

first Avenue

A portrait of Cameron Diaz with long, wavy blonde hair, wearing a dark blue, draped, off-the-shoulder top. She is smiling slightly and looking directly at the camera.

Trick or Treat

The
Halloween
Destinations!

FALL 2014

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TRENDS

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Less

Home
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Exclusive Interview

CAMERON DIAZ

"If You See What I Mean..."

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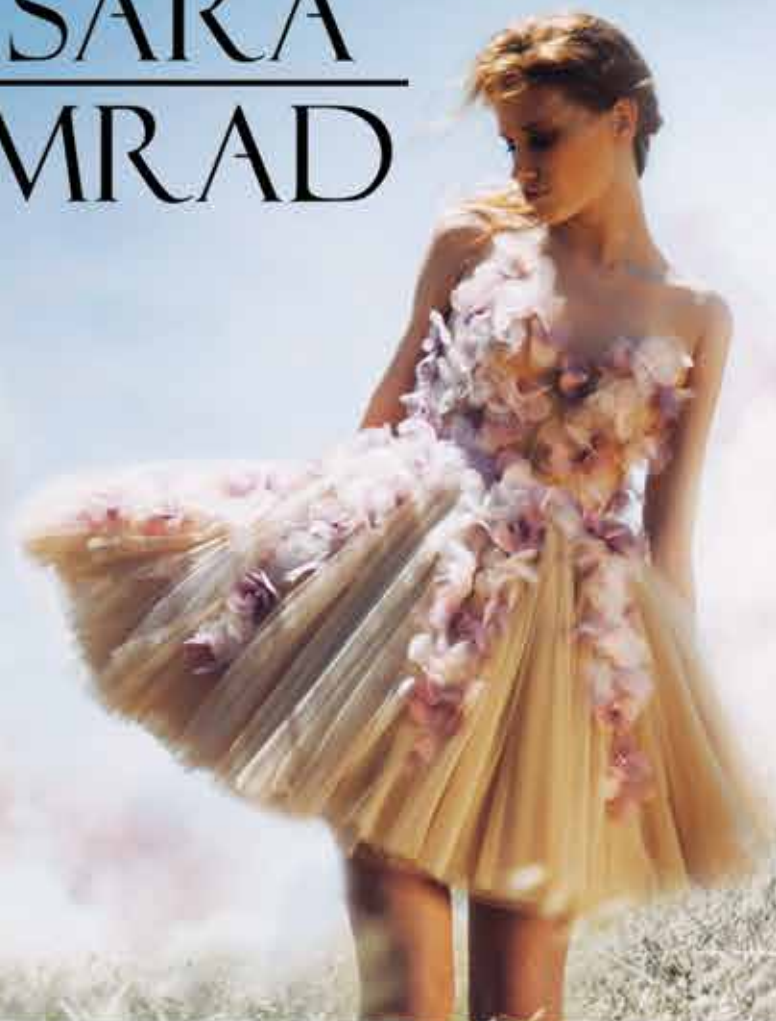
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First Avenue

EDITOR'S NOTE

A warm welcome to the latest issue of the First Avenue Magazine... As the temperature started to fall there's an elusive feeling of change in everything around us, from long evenings to cooler nights and a hubbub of events that's about to take the city by storm... We know that the busiest time of the year has arrived...

Our cover girl for the month is the glamorous and animated Cameron Diaz, whose persona exudes style and vigor... We sat down with her talked to her about her latest venture, and her bold role in the movie Sex tape.

Since the weather is changing and autumn has possessed our spirits, we are all excited for the most thrilling event of the year yet to come, the Halloween! Check out our I Heart Dubai section to learn to find the best spooktacular events during the fest of the creep, and if you are planning to go for a haunting vacation, then check out our travel and stay feature Trick or Treat and discover blood curdling and uber- exciting Halloween destinations around the world...

Autumn is all about the change, and what better way to welcome it then by changing the look of your living space, try our 'Fall Home Décor' ideas to revamp your living space embracing the elements of the season... Change also calls for the shift in the outlook of our health, check out our health and fitness section and learn ways to 'Stress less' and other healthy habits to adopt this season. More so, don't forget to read our beauty and style features to keep you looking trendy and beautiful throughout.

With all this and forever more, there's no better way to cherish the season then by nestling in the quaint little corner on a comfy sofa, snuggled inside a blanket, reading 'The Raven' by Edgar Allen Poe, as the mind spun a web of mystery and creep and the imagination swoops into the uncharted territories of wonder and amazement....

"...But the Raven still beguiling all my fancy into smiling.

Straight I wheeled a cushioned seat in front of bird, and bust and door;

Then, upon the velvet sinking, I betook myself to linking

Fancy unto fancy, thinking what this ominous bird of yore—

What this grim, ungainly, ghastly, gaunt, and ominous bird of yore

Meant in croaking "Nevermore."

Happy Halloween...🎃

Lamiya Sami



The Raven

Once upon a midnight dreary,
while I pondered, weak and weary,
Over many a quaint and curious volume
of forgotten lore,
While I nodded, nearly napping,
suddenly there came a tapping,
As of some one gently rapping,
rapping at my chamber door.
«Tis some visitor,» I muttered, «tapping
at my chamber door—
Only this, and nothing more.»

Ah, distinctly I remember it was in the
bleak December,
And each separate dying ember wrought
its ghost upon the floor:
Eagerly I wished the morrow;— vainly I
had sought to borrow
From my books surcease of sorrow—
sorrow for the lost Lenore—
For the rare and radiant maiden whom the
angels name Lenore—
Nameless here for evermore.

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Full of surprises.

First Avenue

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CELEBRITY *Fashion*

HILARY DUFF

hosts T.J. martell's family day

Hilary Duff looked chic while hosting T.J. Martell Foundation's 2014 Family Day at the Hammerstein Ballroom in New York City, wearing a Raquel Allegra top, J Brand jeans, and Iro booties. The "All About You" singer also celebrated her 27th birthday the same day. The T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS.



AVRIL LAVIGNE

celebrates 30th birthday

Avril Lavigne looked pretty in hot pink while stepping out to celebrate her 30th birthday in the Bank Nightclub at the Bellagio Hotel and Casino on September 27 in Las Vegas. The 30-year-old singer flew solo for the event, amid divorce rumors.

REESE WITHERSPOON

at the 'Gone Girl' premiere

Reese Witherspoon looked red hot while attending the world premiere of the much anticipated film 'Gone Girl' during the 2014 New York Film Festival held at Alice Tully Hall in New York City. The 38-year-old actress wore a Calvin Klein dress with Fred Leighton jewels.



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TAYLOR SWIFT
at the iHeartRadio Music Festival



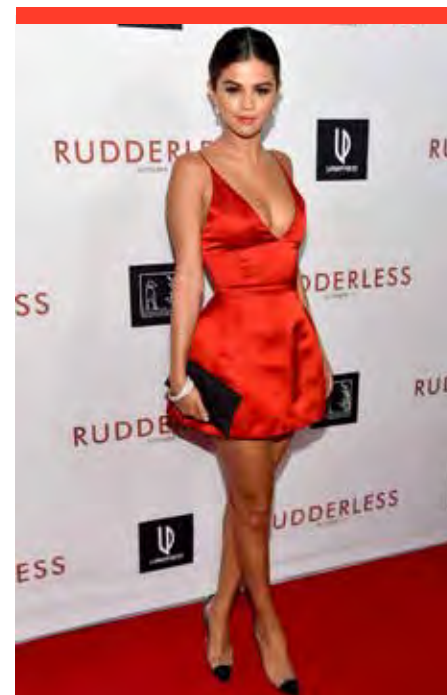
Taylor Swift looked fabulous as usual on the red carpet –the first night of the 2014 iHeartRadio Music Festival at the MGM Grand Garden Arena in Las Vegas. The 24-year-old singer wore a Calvin Klein Collection outfit and Christian Louboutin shoes for the event.

SARAH GADON
at the opening ceremony of the 71st Venice Film Festival



Canadian actress, Sarah Gadon looked gorgeous at the opening ceremony and Birdman premiere held during the 71st Venice Film Festival at the Palazzo del Cinema in Venice, Italy. The actress flaunted an elegant Jaeger-LeCoultre Reverso Cordonnet watch with its perfectly flowing cordlet-style bracelet.

SELENA GOMEZ
at the screening of Rudderless



Selena Gomez looked smokin' hot while arriving at the screening of her latest film Rudderless held at the Vista Theatre in Los Angeles. The 22-year-old actress was joined on the red carpet by director William H. Macy.

ROSE BYRNE
at 'You Can't Take It With You' Opening



Rose Byrne looked absolutely elegant at the celebration party for the opening night of her Broadway show 'You Can't Take It With You' held at Brasserie 8 1/2 in New York city. The 35-year-old actress wore a Dsquared2 dress, Casadei shoes, Moran Martine jewels, and Oroton clutch.

KATIE HOLME
at Days and Nights' premiere



Katie Holmes looked fabulous at the red carpet event for the premiere of her new movie 'Days and Nights' at the IFC Center in New York City. The movie is inspired by Anton Chekhov's classic story "The Seagull". Katie wore a Holmes and Yang blazer, Acne jeans, and Michael Kors shoes.

JESSICA CHASTAIN
at The Disappearance of Eleanor Rigby photo call



Jessica Chastain looked lovely in shades of pink at The Disappearance of Eleanor Rigby photo call held at the Aquarium during the 2014 San Sebastian International Film Festival in San Sebastian, Spain. The Oscar nominated actress wore a DSquared2 dress, Christian Louboutin shoes, Jaeger-LeCoultre watch.

EMILY BLUNT
at the IWC Gala in London



Emily Blunt, exuded elegance at the IWC Schaffhausen Gala Dinner held in honor of the British Film Institute in London, England. Emily wore a Roland Mouret gown and Jimmy Choo shoes, an IWC watch, Eddie Borgo earrings, Jennifer Fisher rings, and a Lorraine Schwartz bracelet.

ELIZABETH HURLEY
at 'The Rewrite' Premiere



Elizabeth Hurley looked absolutely chic in a tight short lace dress at the premiere of The Rewrite held at the Odeon Kensington in London, England. The 49-year-old model and actress stepped out to support her ex-boyfriend Hugh Grant.

FASHION

Must Haves



From cosmetics, shoes to handbags, here are some fashion trends and accessories that you may want to consider purchasing...

Neiman Marcus

Step out in style this season wearing showstopper booties from Neimanmarcus.com. From the artistic hand of Burberry Prorsum to the quirky geometrics of Charlotte Olympia, Neiman Marcus is sure to satisfy all that our feet desire for the season!



Guess Dare

Coty Beauty introduces the latest fragrance in the GUESS Parfums portfolio: GUESS Dare. Bold and spirited, this fragrance is a green and fruity floral guaranteed to raise temperatures.



La Petite Robe Noire

La Petite Robe Noire is a key wardrobe piece! Chic, indispensable and irresistible... From the dress to the fragrance, Guerlain has created a scented wardrobe for all women. A collection of unique models, designed with an (Haute) Couture spirit and woven following an Haute Perfumery pattern.



W.S. Argan organic Argan oil products

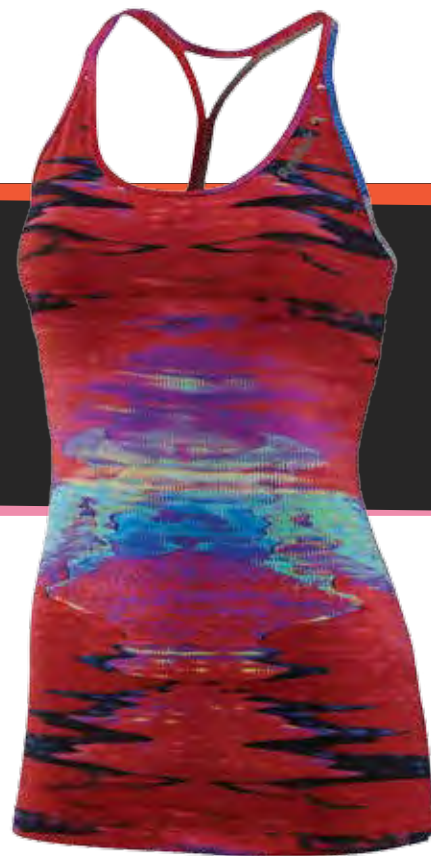
W.S. Argan, a UK-based company which specializes in rare oils for health, beauty and wellness, has launched the newest collection of Argan Oil products. Using certified organic sources, W.S. Argan's oil is extracted from the cold-pressed Argan nut that grows exclusively in the Western Sahara of Morocco. Dubbed as "miracle oil" or "liquid gold" W.S. Argan's newest range of indulgent Argan Oil consists of products that include the 100% Pure Organic Argan Oil; the 100% Pure Argan Oil with Jojoba Oil and more.





Reebok and LES MILLS™ FALL/2014 co-branded apparel and footwear

Reebok and LES MILLS™ have unveiled their Fall / Winter 2014 new collection of apparel and footwear available in Reebok stores across the Middle East. The high-performance sportswear, developed in partnership with LES MILLS™ instructors, has been specifically created to suit the daily athletic demands.



Bourjois Rouge & Contour Edition

Bourjois promises a dazzling smile for hours with the new rouge edition 12 hours. A formula enriched with colour-fixing silk powders! Long-lasting hold combined with comfort! Rouge edition 12 hours has a creamy texture that is a pleasure to wear thanks to the shea butter contained in its formula. The new lip contour pencil combines soft texture and long-lasting properties in the same formula! A must-have product for all lipstick wearers, this pencil offers a new barrier effect to prevent lipstick from feathering.



