLS

The Perfection & Panache...

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EDITOR'S NOTE

As we bid adieu to the long days of summer heat, the air is filled with a sense of anticipation for the coming season, the season that has become the epitome of festivities in Dubai; starting with Halloween, and from Halloween rushing to the scheduled opening of the Global Village to the UAE National Day, down to Christmas all the way to New Year and more, the city is unstoppable...

Our latest issue also guarantees to keep up with the same spirit. Our cover girl, for this issue, is not new to the fashion world, but her latest venture into the world of the big screen launched her as the newest **IT girl** in town. **Cara Delevingne** is the hippest trending hashtag for the new social media savvy world. We sat down with her and talked to her about her modeling career, her acting experiences and the causes that are close to her heart.

Summer is slowly fading, but the humidity in the air is still taking its toll. To survive the drastic humid conditions and its exhausting consequences, don't forget to read our Health & Fitness feature, 'Surviving Summer'. Also on the same note check out our beauty feature 'Beauty Treatments', sure to inspire you to go for those much needed fixes we all need...

Moving on from the effects of summer, our fine dining section is sure to put a smile on your face, as we take you on a journey to experience a **chocolate dream**. A journey that is sure to leave you yearning for more... Don't forget to read our review of the most decadent brunch in Dubai; **'Dionysian Dream'**.

Our fashion pages give you a sneak preview of what to expect in the coming season with a concise report on the hottest RTW Spring 2016 runways; presenting an exciting line-up of fashion moguls and trendsetters, but don't forget to check out the equally inspiring Watch and Jewelry collections. If you are looking to select a piece of jewelry but find it is something of a task, then check out our Jewelry feature, 'Divine Pearls', all about the emerging jewelry trends and ideas...

As always with all this and a lot more, Home Décor with statement pieces, Fashion Must Haves with **'got to have it'** products, celebrity red carpet appearances, ultimate food offerings in I ♥ Dubai & the latest lifestyle scoop from around the world, it couldn't get more exciting!!!

Enjoy Reading

Lamiya Sami



Oh, it's a long, long time from May to December But the days grow short when you reach September When the autumn weather turns the leaves to flame One hasn't got time for the waiting game *Oh, the days dwindle down* to a precious few September, November And these few precious days, I'll spend with you These precious days, I'll spend with you September, November These few precious days, I'll spend with you These precious days, I'll spend with YOU -September Song - Frank Sinatra

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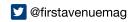
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in the spotlight

CARLES RABERISON Fashion

The looks that captured our attention from the world of movies and the music industry from the red carpet and some of the biggest Hollywood premiers.

Jessica Chastain

at the 'The Martian' Premiere

Jessica Chastain walked the red carpet looking fabulous at the premiere of her movie, The Martian at the Odeon, Leicester Square in London, England. Jessica wore an Elie Saab Haute Couture dress and Piaget earrings.



Dakota Johnson

at amfAR Milano Gala 2015

Dakota Johnson looked chic wearing a black dress while attending the 2015 amfAR Milano Gala in Milan, Italy. The 25-year-old actress was joined by actor Luca Calvani on the red carpet. Dakota wore a Dior black silk leather satin dress. The event was presented by Harry Winston Diamonds.





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Heidi Klum at amfAR Milano Gala

Heidi Klum looked totally glamorous while attending the 2015 amfAR Milano Gala at La Permanente in Milan, Italy. The 42-year-old model was joined by her boyfriend Vito Schnabel, and wore an Atelier Versace dress at the gala.

Miranda Kerr at Milan Fashion Week

Miranda Kerr looked stunning in her red and black gown while attending the Koradior show held during Milan Fashion Week in Milan, Italy.The 32-year-old model also shared a photo of herself on Instagram, getting the finishing touches on her makeup look for





Emma Roberts at HBO's Post-Emmys Bash

Emma Roberts sweeped her hair to one side at the HBO After-Party following the 2015 Emmy Awards held at The Plaza at the Pacific Design Center in Los Angeles. Emma wore a Kaufman Franco dress, Giuseppe Zanotti shoes, an Emm Kuo clutch, and H Stern jewelry.



Anne Hathaway

at 'The Intern' Premiere London

Anne Hathaway opted for a black ensemble while attending the premiere of her new film, The Intern held at Vue West End, in London, England. The 32-year-old actress, wore a Jonathan Simkhai dress, Solange Azagury-Partridge jewels, and a Rauwolf clutch.

Jennifer Lopez

at the UN Foundation's Gender **Equality Discussion**

Jennifer Lopez stepped out on the carpet for the UN Foundation's Gender Equality Discussion at the Four Seasons restaurant in New York City. The 46-year-old entertainer was joined by her beau Casper Smart and also posed alongside Kathy Calvin, the president of the UN Foundation. Jennifer wore a Christian Siriano look for the event.

ND



at Emmys 2015!

Amanda Peet looked chic and sophisticated in black while arriving at the 2015 Emmy Awards held at the Microsoft Theater in Los Angeles. The 43-year-old, Togetherness actress wore a Michael Kors dress and carried a Salvatore Ferragamo clutch.

fashion must haves

FASHION Must Haves



From cosmetics, shoes to handbags and perfumes. check out the latest fashion accessories and trends that you may want to consider purchasing...

Zoya Island Fun & Paradise Sun Collection Ready for an island vacation, the new Zoya Island Fun & Paradise Sun collection exudes the perfect tropical charm. Strong in color to balance the brilliance of the summer sun, with a flawless formula that is



also free of all the nasty chemicals, including formaldehyde, formaldehyde resin, toluene, and camphor & dibutyl phthalate. It is also vegan friendly and a more suitable alternative for children and pregnant women...



Flormar's BB Spray Mousse

For the perfect summer glow and sun protection – Flormar's BB spray mousse combines the goodness of a sunscreen with the coverage of foundation in a light, easy application avatar. In 12 different shades from ivory-toned Porcelain to a deep, beautiful brown in Cocoa, it's easy to find the perfect shade to match every skin tone. **Hoe Fall-Winter 2015 Collection** e Fall-Winter 2015 collection uptures the heightened, worldly egance of the Chloe girl. Inflected th romance and a touch of cadia, her story celebrates nimsical classicism as a modern ay movement. Her nonchalant spirit okes the essence of the outdoors r a soft yet strong femininity.







Illamasqua Dusk Collection Designed by Creative Director, Alex Box and the Illamasqua Art Team, Dusk brings to life the art of contouring, skin sculpting and creative eye definition. A collection inspired by the impeccable make-up art of the Middle East, includes Sculpting Palette with six versatile powder shades, Slick Stick eye crayon, Slick Stick lip crayon, Illustrator Pen for sharp eye liner looks and Limited Edition Quiver False Eye Lashes handmade and cruelty

Bourjois' New Lash Machine

free.

Gain incredible length and volume with Bourjois' new Lash Machine. Lash machine gives you the volume and length in the blink of an eye, with any mascara! The perfect lash booster for lashes that are too short, too thin or not full enough, it pulls lashes into shape at the sweep of the brush, with its boosting formula. Just apply Lash Machine between two coats of mascara and get ready to be dazzled, as your lashes will automatically lengthen by 15%.



fashion must haves



Eminence Tropical Vanilla Body SPF 32

Protect your skin with the natural defenses of zinc and herbal ingredients in this organic sun screen that blocks harmful UVA and UVB rays. Eminence Tropical Vanilla Body Sunscreen SPF 32 hydrates and soothes as it combats harmful UVA and UVB rays. Formulated with linden flower, it offers rich, antioxidant benefits as it moisturizes and revitalizes the look and feel of your skin and is available at leading luxury spas and salons in the UAE.

COLAB[™] Dry Shampoo

The sun refuses to stop blazing and although that has its own benefits - big cheers to Vitamin D and pool parties – it only takes a few hours before your hair is flat, down and lifeless. But we have a champion for that amidst us! COLAB™ Dry Shampoo, uses oil-absorbing powders to zap grease, makes hair look textured and clean, even when it's been a few days between washings or when a little perspiration has turned a great blow-dry, limp. COLAB™ Dry Shampoo is a summer staple, a must-have if you travel, and a lifesaver.

shee

dry shampoo

PARIS

Urban Decay 2015 Fall Collection The new Urban Decay Fall 2015 Collection, includes, along with the Naked Smoky Eyeshadow Palette, the Matte Revolution Lipstick, Brow Tamer Flexible Hold Brow Gel & Brow Beater Microfine Brow Pencil and Brush. For nailing the perfect badass look, the shades for the eye palette and the lips are uber chic and spot on...



Crabtree & Evelyn Limited Edition Heritage Collection

Since its inception, Crabtree & Evelyn has been telling stories through fragrances, not just with the finished perfume, lotion or soap but also with carefully chosen ingredients sourced from around the world. The recently launched Heritage Collection is infused with 40 years of expertise in foraging fragrances and draws on the knowledge of where to source the most beautifully scented botanicals. The resulting seven compositions exalt the classic aromas of the Mediterranean coastline and Europe's ancient cities, expressed as exquisite Flower Waters and Eau de Colognes.





Aurelia Garza Handbags It's finally getting cooler and it's time to transition, to swap our favorite accessories for the latest trends. Accessory designer Aurelia Garza has designed a solid "it bag" to easily take into your fall and winter work days and nights out. Each bag is handcrafted with the finest Italian leather exteriors, gold lambskin interiors, and high quality hardware dipped in 10kt gold. Prices per style range from \$840 to \$1,600, and are available for purchase via her website at http://www.aureliagarza.com/



Eric Favre Paris' Aeguo Color Cream The latest Aequo Color Cream by Eric Favre Paris offers the intensity of color and the regenerative treatments of the product that makes it the first permanent dermo capillary color activated by oil, with plant micro-pigments. Natural and organic ingredients are used to give unparalleled results. It nourishes the scalp and moisturizes the hair giving a healthy, beautiful and colorful bounce. In addition, the color care is 100% without any aggressive ingredients and is dermatologically tested.



Laura Mercier Fall 2015

Decadent, delicious & dreamy, the Laura Mercier Fall 2015 collection is nothing short of it. The new Lip Parfait Creamy Colourbalm is a tempting treat transforming lips with an ultra-thin balmy formula to a succulent colour in one savory stroke and it is available in 12 delectable shades. The new Eye Chromes Limited Edition is a festive

cocktail of exhilarating shades. The Shimmering shadow is foiled with chic glitter effects that dance on the eyelids. The Limited Edition Árt of Colour Eye & Cheek Collection includes 8 dazzling colors. The collection also includes Eve Art Palette, Candleglow Luminizing Palette & Lip Glacés, Kajal D'Orient Eye Liner and Extra Lash Sculpting Mascara.



La Perla New Jewel Accessory La Perla crosses the boundary between lingerie and clothing with the launch of its exclusive inside/out jewel: the suspender strap that transforms into a bracelet. This special piece from the Atelier collection comes in two versions, one essential model in silk satin with golden metal hooks, and the other the height of luxury, included in the La Perla made to measure service.

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LPG Endermologie® Anti-Aging **Renewal Serum**

The latest Endermologie® Cellular Anti-Aging Renewal Serum by LPG is the newest facial treatment from the skin experts in France. The serum offers non-surgical face lifting which is a detoxifying, 100% natural, anti-ageing technique for women of all ages. The new Endermologie® anti-aging renewal treatment works best with LPG spa, however it can also be used at home, as a therapeutic skincare regimen.



Guerlain Beauty Skin Cleansers

Guerlain Research has revealed ts latest beauty cleansers line and brought a real skincare dimension to make-up removal. The debris of he day vanishes at a touch and skin recovers its radiance. A key ingredient in the beauty cleansers' formulas, nigella flower neutralizes the chemical oxidation reactions caused by pollution and UV rays.





Clarins Everlasting Foundation + SPF15

Coverage, comfort, radiance, a matte finish and long-lasting hold under any circumstances! This is the new generation of Everlasting Foundation by Clarins. The foundation for women who want a flawless complexion, with no touch-ups needed and no compromise on their skin's wellbeing and comfort. Enriched with organic quinoa and antipollution plant active ingredients, Everlasting



Foundation+ combines perfect hold and comfort for 18 hours, flawless coverage and protection. You almost forget you're wearing make-up...

Rimmel Colourfest Lip Collection by Rita Ora

Bring glamour to Glasto, verve to V Fest and sass to Secret Garden with summer's hottest, highimpact, flower-power shades! Rimmel London introduces its new festival-inspired, musicfuelled Colourfest Lip Collection by Rita Óra. This kaleidoscope of colour stars new Oh My Gloss! lip gloss for the glossiest lips. Rita has channelled the free-spirited festival scene to design her psychedelic Colourfest line-up. For fun-seekers everywhere make your pout pop with eight lush hues of new liploving Oh My Gloss! 6-hour lip gloss.

OH MY GLOSS

style roundup SUMPR to Autumn **TRANSITION YOUR LOOKS**

s the weather is changing, from summer's scorching heat to a milder autumnal simmer, it is time to say ve to our summer les and welcome this with something new. With this tion, comes a shift in focus from

er days to autumn nights and y a change in trends. This is a great time to try a new look and to consider the beautiful and warm autumn colors, known to enhance sun-kissed skin and provide the perfect palette to transition you through the

Hairstylist to the stars, Asgar Saboo, has offered some tips to help you transform summer stressed hair to glossy and luscious ocks in autumn tones and finishes, to uxury, statement tresses with an edge. These looks will make your hair chic for both summer and autumn, meaning you won't need to worry about how to keep your locks on-trend for months.