Skinceuticals Advanced Pigment Corrector

The revolutionary Skinceuticals is the ultimate solution for discoloration and uneven skin tone. Working on all layers of skin, it is clinically proven and tested on all ethnicities. Skinceuticals Advanced

Pigment Corrector features a cocktail of high potency ingredients that correct and reduce skin discoloration, include Salicylic Acid, Hydroxyphenoxy Propionic Acid, Ellagic Acid and Yeast extract.



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At Center Cut, the signature steak house at The Ritz-Carlton, Dubai International Financial Centre, we'll satisfy more than just your appetite for great food, with live jazz and soulful blues now being served up alongside prime US and Australian beef. All the ingredients you need for a night to remember at the heart of DIFC.

For reservations, call 04 372 2323 or email difcrestaurants@ritzcarlton.com



Perfumier Stéphane Humbert Lucas 777 Collection

Revered Perfumier Stéphane Humbert Lucas has launched the 777 collection inspired by his extensive travels in the Middle East with each fragrance developed to evoke elements of the Qur'an and the spirit of the region through their names and individual ingredients. Each perfume within the collection is developed and the creative designed in France by Stéphane and features magical fragrances 'Khôl de

Bahreïn', 'Soleil de Jeddah', '2022', 'Oumma', 'Black Gemstone', 'Ô Hira' and 'Rose de Petra'. The latest collection is available at Bloomingdales, Harvey Nichols, Saks Fifth Avenues, Villa 515, Emirates Palace Hotel, House of Fraser, as well as stores across the GCC and in iconic international stores such as Harrods, London, Printemps, Paris and Tsum, Moscow.



FORTNUM & MASON *silver and china tableware*

Fortnum & Mason presents exquisite china and silver tableware, a perfect gift for newly-weds that will brighten up a new home and provide the perfect means of entertaining for decades to come. Elegant and exquisitely fashioned, these exclusive collections are sure to become treasured family possessions, adding a delightful touch of luxury in the newlyweds' home.



Evita Peroni

Embracing metallic and ultra-feminine floral designs, the stunning Evita Peroni hair accessories will keep you on trend, this Autumn. To wear with your favorite day dress for whimsical, feminine enchantment.



SHANGHAI TANG *Autumn/Winter 2014 Imperial Collection*

Since 1994, Shanghai Tang has been the pioneering luxury lifestyle brand from China. With its mission as the global curator of modern Chinese aesthetics, Shanghai Tang interprets Chinese culture and craftsmanship with vibrant sophistication

and relevance. As a season defined by sophistication and glamour, Shanghai Tang welcomes Autumn/Winter 2014 with its Imperial Collection – a capsule eveningwear range that embodies modern elegance and allure. From fit and flare shapes to waist-

accentuating dresses, this season is all about highlighting the feminine side, while luxurious fabrics such as French lace, silk, organza and fine leather, inject an extra touch of sensuality and romance.



fall 2014

Hottest Makeup trends

The unforgiving summer sun is finally about to take some rest... with the seasonal change it is time to change our look and say goodbye

to the summer beauty staples and embrace the new trends with open arms. We have shortlisted the most glamorous makeup trends for the

season, from smoldering brown eyes to blood-red lips. Here are some of the trends to make you look incredible this season.



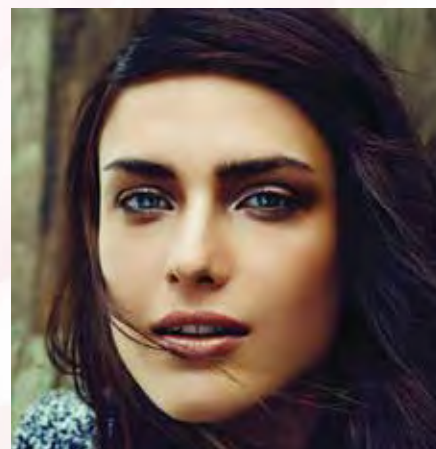
Dark rouge lipstick

The typical red lips take a romantic dark turn this season. Some of our favorite shades, Dolce & Gabbana's The Lipstick in Ultra, Clarins Joli Rouge Long-Wearing Moisturizing Lipstick in Plum, and Nars Lipstick' Scarlet Empress, all exhibit that dark 'Twilight' charm, coveted when the days get colder... To get the perfect pout, create an outline first and then apply the color directly from the tube for the most dramatic effect but make sure to apply some blush or bronzer on your cheeks to avoid getting the creepy vampire-ish or gothic look.



Metal mania

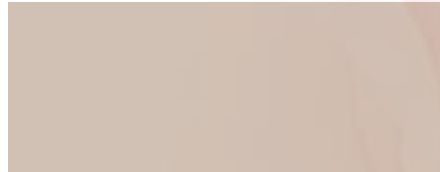
Metallic is the rage for the season... Flecks of glimmering, bright shimmer at the inner corners of eyes, luxuriously fancy 70's shades - it is time to go metallic especially with those eyes. While using metallic eye shades practice is key to achieve perfection, since getting the desired result lies in the blending of the color. Another important thing to remember before you try the look is to put the eye shadow before you put the foundation on, since the shimmer from the dust is most likely to settle on the face which would otherwise be difficult to clean if you have applied the foundation before the eye shadow.





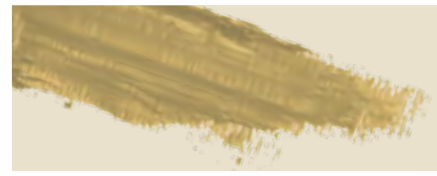
Winged eyeliner

There's never been a better time than the present, for that pinup look. The longer the liners are the better the look gets. Whether you want heavy smoky eyes, or prefer to add subtle and soft variation, remember that definition is the key this season. Winged eyeliner not only adds drama to your eyes but works almost with all sorts of eye shapes. Go thicker if you have hooded eyes and if you are amongst the lucky one to have the protruding eyes then be creative and play with your liner a bit to get the desired look...



Brown smoky eyes

Put your black sooty eye pencils away for some time, because it is time to go brown! The makeup artists at Burberry and Blumarine, went softer with shades of brown and taupe. To get the look first, trace along the inner lash lines with a rich espresso brown pencil, then use a medium-size brush to diffuse a brown shadow from the lashes to the crease. Tap the color on your lids first and use what's left over on your fingertip to blend.



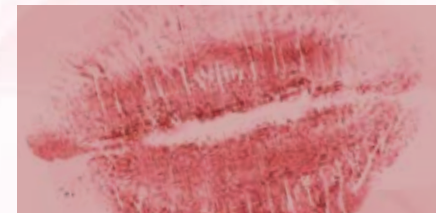
Gold rush

Gold has been a rage on the runway and now it has been translated into the ultimate fashion statement; makeup that shows your angelic side with delicate touches of gold on the eyes and cheeks. Trace a gold liner around the eyes or dust a soft white-gold shadow all over your lids, it is sure to establish you as the glamour queen amongst your peers. Dab some gold shimmer on your cheek bones to get the candlelit effect. Fair skinned, should try a beige-gold, while medium and dark tones should go for something a bit more bronze like Smash box - Artificial Light Luminizing Lotion in Glow.



Brows and Lashes

Brows play a significant role in achieving the right look, since they work as the frame to your face. Our best tip for getting the perfect shape: is to buy yourself a good brow pencil and a clear brow gel. Fake long lashes have also taken the runways by storm. They look over powering but once you try them it isn't actually difficult to get the look, the trick is to cut them to the length of your eyes, use a lash curler for your natural lashes and then apply mascara to blend them together...



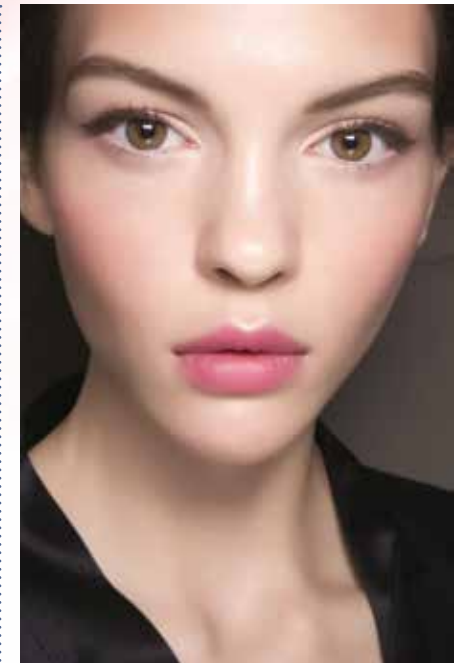
Matte Lips

There's good news for those of you who get the creeps at the thought of bright lips, which quite often end up either messy or super cheesy, especially if you don't know how to pull it off. Without the slightest bit of shimmer or gloss, the runways of Jil Sander, Marc Jacobs, and Thakoon all rocked this season with this chic, stylish and all grown up look. To try this look dab a bit on your lips after applying the lipstick. The key to this look is to keep skin fresh and dewy, so don't forget to moisturize!



Picture-Perfect Skin

It is the time of the year when we can finally go crazy with make-up, which otherwise was sitting in our makeup boxes as CCs and BBs took over the summer beauty routine. No one has a flawless complexion, but with the right amount of coverage and calculated highlighting, you can fake one. The important point is to remember to not let your skin look overly oily, get a luminizer without too much shimmer or pigment, dab it around the outer corners of the eyes and down along the cheekbones. Don't forget to highlight your cupid's bow with the same.



CAMERON DIAZ

costars Jason Segel in Jake Kasdan's



"If You See What I Mean..."

Cameron Diaz needs no introduction. This glamorous actress became famous starring opposite Jim Carrey, in the 1994 Chuck Russell movie *The Mask*. Cameron captured everyone's attention with the romantic comedies, *There's Something About Mary* and *My Best Friend's Wedding*. Oscillating between romantic comedies, gangster films: *Gangs of New York* by Martin Scorsese, *The Green Hornet* by Michel Gondry, or intense dramas: *My Sister's Keeper* by Nick Cassavetes, the 42 years old beautiful actress, still retains the beguiling glow that captured audiences in *There's Something About Mary*. And it wouldn't come as a shock to know that she was the highest paid actress in Hollywood, over forty, in 2013. In 2014, April saw the release of her rom-com, *The Other Woman* in which she discovers that the man she is dating is married and has another girlfriend, but when the women accidentally meet and plan to get even, they begin to bond. Cameron's two major movies are set to hit the cinemas in the coming months: *Agent: Century 21* and, *Annie* is expected to be released on Christmas. This September, Diaz stars in the Jake Kasdan comedy *Sex Tape*. Striving to restore sexual intimacy, a couple decides to film their intimate moments. Unfortunately, the video which should've been deleted ends up accidentally powered on the Cloud, shared with all friends & family. Thence follow, a series of mishaps that embroil the couple (Diaz and Jason Segel) in catastrophic and ridiculous situations, to the utmost delight of the audience. First Avenue met Cameron Diaz while she was in Paris to promote the film and spoke to her about the movie, her character and her over all experience working with Jason Segel...





I must admit that nudity is part of the acting profession and therefore I accept it as such.

First Avenue: Your latest movie, *Sex Tape*, would you describe it as an erotic film?

Cameron Diaz: No, not at all. The film is a comedy for fun as well as for drawing the attention of the audiences to the fact that modern technologies are not as beneficial as they seem to be and cannot replace the love that is in fact the only true spice in the life of a couple.

F. A: The comic plot centers on the filming of an erotic scene, which was possible even before the advent of today's technology, right?

C. D.: Sure, except that the images did not risk a global spread in the space of a few seconds due to an unfortunate handling error. One could control things in a more rational manner, but now when it gets beyond one's control, it's over, and

everything becomes unrecoverable. This is dangerous.

F. A: Would you describe yourself as a net addict and do you often use the social networks?

C. D.: No, I do not use the net much and I rarely connect to social networks. I do so only when I need to promote my art work, but never outside of that context. That does not interest me.





F. A: So you are not a modern woman?

C. D: I guess not.

F. A: How would you describe your character in the film?

C. D: She loves her family, her partnership with her husband. She utilizes her blog as a sort of like a release, a way to talk about things she cares about and to work them out, as well as to help other people but while she is helping others, she's helping herself. She's like a live-wire, adventurous but she's content with her life, her family and her relationship with her husband.

F. A: Looking at her relationship with her husband, what would you say, about their decision making?

C. D: They think about a lot of things and they consider things in their life very well and very thoughtfully, but in this particular situation they do not think things out and they are not very smart about dealing with this situation. They don't do a very good job of figuring out a solution, what the plan of attack should be, or the options are, like exploring the possibilities of deleting the video off the cloud.

F. A: Your Partner in the film is played by Jason Segel. What was it like working with him?

C. D: Jason is so generous, so giving, so effusive - all he's capable of being is generous. He loves everybody around him and treats everybody the same. He's so giving and he makes you feel really safe.

F. A: During the course of the film, you appear naked in many sequences, which is not a habit for you in films.

Has nudity been a problem at one time or another on the set?

C. D: No, and this was simply due to the fact that director Jake Kasdan as well as Jason Segel, my partner, and myself, are very familiar with each other, for five years now, when we worked together on the film Bad Teacher. We, therefore became, both friends and accomplices, which enabled us to understand and perform the uninhibited sex scenes. And I must admit that nudity is part of the acting profession and therefore I accept it as such.

The film is a comedy for fun as well as for drawing the attention of the audiences to the fact that modern technologies are not as beneficial as they seem to be...



I rarely connect to social networks. I do so only when I need to promote my art work...

F. A: One of the funniest scenes of the film is when we see you in the company of actor Rob Lowe, sniffing cocaine. You seem very convincing. Where did you learn such behavior?

C. D: At home in front of a mirror after watching several films dealing with the subject and in which we see the protagonists take drugs.

F. A: What would be according to you, the perfect recipe for keeping the flame alive between a couple?

C. D: The revival. Once the routine sets in and the small everyday gestures become chores, it is a bad sign and the couple is doomed. This is at least what I think personally.

F. A: But over time, for example, how to avoid the routine?

C. D: If a person is passionate about "chocolate eclairs" and eats them every day, that person may at some point want to taste a "millefeuille"pastry. This will allow him or her to come back to the eclairs with even more appetite. If you see what I mean. Now avoiding that kind of thing would be the best solution, but it requires a strong will and solid faith in one's couple.

F. A: In the movie, the intimate scene is shot with an iPad placed on a unit, meaning that it is still, then when

we see what has been recorded subsequently, there are close-ups, wide shots, in fact the tape has been edited. How do you explain that?

C. D: You should put your question to director Jake Kasdan instead of me. But I see what you mean and I totally agree upon the fact that showing the tape this way is absurd. I simply think it was necessary to regard the matter from this particular point of view; otherwise we would have been entitled to a downright pornographic film with an overview of the couple making love.

F. A: We've seen you perform in a lot of comedies, but also in some dramas and adventure films. Do you have a favourite genre?

C. D: No, I especially like the fact of acting, and after that I do not care whether it is in a comedy or a drama or anything else as long as the script is good and the director competent.

F. A: Considering this film, what can the audience expect to take home from this film?

C. D: Sometimes a movie is made to take people out of themselves, to forget about their lives but I think this is one of the movies made, so people could laugh about their own situation and see themselves in Annie and Jay.





Year	Title	Role
1994	The Mask	Tina Carlyle
1995	The Last Supper	Jude
1996	She's the One	Heather Davis
1996	Feeling Minnesota	Freddie Clayton
1996	Head Above Water	Nathalie
1997	Keys to Tulsa	Trudy
1997	My Best Friend's Wedding	Kimmy Wallace
1997	A Life Less Ordinary	Celine Naville
1998	Fear and Loathing in Las Vegas	TV reporter
1998	There's Something About Mary	Mary Jensen
1998	Very Bad Things	Laura Garrety
1999	Man Woman Film	Celebrity
1999	Being John Malkovich	Lotte Schwartz
1999	Any Given Sunday	Christina Pagniacchi
2000	Things You Can Tell Just by Looking at Her	Carol Faber
2000	Charlie's Angels	Natalie Cook
2001	The Invisible Circus	Faith
2001	Shrek	Princess Fiona
2001	Vanilla Sky	Julie Gianni
2002	The Sweetest Thing	Christina Walters
2002	Gangs of New York	Jenny Everdeane
2003	Charlie's Angels: Full Throttle	Natalie Cook
2004	Shrek 2	Princess Fiona
2005	In Her Shoes	Maggie Feller
2006	The Holiday	Amanda Woods
2007	Shrek the Third	Princess Fiona
2007	Shrek the Halls	Princess Fiona
2008	What Happens in Vegas	Joy McNally
2009	My Sister's Keeper	Sara Fitzgerald
2009	The Box	Norma Lewis
2010	Shrek Forever After	Princess Fiona
2010	Scared Shrekless	Princess Fiona
2010	Knight and Day	June Havens
2011	The Green Hornet	Lenore Case
2011	Bad Teacher	Elizabeth Halsey
2012	What to Expect When You're Expecting	Jules
2012	Gambit	PJ Puznowski
2012	A Liar's Autobiography	Sigmund Freud
2013	The Counselor	Malkina
2013	The Unbelievers	Herself
2014	The Other Woman	Carly
2014	Sex Tape	Annie
2014	Annie	Miss Hannigan

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I Dubai

It's the turning point of the season, and already we are excited at the thought of the 'soon to go wild' social scene in Dubai... From restaurants to clubs to festivals and more! Here's what's hot and happening now in Dubai...



THE GRUB

Clé Dubai

Clé Dubai, a homegrown destination restaurant that features Michelin-starred Chef Greg Malouf's award-winning contemporary Middle Eastern cuisine. Located at the Podium level of Al Fattan



Currency House, DIFC, Clé Dubai unlocks the experience of contemporary Middle Eastern cuisine as expressed through Malouf's eyes, as well as a journey of the senses through the space, performance, live music and its

luxurious bar and lounge offerings. The venue also boasts an outdoor terrace with a view of the Burj Khalifa and a VIP area with an exclusive entrance for more private functions.

Casa de Tapas Friday Brunch

Dubai's favorite Spanish restaurant Casa De Tapas is unveiling its brand new menu! Transporting guests to the cobble-stoned streets of España one delicious dish at a time, Casa De Tapas has become the quintessential Spanish culinary experience in the UAE, located next to the Park Hyatt at the iconic Dubai Creek. With the new season Casa De has launched its Friday Brunch! Those wishing to be transported to the sands of San Sebastian, are invited to join Casa De Tapas on Friday afternoon for a delicious array of Spanish cuisine washed down with the finest Sangria in Dubai and as much bubbly as your heart desires!



Distinctive Brunches at Waldorf Astoria Dubai Palm Jumeirah



The Waldorf Astoria Brunch is a classic brunch inspired by the New York tradition, for all to enjoy with delicacies from across the globe. Culinary connoisseurs are invited to enjoy an authentic Southeast Asian brunch

at LAO. The brunch features a rotating selection of signature dim sums upon arrival, seafood and sashimi station with lobster, sea urchin, prawns and scallops. The distinctive fine-casual dining concept of the Social by

Heinz Beck, exudes an ambiance of class in its urban-resort setting. Guests are invited to indulge in a contemporary brunch featuring innovative cuisine indicative of Chef Heinz Beck's Italian culinary approach.

Amalfi Italian Business Lunch- Abu Dhabi

Amalfi the multi-award winning restaurant invites guests to experience its Business Lunch Menu. Located in the prestigious Le Royal Méridien Abu Dhabi, guests are offered meals skillfully created by both Chef de Cuisine Pascal Sfara and the hotel's Executive Chef Justin Galea; inspired by the famous region of the same name, in the south of Italy, the menu is available from Sunday to Thursday within the hours of 12 - 3pm. Whether impressing a client, signing a new deal or catching up with the team, Amalfi offers an array of delightful dishes to choose from including homemade pasta, wooden oven-baked pizza, freshly made bread and scrumptious desserts, that sets the scene for a memorable culinary journey.



PLACES

Mahiki new coconut lounge and ladies night



Mahiki Dubai, the award-winning party destination located in the Jumeirah Beach Hotel, introduces a new season with some unmistakable new additions to the already award-winning Polynesian themed venue in the heart of Dubai. Get ready to be transported to a tropical paradise with Mahiki's new Coconut Lounge. The lounge allows guests to experience the lighter side of the Polynesian style escape. Sit back and relax under the seashell lights with one of Mahiki's signature beverages in hand, whilst contemplating a selection of gourmet bites and sweet dishes served to share. 'Pink Ladies' at Mahiki has taken Dubai by storm. The ultimate complimentary night for beautiful Honeys in Dubai has been recognized for its ability to bring a truly exotic and tropical twist to Tuesday Nights. The new offering includes unlimited drinks for the entire evening for ladies who arrive before 11pm.

Ladies Only Group Golf Sessions

at Dubai Creek Golf and Yacht Club and Emirates Golf Club

Ladies in Dubai looking to try golf for the first time, wishing to brush up on their swing or make new friends in a fun environment should head to the pristine greens and rolling fairways of the iconic Dubai Creek Golf and Yacht Club and Emirates Golf Club to experience a new season of golf programs especially tailored for ladies. The social sessions launched to coincide with the end of summer and the start of the cooler months are hosted by the resident Golf Professionals at both clubs and are specially designed to offer lady golfers of all ages and abilities, expert coaching and advice to perfect their putting, develop



their drive and put the zing in their swing. The group caters for all levels including complete beginners and the sessions run

for eight weeks, with packages starting from AED1200 per person inclusive of full equipment hire.

Anantara Spa Pro-Collagen Quartz Lift Facial



Indulge in an anti-wrinkle facial with proven results. Defy the hands of time with an anti-wrinkle, radiance and resurfacing facial that provides instant results. Clinically proven to reduce the number of wrinkles by up to 94%*

and improve skin firmness by up to 57%* after just one treatment, the specialized lifting massage, combined with proven marine extract, padina pavonica, helps reenergize cell communication and rejuvenate skin.

AED 35 from each treatment purchased in the month of October will be donated to Bosom Buddies, an Abu Dhabi-based cancer support group founded in 2002 by a small group of breast cancer survivors.

EVENTS

Frightening Fun at Dubai Golf this Halloween



Get into the Halloween spirit with frighteningly fun events this year down at Dubai Golf. Grab your fancy dress costumes and get ready for a day of entertainment, with Spookylicious Friday Brunches at Dubai Creek and Emirates Golf Club as

well as The Green Keeper's Revenge Par 3 Tournament at Dubai Creek. The iconic Legends Restaurant at the Dubai Creek Golf & Yacht Club will be transformed into a Halloween haven for all the family to enjoy. The unique brunch experience will be filled

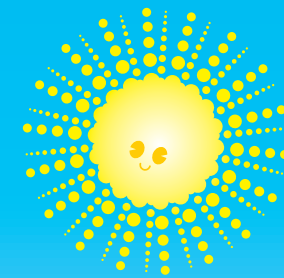
with ghoulish games and live entertainment, as well as fun activities for the children from noon to 3:30pm on Friday, 31st October. Guests can revel in an endless starter and dessert buffet along with a selection from the a la carte menu.

The Underground Pub's Halloween party



The Underground Pub at the Habtoor Grand Beach Resort & Spa is all set for the Halloween party on Friday 31st October. Starting at 7pm and from thence onwards, guests can enjoy a host of creepy cuisine, bewitched beverages, gruesome games, and there are prizes on offer for the most spooktacular costumes. On arrival, guests are welcomed with delicious Halloween themed cocktails in a pumpkin, and everyone who has dressed up will be automatically entered in to The Underground's fancy dress competition. Expect to see broomsticks, ghosts, skeletons, fog – with the bar staff also joining in the fun by donning spooky costumes. Throughout the eerie evening scary movies will be played on the big screens.

It's time for the beach.
Join us!



menchie's
frozen yogurt

Healthy Hair

Hair Care Tips

Tips by TRESemme



Healthy-looking hair is all about strength. Try these simple tips for durable locks—so your tresses are ready to take on all the styles you like.

1. Don't dry wet hair roughly with a towel as soon as you are out of the shower as it will damage hair. Instead, blot hair to remove the moisture.
2. Always condition your hair if it's prone to breakage. Conditioning is the best way to give your hair the nourishment it needs to stay strong.
3. Use detangling spray and a wide-tooth comb on damp hair—as wet hair is more delicate.
4. If your hair is especially delicate, sleep on a satin pillowcase. Satin won't snag your hair or cause friction like cotton, which can rough up the cuticle of extremely fine hair.
5. Don't use elastics that have metal clasps on them. Always tie up your hair with covered, snag-free elastics.
6. Try not to sleep with your hair tied back. Leave your hair down as often as possible at night to prevent breakage.
7. Getting the right brush is key for frizz-free hair. Invest in a boar-bristle brush with a rubber base to smooth and straighten hair.
8. Never brush your hair with a metal or bristle brush when it's wet. Use a wide-tooth comb or a vent brush on damp hair to prevent breakage.
9. If you have really fine hair and are afraid of conditioning, apply conditioner first in the shower and then shampoo your hair. That way, your hair gets the moisture it needs, and you'll get the clean, full-bodied feeling of a fresh shampoo.
10. One way to get healthy-looking hair? Rinse. Rinse. Rinse! Any conditioner left on your hair will weigh it down and won't allow you to get the most optimal style.
11. When applying conditioner, focus on the mid-shaft to ends as that is where the most damage is; you don't need to moisturize the roots.
12. If your hair is brittle, don't be afraid to lightly rinse conditioner out of your hair – it may benefit from a little conditioner left on your ends.
13. If your hair is fine, don't try to over-condition – this will only weigh it down. Pick the right conditioner for fine hair to add back moisture.
14. For naturally stronger, healthier-looking hair, make sure you have a balanced diet. Your hair is a reflection of your inner health, so design your eating habits accordingly.
15. Once a week, deep condition your hair to leave it ultra soft and super strong. Apply your usual conditioner all over damp hair and put hair in a shower cap or towel. Leave it on your hair for ten minutes and then rinse thoroughly.
16. After shampooing and conditioning your hair, do a final rinse with cool water to seal the cuticle and leave hair looking extra shiny.

BALSAM *Al Khalil*

Etiquette Specialist & Image Consultant

Balsam Al Khalil, obtained a "Protocol MasterClass" degree from Brussels in 2014; a degree designed particularly for professional career in business etiquette. This dynamic and engaging programme has made Balsam gain professional tuition in every aspect of corporate etiquette and international protocol, events management, cross-cultural communication, image management, PR & marketing and presentation competence. In addition Balsam also followed her pursuit in life by also studying fashion styling & image consultancy, both at London College of Fashion & the Finishing Touch Academy in Dubai. With an eye for detail, Balsam has written several articles about Etiquette in relations to sheer manners & lifestyle. Recently, she published her first book "Travel Etiquette", a guide for the modern Traveler, a must have book for frequent travelers with helpful travel tips. We had a little chit chat with Balsam, who enlightened us with her take on style and etiquettes...



**ETIQUETTE IS A SET
OF UNWRITTEN
RULES WHICH HAVE
BEEN PRACTICED
THROUGHOUT THE
YEARS...**

Q3: Being an Image Consultant, how important is it to carry a certain image, and what are the etiquettes that are necessary to carry it?