1. Ombré

A favorite style for the stars, ombré is fun, irresistible and full of character. I recommend that everyone try this look at least once; the versatile style suits all face shapes and complexions. Having dark roots and light ends sounds dramatic but in fact the combination looks great, and working your way down to a softer tone will take you from warm summer days into cool autumn nights. You can begin the transition as high or as low as you would like, depending on the length of your hair. If you want to go for a natural transition, I would recommend beginning the lighter color from the nape of the neck if you have long hair, and for shoulder length locks, you should begin your transition at your cheekbones. This also depends on your bone structure and what you want to draw attention to - having lighter tips near the facial features you want to show off is a great way to naturally sculpt your face. For your summer to autumn ombré transition,

go for softer tones such as caramel and honey, or a more adventurous look could involve bleached ends and darker roots for • added drama and edge.



: 2. Face-framing highlights

Something which we touched on earlier is how easy it can be to frame the face : with color - if this is your main aim then I

lift your features. This is a fresh transitional iglossy finish. look into autumn, creating an all-over warmer tone with a mix of major dark and light transfusions. Face-framing highlights take you from your sun-kissed summer locks to soft, natural effect highlights, which will require little maintenance work and is an effortless look. I recommend half-head highlights with lighter tones around the face, but those who have embraced light blonde color over summer should choose some lowlights. Balayage, an exclusive method which involves hand painting the highlights onto hair, is great for creating warmer tones whilst looking very natural. Anyone can give this look a go this autumn as it can work for all hair colors.



3. Brunette

Brunette is back for autumn! Whatever your hair length, face shape and complexion, anyone can try this out to really enhance • and expose your sun rayed skin. Plus, this will see you right into autumn, since brunette hair always flatter, it is the color designers use during this season. Brunette locks will give you a classic Hollywood look, particularly since we see so many actresses choosing to go dark in the colder months. You can also still treat yourself to highlights if you like; I would recommend a mix of chocolate, mahogany and honey hints for a warm autumn feel, which will add dimension but still look appropriate for summer. The brunette color is a seasonal departure from the light and bright summer

recommend some highlights near the face to distressed hair colors, giving you a healthy,



4 Chestnut

Chestnut color is gorgeous and captivating, perfect for the autumn season. It's still part of the brunette color spectrum but is becoming popular in its own right, and it's not difficult to see why. A lot of depth is added to this powerful color with injections of red and golden undertones, which look gorgeous at the end of summer and right into winter. The chestnut color is perfectly versatile but usually works best with warmer hair and skin tones. It is a really daring, engaging color which brings attention to the eyes, but if you prefer a natural look, ask your stylist to give you a semi-permanent tint or a few chestnut lowlights to ease you into your new look. This style looks effortlessly polished, but make sure you use hair conditioning treatments regularly to add dimension to the finish and keep locks in good condition.



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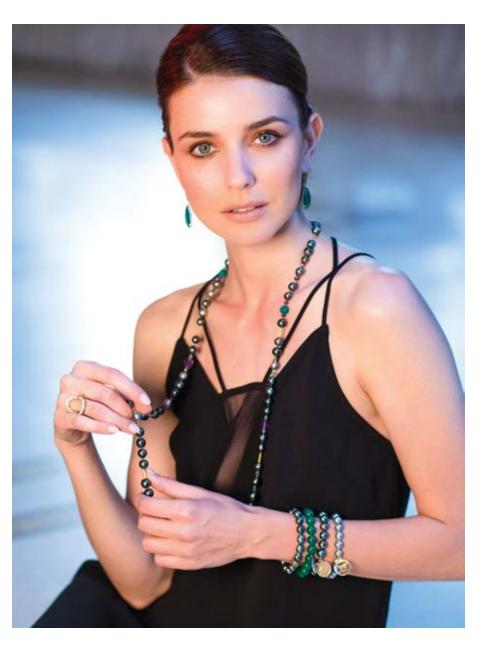
style feature

DIVINE "A jewel warmed by its lustrous glow and the deep expression of its inner light."

An ancient gem becomes the latest trend

Ivana Okereke designer of Gemme Couture talks pearls, perfection & panache...

hat do Brigitte Bardot, Coco Chanel or Jacky Kennedy and many modernday stars have in common? They know that Pearls with their beautiful array of colors possess the ability to suit every age and skin color. They also know that pearls are the most versatile gem. It is a gem that can hold its own as a stunning centerpiece in a piece of jewelry, or be subtle and give just a hint of demure beauty. The lengths of pearl strands can be used to add a dramatic touch or just the right amount of classic elegance. Found in both fresh and saltwater, pearls are now cultured in both. Natural pearls form in the bodies, or mantle tissue, of certain oyster shells, usually around a microscopic irritant, for example a grain of sand or tiny chip of shell, and always without human help of any kind. Due to the world's ardor for pearls, natural wild pearls are now very hard to find and high-quality natural pearls are hitting record prices at auctions because of their increasing rarity due to overfishing and pollution. The increased demand for this valuable gem leads to mostly cultured



pearls. But how is a cultured pearl made? A tiny natural bead or tissue is inserted inside the oyster to recreate a natural process. To protect itself from the foreign body, the oyster will build up layers of nacre that in time will become a pearl; a jewel warmed by its lustrous glow and the deep expression of its inner light. Where did this trend for pearls as a fashion must-have come from? The credit must go in part to the designer Alexander McQueen whose 2013 Fall/ Winter collection was fully adorned with pearls. Thus, the revival was forged! Forbes Magazine states that pearls are no longer relegated to your grandmother's closet; they are coming back into fashion in a big way. And the fashion bible Vogue is listing pearls as one of the top 12 accessories trends for Fall 2015! Pearls were seen on runways of

"Pearls are not only seen as a new trend in fashion houses but also jewelry brands."



the Fall 2015 shows in New York, London, Milan, and Paris, favored by brands like Chanel, Givenchy or Dolce & Gabbana. And we all remember the stunning Calvin Klein dress worn by Lupita Nyong'o for the Oscars this year, adorned with an impressive 6,000 pearls and valued at a staggering \$150,000. But pearls are not only seen as a new trend in fashion houses but also jewelry brands are adopting their designs to this trend going beyond classic designs and settings to create new designs, pieces for a

jewelry can be worn day and night, alone or stacked with other jewelry," says Ivana Okereke designer of Gemme Couture. Gemme Couture loves to work with all kinds of pearls. Pearls come in various colors depending on their place of

trendier and more cosmopolitan customer. Pearls have seized the moment! Pearls are historically important to this region; the Dubai based fine jewelry brand Gemme Couture gives them a special place in their designs. This close connection is reflected in the versatility of the pearl pieces, whether they are creations for the classically sophisticated woman or a unique look for the modern fashionista. "Pearls are for every woman! With our

"Due to the world's ardor for pearls, natural wild pearls are now very hard to find..."

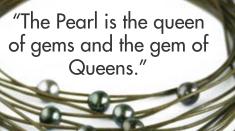


designs we are exploring and embracing an edgier, less traditional look. For example, a single Tahitian pearl on a gold chain worn as a choker still looks classy but not old fashioned and a Tahitian pearl on a leather cord looks both bohemian and casually elegant. Both designs can be worn every day and for any occasion. This is the underlying philosophy of Gemme Couture; our

"Tahitian pearls reflect more exotic colors such as green, grey, cherry or even black."

origin. The Gulf pearls have a natural luster and are white, with silver, gold, and cream or pink overtones, whereas Tahitian pearls reflect more exotic colors such as green, grey, cherry or even black. "We don't see a single trend for a particular pearl color; however, there is a growing interest among our regional and global customers in exotic colored pearls, such as Tahitian and gold South Sea pearls. What makes a difference is the design of the piece and the setting of the pearl; this emphasizes the customer's style." says Ivana Okereke. The designs have undergone a complete change; the preferred settings for the pearls are inspired by tribal styles or favor the big and chunky creations, as seen on the runways, from delicately

subtle to enormous.



DELEVINGNE

"A New World Is Open To Me Now"

s a teenager she was already one of the brightest international Supermodels. She, then, became the face of Burberry in addition to some other notable brands from the world of fashion and beauty, before embarking on films, beginning with small roles but rapidly progressing to occupy the top of the cast list in Jake Schreier's Paper Towns - the movie in which she plays Margo, a teenage girl who runs away leaving behind cryptic clues, through which Quentin (Nat Wolff) begins to look for her, a movie about mysterious wishes and odd behaviors.

She has already signed up her next film,

the upcoming Luc Besson's fantastic feature

Valerian, based on the French comic book series, Valérian and Laureline. So, while we have yet to see Cara Delevingne in the role of red headed Laureline, the First Avenue met the 23 year old most popular girl on the social media at the Paris launch of her movie Paper Towns.

"I was a different character each and every time I walked on the catwalk."

: In the film Paper Towns you play the part of Margo, a strange teenage girl. Is that character somehow inspired by what you are yourself in real life? Not really, although I lent Margo my features, my voice and the way I move. But the similarity ends there, because even if I happen to be treated as weird or strange because some of my behaviors happen to be incompatible with those of super models in a general way of speaking, I do not resemble Margo. I do not disappear in nature without telling my relatives or try to make myself interesting by behaving in a manner that would worry those who care about me. However, I share a specific belief with Margo, and that is the one that wants us to possess all the necessary ability to make our dreams come true. Otherwise, I can truly say that Margo has been a one-hundred per cent composition.

Does your modeling activity belong to the past now?

Yes, at least in the sense that I shall not exercise it permanently as I previously did. Yet I still could take part in a show or represent a beauty brand, if the opportunity were to arise, at the only condition of course, to be, myself an admirer of that brand, in particular.

Do you miss the catwalks?

No, not at all. I truly believe having learned all about modeling while working for the



biggest names in fashion, like I did. I do not quite see what more it would teach me, to continue taking part in fashion shows, while I still have a lot to learn in the drama field as it is a whole new world that is open to me now.

Have you nourished the desire to become an actress from a young age, knowing that you began your modeling career at a very early stage? Yes, as far as I can remember I have always imagined myself on the big screen, facing the biggest stars, and throughout my modeling period I systematically acted as if I was a different character each and every time I walked on the catwalk wearing this or that. Besides, I never walk around in real life, in sophisticated outfits, which proves that the girl on the catwalk was a character I interpreted and never myself.

And just like Margo from Paper Towns, you turned your wishes into reality?

In a sense, yes. But I still have much to accomplish, don't I?



"I diversify myself as an actress and I love that."





What greater satisfaction does acting give you compared to modeling? I consider myself to be a person that involves herself, whatever the practiced activity may be. I want to say that I take very seriously what I do, without distinction, and I thoroughly enjoy the benefits of my work and I am happy to practice it. I give and therefore I receive. As for the difference between modeling and the joys of being an actress, I would only say that the second are deeper by the fact that they involve more responsibility, initially. The stakes are bigger when one carries on her shoulders the female lead in a film, which is the case for me regarding Paper Towns, even if I had played in other films over the last few years. My roles were smaller then, so less influential on the final outcome of the work. To wear a

dress designed by a fashion designer, on the catwalk, is also a challenge, but I think it requires a little less personal investment, especially over time. A film is shot over several months plus the preparation time, while the involvement of a model for a collection does not exceed a few days or a week at the most. The satisfaction in return is proportional to self-investment.

Even as a super model you were always the center of media interest wether on stage or beyond that. How did you manage that pressure at a very young age?

I am a person with a strong character, and therefore I try to take control over my image in all circumstances. This has always been the case regardless of my age. Now, I recognize that to control the image I give



of myself on the catwalk is in some ways easier than the same in a film that lasts two hours and in which I hold the lead. But in the meantime I have matured and feel able to assume what I would or could not have done two or three years ago. Cinema has arrived on time in my life. Earlier, I would not have known how to handle it. As for the pressure, I look at it as being a challenge and therefore I rather consider it to be a stimulating element.

Why are you that active on social networks?

When one becomes famous these days, want it or not, we find ourselves automatically on the networks in question, and on a daily basis. So the best thing to do is to manage the matter and especially to respond immediately to any allegation made about me. I told you I like to control my image, and this also basically goes through the social networks.

Are there any humanitarian causes close to your heart?

I support the cause of women's rights in the world, and I also get involved in organizations for the protection of the planet.

Any new upcoming movies?

Yes, I play in Luc Besson's latest fantastic feature Valerian - Nothing to do with Paper Towns. I diversify myself as an actress and I love that. "The stakes are bigger when one carries on her shoulders the female lead in a film."



NATURAT **BEAUTY & BALANCE**

Ms. Virginie Mounier - Co-founder of Eric Favre Paris ------

ric Favre Paris is a key player in the world of organic and natural food supplements alongwith health, wellness, sports and beauty cosmetics products for over 25 years. Established by the famous entrepreneur Eric Favre, the French company is widely known for their products and recognized for their efficiency, cuttingedge innovation, and technical know-how on vegetal extraction.

Virginie Mounier is the co-founder of the Eric Favre laboratory. It took her 20 years to develop the company alongside Eric Favre in France and internationally. After : holding several positions within the group, she turned to what fascinated her the most and that was to share with customers the knowledge she gained over so many years,

on the benefits of natural plant molecules in the field of wellness, slimming and beauty.We talked to Virginie about the story and the passion behind the brand and its commitment to providing natural and organic products...