In my opinion, the way you carry yourself is either your ticket to success or to failure! Looks tell a lot about the individual as the first impression is very essential in determining your back ground, how confident you are, whether you care or not for the people you are about to meet etc... Each time & place has its own formula. For example, what you wear to the work place shouldn't be the same as what you wear to a Gala & vise versa. On the other hand, being a fashionista isn't just about clothes, it is about the way you carry yourself, your well shaped nails, your clean & styled hair, your polished shoes & even your shaped arms!!

Q4: Do you think that etiquettes evolve?

Although Etiquette is a set of unwritten rules which have been practiced throughout the years, it did evolve with the globalization phenomena taking the world by storm & became more of a relaxed set of rules than being very rigid ones.

What will never ever change at any point of time is having good manners, proper behavior at all times & having an understanding of the differences within each & every culture & respecting them.

Q5: What tips would you like to give to our readers on travelling etiquettes?

The golden rule is to always keep things light, simple & safe...

- Always check the weather, customs & culture of the country of destination to know what to pack & not to get disappointed or to be taken by surprise.

- Always remember that you will be doing shopping during your travel & hence your bags shouldn't be super full from the very beginning as you will end up paying for extra baggage.

Of course full details are available in my book, Travel Etiquette, a guide for the Modern Traveler which is available in all "Sauce" outlets in UAE or could be ordered through wamli.com

**THE WAY YOU
CARRY YOURSELF
IS EITHER YOUR
TICKET TO
SUCCESS OR TO
FAILURE!**

Q1: Tell us about yourself?

I've been in the corporate world for almost half of my life with Finance & law degrees as a base, however, I always had an eye for detail and was obsessed with making things

better & having people look smarter! The finishing school, fashion styling studies in the field of Etiquette & fashion, a few years back was complemented recently with a higher degree from the Euro Protocol School in Brussels where I became an International consultant in Etiquette & Protocol. "Etiquette with Balsam" was born as a result of all the above.

Q2: Tell us about your book?

Writing was always a passion & goes back to 1992 when I used to write articles for International magazines in my leisure time. My book came as a result of my frequent travels & noting the frequent mistakes made by passengers. Titled, "Travel etiquette, A guide for the Modern Traveler", it is a pocket size book which helps the individual plan better & travel safely & without any fuss. It is all done in a fun way through the character "Miss B" which has become very popular.



Healthy Eating *habits at work*

Lama Dalloul, Junior Dietician, Health Factory, *Advises people at work on how to stay healthy and fit while combating long working hours...*

Why Care?

When you think about it, it makes absolutely no sense that we tend to pay less attention to healthy eating when we're super busy and rocking it out at the office for more hours in a day than we quite possibly should be. Considering the expended energy and effort, the food we select does not have half the value we need.

In fact, looking beyond the selection of eating healthy foods, statistics now say that 1 out of 10 workers don't even take a lunch

break, and of the rest, who do take one, only take 30 minutes.

In fact, studies indicate sitting for 11 or more hours a day (combined work, commute and home time!) makes an individual 40 times more likely to die within a 3-year span compared to someone who sits fewer hours. So, what do you do when you need to pay the bills but want to live a long, healthy life? Well, aside from regular diet and exercise outside of work, there are some

simple healthy office habits, all employees can follow to keep themselves hale and hearty while at the office – and in general.

What to eat?

It is important to snack in between meals. However, choosing the right kind of food is equally important, if you don't want to add layers. Choosing one serving of fresh fruit as an office snack can avoid a binge attack at dinner time.

What to avoid? Unhealthy foods:

- Batter and deep fried foods
- Sweets
- Sugary sodas & Fizzy drinks
- Processed foods

- Greasy snack chips
- White bread and refined pasta
- Most canned products
- Creamy Bakery products

- Margarine, butter & oily salad dressings
- Creamy Bakery products



Replace unhealthy foods with:

- Green and brightly colored vegetables
- Dark leafy greens and lettuce
- Fresh fruits and berries
- Nuts, seeds and dried fruits
- Whole grain breads and pasta
- Healthy cooking oils like canola and olive oils

- Low fat milk or soy beverages
 - Lean meat (Chicken breast & Fish) and legumes.
- Large portions of fresh green foods in your daily meals can go a long way towards keeping you fit.



Healthy eating tips at work and their benefits:



1 Eat breakfast:
Breakfast sets your metabolism for the day. People who eat breakfast end up eating less during the day, than those who don't. Secondly, people who don't skip their breakfast feel energetic throughout the day.

2 Keep a water bottle within reach:
It not only hydrates & detoxifies your body but also regulates all bodily functions as every enzymatic and chemical reaction occurs in the presence of water.

3 Take your breaks:
Breaks = peace of mind. And peace of mind = energy and focus. Energy and focus = productivity. It also helps relieve stress, which otherwise causes food cravings and high blood pressure. Grab convenient yet healthy snacks between your meals like green tea, mixed nuts, granola bars, fruit or low fat yogurt.

4 Pack your lunch and make it tasty:
If you eat things that don't taste good, you won't be satisfied and you'll end up searching for more unhealthy options like cookies or doughnuts.



5 Eat lunch away from your desk:
When you eat your lunch while responding to your emails, you may as well be eating your emails. While eating, it is best to focus on eating. In the end, you will be better able to digest your food. You will also remember eating your meal and will feel more satisfied at the end of it. Once again, preventing the need for that cookie downstairs.

6 Coffee:
Be careful with drinking more than 2 cups of coffee per day. The high caffeine causes dehydration, normally mistaken as hunger. Replace few of those cups of your coffee with green tea. Green tea gives you that boost you need to keep yourself going until the end of the day.

At the end...

Work! It's where most of us spend the majority of our weeks. While that realization can be somewhat depressing, it also shows how your habits at work have a huge effect on your weight-loss goals. Sure, the office can be full of temptation—whether the vending machine calls your name at 3 p.m.,

or your boss brings in glazed donuts every Monday morning—but contrary to this glazed vision, your workplace can actually be a place that supports your healthy lifestyle. You just have to know how to work the system.

10 REASONS to get out and walk right now...

- Walking is scientifically proven to reduce stress**
When you're tearing your hair out at work, take a walk! A brisk lunchtime walk has been proven to help with the perception of stress, leaving you feeling calmer and in control for the afternoon stint at work.
- Walking could be a better prevention of heart disease than running**
According to a recent study at the Lawrence Berkeley National Laboratory in California, the risk of heart disease, blood pressure and cholesterol was reduced by walking nearly twice as much as running in some cases.
- Walking helps you to concentrate**
Our modern work and home environment means our brain is constantly accepting information from multiple sources at the same time. A walk to "clear your head" does exactly that! Green spaces are the best for allowing "soft fascination" which gives your brain a rest from information overload.
- Walking encourages creativity**
Because walking allows your brain the opportunity to recover from fatigue, you rejuvenate your mind in walking which gives a restored state, perfect for letting creativity flow!
- Walking has been noted as an effective intervention for depression**
Exercise for improving the symptoms of depression has long been documented, and mental health charity Mind have conducted their own research to back this up. Walking during depression with a close friend can have a significant positive impact on wellbeing.
- Walking gives you body confidence**
Regular walks at a pace of moderate intensity will not only improve your mood, they can lead to weight loss and the strengthening of muscles, providing keen walkers with a trimmer, leaner appearance.
- Walking can strengthen relationships**
In a modern home relationships can struggle in the face of technology. Couples setting aside time to walk together eradicate this for the period of time, encouraging conversation to flow. The same can be said between parents and children and also friends.
- Walking can improve your complexion**
A brisk walk that gets you working up a sweat has a positive impact on your complexion through purging the skin of toxins, boosting oxygen and blood flow to the skin and encouraging more of those important natural oils to keep skin soft and supple.
- Walking provides better sleeping patterns**
Those that find themselves tossing and turning at night should think about turning to an early morning walk before hitting the sleeping pills. Walking promotes a better night's sleep by resetting the body clock with natural light and stimulating the brain sufficiently during the day so it's ready to power down at night.
- Walking encourages a more active sex life**
Increased body confidence, creativity, concentration and reduction in stress through frequent walks all contribute to a boost in the bedroom!

Sources:
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STRESS *less*

Stress is an inevitable part of the modern day life. Work or home, family gatherings or business meetings, public holidays or weddings, somehow stress always seems to find its way into our lives, relentlessly... When we're stressed, a hormone called cortisol floods our system, resulting in increased heart rate and heavy breathing. In the pre-civilization world, this increased blood flow to our

heart helped us escape from predators and prep our bodies to counter dangerous situations; while, today its repercussions are quite different. Today, our bodies can't tell the difference between a tsunami gushing towards us or an angry spouse or a bad traffic jam when time is not on our side, so immediately our stress response is triggered even when there's no looming danger. Instead of helping us to escape,

stress leads to conditions like hypertension and headaches, depression and anxiety disorders. The good news is that according to NIH (National Center for Complementary and Alternative Medicine) "... Just as we have a stress response, we also have a "relaxation response," during which our breathing slows, our blood pressure decreases and we even use less oxygen." Here's how to stress less, and live a little more...

Breathe deeply

Breathing correctly doesn't just play an important role in the health and wellbeing of our body, but breathing exercises can help us relax. Breathing exercises or even just taking a few deep breaths can help reduce and relieve stress. Shallow breathing or shortness of breath is a mark of stress, on the other hand when we take a deep breath we pump extra oxygen stimulating the parasympathetic reaction, which helps us to calm down. Breathing exercises have been proven in clinical research to aid some of the systems that are harmed by stress: it can reduce blood pressure and according to Harvard researcher Herbert Benson it may even be able to change the expression of some genes that regulate metabolism, individuals immunity and the diabetic dilemma insulin secretion.

Hypnotize yourself

No matter how farfetched the idea of hypnosis sounds, it does have credibility. Hypnosis is a state of highly focused attention," says David Spiegel, the director of Stanford School of Medicine's Center on Stress and Health. If done correctly, it can clear your mind, lower your heart rate, and can also decrease muscle tension. To perform hypnosis on yourself, close your eyes and imagine a movie scene with something stressful, like massive traffic jams, then, visualize a solution, like discovering a new route with no traffic. Eventually, you'll feel a moment of intense immersion, and forget where you are. Try doing this for five minutes, three or four times a day. A short visualization is an easy way to get back to center. Another simple way to practice this technique is by making yourself comfortable and then try to picture a peaceful scene: a future vacation, your favorite beach. You can even visualize yourself accomplishing a future goal, or even a utopian fancy and it could help you ward off stress.

Window to the soul

Studies suggest that looking out of a window with a peaceful view can help relieve stress and can have a relaxing effect. A study by Peter Kahn, associate professor of psychology at the University of Washington in Seattle, showed that when participants with artificially increased stress levels in an office were shown one of three views: a natural setting, a digital display of the same scene, and no view just a blank wall those, looking at the real natural scene returned to their normal heart rate quickly, while, those who looked at the digital display did no better than those looking at a blank wall. So, if you tend to get stressed out at home or at work, look no further than your old window looking out to a natural scene, which might actually be your ticket to de-stressing...

Rage against the dying light

Julie Holland, assistant clinical professor of psychiatry at New York University School of Medicine, says that 'stress can be triggered when our bodies don't know what time it is.' The simple solution to this dilemma is exposing your retina to sunlight which tells your brain that it is on a schedule. Similarly taking a walk outside without sunglasses for 20 minutes a day, three times a week, phototherapy lamps and vitamin-D supplements also help a great deal in reducing stress levels. .

Allergies be gone

Pesky allergies are one of the most common sources of heightened stress levels. Itchy eyes, runny nose, constant sneezing are the most common symptoms of allergies and they worsen with the pollen count. Research conducted by the National Center for the Treatment of Phobias, Anxiety and Depression in Washington, D.C., shows that patients with seasonal allergies often report stress, mood dips, and depression when symptoms flare. During an allergic reaction, chemicals are produced in our blood that can aggravate mood variations. If you notice your stress levels peaking when the weather is changing, it is time to either get tested for allergies or take out antihistamine to calm yourself down.

Busy bee...

Susan Nolen-Hoeksema, a professor of psychology at Yale University and the author of *Women Who Think Too Much* (Henry Holt), says, "Overthinking without being able to resolve anything draws us deeper into a feeling of being overwhelmed." The solution to this is to get involved in a pastime that requires you to pay attention or engage with other people, this could be trying out a new recipe, taking a craft class, or playing tennis, etc etc, this lets you escape from what your mind has been concocting and stressing about, and helps you take a break by concentrating on something else.

Eat a snack (Mindfully!)

This tip is perhaps the best so far!!! News Flash...Stress-eating doesn't have to be bad! Yes! The connection between the gut and brain is huge, called the 'gut-brain axis' -- and lots of interesting data supports the idea that the gut is a major mediator of the stress response," says Dr. Drew Ramsey, an assistant clinical professor of Psychiatry at Columbia University College of Physicians & Surgeons and the author of *The Happiness Diet*. "After all, stress is a brain and immune system mediated phenomena, and your gut is the largest organ in your immune system."

So next time you feel the stress's creeping up on you, pick a snack that will fill you up but, of course, mindfully... An apple, a handful of nuts or a hardboiled egg! Taking such an action could actually save you from stress and it's long term consequences because nothing is more stressful to the brain, than feeling that you've run out of nourishment.

A plant for the eye

Indoor plants aren't just beautiful air purifiers they can actually help you calm down. Studies have found that simply being around plants can induce your relaxation response. Another study by Washington State University found that a group of stressed-out people who entered a room full of plants had a four-point drop in their blood pressure. So if your living space is as dull as a desert it is time to amp it up with some green, and create a haven that you so wanted as your ultimate retreat...

Treat yourself!