Tell us about yourself and when did you join Eric Favre Paris?

I've always been interested in what nature could offer to people, its benefits and more. Since I was a child, I hated taking medication, except when it was very necessary. So when I met Eric in 1993, I realized I'd found my way, to nurture my interest, for he shared the same passion. Today, 20 years later, I'm very pleased to see that the group has a woldwide presence with a lot of importers, distributors and people, who share the same passion for





wellness, natural products and doing business while respecting the ethics of ecology and defending real human values.

Tell us about Eric Favre Paris what exactly does the company do and what it specializes in?

Eric Favre Paris was formed to cater to the health and beauty needs of everyone looking for healthy, natural and organic options. The laboratory in France has more than 150 personnel and it specializes in production and distribution of cosmetics and food supplements using vegetal and natural raw materials. The main strength of Eric Favre Paris is that we mastered the whole manufacturing chain, from the selection of natural and organic raw material, to the formulation of the products with our R&D pole, from production to

packaging.

We have been officially recognized for providing top-quality natural and organic products. We have received French and European quality certifications such as GMP, HACCP (Hazard Analysis & Critical Control Points), Ecocert and AB label (for organic products), ISO 9901 et ISO 22000 (quality norms). We are willing to serve our customers with our technical know-how and expertise. Lastly, Eric Favre is not your ordinary businessman. He built the company from humble beginnings. Eric grew up on a farm with his grandfather. He had a dream to share his values and what he has learned with the public. His passion now fuels the life of the group.

Who is your customer? And what is the list of products that you have?

Our customers are pharmacies, Para pharmacies, dedicated shops, supermarkets, spas, beauty centers. We have a strong presence in France and in more than 50 countries. We have beauty cosmetics such as the Aequo skin care range, Push-up Buttocks Sculpting Gel, and Aequo hair cream at the moment in the region. We will soon bring in slimming products and organic food supplements.

Do you find the UAE market competitive when it comes to selling

natural and organic products? I have been very positively surprised by the enthusiasm of the people in Dubai for natural and organic products. It is proof that people have now become more aware of the benefits they can get from natural products.

What are the products that you have developed specifically for women?

Women do appreciate slimming and weight loss programs and anti-ageing products. Recently, we launched in Dubai a buttocks sculpting gel called Push-up that improves the shape and firmness of butts, and it reduces stretch marks and fats. It really works!

And among the next products that we plan to launch in Dubai are the Beauty

: Hair Color, which has 20 natural and



products?

market?

- France" label.

What are your expansion plans?



dermocapillary colors, covering grey hair and taking care of the most sensitive and damaged hair; Push-Up Bosom to re-sculpt the bust and Push Cells, an anti-cellulite gel.

How do you sell your products in Dubai? And where can we find your

Eric Favre Paris has a head office in Dubai The products are essentially distributed to spas, beauty centers and pharmacies.

Do you have competitors in the local

The competitors are everywhere. I think this makes the market more dynamic. Competition helps the companies to be more innovative in creating great and effective products for the discerning consumers. We have a laboratory recognized for 20 years, and our products undergo all the strict European and French quality inspections. We have an undeniable knowhow and our products have a real "made in

We are always investing in Research & Development and the production departments. Today, our strategy is the development of the Asian market (Vietnam, Singapore amongst others) with an exhibition planned in November in Hong-Kong Cosmoprof, as well as the establishment of a division in Los Angeles. We are looking at, opening Eric Favre gyms with private coaching and a specific training method planned for November this year on the French Riviera Coast.

Any interesting insight on how to identify real organic products in the market or maybe tips on how to differentiate an organic product and a natural product, that you would like to share with our readers?

All our products are made from plants. Nature always makes the same molecules which the body recognizes. The natural molecules are the only ones capable of boosting all the metabolic chains, without side effects.

The difference between a natural product and an organic product is the certification by an official of a recognised committee. An organic product has to correspond to an official bill of specifications, with such obligatory norms as no pesticides, no GMOs, no synthethic ingredients, no chemical colorants in the product. It will be certified by an official and will be marked with labels such as Ecocert, or AB or Cosmebio for cosmetics.

As you can see, for more than 20 years, we at Eric Favre really want to offer the best for everyone's health and beauty. But we have the feeling that we are only at the beginning of the adventure.

SEE. FEEL. LOVE

Tete a tete with Elisabeth Schwaiger

Head of Design for Laurel



legance splurged with ease, a deluge of ecstatic taste - Dubai became the perfect backdrop for the launch of Laurel's latest Fall/Winter 2015 collection, as now the weather's rage has finally sunk, and the lighter notes of the milder seasons can be felt. Framed against a view from the 49th floor, from Tre by Roberto Rella at the Raddison Blu hotel, the vertical height was capsized by the horizontal vastness with miles of desert dwellings stretching out to the horizon of

the Arabian Sea; a deceptive verve which set
the mood instantly from listlessness to calm
composure for the perfect tete a tete.
Laurèl the international premium fashion
brand was founded in Munich in 1978.
Laurel's style is dominated by confident
femininity, which is not only skillfully
translated in fashion for every day, but also
for the special occasions. Exceptional details,
vibrant colors and feminine cuts underscore
the zest for life of a woman whose classy
style is expressed in a naturalness that's

truly fascinating. Elisabeth Schwaiger has been creating its distinctive look as Head of Design for Laurel since 1995.Together with her design team and an assured sense of what lies ahead, Elisabeth Schwaiger creates unique trend collections twice a year, translating fashion extremes into wearable garments and also featuring modern classics. We sat down with Elizabeth and talked to her about the brand's philosophy, her creative inspirations and season's hottest trends...

: Tell us about yourself?

I have been the fashion director for the Laurel brand for 19 years. I'm very happy to work for Laurel, because I also had a chance to make Laurel the international brand it is today. It also gave me a chance to give my own style to Laurel, which is important to every designer.

So on the same note what is your style?

My style is very feminine, cosmopolitan, we are designing for women who have charisma, a woman who is very attentive. She is authentic & joyful, she also appreciate, luxury and style but very relaxed luxury... If you think about luxury you think instantly couture style luxury, on the contrary our claim is luxury with ease... You feel comfortable and beautiful and this is our philosophy. We are also developing our fabric in Italy ... we are working with textile companies to incorporate certain elements that we want in our fabric, and we have developed a tweed which is exclusive to us. We tell them that we need some wool and some silk inside which in turns give the fabric the very softness we brag about. This is also true to our logo 'see feel love' because we want women to see it and feel it and consequently fall in love with it. If you are not comfortable with something it is never your favorite thing, we want to give women pieces that last, something they would want to keep and cherish forever...

Define Laurel's woman, especially in context of the latest collection?

Our woman has come of age and is totally authentic in everything she does. It is her feminine charisma that makes her unique. Her joie de vivre, the positive energy she brings to any situation. The Laurèl woman embodies the new femininity – like the James Bond girl, strong yet feminine, cool yet sensual, tough yet empathetic, ambitious yet gentle. One does not exclude the other. The way she comes across, her style is casual and easy-going. She is cosmopolitan and contemporary yet radiantly feminine, she loves her urban lifestyle and its spur-ofthe-moment excitement. In every situation she shows that personality is a question of attitude. She is self-assured and at the same



time, approachable.

Tell us about the latest collection?

The latest collection is our winter collection that is influenced a lot by the 60ties. The inspiration is James Bond because of the James Bond women. They are very powerful very feminine, we did research and loved the characters played by Kim Basinger & Ursula Andress as the strong headed Bond woman. I mean even today these type of women are the Laurel women, they are very feminine but they are also powerful and strong...

Do you have a design muse?

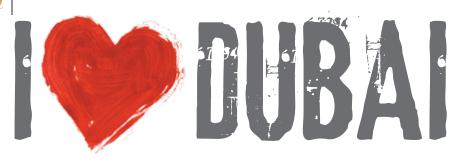
We want to make many women our muse. I don't focus on one person. If you focus on one person then our choices for the model naturally becomes limited. And I don't want to inflict this idea on the designs. Our designs are open for every one whether brown eyes or blue, caucasian or colored; we want to get the attention of all women who have one thing in common their femininity, self-assurance, passion for the clothes and the desire to enjoy it, to mix and match the collection.

What inspires you to design?

It started very early in my childhood and it was my mother who inspired me to be who I am today. When I was a child I loved to be in her wardrobe, like all the little girls who try their mother's shoes and dresses... I liked her style a lot and back in 1960ties there weren't big shops and boutiques in Munich like today, so she had a tailor then, it was a small salon and she'd show him fashion magazines and get the dresses prepared exactly how she wanted them by making changes here and there. All this turned out to be an inspiration for me. I also wanted to have a dress and I would make it from scratch... Today, I often hear people say to me that fashion has a very high image, it has creativity and you reach many women and give them self-assurance, this giving a sense of self-assurance and confidence is what inspires me to work and design each season...

Any trend forecast for our reader? You need to definitely have a lace dress – a 60ties A- line lace dress. You also need 60ties inspired egg shaped coat, and art prints are also huge this season.

magical dubai



The relatively longer fall days have arrived, and our beloved city has a lot to offer for those lazy days ahead... A city that is no stranger to the hubbub that culminates as soon as the temperature takes a slight dip, Dubai deluge with festivities and offerings like nowhere else... Here's what's hot and happening now!





Sama Lounge Ramada Plaza JBR

Relax under the stars, and enjoy Arabic mezzes, mixed grill and delights; the wide selection of shishas and drinks, daily happy hour in the beautiful setting of the Palm Jumeirah and Jumeirah Beach from the 35th floor terrace. Priced at AED 205 with set menu for two & AED 255 with set menu as above with 2 glasses house beverage. The outlet operates Friday & Saturday 03.00 pm to 2.00 am and Sunday to Thursday 05.00 pm to 2.00 am.



Saturday Lazy Lunch at the Bushman's - Anantara



If Fridays always seem too hectic and you are looking for a lasting weekend, then head to Bushman's this Saturday, as the Saturday Lazy Lunch is back in town, where you can indulge in a slow relaxed lunch while enjoying memorable company with family and friends in true Aussie style. Sample a variety of authentic down-under dishes and let the afternoon drift by as you experience the unique, laid-back vibe in the chic, Australian-inspired surroundings at Bushman's Restaurant & Bar at Anantara Dubai The Palm Resort and Spa. Select

Poco Loco - The Beach

Located at The Beach opposite JBR, Poco Loco brings a mix of sophisticated and fun Latin American inspired dishes and drinks, inspired by revered Chef Neil Witney and his travels across South America. The menu celebrates the best of Latin American soulfood to delight diners of all ages. Dishes vellow fin tuna tiraditos, and guajillio chilli

with cabbage and sesame, through to classi favorites including quesadilla rustica, grillec corn and a selection of tacos served ready to eat in the holder. For sweet endings, diners can feast on Poco Loco's churros w parfait with hibiscus, mango and kiwi, or the chia seed and yogurt pudding with pumpkin seed ice cream.



Mezzerie Waldorf Astoria Dubai Palm Jumeirah

A luxurious canvas subtly incorporating Arabic design elements, this brassiere exudes an ambiance of elegance where guests can indulge in cuisines from across the globe and sample locally inspired dishes. Serving breakfast, lunch, brunch and dinner buffets featuring live cooking stations and a rich dessert selection, Mezzerie is the hotel's main dining restaurant with an extensive range of signature dishes and international delicacies, accommodating all tastes and preferences. Nightly themes include seafood, Italian, French, Arabic, Indian, Spanish and South American. Opening hours: 6:30 am -12:00 am and starting price: Breakfast AED 145, Lunch AED 165, Dinner AED 195.





your favorite outback appetizers from the special 'grazing stations', then enjoy one of the distinctive main courses from the a la carte menu. If you still have room, the dessert station will prove irresistible, making for a perfect lazy afternoon accompanied by a selection of Aussie beverages and chilled out, live entertainment from Bushman's exciting resident Australian talent. Every Saturday from 1pm – 4pm. AED 220 per person including soft beverages & AED 330 per person including Aussie house beverages.



magical dubai Gaucho Friday Brunch

Indulge in a gastronomic Argentinian brunch concept, sure to become a favorite among Dubai's multifaceted brunch scene. The a la carte brunch centered on Gaucho's famous Argentine beef, serves up signature sumptuous steaks and mouth-watering





seafood, along with vegetarian options

desserts. All starters and desserts can be ordered as often as desired, satisfying the most indulgent appetites. Gaucho Brunch is served every Friday from 12:00 pm to 4:00 pm with Asado brunch at AED 320 per person including soft drinks.