There's another good news for all those with a sweet tooth, eating or drinking something sweet is soothing because it stems the production of the stress hormone, glucocorticoid. Moderation; however is the key here, it does not at all mean that now you have an excuse to unleash your emotional eating on the office vending machine, a small Hershey's Kiss, a peppermint candy or other reasonably bite-sized treat, can actually help alleviate stress... Rather than a box full of candies.



the MEDITERRANEAN *melting spots!*

We searched high and low, east and west for places and spaces with the right blend of chills, spills and thrills, under a sun that is not too hot, not so chilly but just about right! Places where the scorching heat subsides as the year closes to its end, but retains the right amount of warmth to smooth the progress of travellers.

The Mediterranean sea with its unique strait of Gibraltar has been a route crucial to the understanding of the historical and cultural connections, ancient and modern as they emerged and reached their cultural and social apotheosis along its shores. In addition, the combined impact of a pleasant climate, a beautiful coastline along with the historical and enriched spaces, enriched by a diversity of cultures has made the Mediterranean region the most popular tourist destination in the world.

One of the places ideal for exploration in winter months is Morocco. This North African country is considered one of the world's more exotic locations promising excitement as it has a blend of rural adventure and exciting escapades in bustling cities.



Renowned for its exotic culture and vibrant traditions, Spain's dynamic history is carved into its architectural gems that dot its landscape – upon the Iberian Peninsula, reflecting the blend of Moorish Palaces and age-old cathedrals, stunning country-side and great cities. The mood that permeates throughout Spain encapsulates vivacious gypsy culture to flamenco passion, and promises a treat for one's senses. Devour tapas at a local haunt to treat the taste buds and then explore the Algarve coast, the red-clay Alhambra fortress and many such sights and a must-see are the architectural gems of Barcelona, with the unique Gaudi stamp. The more one explores and engages with this culture shaped by a thousand years, the more intriguing it becomes.



from the Atlas Mountains to the souks of Marrakesh to treks in the Sahara, promising an unforgettable adventure in ancient cities, made famous by their roles in some renowned movies, cities like Tangiers, Casablanca and Marrakesh.

The intoxicating city of Marrakesh is a haven for shopping as well as the more esoteric adventures, thrilling pursuits – racing through the Moroccan Eng Chebbi Desert upon a camel or a horse through the city or better still trekking up the Atlas Mountains.



The island of Capri- Italy is one of the most picturesque islands around. With white-washed villas shrouded in bougainvillea, cliffs reaching up from the sea, and medieval alleys winding through romantic villages, Capri's charm is unwavering, even in the crowded summer months. The island is also famous for its mysterious natural wonders, like the massive rock formations of Faraglioni and Blue Grotto, an underground sea cave that continues to awe visitors with its brilliant, almost iridescent waters.



France is one of the most popular romantic destinations in the world, due to the fact that every lane is imbued with romance, love, laughter, and alive with the spirit of art and history at almost every turn. Depending upon what you are looking for while on your romantic vacation in France, you can arrange whatever package fits your budget, timeframe, and desires. The upper end of the expense scale can include a stay in a castle or in a chalet or if you are in the mood to rest in a countryside cottage, then a gîte might be the type of accommodation that you should look into. Some couples even take a romantic vacation in France to get married. Whether they plan to get married in the meandering hills of the south, or amongst the vineyards of the northwest, a holiday in France will appeal to the senses, relax the mind, and heighten the romance of anyone who enters its charming borders.



With its rich history coming to life in its archaeological sites and monuments, Greek culture, cuisine, art and alluring romance beckons anyone who wants to get away to a land that truly takes you away. If you travel to Greece, you will be overwhelmed with all the history and historical sites around each and every corner. If you are not adventurous or a history buff, don't worry. Greece offers something for everyone. You can try visiting Hydra, where you might run into some celebrities, actors, and musicians. Another place to visit is Corfu Town, it is quite appealing and caters to the more refined tastes of discriminating travelers. Secondly, it is the only place in Greece where you'll find brightly colored houses built during colonial rule.



Trick or Treat

THE HALLOWEEN

Destinations...



From the catacombs of Paris, Vlad's castle in Romania to the swamps of New Orleans and the spine-chilling stories from the Tower of London- check out the creepiest vacation spots and plan a spooky getaway to celebrate Halloween in style... Halloween is the most fascinating holiday of the year, when you can actually participate in the activities and unleash your creativity and take it to a whole new level with your costume. There are many different ways to celebrate Halloween. You can arrange a celebration party or join in the fun at the costumes parties 'till dawn, go trick or treating and eat loads of candies, wear some scary and interesting costume but probably the best experience would be to visit spine-tingling destinations with some downright raucous Halloween traditions. Here's our list of the best destinations for Halloween traveling..



Transylvania, Romania

Transylvania is a region of Romania, known throughout the world for Dracula Castle. It also has a famous Halloween tradition typically connected with vampires. During Halloween, the entire region transforms into a picturesque place, where numerous events and celebrations take place. Saturated in legend and tied to Emily Gerard's "The Land Beyond the Forest" and Bram Stoker's "Dracula," Bran- Romania is a perfect international Halloween trip. This region in central Romania is inseparably linked to vampires. The town of Sighisoara was the supposed birthplace of Vlad, the inspiration for Bram Stoker's Dracula. Today, you can visit the Sighisoara home where Vlad was supposedly born, as well as Poenari Fortress, Bran Castle and Hunyad Castle, all of which claim to be the "real" Dracula's Castle. Don't forget to visit Transylvania's Tihuta Pass, a high mountain pass in the scenic Carpathians, where Stoker set part of his novel.

London, England

London may be famed for its sophisticated royalty, but it is a Halloween hotspot. The town welcomes several attractions during the Halloween time. Go back in time to 1888 when terror ruled the streets of London, experience it on a Jack the Ripper Ghost Walk. Listen to spine-chilling stories on a ghost bus tour. Visit the London Dungeon to see the city's bloody past brought to life, or head over to the Tower of London to see where bloody beheadings actually took place. Another place for a spooky Halloween experience is the English town on the Yorkshire Coast which has figured prominently in Bram Stoker's Dracula as the place where the Russian schooner Demeter crashed ashore. The book is celebrated through the biannual Whitby Gothic Weekend, as well as at the Bram Stoker's Dracula Experience fun house. A visit to Whitby also requires a visit to the Bram Stoker Memorial Seat at the south end of Spion Kop on the West Cliff, which inspired Stoker to set part of his novel here.

Ottawa, Ontario, Canada

Ottawa, the Capital of Canada is another amazing place for celebrating Halloween. The Bytown Museum in Ottawa is considered one of the most aggressively haunted places in Canada and six ghosts have been known to call it home. Duncan McNab, who died more than 150 years ago, likes to frequent the money vault and has a knack for tampering with museum computers and typing his full name repeatedly. Don't forget to visit the doll exhibit which is equally creepy. Visitors have repeatedly heard children crying and seen dolls wink and move on their own. You must also visit National Gallery of Canada, where the biggest spider sculptures in the world, is set to mesmerize you, right in front of the main building of the gallery.

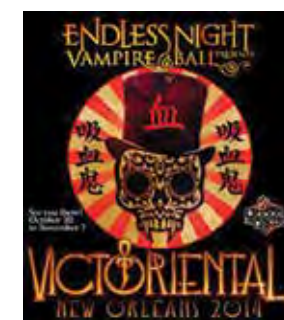


New York, USA

New York is the city that never sleeps and offers many attractions on Halloween. The best of all its offering, is the Village Halloween Parade. The three-hour parade weaves through the West Village with more than 50,000 participants, including 50 bands, dancers, giant puppets, drag queens, artists, and regular New Yorkers. In fact, anyone can join the parade as long as they are in costume. Explore the dark side of the city that never sleeps by dropping by the Nightmare Haunted House for a frightening experience.

Musee des Vampires - Paris, France

Paris may not be the typical Halloween destination but it is frequently featured in vampire fiction. The City of Light is also known for the catacombs the make it a macabre City of Darkness. If you plan to visit France during Halloween, then don't forget to visit the ultimate vampire destination in Paris: Musee des Vampires. Behind the red door of this by-appointment-only museum is a rich collection of vampire artwork, books and masks. Additionally, the museum hosts a nightly banquet that includes a guided tour, discussions and games.



New Orleans, USA

New Orleans has a history of voodoo worship, multiple above ground crypt-style cemeteries and a flair for theater. Check out one of the many Voodoo shops or above ground cemeteries to get in a spooky mood. Then, head over to Frenchmen Street for an outrageous street party. Locals and tourists alike, crowd onto Frenchmen street in elaborate costumes to listen to live music and celebrate Halloween. Fans of the spooky also chose Bloody Mary's New Orleans Tours as their favorite Halloween attractions.

Don't forget to explore NOLA's creepiest haunts to learn about the ghosts and spirits that still lurk in the French Quarter, the Garden District and the Mid-Cities of the Dead aka the New Orleans Cemetery District.

Salem, Massachusetts

Salem is located in Massachusetts, USA, and it is one of the most enticing places on the East Coast to celebrate Halloween. Being the spookiest town in the United States, during Halloween it turns it up a notch. Take a walk back in time on the candlelit Witch Trial, and experience Salem's dark history first hand or get in costume for the Annual Halloween Costume Ball held at the historic Hawthorne hotel. The city is also known as the "Witch City", because of numerous cultural events and traditions from the past. It is an amazing Halloween destination because of the annual Halloween themed festival, inarguably the scariest places to visit at night along with the Witch Museum and the Old Harbor.

FALL

Home Décor

Bring the warm colors of fall into your home

As the temperature drops and the days start to become shorter, it is time to welcome warm colors of fall into your home... Although spring is considered the most beautiful season of the year, nonetheless fall has its own splendor, which welcomes a sanguine warmth into the space around you. As you cozy up and surround yourself with earthy tones, they become a source of natural inspiration for the months that lead up to winter. With the change in weather, as you begin to experience the chill of winter, learn how to bring the warmth and beauty of fall into your home using some of our simple yet helpful tips and tricks.



Rustic look

To create a rustic look simply pair white plates with timeless flatware and elegant stemware and then add bold orange napkins to give it the seasonal appeal. A battered metal jug filled with fall leaves, the fall quintessential bright orange pumpkins or a weathered birdhouse on a primitive wooden chair create a colorful seasonal display. A single large sunflower also becomes a beautiful addition to any décor.

Fall foliage

Fall foliage is perfect to bring the touch of fall to your living space. The key to arranging leaves is by grouping them in different sizes and colors, exactly like flower arrangements. Fiery red maple leaves make a beautiful focal point, but if you reside in the Middle East you may opt for local flora, leaves that have become dried and give that fall and wintry feel. You can also create the same look by using Faux-liage, add an instant autumnal touch to any place with silk fall leaves, which you can find at your local craft store. Whether they're pressed inside a picture frame or strategically placed along the shelves, autumn-colored leaves are sure to amp up and bring the fall factor to your décor.

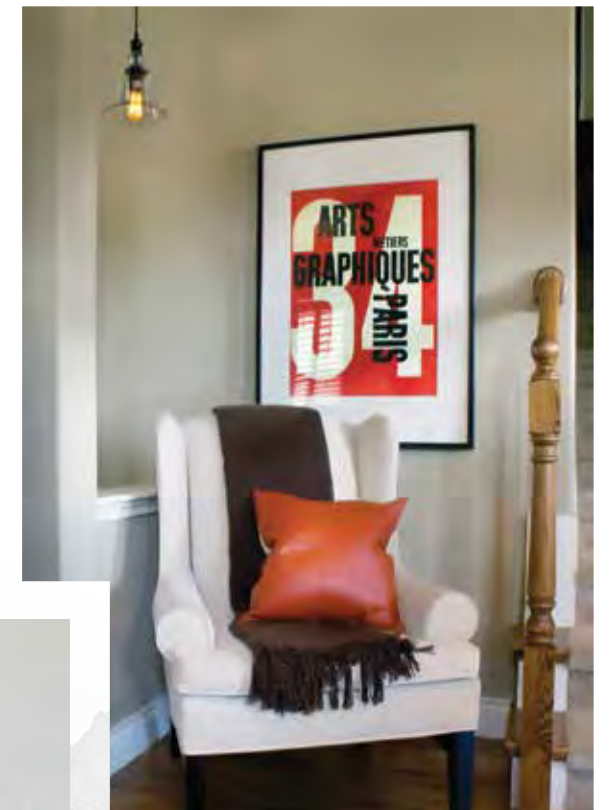


Orange and white

To create a moderate autumn look, which is not too overpowering, use a fresh, fall look with an orange-and-white palette. White furniture and accessories, paired with a few orange accents creates a sophisticated balanced look. Display oranges colored accessories and accents for a festive and colorful addition to your fall décor.

Warm things up

Fall is the time to finally get rid of the summer's airiness and cozy up a little, to create a snugly welcoming feel. Change your summer pillow cases by swapping them with luxe velvet ones in rich, fall shades. Add a few coordinating throws or even a few more pillows and get ready to cozy up!



Fall decoration

Pinecones, gourds, feathers - all create the perfect fall decoration. To bring a more organic look to your living space add an artificial owl for an instant change in the look. Wood also is a fall décor staple, natural elements like terra cotta urns, weathered wood, antlers, rope and time-worn finishes make for a beautifully rustic, fall decorative display. Another quick way to give autumnal appeal to your décor is by stenciling fall leaves on your plain lampshade...



Spooky display

The first thing the season brings to the mind is Halloween, and spooky stuff is essential to such décor. Inexpensive cheese cloth, skulls, a black wreath and decorative moss create a quick spooky display. Give faux pumpkins, a fashion-forward makeover by covering them with trendy fabric. Large pumpkins are a stylish addition to any home's entrance, as opposed to this, small pumpkins tends to add a graphic pop to your centerpiece or even your dining display.

Add Fresh Flowers

Nothing enhances the home for the season more than vases filled with fall flowers. Sunflowers and alstromeria are the ultimate choices for the season because they'll remain beautiful for up to a week and also add the season's hue to the surroundings. The best trick to keep your flowers fresh for longer is to remove all leaves below the water line and change the water every few days.

Bring in the outdoors

Although fall just might be the beginning of outdoors for most of us living in the UAE and the Middle East, but bringing in the outdoors simply adds to the much anticipated season décor... Enjoy a walk in the crisp air to gather clippings of flowering plants and colorful foliage. Fill small vases with your finds and place them throughout the house and the your home is colored with the warm shades of Fall, perfect for the cozy look.



FRIDAYS BEGIN HERE

THREE BRUNCHES. ONE WALDORF ASTORIA.



SIGNATURE BRUNCH AT SOCIAL BY HEINZ BECK

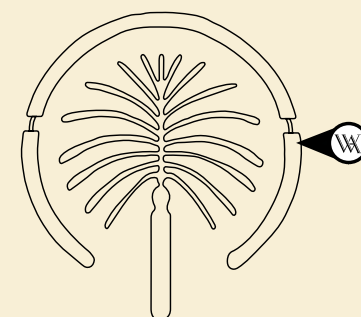
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CIPRIANI YAS MARINA

Yas Island's unrivalled Italian Grand Prix Hotspot

Exuding class and elegance, Cipriani Abu Dhabi offers classic Italian fare at the most coveted location; the Yas Marina Circuit. Designed by Michele Bonan the Florentine architect, the restaurant boasts a beautiful outdoor terrace overlooking the mesmerizing marina. The indoor dining area is a true example of elegance with subtle hues of leathery browns, yet sanguine and convivial as the guests make their way to their seats. While the setting, interior design and ambiance of the restaurant promises sophistication, the impeccably attentive and friendly staff (mostly native Italians) add a sense of genuineness and understanding required for the quintessential Italian cuisine. Each guest is made to feel like the restaurant is an extended part of their home with comfortable lounge seating and a design plan that includes a library with books from around the world.



The menu features signature dishes from Harry's Bar in Venice and classic Italian favorites. Traditional Italian cooking is known for using ingredients found only in Italy and Cipriani Yas Island is no exception. The majority of the ingredients are imported directly from Italy such as fresh, homemade pasta, (also retailed at Cipriani Yas Island) and key produce such as meat and fish sourced from other countries including the UAE. To continually offer their loyal guests variety, the same menu is never repeated twice. With signature dishes and popular favorites on the menu, all other dishes are changed in line with seasonal ingredients. Providing the backdrop for one of the most beautiful lounges in the UAE, Cipriani's intimate and highly appointed Cigar Lounge make it the perfect setting for a private business discussion, an intimate gathering or simply a relaxed retreat. With the best in service, quality and an 80 year pedigree in the hospitality business stretching over two continents, Cipriani was first opened by Giuseppe Cipriani in 1931, Venice, today it has grown into a global hospitality brand with properties in New York, Los Angeles, London, Venice, Hong Kong, Istanbul, and Porto Cervo Sardinia. Cipriani opened its doors in Yas Island, Abu Dhabi in late 2010 and since then has regularly catered to influencers, celebrities, dignitaries and royalty alike. A number of distinguished guests including



Golden Globe winning actor Morgan Freeman, Chief Executive of Formula One Group Bernie Ecclestone, sport legend and world heavyweight boxing champion Wladimir Klitschko are a few of the extensive list of A-list patrons to grace Cipriani Yas Island. It continues to be the season's firm favorite yet again, welcoming some of the greatest names in racing and entertainment as well as political figures and new and loyal customers of Cipriani venues around the world during this year's Formula 1 Etihad Airways Abu Dhabi Grand Prix in November. Going the extra mile to not compromise any guest experience, during

the busiest season of the year - Formula One, the outlet imports approximately 80-85 of Cipriani's top team members from the various locations across the globe just to deliver the quality of service expected from visiting guests. With its unique approach to the dining experience that combines years of Italian tradition, unparalleled customer service, simple food made to perfection and an amazing location, Cipriani Yas Island is not only the place to be during Formula One this year but for any occasion during the year.



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2015 SPRING READY TO WEAR

*Check out the exclusive photos of the Spring 2015 RTW
collections from top fashion designers of the world.*

EMILIO PUCCI

EMPORIO ARMANI

RALPH LAUREN

GUCCI

BOSS
HUGO BOSS

DOLCE & GABBANA

LOEWE

RAMI AL ALI

EMILIO PUCCI

2015 Spring RTW



Emilio Pucci RTW show was a complete 1970s trip, with the fringe, gossamer goddess gowns, and hippie beading. Slick tailoring provided a strong counterpoint to this season's artisanship. A Seventies-inspired collection, it clearly signaled that the designer's heart belonged to the decade. The silhouettes were a contrast of lean and languid, skinny suits and sportswear on one end, maxidresses on the other, with sunset-inspired palette. The workmanship was exquisite, if slightly excessive at times.





EMILIO PUCCI

EMPORIO ARMANI

Think blue, think Emporio Armani Spring 2015 RTW collection! Giorgio Armani made the point effectively in his spring lineup, which exclusively played with the color in a variety of shades. The designer also shared his thoughts on the choice of color, noting how it "vibrates in different ways compared with black, which is heavy and more definitive. Blue is softer and less dictatorial." The collection was youthful and sporty, as well as relatable.



2015 Spring RTW

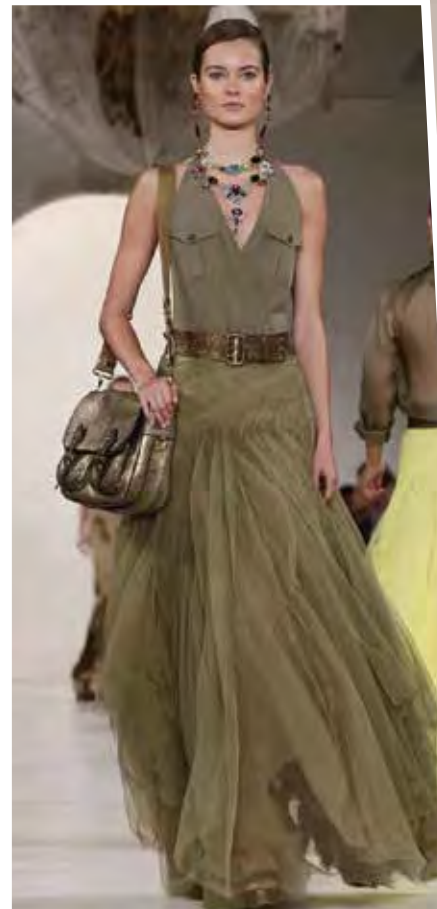


RALPH LAUREN

2015 Spring RTW



Ralph Lauren launched Polo for Women in a big way with 4-D holographic light show projected onto a fountain of water shooting out of the lake in Central Park. The first look summed up the mood: fitted cargo pants and an amethyst-colored silk scarf top accessorized with dangling gemstone earrings. The whole show focused on the young, cool, fast side of the Ralph Lauren world which he jazzed up with a palette that played to the genre's natural recessive tones – olive, sage, tan – against flamboyant brights with a zesty, retro feel.





GUCCI



2015
Spring RTW



GUCCI



Gucci's spring collection went into the 70ties and the 60ties era, with a more polished look. Described as "an evolution from fall"—the collection introduced sixties A-line silhouettes, which have obviously worked well for the brand. Gucci's pristine A-line culotte suits, suede dresses, and stiff denim dresses and coats, came tailored, with tab details and domed gilt buttons to FIT that mood. Giannini claimed she hadn't looked in the Gucci archive for inspiration, but was more motivated by wanting to offer "more pieces to play with, that you can make your own."



GUCCI



BOSS

HUGO BOSS

2015 Spring RTW

Boss is a German menswear brand, famous around the world for its classic tailoring in leisure and sportswear. But it hasn't thrown out that formula entirely, and has thought beyond the basic two-

pieces. Still, the masculine codes of the brand weren't far and the evident men's shirting played a major role. The silhouettes were clean and sharp, with strong geometric accents and neatly

nipped waists. The news was in the raised hemlines; flaring A-line skirts hovered several inches above the knee rather than below it this season, keying a flirtier, more playful sensibility.





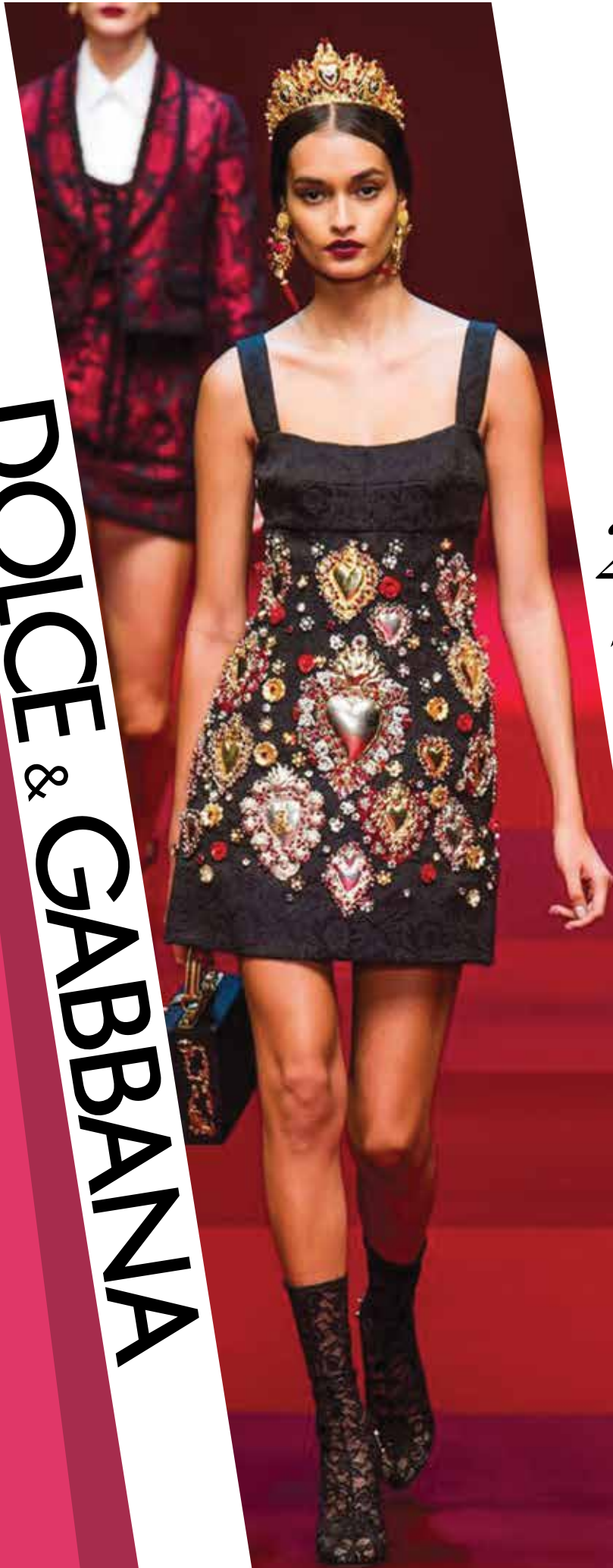
BOSS
HUGO BOSS



BOSS
HUGO BOSS



DOLCE & GABBANA



2015 Spring RTW

Domenico Dolce and Stefano Gabbana cited the Spanish influence on Sicily between 1516 and 1713 as their inspiration for the spring 2015 RTW. It was certainly an ode to Sicily, ode to Italy, and to fine art. Bejeweled, lace smothered, embroidered and floral adorned collection took center stage with a Spanish twist. There was the color red: the color of blood in the bullring, the color of the carnations that were Domenico's mother's favorite flowers. The show was huge, with leggy silhouettes, romantic full skirts, and ornate embellishment on simple shapes.



DOLCE & GABBANA DOLCE & GABBANA DOLCE & GABBANA DOLCE & GABBANA DOLCE & GABBANA





DOLCE & GABBANA DOLCE & GABBANA DOLCE & GABBANA



DOLCE & GABBANA DOLCE & GABBANA DOLCE & GABBANA



LOEWE

Oro opens Spring Summer 2015.

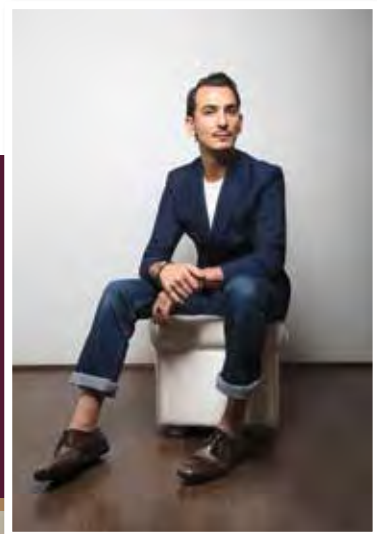
A torn suede dress presents LOEWE's signature hue in a new way, encapsulating a nascent woman, the past present and future of the house, and a collection in which lightness pervades. Silhouette is defined by ease and softness, punctuated with sharp, unexpected elements: the placement of a knot, the way a classic scarf print from the archive is transposed onto latex, the calculated asymmetry of a skirt. Fragments emerge and dissolve the codes of an established house in the process of reconfiguring itself while a necklace made of raw pieces of leather covers the collection's spectrum and provides an abstract, primary key to its design.