The Makan-San Brunch - Grand Hyatt Dubai



Chef Yapp and Chef Ryo have teamed up to make a powerful new brunch the Makan-San brunch" at Peppercrab & Sushi restaurants in Grand Hyatt Dubai. Combining the best of South East Asian and Japanese cuisine, items include fresh vsters, Singapore duck, assorted sushi & ashimi as well as gado-gado, laksa noodle and popiah live stations which sit alongside the unlimited servings of the famous chilli

mud crab. The brunch is available every Friday from 12:30 pm to 4:00 pm at AED 249 per person including soft drinks & AED 349 per person including free flowing bubbles and grapes as well as hops from Japan and Singapore and the "Peppercrab Sling", a drink entered into a worldwide competition and which was in the top 20! For booking call +971 4 317 2222 or visit www.dubai.grand.hyatt.com

Der Keller Jumeirah Beach Hotel

Located on Level 1 in Jumeirah Beach Hotel, Der Keller serves cuisine from Germany, Austria and Switzerland. A true break from the city, the alpine-inspired venue serves a wide range of traditional dishes and drinks in an authentic German environment. The oldest known licensed restaurant in Dubai, Der Keller opened in 1977 at Chicago Beach Hotel and was reopened in Jumeirah Beach Hotel in 1997. One of Dubai's hidden gems, Der Keller is managed by JRG Dubai. The venue has welcomed a new Chef, German national Marcel Korpuka, who has designed an exciting menu including dishes from the

three alpine regions; Austria, Switzerland and Germany. One of Dubai's oldest restaurants Der Keller opened its doors in 1997 in Jumeirah Beach Hotel and has since become an institution among Dubai's German community. Its updated menu complements the new alpine-inspired setting, while a range of full-bodied hops and hand-selected grape beverages perfectly pair with the traditional, rustic cuisine. To book a table call 04 366 5866 or email JRGreservations@jumeirah.com. Available Mondays from 6pm to 11:30 pm: Montag Madness- 'all you can eat' marinated ribs.



Cravin' Cajun Novotel Dubai Al Barsha



Renowned for its Cajun specialties, Cravin' Cajun at Novotel Dubai Al Barsha has expanded its offering and now serves the full American dining experience. New items unique to the States include: Maryland Crab Cake, Salisbury Steak, Chicken and Waffles, Peanut Butter Pie. In addition, authentic American dishes uch as pan roasted salmon, macaroni

and cheese, grilled lamb chops Florentine, seafood Jambalaya, gumbo and Louisiana praline salad, grace the menu. Diners can also choose from indulgent desserts and refreshing cocktails. Cravin' Cajun is open 7pm to 11pm, Saturday to Monday. For more information or reservations, call +971 (04) 304 90 00.

Karat Afternoon Tea The Address Dubai Mall

Savor hand crafted, stylish desserts prepared by the talented chefs at The Address Dubai Mall. Choose from a selection of petit fours, tarts, couture cakes, traditional scones, perfectly sized sandwiches paired with our finest TWG special selected blends of tea, signature coffee, or choice of freshly squeezed juice. Served daily from 3 pm to 6 pm the Karat afternoon tea is priced at AED 125 per person.

Sufra Sunny Saturdays Hyatt Regency Dubai Creek



Chez Sushi Hearty Japanese Dishes

Chez Sushi, Dubai's fast-casual Japanese restaurant, has introduced authentic Japanese curries to the menu. Diners can choose from grilled or fried chicken katsu and vegetable curries, freshly made in-house. All three curries are served with rice and priced at AED 58 and AED 55 for the fried and grilled chicken options

Kishi Al Forsan International Sports Resort Abu Dhabi





Sufra at Hyatt Regency Dubai Creek Heights introduces a new late breakfast concept every Saturday. Taking place from 12 pm to 4:00 pm weekly, the idea of Sunny Saturdays is to present a perfect leisurely afternoon for guests to enjoy breakfast beyond the traditional morning hours. No alarm or rush is necessary as the tantalizing aromas of coffees and quintessential breakfast fare are served amidst a casual vibe and in chic surroundings. To start, guests are welcomed with a signature bread basket, fruit salad

respectively while the vegetarian curry is priced at AED 48. The new menu items are available at all Chez Sushi outlets for dine-in, takeaway or delivery. Chez Sushi Restaurants are located at Wasl Square (Al Wasl Road), Dubai Marina, Bay Square (Business Bay) and Arabian Ranches.

and healthy yoghurts. Following which they are welcome to make their way around the cold buffet featuring international cheeses, assorted cold cuts and composed salads and our live stations. Kids are more than welcome with a separate buffet set up just for them as well as an Activities' Corner with games and entertainment. Sufra Sunny Saturdays is priced at AED 140 including soft beverages AED 70 for children aged 6-12 years To make a reservation or for more information, contact +971 4 553 1272



Kishi brings traditional Japanese cuisine and injects an exciting fusion aspect into its diverse offerings. This mélange has manifested itself into a stunning restaurant interior, which perfectly complements the food which it serves. The presentation of a contemporary aesthetic is neatly offset by the appearance of subtle Japanese icons, such as beautiful cherry blossoms and bamboo. Whilst artfully featuring staples of Japanese cuisine such as: Sashimi, Gyoza and select Sushi; Kishi also showcases its fusion elements by offering dishes like:

wrapped Foie Gras with Peking Duck, as well as bespoke sushi items like the Crown Black Maki and 21st Century Smoked Foie Gras Maki. Kishi is also excited to offer Teppanyaki, with 3 unique options for the discerning diner. With the ability to choose between the Samurai (meat lover), the Kaisenyaki (seafood lover) and the Shogun (surf and turf), Teppanyaki fans will be able to enjoy a luxurious feast, whilst reveling in the spectacle of a front row seat at the teppan table. Kishi is open from 1 pm to 11 pm (Closed on Sundays).

magical dubai



Palm Avenue Waldorf Astoria Dubai Palm Jumeirah

A poolside oasis located in the heart of the hotel's elegant grounds, Palm Avenue offers guests a chic yet relaxed atmosphere and casual cuisine reflective of the Mediterranean coast. The restaurant serves fresh, light-fare throughout the day transforming into a contemporary dining venue and lounge

after 7pm. Guests can enjoy a variety of refreshing cocktails or partake in a traditional or Parisian shisha whilst taking in the incredible views of the Palm Jumeirah and Dubai skyline beyond. Private pool cabanas are available for special occasions with a prior reservation.



Anantara Spa, Eastern Mangroves Signature Hammam Ritual



Anantara Spa, Eastern Mangroves has expanded its range of hammam options with the addition of a signature hammam ritual to their treatment menu. Performed in the relaxed surroundings of the Traditional Turkish Hammam, this six-step ritual combines the traditional Turkish elements and incorporates an array of organic, detoxifying body treatments from Red Flower, to leave your body feeling indulgently cleansed and nourished. The

Signature Hammam Ritual is the perfect complement to Anantara Spa's existing collection of Hammam offerings, each of which is inspired by the traditions of Arabian culture and the ideals of Thai hospitality. Anantara Spa Signature Hammam Ritual is priced at AED 550 (60 minutes - hammam only) AED 830 (100 minutes, 45 minute massage) & AED 1,070 (130 minutes, 75 minute massage).

Ladies Night at Cabana The Address Dubai Mall

Every Tuesday, welcome the night with elegance and style at Cabana. This is the lounge where renowned DJs and mixologists blend experience to perfection with exciting beverage offers exclusively for the ladies. Running throughout the month of March mixologist has prepared a special drink for the ladies. After all, there is always an excuse to dress up and enjoy some of the best beats in town! From 6.30 pm to 1 am 50% off on selected beverages for all ladies.



WAFI Bazaar at WAFI Mall

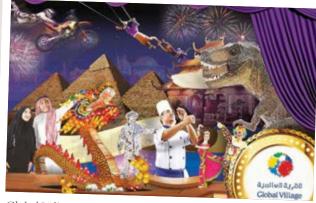


WAFI Mall initiates a true bazaar experience for its current and prospective customers. WAFI Bazaar plays home to a variety of local talents for a short period of time. The Bazaar runs every Saturday till November 28, 2015. Aspiring individuals showcase eir collections ranging from fashion,

to accessories, handicrafts, art pieces and much more! WAFI Mall assists a variety of local participants with the sole purpose of accentuating the expertise of men and women in the region. The mall continues to strive as an avenue for local talent.



2015-2016 Tuesday, 3rd November 2015 - Saturday, 9th April 2016



Global Village is the largest seasonal cultural extravaganza in the region that offers visitors an amazing array of festivals, shopping and entertainment in an open-air theme park. This entertainment and shopping destination is open from November through to April and hosts over 70 participating countries presented in over 36 pavilions, with more than 50 fun rides and 26 restaurants offering food from around the world.

Fashion Forward 2015 (Season 6)

Thursday, 22nd - Sunday, 25th October 2015



Fashion Forward (FFWD) aims to be the definitive fashion platform for the Middle East – a fashion movement that highlights strengths, inspires and nurtures industry growth and its wealth of talent, with the ultimate goal of driving forward the entire fashion industry in the region. Held at Madinat Theatre Madinat Jumeirah, FFWD includes numerous catwalk presentations from top regional designers, inspiring talks and panel discussions led by global industry experts and fashion academia, as well as entertainment, through a string of social events and parties.

Dubai Watch Week Sunday, 18th - Thursday, 22nd October 2015



Ahmed Seddiqi & Sons, in association with Grand Prix d'Horlogerie de Genève (GPHG), announces the first annual Dubai Watch Week being held at the Opera Gallery, Dubai International Financial Centre. Dubai Watch Week is the first ever event of its kind, bringing together those who build watches and those who love and follow the art and science behind watch-making. The event will host a forum discussing the latest developments in the watch industry, with a number of VIP delegates and leaders in the field of horology. There will be a unique masterclass on watch making and event masterpieces created by local talents that will be auctioned off at this one-of-a-kind event.

Dubai Drama Group presents The Importance of Being Earnest Tuesday, 20th - Saturday, 24th October 2015



Oscar Wilde's seminal work the Importance of being Earnest' will be brought to life on stage by Dubai Drama Group this October. Following the life of Jack Worthing who decides to move to London from the countryside and create an alter-ego for himself called Earnest, this play will delight the audiences with its witty and often quoted lines and the splendid, longstanding performances from the Dubai Drama Group. The play, Importance of Being Earnest will have four evening performances at 7pm (Tuesday, Thursday, Friday and Saturday) and two matinees at 3pm (Friday and Saturday) at The Courtyard Playhouse.

AJOURNEY **PAGEANT WINNER**

ENTREPRENEUR AND DESIGNER... Interview with Jelena Jakovljevic Bin Drai

orn in the city of Zabalj, Serbia, Jelena Jakovljevic Bin Drai spent her childhood amidst air raid sirens of the : 1990s Serbia-Bosnia-Croatia war that left vivid impressions on her memory- a memory that she credits as character building! Encouraged by her parents, Jelena channeled her energy into education, training in architecture, business, and later proudly earning her Master's in Economics and Diplomacy. It was during her studies that she first got a taste for modeling, entering the industry professionally at 19 and soon earning the coveted title of Miss Yugoslavia in 1998 – becoming the first competitor to ever win three of five titles within the same pageant; Miss Yugoslavia, Miss Internet (the people's favorite) and Miss Photogenic. Jelena's modeling career took her on a global tour, with a brief stint living in Italy before arriving on Dubai shores in October 2001, as one of the region's first supermodels. Through modeling, Jelena got her first taste for business. With fifteen years of hard work Jelena became an entrepreneur, using the extensive insider knowledge of the fashion industry as her key. Initially branching into beauty salons, a five-star nursery and

multispecialty health clinic, Jelena decisively found a niche in the fashion industry for beautiful bespoke gowns that transcended cultures - ultimately leading to the launch of her own fashion label, Jelena by Jelena J. Bin Drai.





: Tell us about yourself, how you came into the fashion industry and became an entrepreneur?

I've always been interested in creative pursuits and having been a model for fifteen years gave me valuable insight into the "behind the scenes" world of fashion. : I became fascinated by everything from buying materials to designing a collection. As an entrepreneur, combining fashion and business seemed like the natural, next step for me. With each of my businesses, my aim has been to fill a gap in the market – I saw a need in the region for conservative dresses which were still glamorous and Jelena by Jelena was born!

We know that the Serbian-Bosnian war has had a deep impact on you, how do you think this has affected your creativity and your general take on life?

Serbia will always have a special place in my heart, but I've lived in Dubai for almost 15 years now and definitely call it home. Growing up exposed to both cultures means that I developed a sense of awareness and sensitivity about the style needs and desires of both cultures. This has helped me relate to my clients on a personal level, which is so important. Dealing with hardship is tough but it gave me a lot of independence and helped me to grow as a person.

You have earned three pageant titles, how has this helped you transition into the competitive world of modelling and fashion?

Both, modelling and pageants, created in me a drive to succeed and encouraged me to set high standards for myself- moving from country to country every couple of

weeks whilst I was modelling really opened my eyes to new cultures and experiences. • The fashion industry is very fast-paced and competitive and since my previous lifestyle • has set me up well it taughd me that it's important to never lose your creative drive. How do you find the fashion industry in the UAE?

• I think the region's industry has certainly come a long way. There has been a surge in the amount of rising talent, the boost generated by the introduction of d3 and the Dubai Fashion & Design Council along with events like Fashion Forward. I can definitely see more designers than ever before, reaching international fame, and I think Dubai is being taken more seriously as an important hub for fashion.



What is your design philosophy behind the label, Jelena by Jelena?

With each of my collections, I aim to create sophisticated, timeless yet modern pieces that don't sacrifice glamour and fit a variety of occasions in the busy woman's calendar. In a nutshell, I want to create pieces that can be worn effortlessly and show off the unique femininity and beauty of each client. I understand what the region's women are looking for and always add a playful touch to ensure they stand out from the crowd. Do you have a fashion muse?

I don't have a specific muse in mind when I create each collection, but I do always envision a classy, elegant woman who is confident in her own skin and can command the room with a radiant beauty. The classic icons of the golden Hollywood era such as Grace Kelly are also constant inspirations, as they embodied glamour and stvle.