RAMI AL ALI

Autumn/Winter 2014/15

Syria born Rami Al Ali, took center stage at the couture fashion capital with his Autumn/Winter 2014/15 collection. Playing host to an exclusive crowd of fashion's top tier, Al Ali not only revealed his couture creations, transfixing audiences with his tribute to the mysteries of the hidden rainforest, but also a new venue – the historic Musée des Arts Décoratifs. Shrouded in enigma, an exquisite interplay between luxurious textiles and deliberate detailing stood centre stage, as Al Ali's twenty-piece collection was unearthed. Silhouettes captured curves and lines, skimming fluidly along the body. The classic A-line received a modern re-working, with cropped fronts of voluminous multi-layered skirts offering momentary glimpses of nature's inner workings. Intricate embroidery and three-dimensional weaving allowed passageway into the rainforest's innermost canopy – the hidden depth that lies beneath the surface.



WATCH & JEWELRY collections

Inspired pieces to unique and exceptional creations, contemporary gem stones to innovative and revolutionary designs; check out our selection from the latest high-end jewelry and watch collections



Piaget 2014 Collection

Piaget is celebrating its 140th anniversary and on the occasion of the 27th Biennale des Antiquaires, it is highlighting a stellar period in its creative history from the 1960s and 70s, enhanced by the most precious materials: diamonds, emeralds, sapphires, hard stones and gold. 37 watches are being created especially for this event. The 2014 collection offers several watch models on which a hard stone is placed over a dial, but in addition, it further explores the question of colour by playing with precious stones. Several 'secret' cuff watches are composed of interlacing diamond motifs coiled around an oval-shaped sapphire or emerald. The centre stone is engraved with floral motifs and may be lifted to reveal a watch dial.





Concord Saratoga lady

The Concord Saratoga lady resplendent with a white mother-of-pearl dial with its unique horse pattern and sparkling diamond markers, is the epitome of luxury and class. The light catches the brilliant diamond-set bezel in an explosion of a fire, reflected to stunning perfection by the sleek 31 mm stainless steel case and matching bracelet alight with 48 spectacular diamonds...

De Grisogono Grappoli Collection

Highly precious, magnificently generous and eye-catching, the de Grisogono exquisite new jeweled timepiece is made of playful grapes carved out of gems. Set in an arrangement of shades to form a lively composition – white diamonds, emeralds, amethysts, orange or blue sapphires – make a subtle snow set jewellery. The tone on tone cut stones, the grapes corolla, smoothly jiggles on the wrist. Like a delicate flower under the wind, the briolette-cut stones of this watch subtly whisper and tremble at the rhythm of the beautiful Lady wearing it.



Charriol ALEXANDRE C

One of the maison's most enduring collections, Alexandre C truly incarnates Charriol's values of craftsmanship, excellence and style, as the new Alexandre C models show a redesign of the original style. Bigger sizes – at 40mm for men and 34mm for women – create depth and volume on the timepiece. Made in Switzerland, the watches are crafted from stainless steel, featuring the iconic twisted cable straps that Charriol is renowned for the world over.

Linea straps double-wraps

Linea channels a colorful winter vibe. The elegant and sparkling trilogy of Linea straps double-wraps itself around the alluring trends of the Fall-Winter 2014 collection. Interchangeable in one smooth move, the new straps – compatible with all 27 mm models in the Linea line reflect the trends of this season: combination of materials. Offering a harmonious blend of subtly graded shades, glossy leather and satin feel, either matt or shiny, each version reveals a perfect blend of style and femininity.



Ralph Lauren Timepieces for the Holidays

Inspired by the excitement and glamour of the holiday season, Ralph Lauren presents magnificent models from the Ralph Lauren Stirrup timepiece collection: the 18K white gold Stirrup Petite Diamond Link timepiece fully paved with white diamonds, for her.

Introduced in 2009 as a natural extension of Ralph Lauren's refined equestrian heritage, the Stirrup collection, with its bold stirrup-shaped case coupled with high-quality Swiss movements, instantly became one of Ralph Lauren's most recognizable icons.



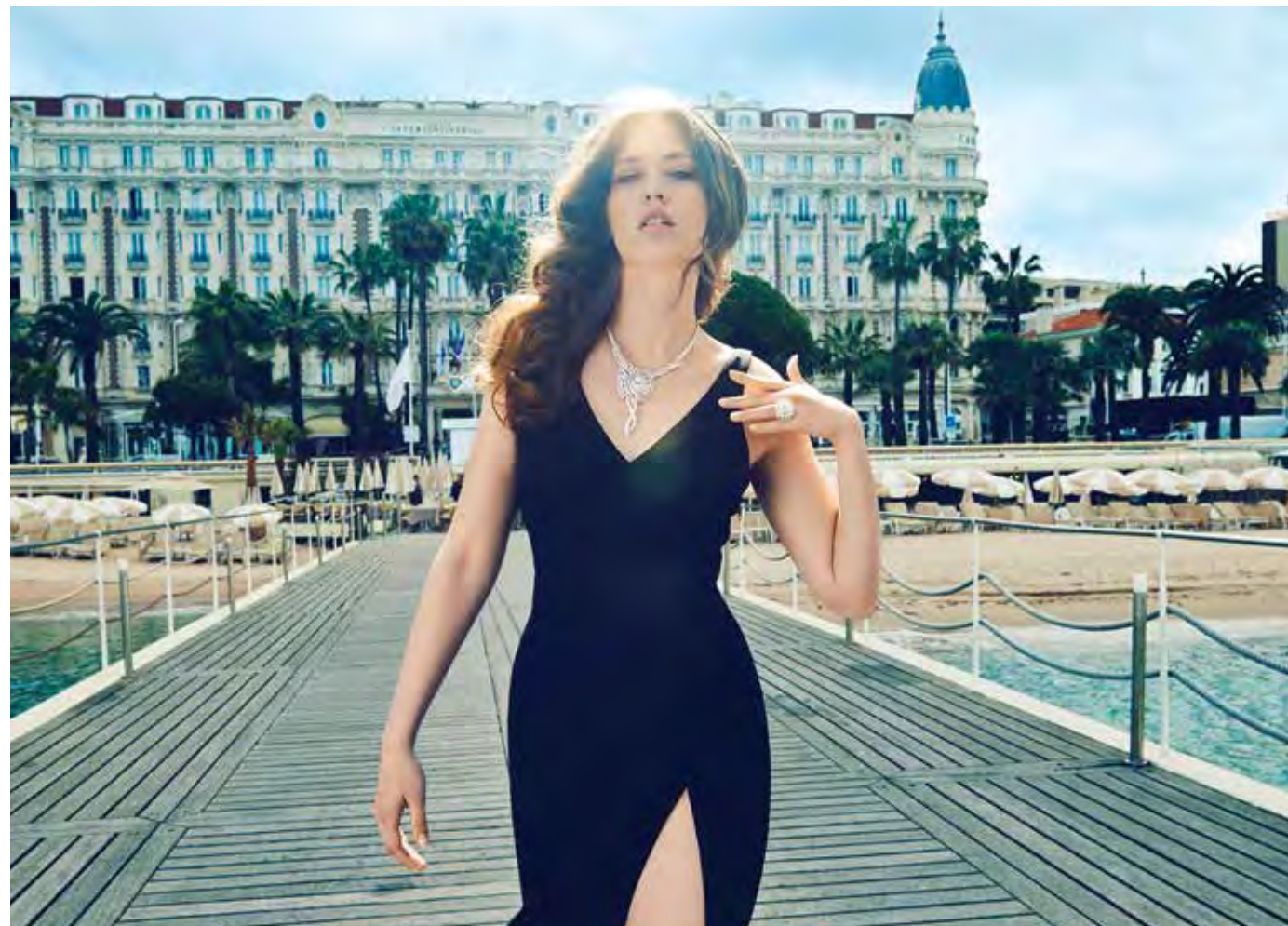
The Rado Esenza Ceramic Touch Fibonacci Diamonds Limited Edition

The gleaming black high-tech ceramic case is a sleek and subtle background in a sensuous oval shape; the Rado Esenza Ceramic Touch is the innovative model showcasing 534 individual diamonds. Limited to 300 individually numbered pieces, glittering gems, set in a Fibonacci spiral, call to mind the organic patterns seen in nature, in flowers, and underline the kaleidoscopic beauty of this ladies model.



Piaget diamonds, gold & color

This year Piaget is celebrating its 140th anniversary and on the occasion of the 27th Biennale des Antiquaires, the company is highlighting a stellar period in its creative history from the 1960s and 70s, enhanced by the most precious materials: diamonds, emeralds, sapphires, hard stones and gold. 88 jewellery creations and 37 watches are being created especially for this event. The bold designs play on asymmetry, fluidity and stylisation. On some of these models, the boundary between jewellery and watch disappears completely. Colour is strongly present, notably with the hard stone dials, a House signature.



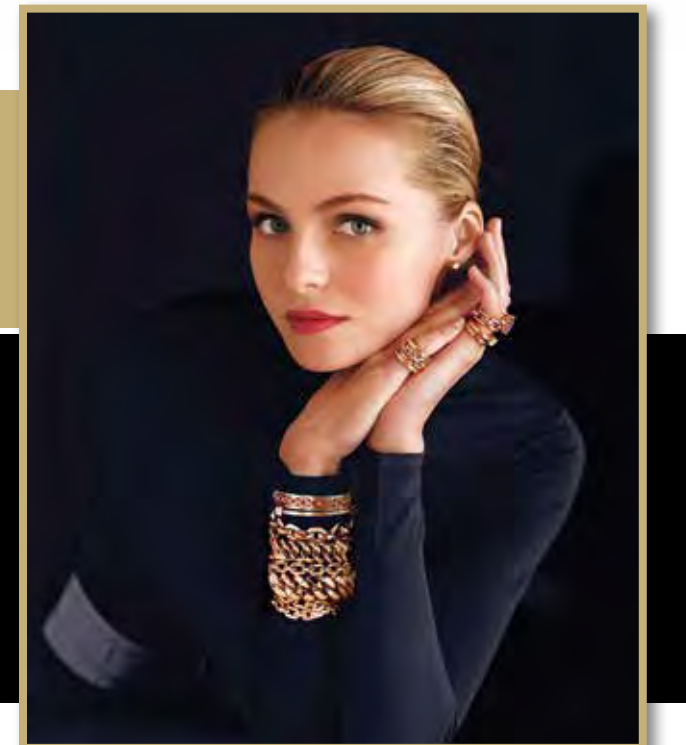
Fay Bijoux Collection

Created by hand in Brazil, the Fay Bijoux jewelry set from the El dorado collection showcases exquisite, high quality craftsmanship, with each piece boasting 18K gold-plating and sparkling Swarovski crystals. The unique El Dorado by Fay Bijoux collection embraces the elegance and glamour of the modern woman. The jewelry is exclusively available, online on citrusstv.com.



Ralph Lauren Chunky Chain fine jewelry collection

For the ultimate touch of sophisticated glamour, Ralph Lauren presents beautifully crafted pieces from the Chunky Chain fine jewelry collection. In 18K rose or white gold, this collection offers bracelets in varying widths, with links in an array of shapes and a choice of diamonds for highly versatile, personalized combinations.



Atelier Swarovski and Viktor & Rolf New Collection for Autumn/Winter 2014

Atelier Swarovski unveils a new collaboration with fashion house Viktor&Rolf for Autumn/Winter 2014. The collection was launched during the Paris Fashion Week. The Atelier Swarovski by Viktor&Rolf collection features striking statement pieces, set with sparkling and matte crystals in black diamond and Jet colourways. The collection includes two ranges, both exploring the effect of texture, matte and shine: Velvet Rock uses a new technique in which crystals are embedded within velvet flocking; and Frozen Crystal juxtaposes with matte and sparkling crystals.



ARMAGGAN Collections

ARMAGGAN Collections is launching its Fall/Winter collection exclusively designed and crafted by ARMAGGAN's jewelry design team. The new collection covers topics of Turkish art in the form of flowers, from water drops to clouds, waves of the sea to fields of flowers. Each piece of the collection esthetically combines exquisite hand craftsmanship with brilliant mine-cut diamonds, the highest quality precious stones coupled with the trademark shade of ARMAGGAN's elegant 18 carat gold. Composed of 30 unique pieces of art, the ARMAGGAN 2014 Fall/Winter jewelry collection is available at ARMAGGAN Nuruosmaniye and Nisantasi stores in Istanbul. ARMAGGAN jewelry collections are hand-made, limited editions crafted in their own ateliers.



The New Silhouette Collection by Mouawad

Inspired by the ingenious precepts of art and geometry, the Silhouette Collection pays homage to the art of gemology. Within the simple squares, circles, ovals and pears lies a captivating world of geometric wonder. This unique compositional unity is brought to life with micro-pave hand setting, meticulous selection of diamonds and expert polishing techniques. Stunningly crafted earrings, pendants and rings take their place in the Silhouette Collection, each offering up a dazzling ode to beauty.



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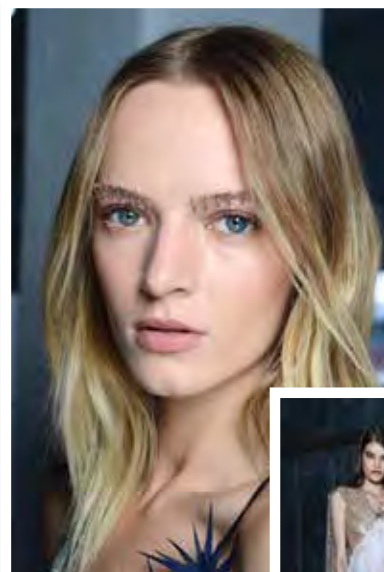
Web: www.jewelleryshow.com
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STAY CONNECTED
Dubai International Jewellery



Colette by Colette Hayman *arrives in Dubai*

The Australian handbag and accessories brand opened its first store in Dubai at City Centre Deira. The store features extensive range of stylish jewelry, handbags and accessories for the ultimate fashion fix. At colette by colette hayman, each season features all key trends, and weekly arrivals of fresh new styles provide trendy, affordable accessories which have been inspired by the great designers from around the world. Superior customer service, a high energy and luxurious store environment are all factors contributing to a fantastic shopping experience that have made the 122 stores brand a success in 6 countries already.