In your SS15 ready-to-wear collection, what has been your inspiration?

My SS15 ready-to-wear collection is full of sophisticated, wearable pieces that easily slot into the modern woman's closet. I was inspired by the rich, vibrant colors of exotic fruits, so the line is filled with bright flashes of fuchsia, lime, orange and blue, interspersed with monochrome details. From A-line dresses to elegant separates, I wanted the pieces to embody my feminine aesthetic with classic silhouettes and quality fabrics.

Do you have expansion plans in the region and beyond?

With Jelena by Jelena, I'm working on a lounge line that's a bit different from my current couture and ready-to-wear collections as it will be made in Italy rather than Dubai. Other business projects are always a consideration in the back of my mind, but at the moment I feel very content, so my main aim for now is to fine tune each of the businesses and make them the best they can be.

Any advice you would like to give to people dreaming of making it big in the world of fashion and design?

I'd advise aspiring designers to make sure they're prepared - research is key and knowledge is power. I'd also say to forge your own path, follow your passions and believe in yourself and your work. It goes without saying that hard work is absolutely key – as with everything in life, you get what you put in. There are no easy shortcuts!



| health & fitness |





Keeping Cool and Staying Safe under the Sun, An expert's tips for the Summer months...

Tho doesn't like the sun shine, the outdoors, the ocean dip, the comforting breeze and vacations... But surviving the month of sweltering heat and horrendous humidity is another story... In the UAE, the blistering summer makes it difficult to find an

outdoor location to spend time and relax. However, if you painstakingly select and prepare yourself for the outdoor venture, you may very well end up experiencing some real summer fun...THE BEACH by Meraas offers a range of activities for families, young adults and children alike,

including beachside relaxation, fitness sessions, shopping and a range of tasty food outlets to choose from. To enjoy outdoor exercises and other pursuits to the fullest this summer, Kevin Teixeira, General Manager, THE BEACH Gym recommends the following tips:



• *Be Prepared:* We all know how important it is to drink water when exercising; however, it's vital to stay hydrated before starting. Drink around 20 ounces of water one or two hours before exercising and carry on sipping at intervals during the workout

• *Don't Forget the Sun Cream:* When exercising outside it can be easy not to notice and end up becoming sun burnt. Make sure to apply a good quality UVA and UVB sun cream with a high SPF number for your skin type and ensure that it is water resistant.

• *Timing:* Do not exercise during peak hours when the temperature is at its hottest - plan workouts around early mornings and late afternoons. Reduce workout times until you acclimatize yourself to the heat.

• *Be Cool:* Wear clothing that is designed to be worn in the heat. Breathable, lightweight material will help your skin breathe.

• *Rehydrate:* Make sure to rehydrate post-workout. Coconut water is a good choice as it's a natural electrolyte that helps restore the body's lost minerals. An important indicator is to monitor the color of your urine - should be a light straw color. Dark brown coloring is a sign of dehydration, which can pose a health risk in hot temperatures. of the UAE is the ideal breeding ground for these infections and it is advisable to take precautionary actions. Dr. Khushbu Goel, Specialist Dermatologist at Medeor 24x7 Hospital outlines some of the more common infections and how to treat them: Athlete's Foot: Medically known as Tinea Pedis, this infection occurs in the feet and is caused by a fungus that lives on dead skin cells. It leads to peeling, redness, itching and in severe cases blisters and sores. The common fungal infection thrives on moist, warm environments and spreads through direct contact. It is usually found in socks, shoes, swimming pools and the floors of public toilets. To avoid contracting the infection, it is advisable not to share socks or towels and make sure to wash these items of clothing at least every other day with warm water and soap, wear shoes that allow the feet to breathe, dry your feet

Hot and Humid climate of the UAE can exacerbate fungal skin infections

Fungi are widespread in the environment so it is not unusual that a large amount of fungi and their spores end up being inhaled into the lungs or landing on the skin. Under the hot and humid conditions with its moisture, warmth, possible irritation and injury these fungi grow rapidly and may cause infection. Fungal infections of the skin that usually result in red, flaky patches on the skin cause physical stress and lead to mental distress. The hot, humid weather of the UAE is the ideal breeding ground for these infections and it is advisable to take precautionary actions. Dr. Khushbu Goel, Specialist Dermatologist at Medeor 24x7 Hospital outlines some of the more common infections and how to treat them: thoroughly after washing them and use a good quality foot powder. If you share shoes with a friend make sure they wear their own socks. Moroccan baths or the Turkish Hammam are popular across the UAE – while these are great for sloughing off dead skin cells, they are suitable areas for the fungus to grow. When booking your next appointment, make sure the place ensures proper sterilization between patrons.

Jock itch, also known as tinea cruris, is a fungus that thrives in warm, moist areas of the body and hence almost always spreads to the genitals, inner thighs and buttocks more often in summer or in the warm, hot climate. It spreads from contact with an infected person or object and results in itching and chafing of the infected area and a circular red raised rash with elevated edges. To avoid the infection, it is vital to change clothing especially underwear daily. Try to avoid public restrooms or use toilet seat covers if you do so. If you contract the infection, wash and dry the affected area with a clean towel thoroughly and apply anti-fungal creams and powder at night.

Ringworm: Known as tinea corporis, ringworm is a fungal infection that appears as circular, red flat sore accompanied by scaly skin. The outer part of the sore is raised while the skin in the middle appears normal. It is spread through direct contact with infected people or animals while heat and humidity exacerbates it. Due to its name, many believe the infection is due to a worm however it is caused by fungi that live in dead skin cells.



health & fitness

Encrete Contraction of the stop it in its tracks...

Poets have written odes to hair's beauty, while the strength, richness and density of long tresses, full-bodied and perfectly coiffured head of hair features in every woman's fantasies. So, any form of hair loss among women can lead to a loss of confidence in addition to other forms of emotional torture. This happens with all forms of hair loss or thinning hair. When a woman starts losing her hair, the effects are more severe than when a man starts to lose his hair. This is why knowing how to stop this event is important.

Although there are some forms of hair loss that are permanent, there are others that can be stopped or slowed down. The moment you start noticing that you are losing more than the 100 strands of hair per day your chances of facing potential hair loss become very high. If this happens, and before you start worrying yourself sick, you have to figure out what's happening within and without, to understand the condition eliciting such a reaction from your body and : Some hair products like shampoo and what you can do to stop it.

Anisa Vrabac, the Head of Hair Transplant and Hair Restoration Department at Dubai Cosmetic Surgery, outlines the ways, through which you can contain hair loss. Address any hormonal imbalances you might have: Excess Oestrogen is one of the leading causes of hair loss among women. For instance, most women face hair loss when they are pregnant. This is because the oestrogen levels during this time are very high. Once the cause of your hormonal • imbalance is addressed, everything should

be back to normal within no time. Stay away from stressful situations: Since stress is one of the ways that has been proven to cause and accelerate loss of hair, it is important to find a way to overcome any stressful episodes before you end up with an entire head that is hair-less. So if you want your hair to stop thinning or falling off at the rate at which it is doing, do something about your stress levels like exercising, yoga or therapy, and start enjoying a stress free life with a lovely head of hair.

Have a balanced diet: In case you did not know the cool saying about us being what we eat, it happens to include the hair as well. But if your diet lacks all the essential vitamins and fatty acids, you better spruce it up because that might be the key, to having a full and healthy head of hair. For instance, having plenty of nutrients like omega 3 fatty acids, iron, zinc and vitamin D will give you a strong and healthy mane.

Consider using mild hair products: conditioners contain elements which can easily affect the health of the follicles, leading to hair loss. These harsh ingredients include silicones and sodium lauryl sulfate, just to name a few. Next time you are out buying your hair care staples and grooming products, look out for the harsh stuff and

avoid them. Pay your doctor a visit: Sometimes hair loss can be a sign of bigger things within your immune system. So the moment you notice that you are losing more hair than usual,

• it is time to dig out your doctor's business



card and book an appointment. You never know because you might need, just a few supplements and you have your hairline back as it was.

Hair Transplant: Last but not the least, getting a good hair transplant is also another option for slowing down or stopping hair loss. With hair transplant, the surgeon will harvest hair follicles from the back of your head and implant them where you need it most. Also, you might just end up getting growth factor therapy, which is also another way to counter hair loss.

These methods are designed to give you a heads up on the possibilities and reasons that damage hair and the routes that help you to keep the full bodied hair or to acquire it.





MenchiesUAE MenchiesUAE Menchies AE

& THE BEACH, JBR & JUMEIRAH PARK PAVILION CASCADE WALK, YAS MALL



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beauty

BEAUTY TREATMENTS

Selection of our favorite beauty treatments in town...

et's face it we all find it challenging, discovering the right place, at the right time and mustering the courage to look for the best options to build up our beauty regimen. Hence we often procrastinate and feel apprehensive of trying something new, and end up looking like a hot mess! To ward off the blues of those missed beauty therapies, we have curated a list of some curiously awesome treatments that you can try to finally be the diva than the beauty bummer...



STAR TREATMENT

Eminence Facial Treatment at Talise Spa Jumeirah

Emircites Towers A skincare brand hailed by celebrities all over; Eminence offers quiet literally the best skincare treatments to be found on the globe. The products are free of parabens, animal by-products, propylene glycol, sodium lauryl sulfates, harmful colorants and fragrances, mineral oils, petroleum, and other harsh cosmetic chemicals. Eminence products are also handmade without any severe heating or hydrogenating processes that can affect the nutritional content and potency of natural ingredients.

Luckily, Dubai is just the place to experience the Eminence treatments par excellence. A day in the Talise Spa at the Jumeriah Emirates Tower, is all you need to get the missing glow and a touch of the inner radiance that's often affected by the harsh elements and stress of the outside world. Step into a world of peace and serenity within the city and discover the luxurious retreat, and experiences that instantly transport you to a place for healing, a serene state of mind and body. The Éminence facial treatment is not merely meant for pampering, it detoxifies, oxygenates and renews the skin, all in one go. The fruity smell is tempting and gives you the edge to experience a more natural and organic treatment focused totally on the psychological and physiological well-being.





Each treatment is designed for a specific skin type, if one has sensitive skin, the treatment takes into consideration the skin's tendency to break out into itches, blotchy rashes or dry patches. So, those, who have sensitive skin opt for the Eminence Citrus & Kale Potent C+E Collection treatment and experience an antioxidant infusion for the skin as Vitamins C+E unite for supreme protection against free radicals, unparalleled healing ability and collagen boosting power. The fast-absorbing, advanced anti-aging serum; Eminence Citrus & Kale Potent C+E Collection with 16%* naturally fortified Vitamin C as well as a potent and refreshing cream-gel masque trains the skin to absorb Vitamin C more effectively, enhancing results over time. A cocktail of citrus, rhubarb extract, leafy greens and avocado oil forms and helps reduce the appearance of sun damage, fine lines and wrinkles. People with other skin types can also benefit from a wide variety of Eminence treatments available at the spa.

Talise Spa at Jumeirah Emirates Towers is located on the lower level of the Hotel Tower, to book an appointment for the Eminence Facial treatment at the Talise Spa call 04 319 8181, or email JET talise@ jumeirah.com



: Soprano ICE - All Year Round Sun-Safe Laser Hair Removal Treatment

Laser hair removal today is one of the most commonly performed aesthetic procedures. Research suggests that laser hair removal treatments were the third most popular non-surgical cosmetic procedure in recent years. As the largest segment of the laser and light treatment market, laser hair removal is the mainstay of many medispa practices and a core element of many aesthetic physician practices. Soprano ICE is the only FDA approved laser in the market that can be used on all skin types, even tanned skin and is safe to use all year round, even in summer. It uses the SHRTM mode in-motion technology to gradually cook the hair follicles over a larger section till the hair follicles are destroyed. What makes Soprano ICE almost pain free and still effective is the SHR (Super Hair Removal) technology that works by gradually heating the dermis to a temperature that effectively destroys the hair follicles by cutting the blood supply to prevent it from growing back and this is done while avoiding injury to the surrounding tissue. The sweeping In-motion TM technique gives the skin a chance to cool down before going over the treatment area repeatedly to ensure full coverage.

: 'Insta-White' Super Skin Whitening Treatment

Bionix Body Designers clinic, the Middle East hub for aesthetics therapy has launched a professional skin whitening treatment known as, Insta-White. This treatment uses the organic blend of exfoliant, natural skin whiteners and essential skin serums which work in a synergistic and scientific manner to give immediate skin texture lightening. It also pampers one's skin by supplementing it with extra nutrients and hydration. "Insta-White is a boon for those, who are looking for a brighter skin tone and texture. You can see instant skin brightening, immediately after a session, and the skin can go on to be a shade brighter with the use of home care products to follow", said Mr. S.L. Paul, Managing Director Bionix Body Designers. However, men and women looking for Intensive brightening, a couple of shades whiter than the present skin tone, they need to take a series of 6 -12 sessions depending on their requirements. There are also specialized treatment for body whitening and skin whitening of stubborn areas like knee, elbow and sensitive areas. Insta-White is a seven step skin whitening treatment that takes forty-five minutes, it is a perfect antidote and an ideal solution for those oppressed with pigmentation, burns, and marks. Located at 205B Falcon Building, Al-Mina Road, next to Capital Hotel before

Jumeirah 1, Bur Dubai, the cost of 1 session Intraceuticals facial treatment is AED 1500, and a package of 6 sessions is AED 4800 per package.

Intraceuticals Facial Ireatment

Bionix Body Designer's "Intraceuticals Facial Treatment", can nourish, uplift and whiten ones skin in just a few minutes. Intraceuticals treatment is closely concentrated and designed to smooth out expression lines and wrinkles. It firms, lifts and plumps the appearance of wrinkles caused by facial muscle contractions around the forehead, eye, nasal folds and lip areas. Low on pampering, high on impact! This facial puts hydraulic acid centre- stage for noticeably plumper and younger-looking skin. What's more is that you can apply make-up right away after your treatment, leaving you red carpet ready in an instant. There are four sets of Intraceuticals treatments for different kinds of skin issues. Coveted by both, Hollywood and Bollywood celebrities alike; Preity Zinta, Victoria Bartlett, Kim Kardashian, Eva Longoria, Naomi Cambell, Fergie and many more are currently using Intraceuticals treatments. Located at 205B Falcon Building, Al-Mina Road, next to Capital Hotel before Jumeirah 1, Bur Dubai, the cost of 1 session Intraceuticals facial treatment is AED 1500, and a package of 6 sessions is AED 4800 per package.



Beach-Beauty with Curve

A convenient location at the Burjuman Center, Dubai - the Curve Nail, Hair & Beauty Salon introduces a fantastic package to make women feel empowered, to unleash their beauty and build their self-esteem. This summer season; transform yourself to bring out the best in you with Curve's waxing and nail polish package deal. A complete body hair removal solution includes full arms and legs, back and chest, neck and face and front and back along with the Brazilian wax coupled with eyebrow shaping and a refreshing nail polish change for only AED 399. Curve also promises soft, glowing hair and a hassle-free look for the beach this summer. The salon is open every day from 10am-10pm and extends until 11pm on Thursdays and Fridays.



A luxurious, indulgent facial treatment, the Aqua Glow Facial is designed to give you a clean, glowing complexion while nourishing the skin and giving it a brighter appearance. The treatment begins with a relaxing massage to help stimulate blood flow to the face. This is followed by a process of exfoliation and hydration. A superfine jet stream of water vapor infused with powerful ingredients, such as Glycolic Acid

or Vitamin C, tailored to the skin's specific needs, soothes you thereafter. This process gently massages off layers of dead skin cells, which instantly allows your pores to breather and restores the skin's natural glow. Cool and calming, the jet streams also infuse therapeutic elements deep into your skin, which revitalizes cells that produce fresh new collagen. Overall, the skin will feel rejuvenated, refreshed, and fully hydrated, and the infusion of powerful vitamins and medicines into the skin will provide transformative results for the skin. Price for the Aqua Glow Facial starts at AED 650. The American Surgecenter is on 12th Street (Mubarak Bin Mohammad Street), Villa 408, Al Rawdah Area, Abu Dhabi

: The Aqua Glow Facial from The American Surgecenter - Abu Dhabi

Soora



www.theamericansurgecenter.com first Avenue October - November 2015 57 beauty

STAR-STRUCK WITH LIP-STUCKS



A guide to the ultimate summer lips...

o you obsess about lipsticks and lip colors? Can't stay away from painting your lips in cool colors... except, it does get a little uninteresting, when you don't know

• which look to follow...Wow by Wojooh : has the perfect 'Lipstuck' for summer; : Lipstuck is an extreme wear lip lacquer formulated to have its array of intense matte • cover every type of occasion that may pop colours, last and last.. It is water resistant

: and non-transferable, it holds on tight, so don't you worry about leaving a trace behind! We've devised six different looks to : up on your summer schedule...





• Going out to a concert with your friends? : Feel like a superstar by mixing two of the favourite Lipstucks together: apply the "Chili Fever" shade on the corner of your lips and switch to the "Henna Stain" shade for the middle of your lips. Take your lip brush and blend both separation lines : together for a dramatic effect.

⊗Look 3

- : Dinner with your best friend? Apply the : "Henna Stain" all over your lips and add a dab of the "Sandstorm" shade in the middle : of your upper and lower lips. Smooch your · lips together for a sheer-finish effect that
- will go perfectly with your new summer : dress.

⊗Look 5

- Head to a picnic in a bright look; the secret
- weapons are the "Pink Poem" and the
- "Zanzibar Coral" shades. Apply the first one
- on your lower lip and the second on your
- upper lips and just blend them together for : a long lasting effect.

your lip brush.

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⊗Look 4

- : punch.

♦Look 6

• Ready to go to your cool summer destination? Head there in style and opt for something not too bright, not too dark, by applying the "Purple Essence" shade all over your lips, and then adding to it a dab of our "Gold Rose" shade in the middle of both : lips and blending the lines together with

⊗Look 2

Heading to the mall for a shopping spree? Dazzle everyone with your extreme pink lips by applying the "Royal Plum" shade on your upper lip and the "Velvet Pink" shade on your lower lip. Smooch your lips together before the lipstick dries off in order to mix the colors.

: Day at the beach? Don't you worry the Lipstuck formula guarantees to increase lip moisture while providing a lavish feel - Plus the "Fuchsia Garden" shade on your lower lip and the "Pink Orient" shade on your upper lip mixed together pack a pretty hued



travel feature



At The Majestic Barrière Five Star Hotel in Cannes



hat happens if you, my dear lady, have seen a magnificent Chanel gown in a catalogue, and • you have decided to wear it this evening at the very chic party you have been invited to on the heights of Cannes. Oh, please forgive me, I should have mentioned it in the first place...

You are in Cannes, on the French Riviera,

and you wish to wear that particular dress tonight. Unfortunately, the Chanel boutique there informs you that they do not have the item and that it could only be found at the Chanel store in Barcelona, Spain. Do you cry and bang your head against the wall in despair? Do you lock yourself up in your room and refuse to go to the party that you so badly wanted to attend originally? Well, perhaps you will just

do one of those things – but, certainly not if you are a guest of the Majestic Barrière Five Stars Hotel in Cannes. And even less if you are staying in the Penthouse Suite with special attendance from a butler that would be at your service 24 hours a day. So in that case, here is what you can do: Order the butler to get you the gown you wish to appear in tonight, after showing it to him on the pages of the catalogue, and inform



him of the fact that the dress is in Barcelona and nowhere else, and that you want it to be at your disposal at seven P.M. And then go and enjoy the private swimming pool that is above your Penthouse Suite, or if you prefer to lie down on the sand, then go to the private Majestic Beach and enjoy the lovely weather, depending on the season, of course. Then spend two hours at the Clarins SPA, where you will be provided with the best care ever from well trained staff, not to mention the exceptionally quiet and enchanting surroundings and the fact that you will reach the SPA through a private elevator and leave it the same way, without going through any hallway or seeing anyone you do not wish to see. And how about having lunch afterwards at the Fouquet's restaurant inside the hotel? Please do. It will ravish your appetite and enhance your good taste for high quality healthy food of all sorts. I would also have recommended the Hotel's second restaurant La Petite Maison de Nicole. But this one serves only dinner, so I suggest you keep it for some other day when you are not attending a party on the heights of Cannes, wearing a dress that could only be found in Spain. And let me inform you of the fact that the above

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mentioned restaurant also serves delicious meals and invites a band of very talented young artists, to play the tunes you choose, yourself, while having dinner.

Not of your concern

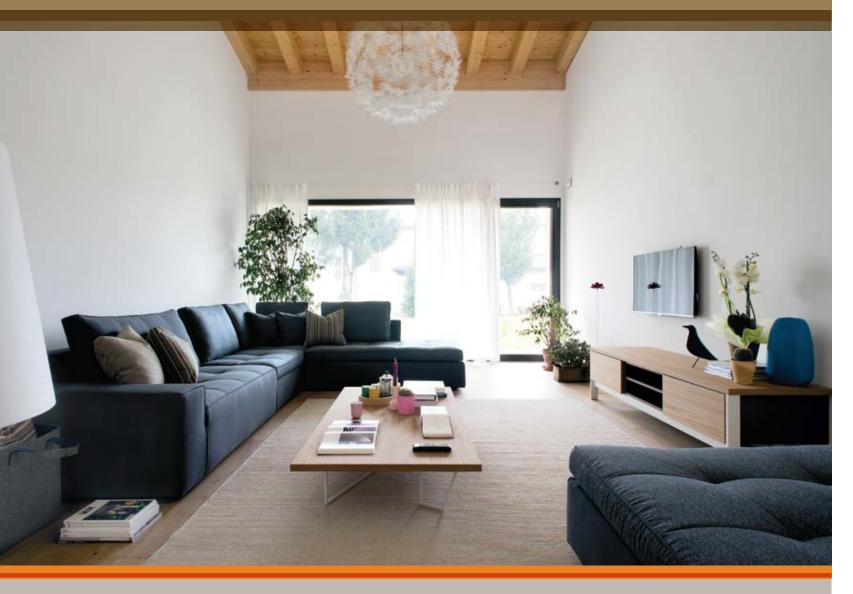
But let us go back to your activities today. Swimming pool, beach, SPA, lunch, may be some exercise too at the fitness club, or a film that you can watch inside the private cinema room equipped with the latest hi technology in terms of image and sound. And by the time you've enjoyed a little nap,

there is your butler knocking at the door, bringing you the so badly desired Chanel dress. How did he do it? That is not of your concern dear, just try it on and make yourself up, unless you wish that part also to be done by specialists from the Hotel, which is by all means very possible. By the way, what is your name? Nicole Kidman, Sandra Bullock or something? No, of course not. Didn't you know? You don't need to be a star to be treated like one at the Majestic Barrière.



home decor

SURPRISE COELIGHT



old and unique items ranging from furniture to artwork can instantly change the look of a space, grab attention and lead the décor scheme of any living space. A statement piece is the

first thing people notice, it can not only transform a room, give a boost to a bland interior, it also reflects your personality and style, which can be bold, unique, eclectic, provocative or even down right political. Picking up an item that represents you

is the key to a happy and long-lasting relationship with your home... Check out the statement pieces to be inspired by, from artsy lamps to traditional crafty tables we have created a list of items that can add pizzazz to your home décor...



\$4,200.

one for storage.

The Harvest

Reminiscent of the folk tale of Thumbelina whose prince helps her achieve her dream of flight, this steampunk style sculpture is complete with an upturned lampshade that imparts soft, romantic light in any space it is in. It is available at Al Huzaifa Furniture showrooms for AED 4,000.



Fantasy Wall Décor

A mellifluous blend of bronze, gold and deep browns, this warm-toned beauty is an eccentric and elegant addition to any interior. Minimalistic and ingeniously crafted wall hanging is available at Al Huzaifa Furniture in Abu Dhabi, Dubai and Sharjah for AED 2,640.



Dallas Chandelier

This 18-light, mid-century inspired design features seedy glass spheres and 12 out of the 18 arms are adjustable, making this the perfect DIY project for the ultimate décor experience. The beautiful chandelier can be purchased at www.arteriorshome.com for



Rosemary Coffee

A nesting table that comes under sophisticated solutions: This set of three uniquely shaped tables is sized expressly for apartment living and can be arranged in a variety of ways. Available exclusively at the Bloomingdales Home Store - The Dubai Mall at \$2,550, when not in use, the two smaller tables slide neatly beneath the larger



Etqaan's Osmani Table Collection

Etgaan's Osmani Perfection table collection captures the taste of luxury by assimilating authentic historical craftsmanship. Draped in mother-of-pearl inlay with intricate detail, ranging from deep browns to crisp whites, Etqaan designs fuse modernity and tradition, history and heritage, into luxury art forms. The beautiful Osmani table can be purchased at Cities Boutique Dubai, Arte Vivo – located in Loft B304, Design House - Al Sofouh, En Vogue Showroom, Jumeirah Beach Road.



Calligaris Divano Lounge Sofa

Welcome your guests into a living room that radiates timeless elegance and evokes inviting comfort with the Calligaris Divano Lounge series, the contemporary Italian interiors brand. Create a sophisticated impression through the combination of soft and strong palettes and contrasting piping as it accentuates shapes and volumes. The Calligaris lounge sofas are available at Western Furniture showroom in Dubai.

Tips for the season

Want to jazz up your living space, but don't know the latest trends and styles, check out the five tips by Hazem Aljesr the owner of Cities Art, Lifestyle & Design boutique, to ensure that your home is full of original, and contemporary designs, making you ready for the busy months ahead!

1.) Color is BIG

We have seen a lot of bold and vibrant colors this season, making a splash in design, causing the nude palette to be a thing of the past. "No more beiges and browns," as Hazem says, "Accessories in metallic hues are sure to add depth to any interior design, no matter the color or ambience." Color is also something that you can play around with, by adding little accents here and there, or introducing bright statement pieces that are sure to bring any living space to life. *2.) Arab simple style*

This year classic Arab style has been seen increasingly in the design world, bringing a modern twist to traditional décor with simplified patterns and curved lines. The intricate details of Arabic designs, can be seen in many furniture pieces this season and Arabic elements such as mother of pearl inlay, or geometric patterns can add character to any home and can be introduced into any interior's design. **3.) Furry Friends**

The Dutch designer, Lord Lou, has the perfect answer for trendy pet lovers that want to provide comfort and style all in one! Treat your furry friends to lavish beds, made of aged wood and plush fitted cushions that come in a wide selection of designs, which will be sure to add elegance to any home. *4.) Light Me Up*

Accent your home this season with delicate natural lighting using any of the luxurious candle brands that Cities has to offer. Candles are timeless design elements that add a touch of chic to any home. They are also one of the easiest and most inexpensive ways to spice up your home. Add to the ambiance of your living space, enhance your home with lush scents and create an inviting atmosphere for entertaining guests or if you want to spend some quality time relaxing at home.