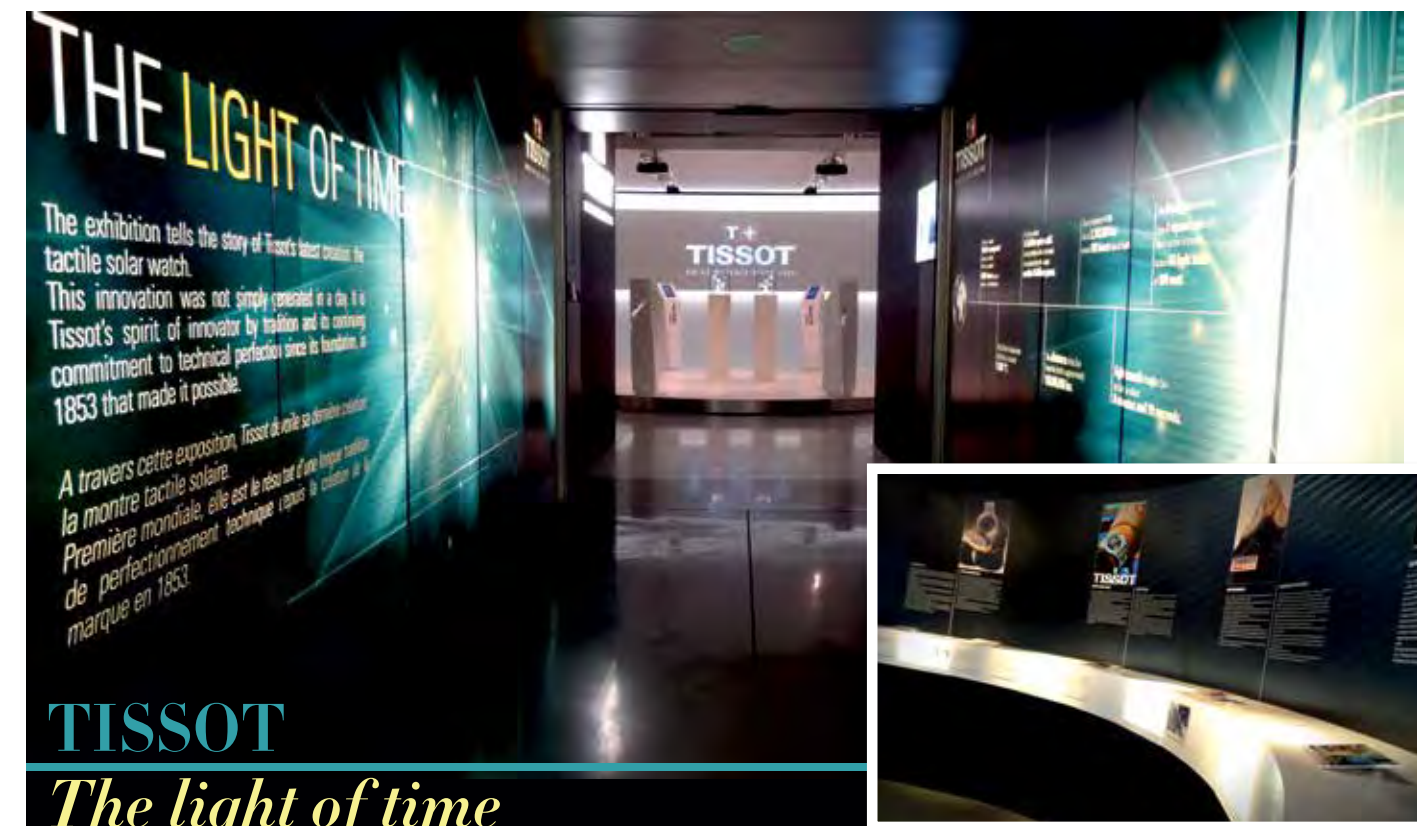
NARS AT RODARTE *Spring/Summer 2015 Runway Show*

NARS created the look for the Rodarte SS '15 runway show. Lead artist James Kaliardos for NARS Cosmetics created the makeup looks for the spring 2015 season, inspired by the idea of a beautiful, fresh face youthful and vibrant.



Helena Bordon Jaeger-LeCoultre *Reverso Personalization*

Helena Bordon, socialite, fashion blogger and Jaeger-LeCoultre aficionado, has chosen to personalize her Jaeger-LeCoultre Reverso Lady watch. Nearly 85 years after its creation, the Reverso confirms its status of iconic watch on the wrist of the most fashion and elegant personalities, in Bordon's words, 'I love my Reverso, it never leaves my wrist! I had my initials HB engraved by a Jaeger-LeCoultre engraver at the Manufacture, and it makes it so personal and so unique, especially after I discovered all the craftsmanship involved behind this art.'



TISSOT *The light of time*

Tissot revealed its latest creation, a first - the tactile watch powered by solar energy - during the thematic exhibition held at the Cité du Temps.

The exhibition tells the story of the solar tactile watch and its fascinating evolution. The production of the pocket watch with two time zones, was the first

step, in 1853. Thence onwards, the Tissot Touch Collection continually evolved and developed, evolving into the Tissot T-Touch solar watches.

MALL OF THE EMIRATES celebrates 'World of Fashion 2014'

Majid Al Futtaim's Mall of the Emirates has revealed that the Arab superstar known for her vocal powerhouse and a Middle East fashion icon, Najwa Karam, will grace the fourth edition of 'World of Fashion,' taking place from October 15th-

31st. The announcement was made during a glamorous press launch held at the Sheraton Hotel - Mall of the Emirates, where guests were left with great moments as they turned into celebrities before attending the event.



SYDNEY OPERA HOUSE and Maserati new partnership

Italian luxury car manufacturer Maserati and Sydney Opera House have joined forces and are announcing a new partnership. A two-year agreement will see these two great design icons coming together, with Maserati becoming the exclusive automotive partner to the Opera House for the annual 'All About Women' festival and 'Summer at the House' program, as well as an official Opening Night sponsor. It is a partnership driven by a shared commitment to inspire the next generation through excellence and creativity.



SALMA KHAN FASHION HOUSE launches its bridal collection

Salma Khan Fashion House's new bridal collection is an epitome of modern romance in timeless style. Each gown is a stunning reflection of classic cuts that will transform the bride into a glowing centre

of attention on her big day. Celebrating the wedding season, Salma Khan's new collection "Bride & the City" comprises ten gorgeous pure white dresses, delicately designed with laser-cut lace, tiered tulle

and elegant silks. Inspired by Dubai, a cosmopolitan and modern city, the collections' simple necklines compliment the sensual silhouettes of flirty drapes.



OPI KICKED OFF MERCEDES-BENZ New York Fashion Week

OPI kicked off Mercedes-Benz New York Fashion Week with BCBGMAXAZRIA at Lincoln Center. Lead nail artist Miss Pop painted models' fingers and toes with OPI Base Coat followed by OPI's bestselling soft pink Bubble Bath. This sheer, neutral look complemented the collection's bohemian silhouettes, muted pastel floral pieces and earthy tones.



DUBAI DUTY FREE

International Raceday in Newbury

Godolphin's Code of Honour, second in the Cambridgeshire once before, staked a claim for this year's renewal with victory in the Dubai Duty Free Conditions Stakes. His convincing victory for Sheikh Mohammed bin Rashid's racing operation followed that of Rhombus who showed courage sticking his head out to win the Cesarewitch trial. Rhombus is owned by Sheikh Mohammed's son-in-law Sheikh Rashid Dalmook Al Maktoum. Dubai Duty Free officials headed by the Executive Vice Chairman, Colm McLoughlin and Sinead El Sibai, VP-Marketing presents the trophy to the winning connections of Marsh Hawk, winner of the Dubai Duty Free Full of Surprises Conditions Stakes.



Color Takes The Starring Role With

Make Up For Ever Artist Shadow



MAKE UP FOR EVER, is totally renewing its iconic range of eye shadows. Dany Sanz, Founder and Artistic Director of MAKE UP FOR EVER, celebrates profusion and creativity by bringing out an exceptional range of 210 new-generation eye shadows ranging from nude to colorful shades. Introducing a breakthrough innovation in the eye shadow world which extends the boundaries of creativity in all aspects, this amazingly rich range includes custom-crafted colors in a delicate alchemy to offer women the optimal result. These fine-textured eye shadows glide on smoothly, feel divinely sensorial on the skin and are fine and supple enough to be endlessly blended. When applied, they offer optimal hold and don't fall away. It offers 5 different effects (matte, satiny, metallic, iridescent, diamond) and 9 color harmonies.

HOUSE OF LUX

captivates women across the region

House of Lux, brought an event shimmering with beauty, fashion, glitz and glam, as it took center stage for the third time in Dubai, at The Address Dubai Marina and gave two lucky Lux consumers the chance to become high-end fashion designers. 10 Lux fans from around the region had a chance to showcase their

designs on the Lux runway with two final winners selected by the judges. Lux, one of Unilever's beauty brands, has partnered with an established international fashion designer, Abed Mahfouz, who was the lead judge in this fashion competition. As part of the event, Abed presented his latest collection in an exclusive fashion show.



FORBES ME NAMES RASHA AL DHANHANI

among 200 Most Powerful Arab Women for 2014

UAE's Rasha Al Dhanhani, known to many as the mastermind behind PappaRoti Café, has been named one of the 200 Most Powerful Women in the Arab World for 2014 by Forbes magazine. The glitzy honouring ceremony was attended by HH Sheikh Nahyan bin Mubarak al-Nahyan, the United Arab Emirates' Minister for Culture, Youth and Community Development and took place on 1 October in the Music Hall,

Zaabeel Saray Hotel on Palm Jumeirah. Ms. Al Dhanhani's inclusion in this prestigious list means she has joined the ranks of most powerful Arab business women. She placed, at the 56th position in the Arab world and 14th among the 26 Emirati women who made it to the top 200. Honored as Entrepreneur of the Year in last year's Arab Women Award, Ms. Dhanhani's high-ranking result in the Forbes list, came as expected.



THE BOOK OF THE

Sonnerie Souveraine - Grande Sonnerie



FP. Journe presents the book of the Grande Sonnerie watch. It revisits the centuries-long history of striking watches as well as that of the Sonnerie Souveraine, of which only 4 examples are produced by the manufacture each year. This magnificent

90-page book, in three parts, is illustrated with many original photographs and tells the history of the striking watch from the time of medieval bell-ringers to the conception and production of FP. Journe's Sonnerie Souveraine.

Emirates Motor Company launches the new 2015 Mercedes-Benz S-Class Coupe

In an exclusive gala dinner at the Fairmont Bab Al Bahr Hotel, Emirates Motor Company (EMC), Mercedes-Benz authorized distributors in the Emirate of Abu Dhabi and the flagship company of Al Fahim Group, unveiled the "Ultimate in Aesthetic Sportiness," the new 2015 S-Class Coupe from Mercedes-Benz. Inaugurating the special evening were Al Fahim Group's Board Members, His Excellency Mohammed Abdul Jalil Al Fahim and His Excellency Abdullah Abdul Jalil Al Fahim, where Mr. Frank Bernthaler, CEO of Al Fahim Automotive welcomed guests, the media and partners. Meanwhile, representing EMC were General Sales Manager Jordan Duckett and Operations Manager Rabih Eid.



TOMMY HILFIGER Celebrates the Brand's 10th Anniversary in India



Iconic, American fashion designer, Tommy Hilfiger visited New Delhi and Mumbai, India, to celebrate the Tommy Hilfiger brands' milestone 10-year anniversary and a decade of success in India. Hilfiger hosted an official anniversary event at the renowned Leela Palace in New Delhi. Guests were treated to a private performance by Grammy Award-winning artist Estelle – including her international chart-topping hits "American Boy" and "Do My Thing" – which was her first ever performance in India. Over 400 guests and VIPs joined the celebrations, held in an elegant ballroom at The Leela Palace that was transformed to reflect the classic, American, cool spirit of the Tommy Hilfiger brand.

NICOLE KIDMAN AND OMEGA celebrate the De Ville Butterfly in Seoul

OMEGA celebrated the De Ville Butterfly wristwatches, with its brand ambassador Nicole Kidman with a high-profile event at the elaborately decorated Dongdaemun Design Plaza (DDP) in Seoul. The Oscar-

winning actress was joined by Swiss singer/songwriter Bastian Baker and OMEGA president Stephen Urquhart in the South Korean capital. The DDP, which was designed by world-renowned architect

Zaha Hadid, has already established itself as one of Asia's most prestigious cultural addresses since opening earlier this year. It is located in the centre of Dongdaemun, a historic district of Seoul.



Dubai Duty Free *International Weekend*



Colm and Breeda McLoughlin, David and Sue Mercer, Salah Tahlak



Breeda McLoughlin (centre) with Kevin & Bridget Walsh and Sue & Gary Maxwell



Salah Tahlak, Lady Audrey Flanagan, Colm McLoughlin, Sir Maurice Flanagan, Breeda McLoughlin and Brenda & Richard Higgins



Andy Clifton, Sinead El Sibai, Salah Tahlak



Salah Tahlak, Christopher Spence and Julian Thick



Tyna McLoughlin with Mandy, Erin and Ethan Jordan

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