New Mitsubishi PAJER 02015

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La handle hand and



DRIVE THE BEAUTIFUL EARTH







fine dining



Dubai, Mall Of The Emirates Hotel



t won't be unfair to consider the decadence that is associated with chocolate; a Dionysian pleasure! The • tooth.. bitter sweetness, the heavy aroma, • the melt in the mouth flavour and the delicate tingle of the senses, is the sensory frenzy known to those with a passion for chocolate.

Sheraton Dubai, Mall of the Emirates Hotel brings back the renowned Chocoholic Brunch, with more chocolates from luxury brand Fauchon Paris. Hosted at the Sanabel Restaurant located on the fifth floor of the hotel, the brunch offers a

plethora of flavours to tempt the fancy of the chocoholics and for those with a sweet

As we tried to reach the hotel for the brunch, Dubai felt sombre, the traffic free roads (Friday brunch hour's blessings) made the weekend even more lazy than it was expected to be. Upon reaching the extremely busy Mall it wasn't difficult to spot the hotel, thanks to the GPS that made sure that all the detours and traffic diverts were updated. A narrow crowded foyer to the hotel with the efficient valet : parking staff worked its way to a hassle and : to wheat from Arabic, serves a selection of

stress free entrance... From the lobby to the restaurant, the laziness of the weekend still weighed down on my mind, but the moment the restaurant came in sight the animation could be felt from afar.. Stepping into another dimension altogether the entrance of the Sanabel restaurant greeted us with faux chocolate creations, enough to excite our senses with eagerness and anticipation! Inside the restaurant a treasure trove

of culinary specialities greeted us with aromas and flavours. Sanabel, translated



: international cuisine ranging from Arabic mezze and Asian delicacies to live stations cooking a range of meat cuts and seafood. Sections dedicated to Sheraton 'Color Your Plate' represent a range of healthy eating options, while the charcoal grill and tandoor oven serve up delightful savory treats. For those true chocoholics, delightful parings exist such as banana and chocolate sushi, and a rich chocolate sauce which is unexpectedly ideal as a sauce over roast beef. As I settled into a comfortable spot, my mind was taken by the wafting aroma of chocolate prevalent everywhere in the restaurant. And while Chef Praveen Chef de cuisine & Sous Chef Dinesh, gave a friendly tour around the chocolate masterpieces as well as the savoury stations, I realized that • it was the smell of the dedicated Chocolate Room that enticed everyone. Decorated with chocolate fountains and live crepe stations, Art sculptures representing mythical creatures were all there to mesmerize and tantalize even those who aren't keen on sweets. Award winning chef Waleed Al Sadik has created a range of handmade Arabic chocolates. Flavoured to perfection with exquisite local notes, guests are be able to sample these bespoke chocolates with tastes such as saffron, cardamom and pistachio at the start of their

• journey. For families little chocoholics are also entertained with their own heaven in the dedicated children's area. Within sights of parents, children can enjoy VIP access to the chocolate room as well as a range of board games, arts and crafts to entertain in the soft floored cosy space. For the older

chocolate items

toppings.

• children, PlayStations and Wii consoles are available to keep all ages busy.

There are three available packages for the Chocoholic brunch starting from AED 199 - including soft drinks. Complimentary for children of up to six years old, AED 99 for children 7 - 12 years old. For bookings at Sheraton Dubai, Mall of the

Emirates Hotel, contact: *T* - + *971* 4 *377 2353*

W - sanabelrestaurantdubai.com/brunch The Chocolate avenue is only available Fridays for the chocoholic brunch, however there is always a dessert section with some

Don't forget to try;

From the Japanese station makis and sashimi with different varieties of rice and

For the main course grilled meat from the carving station pasta dishes and fried poached eggs from the omelet station.

From the Indian corner tandoori specialities with freshly baked naan bread. Last but not the least be the frenzied maenad of Dinonysis try the 58 different varieties of chocolate desserts featuring éclairs, themed cupcakes, chocolate bars with different percentages of chocolate, chocolate fountains with condiments, fruits, : lollipops, chocolate props and more..

Chocolate pecan nut brownies

Ingredients 63g Butter 150g Sugar icing 2pcs Whole eggs 75g Melted dark chocolate 65g Flour white 65g Chopped pecan nuts 75g Milk chocolate pieces

Method

- Beat butter and sugar until creamy.
- Add eggs one by one while mixing butter and sugar.
- Add melted chocolate to the butter mixer. • Mix flour, chopped chocolate and chopped pecan nuts together.
- Mix all together and pour in to the baking trays.
 - Bake at 180 c 30-35 minutes.

Chef Tips:

While adding the melted chocolate, always ensure its temperature does not exceed 30 degrees





| fashion report |

GUCCI

RTW Spring 2016

The Fall 2015 RTW Collection ushered in an era of uncertainty and excitement with the rise of Alessandro Michele (newest Creative Director behind Gucci). The Spring 2016 RTW Collection took us to the land of rejuvenated Gucci woman, back from her break. Alessandro Michele is in the spotlight as the epitome of change, a risk-taker and revolutionary who has not so much as wiped the slate clean at Gucci, as doodled all over it, colored it in, stuck sequins on it, and tied it up with a grosgrain bow. The Spring lineup was a very much amplified, filled-in, decorated, and dazzling accessorized extension of the girly, geeky, vintage-like collection







MICHAEL KORS

RTW Spring 2016

The Michael Kors Collection, Spring 2016 had a curious dichotomy running through it with minimal androgyny in neutrals on the one hand and flowery womanliness in pretty colors on the other. In a way, it looked as if two collections had been chopped up and merged together. Michael Kors is one of the great American storytellers of New York fashion, and it scarcely needs to be reiterated that

his narrative about a serene, discreetly moneyed, and always optimistic lifestyle is enthusiastically (and lucratively) received far beyond the United States.











| fashion report |

Calvin Klein

RTW Spring 2016

Francisco Costa opened the Calvin Klein Collection Spring 2016 ready-to-wear show with a sleek offering. It combined the languid shapes of the 1920s with a sporty aesthetic that came across mostly through bold horizontal stripes. The collection was divided into slick modernizations of two Nineties trends like-grunge and stark street minimalism with the current new Nineties renaissance. Fluid slips, camisoles, wide trousers and trenches came in shades of stark white and porcelain with deliberately large yet gentle proportions. The collection then took on a darker tone as cherry blossoms were painted against midnight blacks; and finally, a solid nod to grunge with shredded dresses and separates.















arab fashion

VICTORIΛΒΕСΚΗΛΜ

RTW Spring 2016

Victoria Beckham is feeling carefree. "I feel that I've found the balance between living in London, traveling a lot to L.A., working in New York, traveling to Africa, doing my

charity work, traveling to Asia," Beckham said before her show. "Not that, that has influenced the collection [intentionally], but it's subliminal. You see it there."







| fashion report |

ESCADA

RTW Spring 2016

For the Spring 2016 offering by the Munich-based brand, fashion director Daniel Wingate sought to emphasize the history of the label without getting stuck in the past. Versatility and comfort were key this season. Looks were styled with flats to emphasize a certain effortlessness to the clothes that will appeal to Escada's busy career woman: Slouchy trousers, roomy culottes, and oversized tunics popped up in neutrals as well as primary colors like red and yellow (or "limoncello" as the brand calls it). The eveningwear was also carefully considered. A romantic, delicate blush pink cardigan was a thoughtful addition—for the demure or the always-cold—to the matching strapless dress it was styled with.











fashion report

Sohad Acourie Couture EVE SS 2015

Dubai-based Lebanese designer, Sohad Acouri's pret-a-porter collection uses silk organza, French lace, Moroccan crepe and silk brocade, moving away from his usually colorful palette to shift towards a more sensual monochrome theme. Aptly named 'Eve' the white, cream and barely pink frocks are cut to highlight the beautiful female form...









The newest additions to Dar Sara Dubaibased haute couture fashion house include luxuriant wedding gowns that epitomise the timeless beauty of Venus-

Aphrodite, the Roman goddess of beauty and love. With laces and trims exclusively brought from France and Italy, every gown exudes the feeling of cool, light airiness, of soft folds of sea foam glittering with Swarovski drop-like elements washing ashore a blushing beach that can make any bride a vision of beauty and exuberance. Every gown created by star designer Joumana Al Hayek boasts soft, sensuous cuts, sweetheart necklines, and trails that glide across the floor. Each piece





radiates a shade of Venus-Aphrodite in a way that adds personality and charm to a bride's getup for the most beautiful and memorable day of her life. watch & jewelry collections

Collections

Inspired pieces to unique and exceptional creations, contemporary gem stones to innovative and revolutionary designs; check out our selection from the latest high-end jewelry and watch collections

Charriol's St-Tropez[™] Timepieces

Charriol's St-Tropez™ timepieces for women are highly feminine and recognizable by their chain bracelet and iconic cable strap. The Maison has delightfully extended this popular line with a dazzling diamond variant, St-Tropez™ Diamond. The rose or yellow gold plated timepiece, worked in a larger 30mm size, is generously embellished with 92 sparkling diamonds in a pavé setting around the bezel. This glittering style carries over to the pretty mother of pearl dial, which is embellished with a further 11 diamond counters.



With Altiplano, Piaget created an icon with a powerful identity: pure lines, an understated dial graced with extremely slim double or single baton-type hour-markers swept over by slender hands. At the SIHH 2015, the legend is transformed into a chic, urban must-have, as the Maison offers six new Altiplano watches with their first-ever polished gold bracelet. This new collection beats to the rhythm of a Manufacture Piaget 534P mechanical self-winding movement, signalled by the word "Automatic" appearing on the opaline white dial.

Chameleon "Fendi Roma"

The new Chameleon watch is in perfect harmony with the Fendi Resort 2015 Collection. The "Fendi Roma" graffiti, inspired by a Karl Lagerfeld design from 1988 for a textile, gives it a colorful contemporary twist. Its curved case and understated dial give it a voluptuous modern glamour, while the sculpted Fendi signature leaves you in no doubt of its heritage.



Multifaceted and individual – the Carl F. Bucherer Pathos collection is a tribute to the fascinating character of every woman. The Pathos model in pure rose gold is the latest creation by the traditional Lucerne watchmaker: a refined and captivating timepiece that unites glamor with grandeur.



Piaget Altiplano Gold Bracelet Collection



Carl F. Bucherer Pathos Collection

watch collections

Zenith Star 33 mm

To women who wish to adorn their wrists with watchmaking creations that combine timeless elegance and technical sophistication, Zenith responds with Star timepieces; three new and original Star 33 mm models radiating an undeniably seductive appeal. Like the 2014 models, the three new versions of the Star 33 mm – one for daytime wear, another for evenings and a third for gala nights – are endowed with the charm of watches capable of combining seductive appeal with horological excellence.





Swarovski Women's Watch Collection

Swarovski exclusive Middle East watch collection for women combines touches of light and hints of glamour with versatile appeal. Comprising 3 designs, this exclusive collection portrays a reinterpretation of two iconic, bestselling designs: Aila Day and Lovely Crystals. The collection includes two luxuriant takes on the popular Lovely Crystals in light gold plated, and rose-gold plated bracelet variations. Moving crystals encased in the watchcase instantly create high impact alamour.

Artcode Lady SAINT HONORE

Superbly balancing the worlds of luxury and femininity, the Artcode Lady from SAINT HONORE sees the master watchmaking maison revisit the delicate, elegant proportions of this beautiful classic and gives it an innovative touch. The first design element that stands out is the bezel with its decorative screws, a recognisable signature of the Artcode line. The dynamic shapes of the 35 mm case and bezel are softened by particularly elegant Roman numeral dials. The classic versions of the dial are sun-brushed and coloured; the jewellery versions feature the "Éclair effect TM", an exclusive SAINT HONORE innovation.

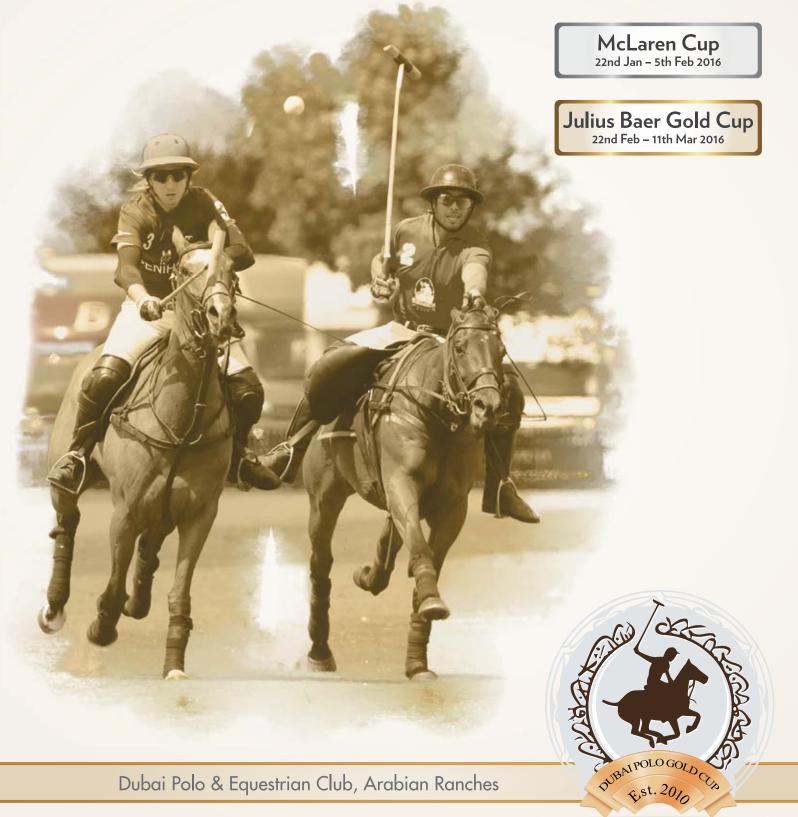




Tissot Vintage

Tissot is one of the leaders in the creation of 18-carat gold watches. The Tissot Vintage Collection, made up of luxurious gold watches that come with beautifully-designed antique detailing, are proof of this. Available for women and men, and in both automatic and quartz, each watch has design details, wearers will love. Quartz versions are thin, pure and classic, thanks to specifics such as baton indices, which replace Roman Numerals for a softer edge.

DUBAI POLO GOLD CUP SERIES 2016





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| jewelry collections|

Carrera y Carrera Origen Origen by Carrera y Carrera offers an avant-garde style with a vintage finish, powerful and sinuous shapes, culminating in the brilliance of amethysts and prasiolites. A collection for bold, daring, and determined women consisting of rings, necklaces, and earrings that represent fire as the source and key element in the creation of the world.

D.0000



Etourdissant Cartier High Jewelry Collection

The collection takes shape between light and shadow... The most precious of precious gemstones – diamonds, sapphires, emeralds, rubies, and more– opals, corals, tanzanites, garnets and chrysoprases, all chosen for the richness of their material, their unique way of playing with and transforming the light. The shapes have been liberated, bold and new, composing a collection of fireworks, a whirlwind of stones cut to sparkle, calibrated to set summer nights ablaze with their intoxicating shine.





Pure Gold Jewellers Bridal Diamond Rings

Adding to its collection of exquisite bridal rings, Pure Gold Jewellers, the award winning jewelry retailer has launched a new design of solitaire diamond rings beautifully crafted in twisted gold rope design. Crafted in yellow and white gold, the stunning solitaire diamond rings are available as a perfectly coordinated pair with the matching rope-design. One has a choice of a center solitaire diamond while the wedding band has two lines of solitaires enveloping the twisted gold rope in the middle.



Lola & Grace London B-Girl

The 'London B-Girl' gives her sporty look a luxurious twist with statement sparkle pendants and an eclectic mix of high-shine bracelets. The 'Square Solitaire' collection with large, elegantly faceted Swarovski® crystals are an eye-catching, modern take on a jewelry classic with bold gem-colored Swarovski® crystals that are framed with metal rope twists. The beautiful collection is available at select 1915 by Seddigi stores.



Christian Bauer Wedding Band Collection

Recognized all over the world, Christian Bauer a German-based Company embodies the timeless vow a couple makes to one another. The wedding rings have been produced since 1880 with masterly skills, highest precision with a graceful design that forms a flowing and infinite motion. Christian Bauer Wedding Band collection is available at Istana in The Dubai Mall and Four Seasons Resort Dubai.



Summer in Provence is an uplifting High Jewelry collection which captures the lightness of the summer landscape in the south of France. Enamel and precious gemstones are entwined in a ribbon of flowers, with a nod to Russian folklore and the breezy shades of a summer in Provence. Textural and layered, necklaces, earrings and rings resemble the woven fabric of summer dresses in a mix of floral patterns and contrasting bright colors and materials - turquoise beads, pearls, polished enamel, baguette emeralds and Paraiba tourmalines adorn three unique jewelry sets. Summer in Provence jewels convey the breath-taking light of this much-loved region, which inspired so many artists.



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what's new **MAKE UP FOR EVER LAUNCHES** Ultra HD Campaign Exclusively with Sephora





In Partnership with Regional & International Celebrity Makeup Artists, MAKE UP FOR EVER, a reference professional makeup brand for professionals, kicked off its Ultra HD Campaign exclusively with Sephora in the Middle East in collaboration with key celebrity Makeup artists. Selective key celebrity makeup artists will be touring the region starting 1st of October where they will be stopping at The Dubai Mall and Mall of Emirates in United Arab Emirates, The Avenues in Kuwait and Villagio in Qatar. Each Makeup artist will be meeting with their fans in a oneon-one consultation session that includes professional makeup tips and the latest techniques using Ultra HD Foundation and Ultra HD Stick Foundation. The team of 6 well-reputed celebrity Makeup artists has a great backstage presence each in his MAKE UP FOR EVER announced the Ultra HD PRO makeup artists in a press conference held in Dubai, in the presence of the Founder and Artistic Director of MAKE UP FOR EVER, Dany Sanz. Hosted by media figure, Lojain Omran, the event received a huge crowd of socialites, VIP guests and key media titles.

THE ART OF SKIN EXHIBITION by Bioderma

A unique perspective on the beauty and individuality of human skin was showcased in a compelling art exhibition created by pioneering French dermo-cosmetic brand Bioderma to raise awareness about the importance and the need to stay protected from the sun by using the right kind of sun protection. Curated at the Mojo Gallery in Dubai, the photographic exhibition includes black&white portraits of ordinary beachgoers before and after applying sunscreen, and were captured using a UV lens. Revealing the unique manifestations of the sun's effect on each of the individuals portrayed, the photographs also graphically highlight the real protection that sunscreen provides. Also present at the opening of the exhibition was Dr. Hanieh Erdmann, Specialist Dermatologist at Clinica Joelle in Dubai, who is a passionate advocate of effective sun protection to maintain the health of one's skin.

DUBAI DUTY FREE Sign-off UK Horseracing Season in Style

Newbury Racecourse's biggest crowd since August 2012 attended the second day of the Dubai Duty Free International Weekend. 20,995 racegoers flocked to the Berkshire course for a mix of top class racing followed by entertainment from top British band, Madness. Dubai Duty Free, title sponsor of the event which is now in its nineteenth year, was responsible for nine races at the two-day fixture which saw high-profile winners for Dubai's ruling family with H.H Sheikh Mohammed bin Rashid Al Maktoum's famous blue Godolphin silks filling first and second places in the

UAE and Ruler of Dubai. Jockeys in the



DUBAI-BASED SUPERMODEL Host the Fashion Festival Bali 2015

Dubai-based supermodel, TV host, brand ambassador and the reigning Miss Czech republic Intercontinental Lenka Josefiova was chosen to be the official host of The Fashion Festival 2015 Bali, held at The Trans Resort Bali, Indonesia. Lenka also represented the United Arab Emirates at the event which was attended by fashion industry big names in Indonesia and the world. Dubai-based designers such as Mona Al Mansouri, Russian designer Katya Kovtunovich and Dubai's rising fashion designer Julia Milan also showcased their designs at the event.







meeting's feature race, the Dubai Duty Free Mill Reef Stakes, with Ribchester ridden by James Doyle taking the honours. The colours of H.H Sheikh Hamdan bin Rashid Al Maktoum were also carried to victory by Tabarrak in the opening maiden stakes. The meeting went ahead respectfully after a shadow was cast by the announcement on Saturday of the totally unexpected death of Sheikh Rashid bin Mohammed Al Maktoum, eldest son of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Deputy Prime Minister of the

principal race wore black armbands as mark of condolence and Newbury's flags flew at half-mast. Guests of Dubai Duty Free, who were hosted by Executive Vice-Chairman Colm McLoughlin, Salah Tahlak Senior Vice President Corporate Communications and Sinead El Sibai Vice President Marketing, enjoyed first class hospitality in Newbury Racecourse's Fred Winter Suite with panoramic views of the racecourse which for most of the meeting was bathed in late summer sunshine.

what's new **THE GIFT CONCIERGE**

The Gift Concierge is the first, specialized, personal gift shopper service in the GCC for the most appropriate, thought out, luxury gifts, for loved ones and special occasions, offering bespoke solutions for celebratory moments, a wedding registry and/or private events. The company's experienced team works with the client in order to determine the best item or experience for the occasion, and then source items from both local and international brands, including private collections and limited edition art pieces and memorabilia that can only be obtained through their exclusive partners in Paris and London. Every gift is elegantly packaged and delivered by The Gift Concierge porter to the client or the end recipient. The service also caters to select corporate gifting and events. To know more about The Gift Concierge visit www.thegiftconcierge.ae.



BAUME & MERCIE Celebrates International Stars



Baume & Mercier partnered with the 61st Taormina Film festival and celebrated the talent and skills of talented international stars with their Promesse and Clifton creations, Mr Alain Zimmermann, Baume & Mercier CEO, and the brand director for Italy Mr. Beppe Ambrosini, were honored to present awards to four highly successful stars at the renowned Teatro Antico: international actor Rupert Everett and Italian actor Francesco Scianna received timepieces from the Baume & Mercier Clifton collection, while feminine and elegant pieces from the Promesse collection have been offered to the Oscar winner Susan Sarandon and to the lovely Anna Valle.

ERIC FAVRE PARIS PARTNERS WITH TRX Training Coach and Emirates Golf Club

For the first time in the region Eric Favre Paris, a well-established French international brand, partners with the founder of TRX Training Dubai, Parveez Mohamed, and one of the prestigious sports and fitness centers, Fit Lab, from the world class Emirates Golf Club. Aside from organic and natural beauty and wellness products, Eric Favre is active in promoting a healthy lifestyle. Eric Favre, founder of Eric Favre

Paris, stated, "It is with great pleasure to share our passion for a healthy lifestyle with TRX training coach Parveez Mohamed and with a premier golfing destination, Emirates Golf Club. Our aim is to encourage everyone to live a well-balanced life by engaging in activities that strengthen our body, improve our wellbeing and take some time out of our busy schedule to unwind."



DUBAI INTERNATIONAL MOTOR SHOW





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what's new **PIAGET CELEBRATES POLO** at the Fourth Annual Piaget Hamptons Cup





NANCY AJRAM the Ambassador of the Farfasha

Nancy Ajram, a symbol of glamour, style and elegance is the perfect representation of the Farfasha brand's style and aura. With stunning detailed pieces and soft colors, the latest collection comes in both timeless yellow gold and lush rose gold, reflecting the vibrancy of youth and is perfectly suited to the confident woman it is designed for.

Nancy, who has been associated with the brand for over eight years, commented "I'm very honored and excited to, once again be working with Damas for the Farfasha brand. The latest collection reflects the classic style and grace that I always look for, while still being fun".



Piaget returned to the Equuleus Polo Club for the fourth consecutive year as the presenting sponsor of the Piaget Hamptons Cup. Partnering with polo superstar Nacho Figueras and polo enthusiasts, Joe and Diana DiMenna, the Maison hosted an exhibition match to benefit, Robin Hood, one of New York City's largest poverty fighting organizations. The event brought out families and guests including Piaget CEO, Philippe Léopold-Metzger, who was joined by social media stars and friends of the brand, including model Eric Rutherford, fashion designer Donna Karan, her daughter Gabby, celebrity stylist Rachel Zoe and husband Rodger Berman and more. In addition to the day's polo action, Piaget's spectacular high jewelry collection, 'Extremely Piaget', inspired by the archival designs of the 60s and 70s was on display in

the dedicated Piaget lounge.

POLO RALPH LAUREN CHILDREN'S RUNWAY Show in Support of Literacy



Polo Ralph Lauren Children, has partnered with the upcoming film Pan to bring the spirit of adventure and fantasy to Central Park Zoo. Levi Miller, the title star of the Warner Bros. film, walked the runway as the brand's new children's wear ambassador. Post-show, guests continued their Night in Neverland with the opportunity to experience various theatrical elements brought to life by the zoo. Polo Ralph Lauren Children is celebrating its first year of the Ralph Lauren Children's Literacy program. In its first year, the program in the US resulted in over 100,000 Scholastic books donated to Reach Out and Read. Global literacy charity partners also include BookTrust in the UK as well as Childfund in Korea, St. James' Settlement in Hong Kong, and several others around the world.









Salah Tahlak, Guy Henderson, CEO Ascot Racecourse and Colm McLoughlin

DDF INTERNATIONAL WEEKEND



Colm and Breeda McLoughlin with Sir David and Lady Sieff

DDF INTERNATIONAL WEEKEND



Sinead El Sibai, Salah Tahlak, Colm and Breeda McLoughlin with Newbury Racecourse Director Erik Penser



Newbury Racecourse Chairman Dominic Burke Salah Tahlak, and Chief Executive Julian Thick



Sinead El Sibai with former champion trainer Richard Hannon Snr and wife Jo



Ken Maw, President & Group CEO Insurance Broker LLC with Breeda McLoughlin



Alaxander Gough, Christopher and Marita Gough with Touia and Salah Tahlak



David and Sue Mercer with Breeda McLouhglin



ead El Sibai with Robin Oakley, Mike Gallemore, Tony Lewis, Richard Willoughby, Lindsay Davidson, Luke Harvey and Emily Jones





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